

# **Department of City Development**

**2005 Budget**

**October 22, 2004**

# Department Overview

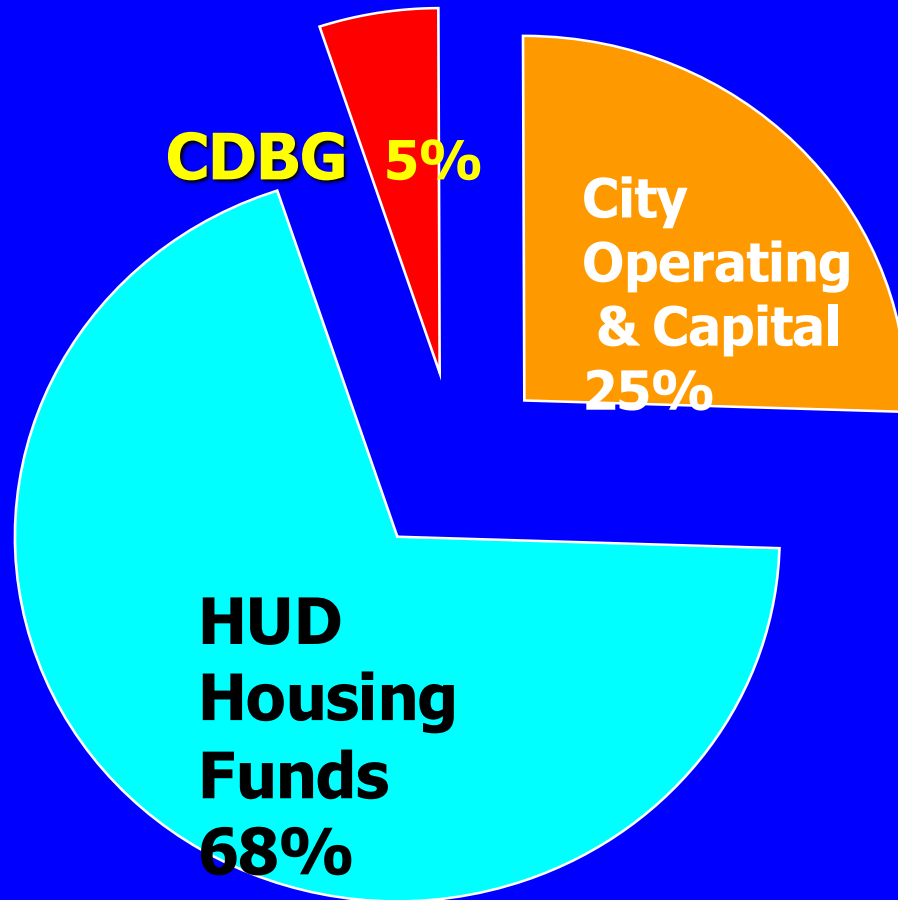
## *DCD Responsibilities*

Economic development

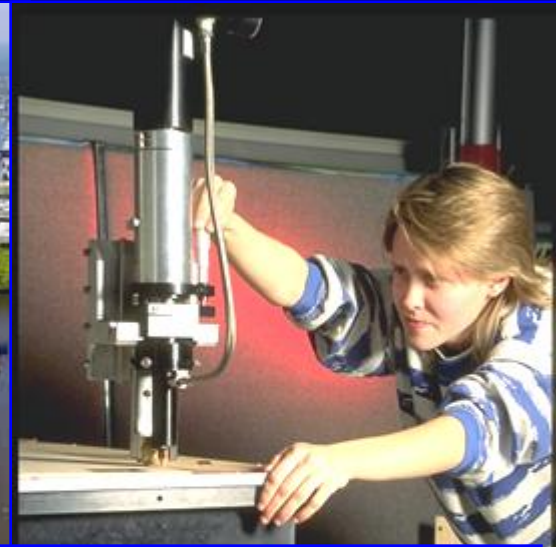
Land use and  
policy planning

Federally-assisted housing

# DCD BUDGET



# Economic Development



# Encouraging private investment



Before



After

## Brownfields Cleanup

# Encouraging private investment



Midtown Center



Park East Corridor

## Infrastructure Investment

# Encouraging private investment



## Land Sale

# Encouraging private investment



**Targeted Financial Assistance**



# Encouraging private investment



**Efficient Permitting**

# Encouraging private investment

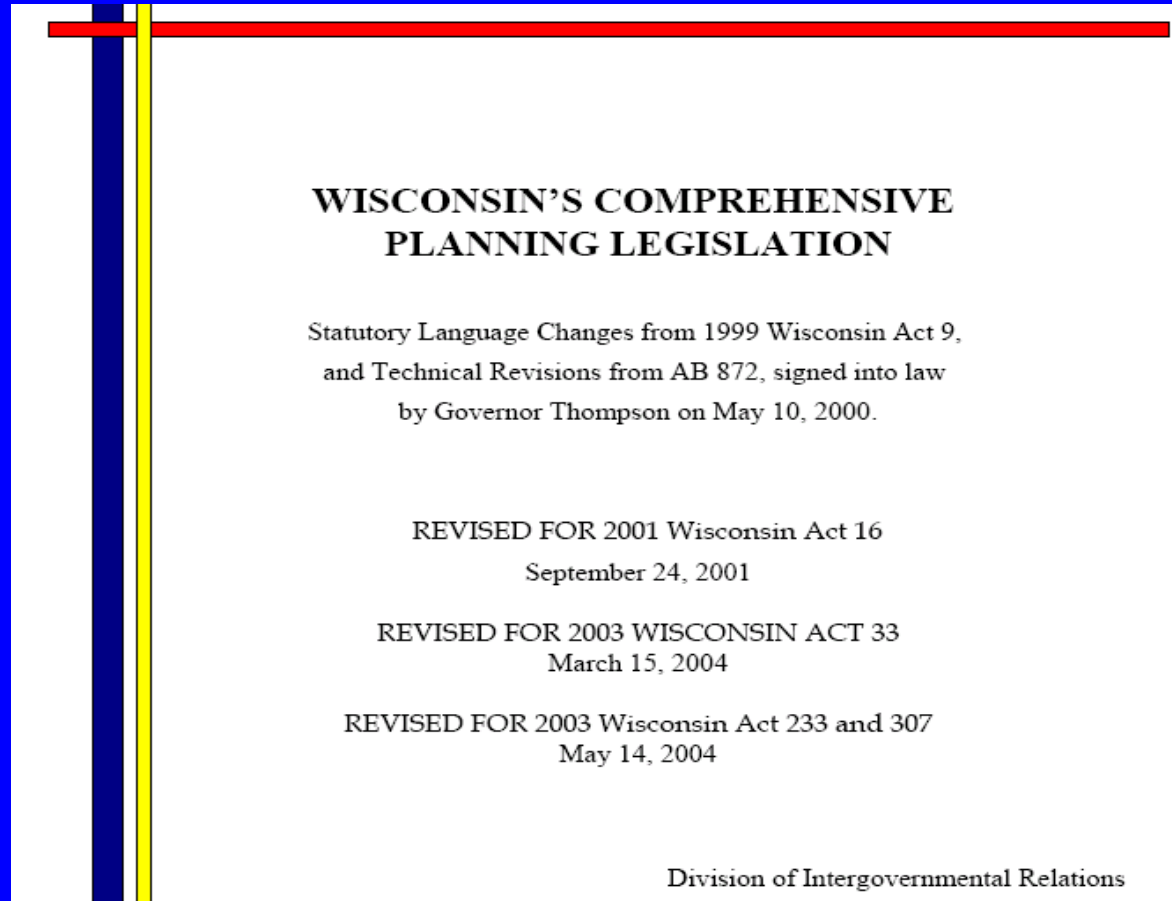


**Strong Partnerships**

# Land Use & Policy Planning



# Planning strategies



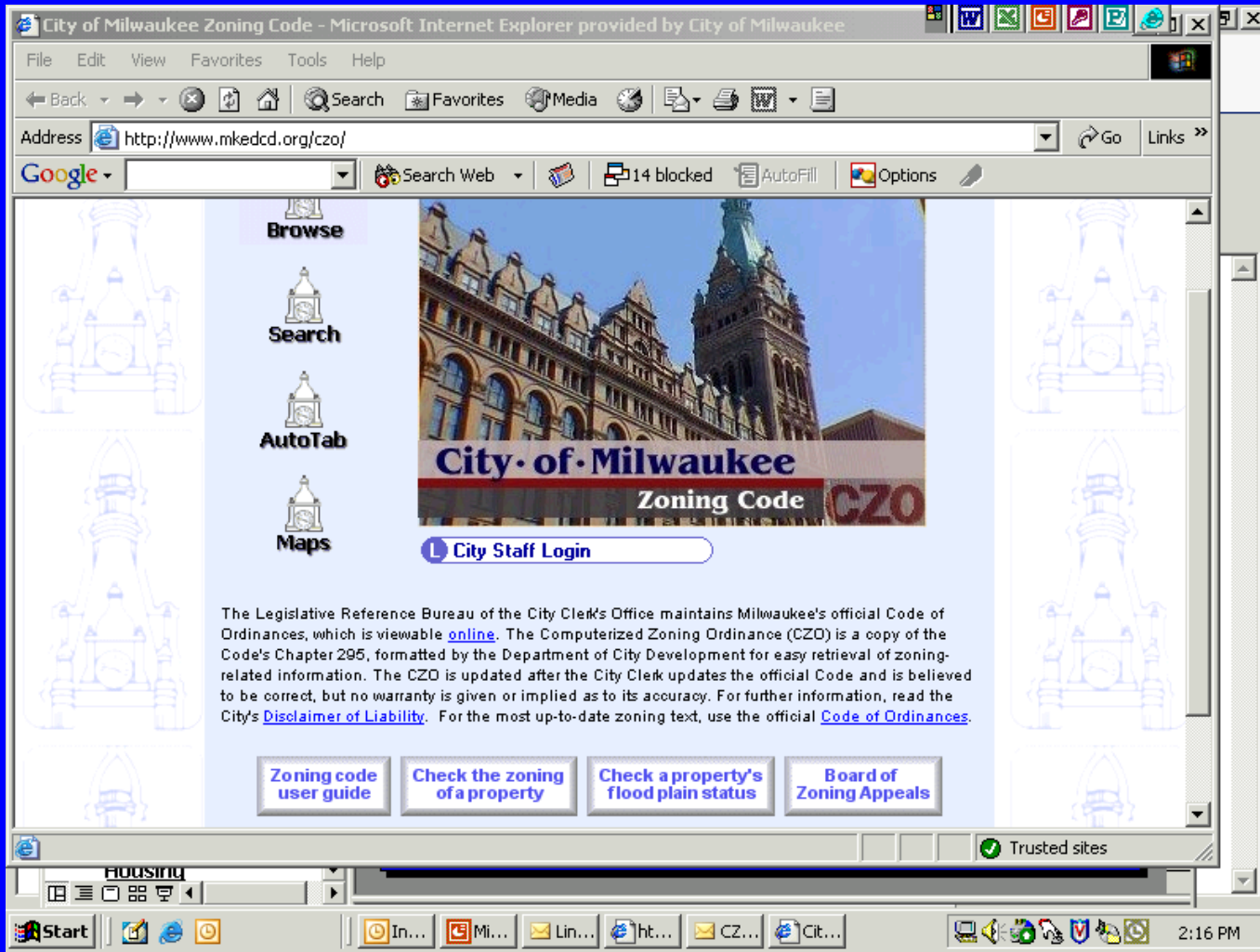
