



Department of City Development

Redevelopment Authority
City Plan Commission
Historic Preservation Commission
NIDC

Rocky Marcoux
Commissioner

Martha L. Brown
Deputy Commissioner

July 23, 2008

Mr. Ronald D. Leonhardt
City Clerk
City Hall, Room 205

Dear Mr. Leonhardt:

Common Council file #071142, which approved a cooperation agreement between the City of Milwaukee and the Milwaukee Area Workforce Investment Board, requires the submittal of periodic reports detailing cooperative ventures undertaken by the two agencies. The report is to be delivered to the Common Council's Community and Economic Development Committee.

The attached report details activities occurring during the first half of 2008.

Sincerely,

Martha Brown
Deputy Commissioner

Attachment

City of Milwaukee/Milwaukee Area Workforce Investment Board Coordinated Activities

January through June, 2008

This report documents coordinated activities undertaken by the City of Milwaukee and Milwaukee Area Workforce Investment Board (MAWIB) during the first half of 2008. The report is submitted in accordance with the provisions of a cooperation agreement between the two agencies, approved by Common Council file #071142.

Community Work Experience Program

The City of Milwaukee and MAWIB jointly executed the Community Work Experience Program element of Milwaukee's Earn & Learn youth jobs initiative. Community Work Experience Program provides part-time summer jobs primarily for youth aged 14 to 16 (students up to age 21 may be served in some cases) in non-profit and faith-based agencies and units of local government. The joint Community Work Experience Program combined two youth jobs programs previously run separately by the City of Milwaukee and MAWIB:

- The City-run non-profit/faith-based employment program, which employed about 450 teens in 2006 and 2007.
- The STEP-UP program run by MAWIB, which employed 500 teens in 2007.

The cooperative Community Work Experience Program employed approximately 1,010 teens beginning July 1, 2008. Seventy-three community- and faith-based organizations served as summer worksites.

The combined initiative used a request for proposal process developed by MAWIB to identify job sites. Program administration, including responsibility for job awards, employee orientation, payroll processing, and job site monitoring, was handled by MAWIB.

Funding to support CWEP came from three sources:

- 1) A \$500,000 grant from the Wisconsin Dept. of Workforce Development to the City of Milwaukee.
- 2) A \$400,000 grant from the Milwaukee Public Schools to the City of Milwaukee.
- 3) A \$300,000 allocation of Federal Workforce Investment Act funds.

Private Sector Job Connection

The Private Sector Job Connection element of Earn & Learn encourages private sector employers to create summer jobs for teens, and refers qualified applicants to these firms. MAWIB assisted the Milwaukee Dept. of City Development's youth development coordinator to execute this effort in 2008, by providing a staff member who made follow-up contacts with employers and assisted in referral and placement of applicants.