



CERTIFICATE OF APPROPRIATENESS APPLICATION FORM

Incomplete applications will not be processed for Commission review.
Please print legibly.

1. **HISTORIC NAME OF PROPERTY OR HISTORIC DISTRICT:** (if known)

The Iron Block Building - Type I

ADDRESS OF PROPERTY:

205 E. Wisconsin Ave.

2. **NAME AND ADDRESS OF OWNER:**

Name(s): Dental Associates

Address: 11711 W. Burleigh Street

City: Wauwatosa

State: WI

ZIP: 532222

Email: mdemsky@dentalassociates.com

Telephone number (area code & number) Daytime: 414.778.5201

Evening: 312.404.1340

3. **APPLICANT, AGENT OR CONTRACTOR:** (if different from owner)

Name(s): Creative Sign Company - Contact - Kelli Lax

Address: 505 Lawrence Drive

City: De Pere

State: WI

ZIP Code: 54115

Email: kelli@greenbaysigns.com

Telephone number (area code & number) Daytime: 920.676.7757

Evening: 920.676.7757

4. **ATTACHMENTS:** (Because projects can vary in size and scope, please call the HPC Office at 414-286-5712 for submittal requirements)

A. REQUIRED FOR MAJOR PROJECTS:

Photographs of affected areas & all sides of the building (annotated photos recommended)

Sketches and Elevation Drawings (1 full size and 1 reduced to 11" x 17" or 8 1/2" x 11")
A digital copy of the photos and drawings is also requested.

Material and Design Specifications (see next page)

B. NEW CONSTRUCTION ALSO REQUIRES:

..... Floor Plans (1 full size and 1 reduced to a maximum of 11" x 17")

..... Site Plan showing location of project and adjoining structures and fences

**PLEASE NOTE: YOUR APPLICATION CANNOT BE PROCESSED UNLESS
BOTH PAGES OF THIS FORM ARE PROPERLY COMPLETED
AND SIGNED.**

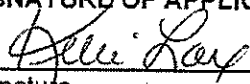
5. DESCRIPTION OF PROJECT:

Tell us what you want to do. Describe all proposed work including materials, design, and dimensions. Additional pages may be attached.

Fabricate and install perimeter non-illuminated wall signage. Flush mount and one flag mount.

Signage is fabricated with aluminium, stainless steel fasteners, raised copy and decorative elements. Per detailed designs attached.

6. SIGNATURE OF APPLICANT:



Signature

Kelli Lax
Please print or type name

6.8.14
Date

This form and all supporting documentation **MUST** arrive by 12:00 noon on the deadline date established to be considered at the next Historic Preservation Commission Meeting. Any information not provided to staff in advance of the meeting will not be considered by the Commission during their deliberation. Please call if you have any questions and staff will assist you.

Hand Deliver or Mail Form to:
Historic Preservation Commission
City Clerk's Office
200 E. Wells St. Room B-4
Milwaukee, WI 53202

