

GOOD JOBS & LIVABLE NEIGHBORHOODS



envisioning economic development that benefits Milwaukee by investing in its people and neighborhoods

The purpose of the Good Jobs and Livable Neighborhoods Coalition is to promote accountable development policy and practice through enhanced civic participation and transparency in the development process.

MICAH & the GJLN Coalition are conducting a joint organizing and policy campaign that seeks to ensure a better return on City investment in development projects by establishing wage standards, expanding the Residents Preference Program for local hiring for construction and first source hiring for permanent jobs, and establishing contracting preference for Milwaukee businesses.

By signing this endorsement form, the organization or individual listed endorses the MORE ordinance being prepared for review by the Common Council of Milwaukee.

Signature Schutt

12-3-08

Date

LASCIRGS LOCA - 1/3

Organization affiliation/Business

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For over a decade, I have been a member of the Laborers' International Union of North America. For nearly the same amount of years, I have invested my efforts into various activities that promote the betterment and survival of the Milwaukee community. So when I think about this ordinance, in my mind it's not as simple as will it get passed or not. It's about whether the people who have been put in decision making positions implement a process that will directly affect the survival of the Milwaukee community and its residents.

The passing of this ordinance will bring about decent jobs that pay decent wages for a people who deserve like any other people to be treated decently. By personal experience as a construction worker as well as being a Business Representative of my Union, I know full well what being compensated a fair and decent wage can do for the individual, the family, and the community as a whole.

We invest our Tax dollars. We are entitled to a return on that investment in terms of job opportunities. We have an ample supply of skilled workers ready to go to work and we have the ability to further train those in need. What we need is the MORE program, to provide more jobs.

It is not a question of will this work. It is not a question of do we deserve this. It is not a question of what an enormous effect this will have upon the community as a whole. This is simply about doing the right thing. And the only question that exists is: Will those whom have been entrusted with the responsibility of making decisions do the right thing?

My dear friends, unless we are prepared for things to become progressively worse in the Milwaukee area, as a result of things to stay the same, truly I tell you today it is time for a change.

Statement of David Harris Laborers Local 113



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Judys Bayun	1/19/09
Signature	Date
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Organization affiliation/Business Trkkun Ha-In	, of Milumphie
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Signature 12/04/2008
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INTERNATIONAL BESTHER host of Electrical weekers local 494
Organization affiliation/Business

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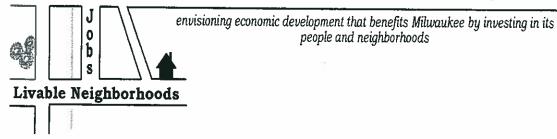
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GOOD JOBS & LIVABLE NEIGHBORHOODS

people and neighborhoods



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Dean A. Wanty Director of Servicing

Joel Allen
Director of Organizing

Representing:

Painters

Drywall Tapers &Finishers

Paint Makers

Glaziers

Glass Workers

Sign & Display Workers

Members of Local Unions:

108

579

770

781

802 934

941

1204

PAINTERS & ALLIED TRADES DISTRICT COUNCIL NO. 7 2850 S. 166th., P.O. Box 510308 • New Berlin, WI 53151-0308

2850 S. 166th., P.O. Box 510308 • New Berlin, WI 53151-0308 telephone: (262) 797-7800 • facsimile: (262) 797-7881

John T. Jorgensen-Business Manager/Secretary-Treasurer

September, 2008

Painters and Allied Trades, District Council No. 7 of the International Union of Painters and Allied Trades, AFL-CIO strongly supports the *More Ordinance* for the City of Milwaukee.

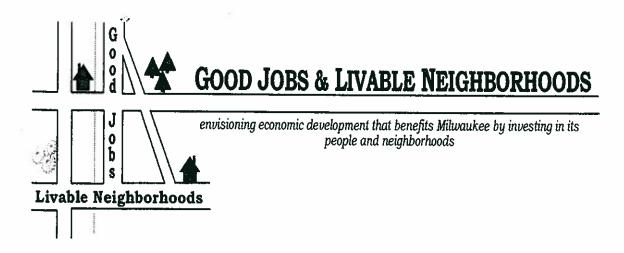
We are pleased to partner with Good Jobs and Livable Neighborhoods Coalition (GJLN), the Milwaukee Inner-City Congregations Allied for Hope (MICAH), and a number of other partners in working on an ordinance to ensure that Milwaukee residents benefit from their investment in development projects.

