



City of Milwaukee

200 E. Wells Street
Milwaukee, Wisconsin
53202

Legislation Text

File #: 080751, Version: 0

080751
ORIGINAL

ALD. ZIELINSKI

An ordinance relating to the definition of a sign.

200-08-84 am

295-407-8-g am

This ordinance adds murals to the definition of a sign and removes murals as an exception to sign regulations.

The Mayor and Common Council of the City of Milwaukee do ordain as follows:

Part 1. Section 200-08-84 of the code is amended to read:

200-08. Definitions.

84. SIGN means any structure, device or display that is arranged, intended or designed as an announcement, declaration, demonstration, illustration, indication, symbol, >>mural<< insignia, banner or emblem and which is used for advertisement, identification or promotion when placed so as to be seen from out of doors by the general public. "Sign" includes not only display area but also structural supports, uprights, bracing, framework and trim. Where used in ss. 244-2 to [[244-20]] >> 244-19<< "sign" means an on-premise sign. Where used elsewhere in chs. 244 and 295, "sign" includes both on-premise and off-premise signs.

Part 2. Section 295-407-8-g of the code is amended to read:

295-407. Signs.

8. EXCEPTIONS.

g. ~~[[Painted murals, permanent]]~~ >>Permanent<< banners and flags not containing commercial messages.

APPROVED AS TO FORM

Legislative Reference Bureau

Date: _____

IT IS OUR OPINION THAT THE ORDINANCE
IS LEGAL AND ENFORCEABLE

Office of the City Attorney

Date: _____

MET
9/16/08
LRB08394-1