

November 13, 2008

To the Aldermen of the Milwaukee Common Council
City Hall, 200 East Wells Street
Milwaukee, WI 53202

Dear Aldermen,

As a resident and taxpayer in our fair city, I highly recommend that you all strongly support the Paid Sick Leave Referendum recently passed (by a wide margin), by city voters in the November 4th election.

It would be wise of you to support it for the following reasons:

- 1) A solid majority of voters approved it.
- 2) It would be a great – and fair – benefit to workers in our city.
- 3) Employers who implement it will note:
 - a) improved morale and loyalty
 - b) lower turnover and hiring costs
 - c) higher productivity
- 4) An increase in positive feelings for Milwaukee as a place to work
- 5) A perception by the general public that the Milwaukee Common Council truly cares about their welfare and does not exist just to raise property taxes.

The S. J. Johnson Company of Racine has been celebrated for many years as a business which treats its workers fairly – resulting in very low turnover and zero recruitment costs.

There are numerous other examples of companies who have been fair to their employees and reaped the benefits.

There are also many examples of employers who cheat or mistreat their workers (and often the public, too), but eventually it catches up to them via law suits and/or loss of business. The public will put up with a lot but eventually, justice prevails.

The results of last election are a good example. People are tired of politicians and corporations collaborating and profiting while ignoring the dire needs of their constituents and customers.

Please do what you can to see that the referendum goes into effect immediately.

Thank you.

Sincerely,



Julia M. Kleppin