



Legislation Text

File #: 070628, Version: 3

070628
SUBSTITUTE 3

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A substitute ordinance amending the definition of executive sedan for permitting and regulating limousines.

81-68-0 am

81-68-1 am

100-3-9.5-b am

100-3-11 rc

100-51.5-8 cr

100-60-4 cr

100-61 am

This ordinance amends the definition of luxury limousine eliminating separate categories for stretched limousine and executive sedan.

The current definition of executive sedan limits executive sedans to those vehicles that are identified as luxury 4-door sedans, vans or sports utility vehicles and that are listed by the city clerk. The common council may make exceptions and add additional vehicles to the list.

This ordinance eliminates references to “luxury” in the category of limousine and defines limousine to mean a category of for-hire, unmetered, unmarked, uniformed chauffeur-driven, ground transportation vehicles solely engaged in the business of carrying passengers on a prereserved basis only. The ordinance requires limousine chauffeurs to be uniformed in business attire.

The ordinance further requires that a party contracting for a limousine on a prereserved basis be advised of the make, model and year of the vehicle and of any custom nonproduction features or unique energy conservation features of the vehicle. No vehicle shall be provided that is of a different make, model, year or custom features, or an equivalent vehicle, from that agreed to by the contracting party prior to passenger pickup.

Part 1. Section 81-68-0 and 1 of the code is amended to read:

81-68. ~~[[Luxury]] Limousine Permit.~~ 1. Each ~~[[luxury]]~~ limousine permit shall be issued for a one-year period and expire on April 30 irrespective of the date of issuance.

Part 2. Section 100-3-9.5-b of the code is amended to read:

100-3. Definitions.

9.5. LICENSE CLASSIFICATION.

b. "Class L" means the holder of the license has met the qualifications to operate the following public passenger vehicles: ~~[[luxury]]~~ limousines and shuttle vehicles.

Part 3. Section 100-3-11 of the code is repealed and recreated to read:

11. LIMOUSINE means a category of for-hire, unmetered, unmarked uniformed, chauffeur-driven, ground transportation vehicles solely engaged in the business of carrying passengers on a prereserved basis only.

Part 4. Section 100-51.5-8 of the code is created to read:

100-51.5. Vehicle Standards and Equipment Requirements.

8. LIMOUSINE REGULATIONS. In addition to all other applicable provisions of this chapter, a limousine shall comply with the following:

- a. The exterior of a permitted vehicle may not display any signs, markings or stickers not otherwise required by law.
- b. The color or paint design of a permitted vehicle shall not be unduly distracting or untypical for the make, model or year of the vehicle.

Part 5. Section 100-60-4 of the code is created to read:

100-60. Additional Operating Regulations.

4. LIMOUSINE REGULATIONS. In addition to all other applicable provisions of this chapter, operation of limousines shall comply with the following:

- a. Purpose. The purpose of this subsection is to promote a high standard of appearance for limousine service based upon the common expectation of parties contracting limousine services for business meetings and formal events.
- b. Uniform. All limousine chauffeurs shall be uniformed in business attire.
- c. Vehicle Type and Appearance. The party contracting for a limousine on a prereserved basis shall be advised of the make, model and year of the vehicle and of any custom nonproduction features or unique energy conservation features of the vehicle. No vehicle shall be provided that is of a different make, model, year or custom features, or an equivalent vehicle, from that agreed to by the contracting party prior to passenger pickup.

Part 6. Section 100-61 (table) of the code is amended to read:

100-61. Driver Operating Activity.

Table 100-61 DRIVER OPERATING ACTIVITY TABLE

Y = Permitted Restricted Prohibited	Means of Hiring Vehicles			Passenger Occupancy			Routes and Schedules	
Public Type	Standards	Hail	Preserved	Exclusive Ride	Ride Sharing	Reserved Group	Fixed Route	Variable Schedule
Handicap	Y	N	Y	N	Y	Y	N	Y
Horse and	Y	Y	Y	Y	R	Y	N	Y
[[Luxury]]	N	N	Y	Y	N	Y	N	Y
Motorcycle	Y	N	Y	Y	N	N	N	Y
Pedicab	Y	Y	Y	Y	N	N	N	Y
Shuttle Van	Y	N	Y	N	Y	Y	Y	N
Taxicab	Y	Y	Y	Y	R	Y	N	Y
Taxicab	Y	Y	Y	N	Y	N	N	Y

Part 7. This ordinance takes effect on July 1, 2011.

APPROVED AS TO FORM

Legislative Reference Bureau

Date: _____

IT IS OUR OPINION THAT THE ORDINANCE
IS LEGAL AND ENFORCEABLE

Office of the City Attorney

Date: _____

LRB07427-8
Richard L. Withers
3/23/2011