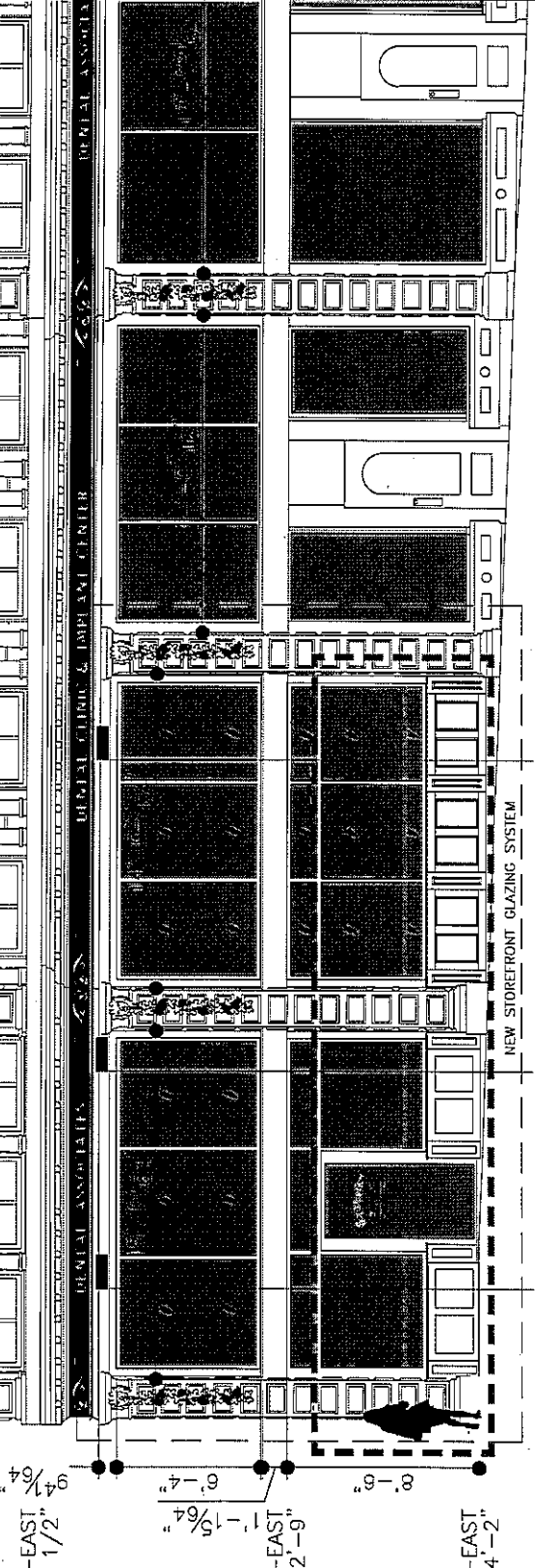
PHONE: (414) 286-5722

FAX: (414) 286-3004

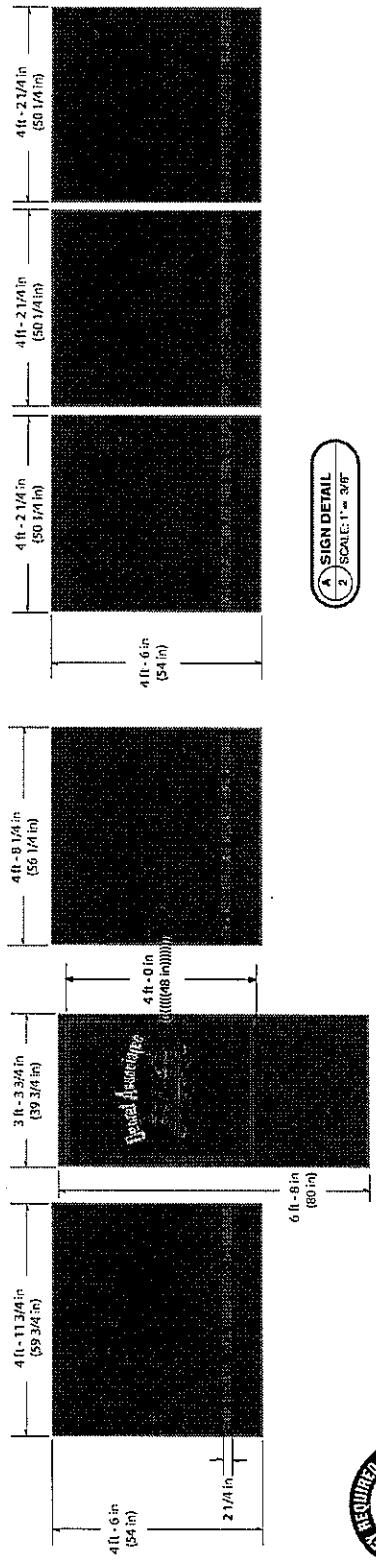
www.milwaukee.gov/hpc

VINYL GRAPHICS: LOC 1

LOCATION VIEW DETAIL
SCALE: 3/16" = 1"



9'-4"
8'-0"
6'-4"
1'-1/5"
2'-9"
-EAST
4'-2"



1 SIGN DETAIL
2 SCALE: 1" = 3/8"



This drawing is intended for use by the client. It is not to be used for any other purpose. The client is responsible for the accuracy of the information provided. The client is responsible for the accuracy of the information provided. The client is responsible for the accuracy of the information provided.



200 University Dr., De Pere, WI 54115
920-336-9950
creative@creativesign.com

LOCATION: 209 E. WISCONSIN AVE., MILWAUKEE
DRAWN BY: DAVID ZUKERMAN
SALESPERSON: KELLILAX
DATE: 04/18/2013
DESIGN #: D6935
PAGE: 1