If passed the ordinance will create millions of dollars worth of job opportunities for Milwaukee residents, contractors, and businesses.

John T. Jorgensen

Business Manager/Secretary-Treasurer

JTJ/blm opelu9 afl-cio



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Signature 7/12/2008

Signature 7/12/2008

Date

Organization affiliation/Business

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8112 W. Blue Mound Rd. Ste 108 414-453-3127 Address Warnertosa, WI. 53213 Phone

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Jerry ann Hamilton, Pros. 8/12/08
Signature

Organization affiliation/Business

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P.002/002 F-742

NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE





SEP-09-2008 12:57PM

2745 N. Dr. Martin Luther King, Jr. Dr. #203 Milwaukee, Wisconsin 53212 Office: (414) 562-1000 Fax: (414) 562-1091 Jerry A. Hamilton, President

President email: naacp@bizwi.rr.com Branch Email:unit3254@naacp.org Website: www.naacb-milwaukee.com

September 9, 2008

In Support of the More Ordinance

The Milwaukee Branch NAACP supports and urges passage of the More Ordinance. In many neighborhoods more than fifty-percent of African American males are unemployed. Milwaukee has the second highest percentage of unemployed African American males in the nation. One out of two children living in the City of Milwaukee does not have a single parent with a full time year round job, and one in three school age children lives in poverty. With 24.4% of Milwaukeeans living in poverty, Milwaukee has the 7th highest level of poverty in the nation.

In the fight against poverty there is no greater tool than a job. The More Ordinance will require job building and job sustaining efforts on public development projects. The ordinance will require that 30% of the workforce on public projects be unemployed or underemployed residents of the City of Milwaukee. The ordinance will create millions of dollars of job opportunities for Milwaukee residents, businesses and contractors.

Unemployment and poverty have taken a toll on our community. We can close our eyes, take no action, and wishfully hope conditions improve, but we know they will not.

Commitment to ending poverty and increasing employment must be demonstrated through action, not words. We applaud Alderpersons Ashanti Hamilton, Willie Wade, Nicholas Kovac and Milele Coggs, the sponsors of this job creating ordinance, for demonstrating a willingness to increase jobs for the citizens of Milwaukee. We urge passage of the The More Ordinance.

PRESS CONFERENCE, SEPTEMBER 9, 2008 TESTIMONY TO GOOD JOBS AND LIVIABLE NEIGBORHOODS, BY RUTH ZUBRENSKY, MILWAUKEE RESIDENT, FORMER MEMBER OF THE CITY OF MILWAUKEE EQUAL RIGHTS COMMISSION AND CURRENT MEMBER OF THE NAACP EXECUTIVE COMMITTEE

Ruth's comments re: Ashanti Hamilton's ordinance written 7/29/08

Milwaukee had the highest black unemployment rate of the major cities surveyed in 2002 by the Bureau of Labor Statistics. The bureau also found that 59% of Milwaukee's black males 16 and older were idle, and that the city's black unemployment rate was more than three times its white unemployment rate.

Alderman Ashanti Hamilton's proposed ordinance would bring more job opportunities to unemployed residents of the inner city north and south, and would make city contractors pay community benefits to help alleviate the high rate of unemployment and poverty in the City.

