



## Legislation Details (With Text)

**File #:** 080751 **Version:** 0

**Type:** Ordinance **Status:** Placed On File

**File created:** 9/16/2008 **In control:** ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE

**On agenda:** **Final action:** 9/22/2009

**Effective date:**

**Title:** An ordinance relating to the definition of a sign.

**Sponsors:** ALD. ZIELINSKI

**Indexes:** BANNERS, SIGNS, ZONING

**Attachments:** 1. Zoning Code Technical Committee Letter, 2. Zoning Code Technical Committee Minutes, 3. Exhibit 1 (Zoning Code Technical Committee), 4. Exhibit 2 (Zoning Code Technical Committee), 5. Exhibit 3 (Zoning Code Technical Committee), 6. Recording of the Zoning Code Technical Committee Meeting of 10/1/08

| Date      | Ver. | Action By                                     | Action                          | Result | Tally |
|-----------|------|---|---------------------------------|--------|-------|
| 9/16/2008 | 0    | COMMON COUNCIL                                | ASSIGNED TO                     |        |       |
| 9/19/2008 | 0    | ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE | REFERRED TO                     |        |       |
| 9/19/2008 | 0    | ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE | REFERRED TO                     |        |       |
| 9/15/2009 | 0    | ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE | RECOMMENDED FOR PLACING ON FILE | Pass   | 5:0   |
| 9/22/2009 | 0    | COMMON COUNCIL                                | PLACED ON FILE                  | Pass   | 14:0  |

080751  
ORIGINAL

ALD. ZIELINSKI

An ordinance relating to the definition of a sign.

200-08-84 am

295-407-8-g am

This ordinance adds murals to the definition of a sign and removes murals as an exception to sign regulations.

The Mayor and Common Council of the City of Milwaukee do ordain as follows:

Part 1. Section 200-08-84 of the code is amended to read:

### 200-08. Definitions.

**84. SIGN** means any structure, device or display that is arranged, intended or designed as an announcement, declaration, demonstration, illustration, indication, symbol, >>mural<< insignia, banner or emblem and which is used for advertisement, identification or promotion when placed so as to be seen from out of doors by the general public. "Sign" includes not only display area but also structural supports, uprights, bracing, framework and trim. Where used in ss. 244-2 to [[244-20]] >> 244-19<< "sign" means an on-premise sign. Where used elsewhere in chs. 244 and 295, "sign"

includes both on-premise and off-premise signs.

Part 2. Section 295-407-8-g of the code is amended to read:

**295-407. Signs.**

**8. EXCEPTIONS.**

g. ~~[[Painted murals, permanent]]~~ >>Permanent<< banners and flags not containing commercial messages.

APPROVED AS TO FORM

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Legislative Reference Bureau

Date: \_\_\_\_\_

IT IS OUR OPINION THAT THE ORDINANCE  
IS LEGAL AND ENFORCEABLE

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Office of the City Attorney

Date: \_\_\_\_\_

MET

9/16/08

LRB08394-1