## Citywide Comprehensive Plan Development

# Planning strategies



## Create Area Plans

# Planning strategies



# Zoning

# Planning strategies



East elevation

## Historic Preservation Services

# Federally Assisted Housing





# Revitalizing Housing Communities



**Strategic Development  
Investment**

# Revitalizing Housing Communities



Natasha Armstrong . . . hired by Froedtert Hospital through the Housing Authority's work force development effort.

## From public housing to a job

*Housing Authority connects residents with Froedtert*

By Rich Rovito

Natasha Armstrong has worked several dead-end jobs for little pay, and, until recently, financial prospects were bleak for the single mother of four children.

What changed for Armstrong, 27, who lives in

public housing in Milwaukee, was her hiring at Froedtert Hospital in Wauwatosa through a partnership between the hospital and the Milwaukee Housing Authority.

For the past three months, Armstrong has

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# Service Partnerships

# 2005 INITIATIVES

- Main Street Milwaukee Implementation
- New Planning Efforts
  - Southeast Side
  - Northwest Side
  - Tower Automotive site
- Josey Heights Subdivision
- Pabst City
- Harley Davidson Museum

# 2005 INITIATIVES

- Business park development
  - Menomonee Valley West
  - Stadium Business Park
- Three new business improvement districts
- Park East construction
- Sustainable development practices
- Research and Future Planning (RFP)

# 2005 CHALLENGES

- DCD's organizational structure
- Reduced Federal commitment to assisted housing
- Cost of maintaining & selling tax foreclosed property

**DEPARTMENT OF  
CITY DEVELOPMENT**