The original Residents Preference Ordinance was based on high levels of unemployment in the CDBG area, which now has a crisis of joblessness. This new ordinance would expand the requirements of the Residents Preference Ordinance(RPO) to make contractors provide 30% of their work hours to unemployed residents, the RPO would also apply to all new construction projects over \$1 million that receive subsidies from the City. The new ordinance would expand the EBE program to 25% (up from 18%) and alsocall for local business preferences. The apprentice ordinance would be strengthened by monitoring of the apprentice ordinance (now not enforced.) All contractors would have to pay prevailing wages

In summary the proposed ordinance would:

open up job opportunities created by the expenditure of City money by requiring developers to hire 30% residents of the inner city north and south contractors to pay a prevailing wage with benefits to relieve the conditions of poverty

open a labor market exchange web site connecting job seekers with job openings under City contracts

Together new and pervious ordinances r will bring together requirements to meet RPO, apprenticeship ordinance and EBE ordinance together with City TIF status, Department of Public Works

The most exciting and probably the most controversial section of Alderman. Hamilton's proposed ordinance is to make developers abide by the same RPO, EBE and apprenticeship ordinances as contractors who work on Department of Public Works contracts. When the City expends tax payer dollars on infrastructure for a developer, then the RPO, the EBE and the Apprenticeship ordinance would apply to the developer.

Suggestions

Community benefits should apply to all City construction contracts, not just DPW.

2. Section 360-05 Apprenticeship requirements should be made part of the RPO where unemployed residents who have worked for a contractor for five years should be offered an apprenticeship or taken on as a permanent employee to make room for new unemployed residents to be hired. This is partially addressed in Section 360-11 3.d. "Contractors are strongly encouraged to meet the goal of having 50% of the total number of apprentices hired to be targeted persons who reside in the CDBG area."

Two members of the NAACP Construction Committee spoke with the DPW coordinator manager in June, 2008. He reported that the RPO only helps about 50 people a year even though there are close to 3000 people who have been certified as living in the CDBG area, who are unemployed and have received job training from Esperanza Unida, Urban League and Big Step. These many individuals are ready to work but have not been offered jobs by contractors who do work for the City.

When the NAACP Construction Committee met with the Secretary of the Wisconsin Department of Workforce Development she also mentioned thousands of individuals who have received job training but are still out-of-work.

Under the Emerging Business Enterprise ordinance, the NAACP wants to make sure that contractors are not allowed to gain waivers to opt out from the requirements. Contractors must make very effort to find emerging businesses to fulfill their obligations. Section 360-17 12. states waivers are to be given where good cause is shown but this practice must end. The NAACP also recommends a race conscious EBE program.

Alderman. Hamilton's ordinance, Section 360-17 13, 14, mentions. affirmative action. Because the City of Milwaukee receives federal financing its many contractors, subcontractors and suppliers should have an affirmative action plan. How is this monitored and enforced under the proposed ordinance?

Also under Alderman. Hamilton's ordinance, there is mention of staff to be supplied by the Equal Rights Commission. There is only one person in the City's Employee Relations Dept. that handles discrimination claims and there are no Commission members appointed at this time. There is a move on to broaden the concept of this Commission, to call it a Human Rights Commission, and have broad investigative powers into human rights abuses where ever they may occur in the City.

tap to Sam Oalle

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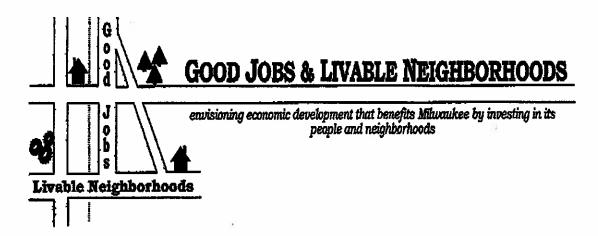
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Mike The	mas	9/5/08
Signature		Date

SEIU Healthcare Local 150-W1
Organization affiliation/Business

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MICHAEL THOMAS President September 5, 2008

CARRIE BUDAHN Vice President

Jennifer Epps Good Jobs & Livable Neighborhood Coalition

ALICIA TREADWELL Treasurer 633 S Hawley Rd. Suite 115 Milwaukee WI 53214

ROYCE AUSTIN Recording Secretary Dear Jennifer,

As the President of SEIU Healthcare Local 150-WI, I wanted to let you know that as an Organization that represents Service Workers not only in the City of Milwaukee, but throughout the State of Wisconsin, we support Good Jobs and Livable Neighborhoods.