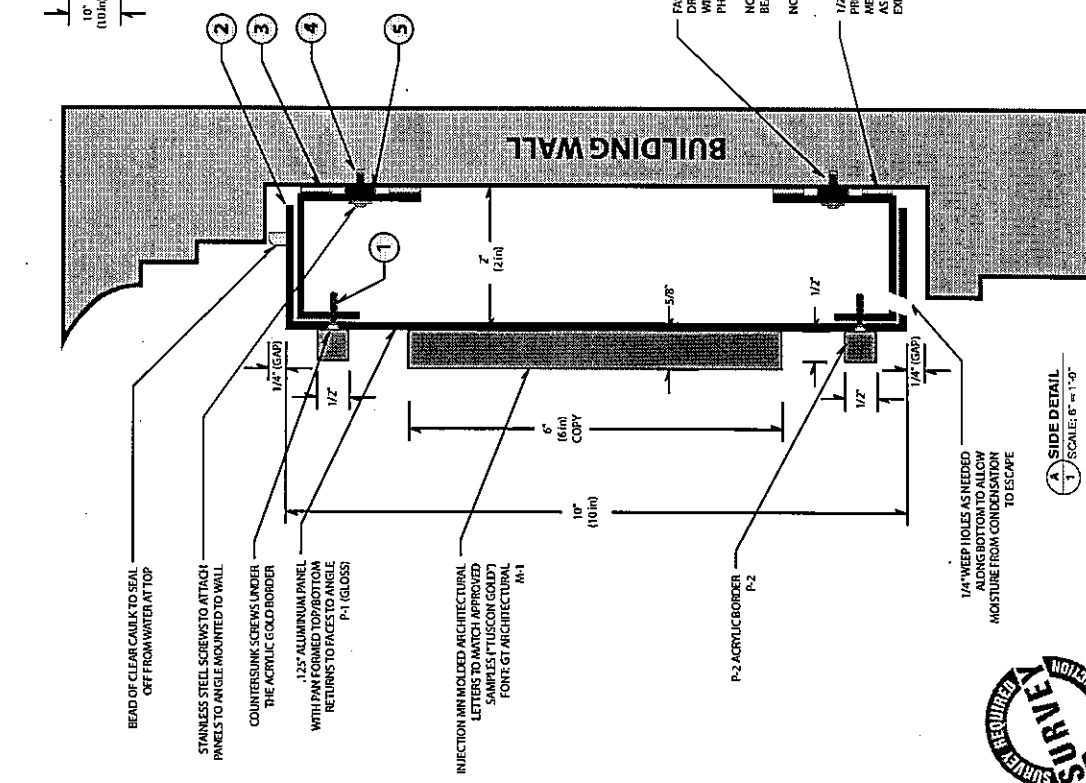
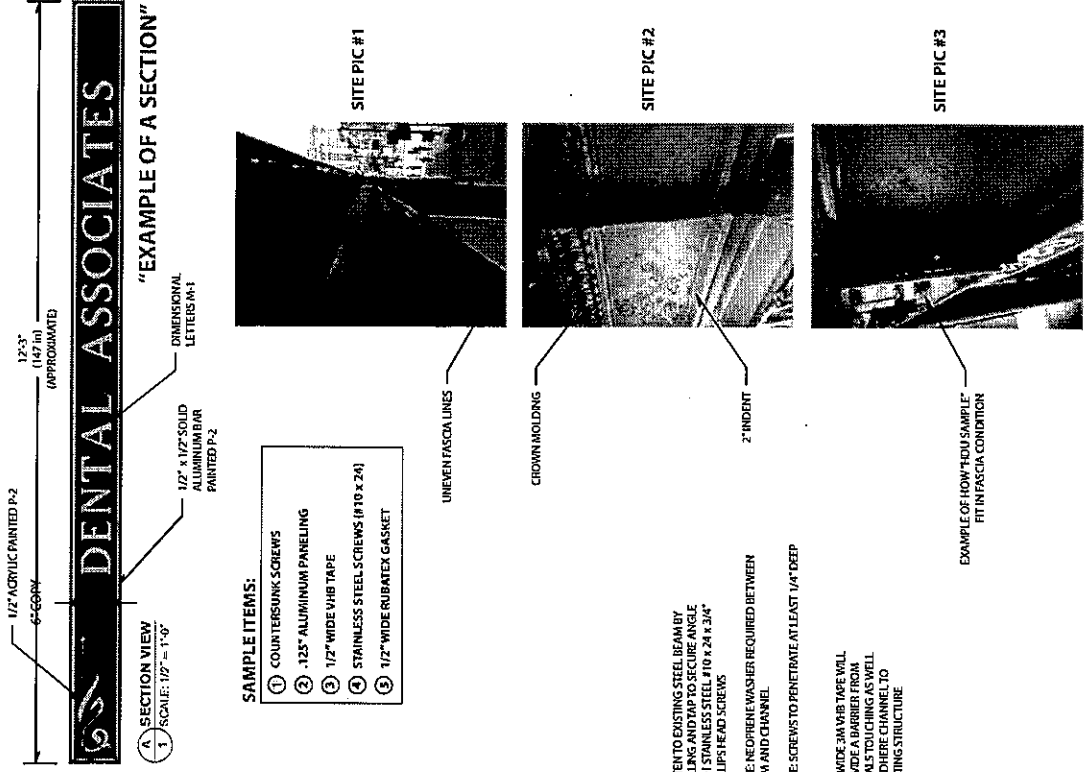
REV: 05/07/2013 REVISIONS
REV: 05/07/2013 SCORING OF VINYL
REV: 04/20/2014 REVISED

