



Legislation Details (With Text)

File #: 070208 **Version:** 1

Type: Ordinance **Status:** Passed

File created: 5/8/2007 **In control:** ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE

On agenda: **Final action:** 6/19/2007

Effective date:

Title: A substitute ordinance relating to automatic changeable message signs.

Sponsors: ALD. D'AMATO

Indexes: SIGNS

Attachments: 1. Dept. of Public Works E-Mail Related to Safety Study, 2. Notice Published on 7-6-07.PDF

Date	Ver.	Action By	Action	Result	Tally
5/8/2007	0	COMMON COUNCIL	ASSIGNED TO		
6/5/2007	0	ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
6/12/2007	0	ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE	RECOMMENDED FOR PASSAGE	Pass	4:0
6/19/2007	1	COMMON COUNCIL	PASSED	Pass	14:0
6/26/2007	1	MAYOR	SIGNED		
7/6/2007	1	CITY CLERK	PUBLISHED		

070208

SUBSTITUTE 1

060300

ALD. D'AMATO

A substitute ordinance relating to automatic changeable message signs.

295-407-3-b am

On December 12, 2006, the Common Council passed Common Council File 060300, which established a special study sign to assess the future applicability of a 6-second signage regulation for off-premise signs which do not primarily face the freeway. The study involves the off-premise sign at the southeast corner of Oakland and North Avenues, in the 3rd aldermanic district, and provides for the sign to change not more frequently than once every 6 seconds, and for a period not longer than 6 months following passage and publication of the ordinance.

This ordinance amends the ordinance such that the study sign may change not more frequently than once every 6 seconds for a period not longer than 7 months. This extension will provide the department of public works the necessary time to assess the impacts that changeable off-premise signs which do not primarily face the freeway have on public safety and welfare, and prepare its findings and report.

Whereas, On December 12, 2006, the Common Council passed Common Council File 060300, an ordinance relating to automatic changeable message signs; and

Whereas, File 060300 established a special study sign located on the southeast corner of Oakland

and North Avenues for purposes of assessing the impacts that changeable off-premise signs which do not primarily face the freeway have on public safety and welfare; and

Whereas, The Department of Public Works is actively engaged in studying the impacts of this study sign and preparing its findings and report, but may not be able to meet the July 4, 2007, deadline; now, therefore

The Mayor and Common Council of the City of Milwaukee do ordain as follows:

Part 1. Part 3 of Common Council File 060300, passed December 12, 2006, and effective January 4, 2007, is amended to read:

Part 2 of this ordinance shall be null and void ~~[[6]]~~ >>7<< months after passage and publication of this ordinance.

APPROVED AS TO FORM

Legislative Reference Bureau

Date: _____

IT IS OUR OPINION THAT THE ORDINANCE
IS LEGAL AND ENFORCEABLE

Office of the City Attorney

Date: _____

LRB07267-2
LCS
6/4/07