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SERVICE EMPLOYEES INTERNATIONAL UNION CTW, CLC

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Madison Area 148 E. Wilson Street Madison, WI 53703-3992 Phone: 608.255.5211 Fax: 608.255.6068

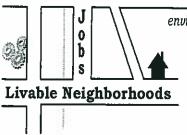
La Crosse/Wausau Area 1920 Ward Ave., Suife 13 LaCrosse, WI 54601-6761 Phorie: 608.787.8835 Fax: 608.787.8836

Organizing Department 800.474.0820, ext. 11 414.355.5150, ext. 11





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Signature Balesturi

1/15/08 Date

Milwauler building 3 Construction Trades Council, AFL-CIO Organization affiliation/Business

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Wow too Cins 11/26/08
Signature Date

Wisansin Block Chamber of Commerce, Inc.
Organization affiliation/Business

 \square Check here if Org/Bus name is noted for identification purposes only

Please send completed form to:



African American Chamber of Commerce Of Greater Milwaukee P.O. Box 240317 Milwaukee, Wisconsin 53223 Phone: (414) 462-9450 Fax: (414) 616-3238

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Executive Director
Curtiss Harris

October 17, 2008

Honorable Ashanti Hamilton First District Alderman Milwaukee City Hall, Rm 205 200 E. Wells Street Milwaukee, Wisconsin 53202

REF: M.O.R.E. Ordinance & Provisions

SUBJECT: LETTER OF SUPPORT

Alderman Hamilton:

The Board of Directors of the newly constituted African American Chamber of Commerce has prepared this letter to advise you and other members of the Common Council that our organization is in general agreement with the provisions of the M.O.R.E. Ordinance -- as drafted, as of September 20, 2008. Our Board of Directors has determined, after review and separate consultation with many of our members, that the provisions of the proposed ordinance will benefit a majority of our existing members. We do, however, have concerns about certain elements of the proposed ordinance:

PENTALIES FOR FRAUD. The current draft of the ordinance states: "Any person, firm or corporation knowingly engaging in fraud, misrepresentation or in any attempt, direct or indirect, to evade the provisions of this chapter by providing false, misleading or fraudulent information shall, upon conviction, forfeit not less than \$2,000 nor more than \$5,000." The proposed financial penalty for such egregious and heinous behavior is exceptionally low, and will be both ineffective, and laughed at by those it would seek to constrain. To truly be effective, the penalties for fraud, misrepresentation and evasion must be significantly higher.

- 2. ENFORCEMENT. The City of Milwaukee must enforce compliance with EBE, RPP and wage requirements, not only on DPW projects, but also on development projects led by private firms and individuals as they apply. The participation provisions of development agreements must be treated as contractual requirements, rather than mere goals. To aide in enforcement of participation components, we believe the City of Milwaukee should institute penalties (and bonuses if possible) on DPW projects and Sanctions on Development projects for failing to achieve agreed to components of participation. We believe the proper instrument to execute sanctions for development projects should be the use of the Developer's or General Contractor's Performance Bond.
- 3. PHASE IN. We believe the Ordinance should be phased in over a period of 4 years, measuring progress in meeting the goals each year to assure all who benefit from TIF funds (Developers); Job Creation (Labor Unions and training organizations); and Contracting (EBE and non-EBE firms) -- are doing their part in the utilization of City Residents and successfully performing on the work awarded. If key elements of new ordinance are not being upheld, prompt action should be taken by the City to shed light on or correct the perceived or actual discrepancies including reversing participation levels or holding them steady until corrective measures are installed and are proven to work.
- 4. IN THE PUBLIC VIEW. Workforce and EBE contract participation results on City of Milwaukee DPW Projects as well as Development Projects should be promptly available to the public without the citizens having to make a formal request on the internet. City Officials granting waivers for non-achievement should be required to post to the web a letter to the Common Council with their signature stating why a Waiver was requested or granted.
- 5. <u>CREDIT AVAILIBLITY.</u> The AACC-WI believes the City of Milwaukee with or without collaboration with Milwaukee County, the Wisconsin DOT and the State of Wisconsin must develop and fully fund a rapid response revolving loan program for EBE contractors doing work on City of Milwaukee, Milwaukee County, Milwaukee Public Schools, State of Wisconsin, and/or Milwaukee City of /County of TIF funded or government supported projects.
 - City of Milwaukee EBE construction firms concluded during the Focus group phase of the City sponsored "Study of the Effectiveness of the Emerging Business Enterprise Program" that their first or second greatest obstacle for growth and cause of trouble for those signatory to a local Labor Union, was a lack of available cash usually caused by delays in payments on government projects either directly from the government agency or from their prime contractor. Once the contractor's cash dried up, they could not make payment to employee benefit funds, taxes, general payroll and/ or vendors. All too often, the first reaction was from the labor unions which blacklisted firms and/or withheld labor from projects.
- 6. <u>BUSINESS TRAINING.</u> The absence of realistic, effective and available training for minority, and particularly African American, entrepreneurs, in areas such as (1) start up assistance; (2) financial literacy; (3)tax obligations; (4) prevailing wage law; and (5) the critical importance of participation in State sanctioned apprenticeship programs for non-union construction firms. Failing to understand the basics of prevailing wage requirements in Wisconsin has caused many non-union firms irreparable harm. Furthermore, past inequities in education, investment and opportunities have deprived the Black Community of success networks and a natural lineage of grandparents, parents, and other relatives to guide our small businesses to the next level. We encourage the City of Milwaukee to work closely with the US Small Business Administration to develop a program similar to the e200 training currently underway and/or an expansion of the Business Development Training Program offered by the Milwaukee Metropolitan Sewerage District to help the existing pool of EBE businesses become more self-sufficient, competitive and able to navigate the

