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July 6, 2007

Mr. Richard Marcoux DCD Adm Svc 809 North Broadway Milwaukee, WI 53202

Dear Mr. Marcoux:

I am writing to you in support of the "Rivianna" project proposed by developer and architect Robert (Bob) Schultz.

It is my understanding that his proposed project, "Rivianna", is intended to be a \$90 million mixed use project that will utilize 100% union labor, have a self-imposed 25% minority/women on-site hiring requirement, include affordable housing and collaborate with the carpenter's apprenticeship training program to provide training opportunities for women and minorities.

We need more private sector developers to recognize the importance of socially responsible development that will uplift the whole community as our neighborhoods are developed.

We believe the "Rivianna" project is an important project for our community and one that will create more affordable housing options and training opportunities for the economically disadvantaged. This project requires your attention, swift approval, and relaxation of height and density requirements. We applaud the goals of the project and hope it is favorably received by the City and we encourage more developers to build projects in a socially responsible fashion.

RD/ms

Ricardo Díaz

