

BY ALDS PEREZ, PRATT, CHAMBERS, BROSTOFF, BAUMAN, WESTMORELAND, COGGS, ZAMARRIPA, MOORE, PEREZ, SPIKER, STAMPER

Resolution recognizing Peggy Williams-Smith on her 5-year anniversary as CEO of Visit Milwaukee

WHEREAS,

PEGGY WILLIAMS-SMITH

celebrated her fifth anniversary as CEO and president of Visit Milwaukee on November 6, 2024; and

WHEREAS, *Peggy Williams-Smith is a life-long Milwaukee resident, and prior to her work with Visit Milwaukee, she worked for and held various leadership positions with Marcus Hotels and Resorts for over 22 years; and*

WHEREAS, *Peggy Williams-Smith became the first female president and CEO of Visit Milwaukee in 2019, working to increase economic impacts to the community, improving the city's reputation, and working to improve the company's local connections; and*

WHEREAS, *Peggy Williams-Smith entered her role shortly before the onset of the COVID-19 pandemic, and through her leadership, Visit Milwaukee became a resource in the hospitality industry and an advocate for the industry on both local and state levels; and*

WHEREAS, *Peggy Williams-Smith's actions as leader of Visit Milwaukee, such as promoting the city during the Milwaukee Bucks' championship run and leading the city's bid to secure the 2024 Republican National Convention, have uplifted the City of Milwaukee and will result in economic gains for years to come; and*

WHEREAS, *Outside of her dedicated work with Visit Milwaukee, Peggy Williams-Smith is an incredibly dedicated Milwaukee resident, mentoring other women in business and supporting numerous charitable cases; now, therefore, be it*

RESOLVED, *That the Common Council of the City of Milwaukee herewith congratulates Peggy Williams-Smith on her fifth anniversary as president and CEO of Visit Milwaukee, thanks her for her service to the community, and wishes for her health and success in her future endeavors; now, be it*

FURTHER RESOLVED, *That a suitably engrossed copy of this resolution be presented to Peggy Williams-Smith.*

Introduced by Common Council Members José G. Pérez, Andrea M. Pratt, Mark Chambers, Jr., Jonathan Brostoff, Robert Bauman, Lamont Westmoreland, Milele A. Coggs, JoCasta Zamarripa, Sharlen P. Moore, Scott Spiker, and Russell W. Stamper, II, and approved by all members of the Milwaukee Common Council on November 6, 2024.