

WAM DC LLC

December 10, 2014

Alderman Robert J. Bauman  
Milwaukee Common Council  
City Hall  
200 East Wells St., Rm. 205  
Milwaukee, WI 53202

RE: Milwaukee's Streetcar

Dear Alderman Bauman: 

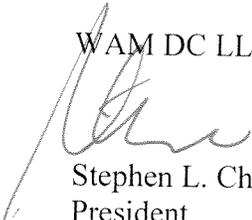
I'm writing you in my capacity as President of WAM DC LLC, the 501(c)(3) organization devoted to the revitalization of West Wisconsin Avenue.

WAM believes that Milwaukee's proposed streetcar system is a key ingredient in the revitalization efforts. Study after study shows that state-of-the-art transportation systems have been a fundamental force in the renewal of struggling corridors. Comparable streetcar systems in cities similar to Milwaukee have resulted in significant economic impact along and near the route, and there is no reason to believe the impact here won't be equally as significant.

The history of approval of streetcar systems in other cities is that there is vocal opposition until the first leg is built; after which, everyone wants to be on the next extension. In other words, opposition turns to support. WAM DC LLC strongly and wholeheartedly endorses the Milwaukee streetcar project, and respectfully requests your approval.

Respectfully,

WAM DC LLC

  
Stephen L. Chernof  
President

SLC:lrp

cc: Mayor Tom Barrett  
Commissioner Rocky Marcoux