

September 22, 2009

To the Honorable Common Council
Community Economic Development Committee
City of Milwaukee

Dear Committee Members:

On September 21, 2009 the City Plan Commission held a public hearing regarding a petition to the City of Milwaukee to create the Business Improvement District Number Forty-Five (Silver Lane, Common Council file number 090558) and approve its first year operating plan. The district would generally include the Silver Spring corridor from North 99th Street to North 124th Street, and Lover's Lane from 5100 North extending to the railroad tracks, in the 5th Aldermanic District.

Section 66.1109 of the State statutes allows businesses within such a district to develop, manage and promote the district, and to establish an assessment method to fund these activities.

Business Improvement District No. 45 will be used to create a welcoming commercial presence in the Silver Spring Drive and Lover's Lane corridor of the City of Milwaukee. The BID's objectives would include enhancing security and safety, and the overall image of this location, and filling vacant storefronts and maintaining a variety of business users in the area.

Based on this information, the commission felt that the establishment of the business improvement district would be a positive step for the general area and therefore recommended approval of the establishment of BID No. 45.

Sincerely,

Rocky Marcoux
Executive Secretary
City Plan Commission of Milwaukee

cc: R. Manuel

File