



Department Details

Department name: BUSINESS IMPROVEMENT DISTRICT BOARD #15 (DOWNTOWN RIVERWALK)

Type: Board or Commission

Meeting time:

Meeting location:

Primary contact:

Description:

**PURPOSE:** Section 66.1109, Wis. Stats., allows cities to create one or more business improvement districts to develop, manage and promote the district. They are further permitted to establish an assessment method to fund the activities to be undertaken by the district. All of the foregoing are described in an annual operating plan which is prepared by the district board and approved by the Common Council. The operating plan also describes the amount of the special assessment to be levied against each property in the district.

District #15 encompasses the area generally located in the vicinity of the Milwaukee River between W. Pleasant and E. Clybourn Sts. and N. 4th St. and North Broadway.

**COMPOSITION:** Eight members: At least four members shall be owners or occupants of property in the District. Any non-owner or non-occupant appointed to the Board shall be a resident of the City of Milwaukee. The Board shall elect its Chair from among its members. Members are appointed by the Mayor and confirmed by the Common Council. Terms of office are three years.

A member continues to serve after the completion of his or her term until reappointed or until a successor has been appointed.

**CREATING AUTHORITY:** Sec. 66.1109, Wis. Stats. and Common Council File 931824 and File 240939.

**SALARY:** None

**STAFFING:** Matthew Rejc, Neighborhood Business Development Administrator, mrejc@milwaukee.gov, 414-286-5842; Ms. Debra Patti, 359-0953

**LAST UPDATED:** October 21, 2025.

Name	Title	Start Date	End Date	
C. Edward Mordy	Member	10/19/2023	10/19/2026	*
Appointed By: Mayor Cavalier Johnson				
Dennis Scherr	Member	1/3/2024	1/3/2027	*
Appointed By: Mayor Cavalier Johnson				
Frank Dekan	Member	10/13/2025	10/13/2028	*

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Appointed By: Mayor Cavalier Johnson

Lisa Tatro	Member	7/30/2025	7/30/2028	*
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Appointed By: Mayor Cavalier Johnson

Margaret Gehring	Member	1/5/2024	1/5/2027	*
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Appointed By: Mayor Cavalier Johnson

Peter Pacetti	Member	8/20/2025	8/20/2028	*
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Appointed By: Mayor Cavalier Johnson

Ryan Manning	Member	10/7/2024	10/7/2027	*
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Appointed By: Mayor Cavalier Johnson

Sam Denny	Member	10/25/2023	10/25/2026	*
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Appointed By: Mayor Cavalier Johnson

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\* indicates extended term