

BUSINESS IMPROVEMENT DISTRICT #28

ANNUAL REPORT

2013- 2014

GLASS REPLACEMENT: The BID has set up a \$2,000.00 fund to provide glass replacement assistance to several local businesses, paying up to 50% up to a maximum of \$750 for replacing glass as a result of vandalism in the district. There have been fewer requests for glass replacement as compared to prior years.

TRASH/CLEANUP: The BID continues to focus on keeping the area clean of trash, including some problem residential neighborhoods. The BID partnering with The City of Milwaukee and New Covenant Housing provided resources through cleaning crews.

SECURITY: The BID has not yet determined that the installation of security cameras is necessary but will be looking to pursue the feasibility of this initiative in 2014. The BID has participated regular meetings with representatives from the DA's office and the 3rd District Community Police Dept. and Washington Park Partners to be kept informed of activity along the BID

NEW BANNERS AND GARBAGE CANS: The purchased both year-round banners and Holiday banners for the bid. The Bid will be submitting a proposal for new garbage cans for the BID. We will be applying for 50% assistance from the city for financing the purchase. The BID will provide the matching funds.

NORTH AVENUE DAY: The BID in conjunction with NACDC and the Mainstreet Committee held the 1st annual North Avenue Day on August 21 2010 The event was designed to highlight all of the work done along the North Avenue Corridor to attract the existing businesses to the corridor as well as bring attention to the existing businesses who have already located in the area. The event included a Classic Car Club (Unique), a Corvette Club, and a number of local food merchants. The event attracted in excess of 300 residents and was covered by Channel 4 television and local radio stations.

The BID is currently working with a new urban country Club scheduled to open in September, 2013. We will also be coordinating an event to welcome the new school opening in September in the space formally occupied by BEAM and will assisting with the purchase of book bags for the children. If successful, we will continue the event annually

BUSINESS GRANT INITIATIVE: The BID is coordinating a new initiative in conjunction with the newly established Neighborhood Improvement District. The NID has allocated funds to assist new and existing businesses with façade improvements, and other one-time initiatives designed to enhance the stability of the Business. The BID has committed to match any initiative approved by the NID up to 50% of the approved cost up to the allocation set aside by the BID for businesses located along the North Avenue Gateway.

NEW BUSINESSES ATTRACTED TO AREA: In 2013 There is an new School charter school opening on the BEAM site on 38th and North Avenue which created approximately (30 new jobs) The Bid is still working with The new operator of the space to open a Urban Country Club on the site of 31st and North Avenue in September also.

STREET CLEANING ALONG THE BID: The Neighborhood Ambassador Program was initiated by the city of Milwaukee designed to put people to work and give them valuable work experience. The BID, in conjunction with the City worked to ensure that the streets were cleaned and has become a valuable asset to the BID operation.

WEBSITE DEVELOPMENT AND MARKETING FOR BUSINESSES ALONG THE BID: The BID has set up a new website and is currently working with a website developer and the BID manager to continue to refine the website specifically designed to market the businesses along the BID. The website has started developing a page allocated for each open business along the bid and will highlight a specific business and its products or services along with any related discounts or coupons available on a quarterly basis.

FINANCIAL POSITION OF THE BID: Since the creation of the BID, The North Avenue Gateway Business Improvement District # 28 has utilized in excess of \$520,000. Business Owners have been the beneficiaries of the funding in helping to support, Signage, Loan funds to help with capital improvements for the businesses, Streetscape initiatives including, new lighting, garbage cans, banners, and assisting in putting on North Avenue events which will be held this year. The BID currently has no debt and to date carries a balance of \$34,600 in its bank account. The BID has an independent financial and programmatic audit completed each year and has passed without any findings, either financial or programmatic. The BID directors have been and continue to be good stewards of the funds.