free market with or without participation goals. Without such training, the number of firms capable of strongly competing in the City will diminish.

It must be noted that Minority firms have traditionally hired the greatest percentage of workers certified for the City's RPP program and MPS's COIN initiative. The M.O.R.E. Ordinance will not be effective without increased training to develop EBE firms which happen to be owned by Minorities.

- 7. <u>USEFUL BUSINESS FUNCTION</u>. The City does not currently differentiate between brokers, pass-through firms (contractors, service providers and vendors) and legitimate suppliers. The City must either eliminate EBE certification of firms that provide little useful business function or certify them as special business class and finally, only count their services for the "profit" their owners reap for providing their "service."
- 8. MENTOR-PROTÉGÉ. While the Mentor-Protégé concept in the plan has great merit, it is also a potential "door opener" for fraud, if such arrangements are not securitized and monitored. Such arrangements could make a great difference in the future of Milwaukee's EBE community if done correctly. If used on a specific commercial project, such an agreement should provide a tangible and measurable benefit to the developer or contractor; however, it will be important that the "benefit" is not inadvertently expanded without the knowledge of City Officials.
- 9. GOALS VS REQUIREMENTS. We believe that "goals" are for pre-bidding purposes. All contractors who believe they cannot achieve a City "Goal" on DPW projects should state their objection to the goal, for evaluation prior to bid time. The City should investigate the concern and then make a determination if the participation percentage will stand. Immediately following bid submittal, no waivers should be accepted. During the course of a project, a contractor or service provider should not be allowed waivers unless they can demonstrate the need for such a waiver to a panel which includes City officials and members of no less than three ethnic Chambers and one or two Community members not associated with a chamber. All members of this panel must site any and all potential conflicts of interest they have and be subject to a penalty for fraud. The findings of this panel could be used to grant a waiver.
- 10. LOCAL EBE RECOGNITION. Our Chamber is excited about the ordinance's provision that recognizes the value of local EBE firms. Per records made available to us, it is clear that most, if not all, of the local participation on many City of Milwaukee, Milwaukee Public Schools and other local public projects -- has come from firms minority owned firms certified as EBE or MBE which happen to operated from inside the boundaries of the City. Moreover, the vast majority of City of Milwaukee workers have been employed by these same firms. We do understand that not all minority (and non-minority) EBE firms are located inside the City of Milwaukee.
- 11. PROFESSIONAL SERVICE RECOGNITION. We are encouraged to see the inclusion of professional services in the EBE determination. The City of Milwaukee has a plethora of qualified underemployed minorities, women and many EBE firms who are attorneys, planners, analysts, artists, brokers, project managers and more. It is imperative that more be done to both preserve and encourage this highly educated and creative group of individuals to remain in Milwaukee. This Chamber has far too many examples of local black professionals who leave and find overwhelming success in cities both larger and smaller than our region.
- 12. <u>SELF PERFORMANCE OF WORK.</u> The Chamber's Board does not believe it is in the best interest of the City, EBEs or the business community as a whole to allow 100% EBE credit when an EBE General Contractor or Developer obtains work at the first tier, unless all sub-tier firms are EBE as well. Recently, the State of Wisconsin awarded a UW-Stout Dormitory project to a certified MBE Construction Management (CM)