QUANTITY: 1
PRINT/CUT: CUT VINYL
VINYL: BERBER HP 200 METALLIC
LAMINATE: NO
APPLICATION: 1ST SURFACE APPLIED TO WINDOW
FONT: COLUMBIA TITLING (MEDIUM)
ASTERIOD/PRINTWISSGOSTD-AID (MEDIUM)
MISC: CS WILL BE INSTALLING

1-1 BERBER HP METALLIC 200-101 (GOLD)

CUSTOMER SIGNATURE: [Signature]

CUT VIEW DETAIL OF TYPICAL SECTION: 1 - 8



creative sign
Company, Inc.
2036 Lorraine Dr., De Pere, WI 54115
920-336-9860 www.creativesign.com

LOCATION: 205 E. WISCONSIN AVE., MILWAUKEE
DRAWN BY: BRIAN MEYER
SALES PERSON: KELLI LAX
DATE: 04/19/2013
DESIGN #: DR935
PAGE: 3

REV. 01/25/14 REVISED DETAILS
REV. 01/29/2014 RESED

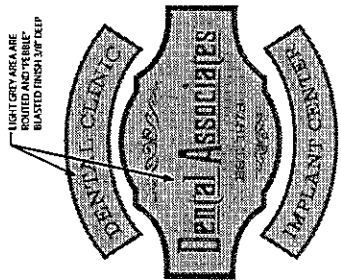
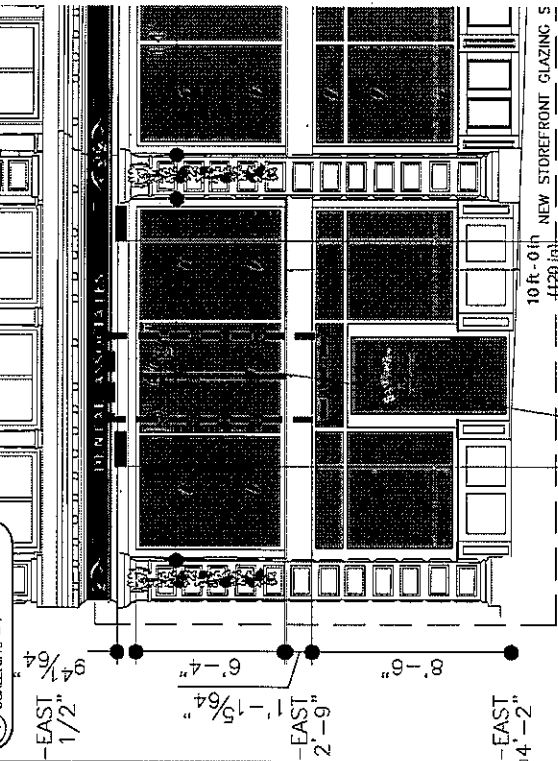
DETAILS: SEE DRAWING

1/4\"/>

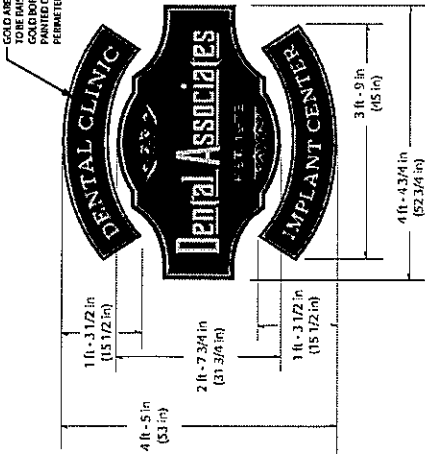
This is a copyrighted architectural drawing by Creative Sign, Inc. It is to be used for the project and location specified. It is not to be used for any other project without the express written permission of Creative Sign, Inc. It is the responsibility of the user to ensure that all materials and components are suitable for the intended application. The user assumes all liability for the use of this drawing in any project.

