



Department Details

Department name: BUSINESS IMPROVEMENT DISTRICT BOARD #10 (AVENUES WEST)

Type: Board or Commission

Meeting time:

Meeting location:

Primary contact:

Description: **PURPOSE:** Section 66.1109, Wis. Stats., allows cities to create one or more business improvement districts to develop, manage and promote the district. They are further permitted to establish an assessment method to fund the activities to be undertaken by the district. All of the foregoing are described in an annual operating plan which is prepared by the district board and approved by the Common Council. The operating plan also describes the amount of the special assessment to be levied against each property in the district.

District No. 10 encompasses the Avenues West and N. 27th St. business areas which lie within the general area bounded by N. 11th St. on the east, I-94 on the south, N. 28th St. on the west, and W. Highland Blvd. on the north.

**COMPOSITION:** At least five members, appointed by the Mayor and confirmed by the Common Council to three-year terms. A majority of these members must be owners or occupants of property within the District. Any non-owner or non-occupant member must be a resident of the City of Milwaukee.

A member who is not an elected official continues to serve after the completion of his or her term until reappointed or until a successor has been appointed.

**CREATING AUTHORITY:** Section 66.1109, Wis. Stats., and Common Council File 921091 as amended by 080958 with operating plan attached to each.

**SALARY:** None

**STAFFING:** Ken Little, Commercial Corridor Manager, [Kenneth.little@milwaukee.gov](mailto:Kenneth.little@milwaukee.gov), 414-286-5617; Keith Stanley, Avenues West Association, 933-0640

**LAST UPDATED:** January 6, 2021

Name	Title	Start Date	End Date	
April Gianceselli	Member	5/1/2025	5/1/2028	*
Appointed By: Mayor Cavalier Johnson				
Benjamin Lorber	Member	6/25/2024	6/25/2027	*
Appointed By: Mayor Cavalier Johnson				

---

Dan Naumann	Member	8/24/2023	8/24/2026	*
Appointed By: Mayor Cavalier Johnson				
John Hennessy	Member	5/1/2025	5/1/2028	*
Appointed By: Mayor Cavalier Johnson				
Kelsey Otero	Member	10/29/2025	10/29/2028	*
Appointed By: Mayor Cavalier Johnson				
Nicole Williams	Member	9/21/2023	9/21/2026	*
Appointed By: Mayor Cavalier Johnson				
Patrick McQuillan	Member	10/16/2023	10/16/2026	*
Appointed By: Mayor Cavalier Johnson				

---

\* indicates extended term