/General Contracting (GC) firm. The contract was valued at over \$25 Million. It is typical for a CM to retain a 5-10% fee for its services, while a GC may perform 10-25% of the project. Nonetheless, many governmental agencies would count the full \$25 Million as minority participation, even if no minorities are subcontracted by the CM/GC. This is improper, and has the impact of decreasing future opportunities for smaller contractors, as the agency moves toward reaching its overall participation goals.

EBE participation should be awarded for work performed, unless the subcontracting is for materials installed by an EBE or relatively insignificant but necessary work outside of the EBE's primary trade or service provided. For example, if an EBE Mechanical Contractor installs an HVAC system, it is normal for the contractor to purchase the HVAC equipment and hire an Electrical Contractor to make the electrical power and control connections. Provided the Electrical Contract is an order of magnitude (10% or less) of the Mechanical contract, 100% of this Mechanical Contract would be acceptable and still classify as EBE participation, even if it goes to a non-EBE Electrical firm.

- 13. <u>BUSINESS GRADUATION AND SIZE</u>. We believe it is time for the City of Milwaukee to either: A. Graduate EBE firms with significant sustained success in order to provide opportunities for newer/smaller firms; B. Rename the program from "Emerging" to something else (It is difficult to understand why firms with sales, staff and profits exceeding most *non-EBE* firms are classified as "emerging"); or C. Develop a two tier participation program to ensure the development of real "emerging businesses." On small projects, where appropriate, the program could allow only small EBE's, and on larger projects, a written requirement to include a minimum number or percentage of contract dollars going to small emerging business, allowing larger EBEs to participate, but not consume all of the EBE contracting opportunities.
- 14. RACE BASED CERTIFICATION. The City of Milwaukee is currently evaluating responses to its own RFP for a Disparity Study. We believe such a study will result in identifying that a significant disparity exists in the body of EBE certified firms when comparing majority male and female EBE certified firms and those EBE firms owned by minority men and women. We encourage the City of Milwaukee to immediately commence the Disparity Study so it may be concluded and recommendations which may come from such a study can be enacted. However, the City must be commended on the bold steps currently underway, commencing with the Study of the Effectiveness of the City of Milwaukee EBE Program.

The African American Chamber of Commerce stands ready to assist in any way we can to improve conditions in the City of Milwaukee for its membership and the African American Community in general.

Sincerely,

Curtis E. Harris.

Interim Executive Director

Wallace White Chairman

Randy Crump

First Vice Chair

Jim Milner

Second Vice Chair

Copy distribution list follows on page 5

Part of the Whole . . . For a Better Business Community "Become a Sharing Partner"

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Milwaukee Metropolitan Sewerage District

Small Business Administration -WI (SBA)

State of Wisconsin Department of Commerce

State of Wisconsin Department of Transpartation

Milwaukee Public Schools Board of Schools Directors

Hispanic Chomber of Commerce of Wisconsin

Hmang Wisconsin Chamber of Commerce

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National Association of Minority Controctors – Wisconsin Chapter (NAMC)

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United States Pan Asian American Chamber of Commerce - Wisconsin

Wisconsin Black Chamber of Commerce

Good Jobs and Livoble Neighborhoods Coalition

Milwaukee Innercity Congregotions Allied for Hope (MICCAH)

Milwaukee Urban League

National Association for the Advancement of Colored People - Milwaukee (NAACP)

Associated General Contractors of Greater Milwaukee (AGC)

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