HANGING HDU SIGN

A LOCATION VIEW DETAIL
SCALE: 3/16" = 1"



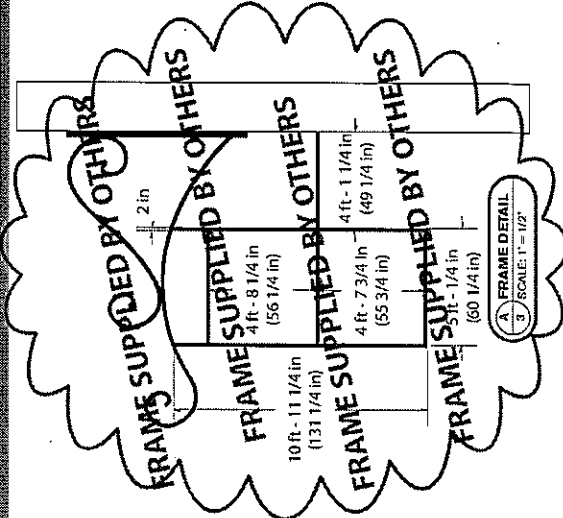
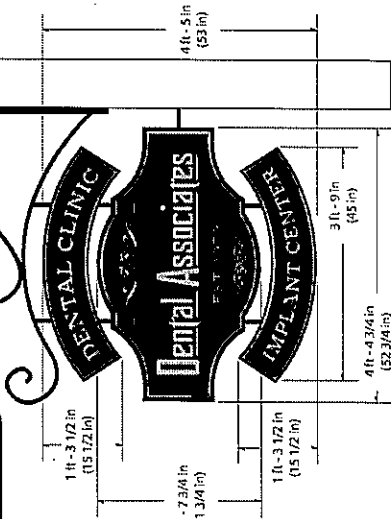
A LAYER DETAIL
SCALE: 1" = 1/2"



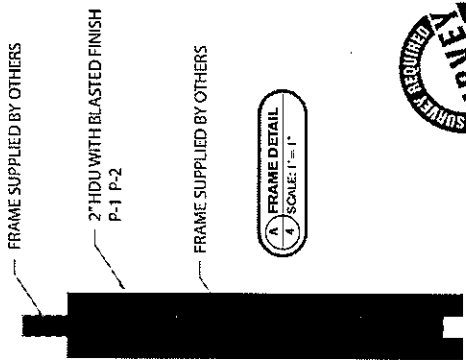
A COLOR DETAIL
SCALE: 1" = 1/2"

LOCATIONS TO BE SURVEY
NEEDED TO COORDINATE
WITH DECORATIVE ELEMENTS
OF BUILDING

A SIGN DETAIL
SCALE: 1" = 1/2"



A FRAME DETAIL
SCALE: 1" = 1/2"



A FRAME DETAIL
SCALE: 1" = 1"



This is a rough, unperfected drawing of the proposed sign. It is not intended to be used for construction purposes. It is for informational purposes only. The client is responsible for obtaining all necessary permits and approvals. The client is responsible for ensuring the sign is properly installed and maintained. The client is responsible for ensuring the sign is properly illuminated. The client is responsible for ensuring the sign is properly protected from weather and vandalism. The client is responsible for ensuring the sign is properly protected from fire and theft. The client is responsible for ensuring the sign is properly protected from all other risks. The client is responsible for ensuring the sign is properly protected from all other risks.

creativeSign
Company, Inc.
203 Lorraine Dr., Do Pave WI 53118
920-530-0500 www.creative-sign.com

LOCATION: 205 E. WISCONSIN AVE., MILWAUKEE
DRAWN BY: DAVID ZUKERMAN
SALESPERSON: KELLI LAX
DATE: 04/19/2013
DESIGN #: D6935
PAGE: 9

REVISION	DATE	DESCRIPTION
DLZ	05/07/2013	PERMITS CHG
DLZ	05/21/2013	NEW PERMIT
DLZ	05/13/2013	NEW PERMIT
REN	01/29/2014	REVISED NOTES
REN	05/07/2014	REVISED DETAILS

QUANTITY: (1) TWO SIGNS BACK TO BLACK HDU SIGNS
GRAPHICS: PAINTED GRAPHICS W/ CLEAR COAT
MATERIAL: 2" HDU WITH BLASTED PEBBLE FINISH
FRAME: SUPPLIED BY OTHERS

MOUNTING: CS WILL BE MANUFACTURING & INSTALLING

COLORS	DESCRIPTION
P-1	PAINTED TOUGH BOLD TO MATCH ALL OTHER SIGNS
P-2	BLACK SATIN PAINT

CUSTOMER'S CRAWLER DESIGN APPROVAL

DATE _____