

BY ALD. PEREZ

Resolution congratulating Martha Martinez, President of Mapa Cleaning, on her selection as the 2013 Contractor of the Year by the Latino Entrepreneurial Network of Southeastern Wisconsin, Inc.

WHEREAS,

MARTHA MARTINEZ

was selected as 2013 Contractor of the Year by the Latino Entrepreneurial Network of Southeastern Wisconsin, Inc., and she was honored during LEN's Entrepreneurial Celebration Exit Awards on December 7, 2013 at the Oak Creek Community Center; and

WHEREAS, *Martha Martinez was selected for the honor after demonstrating a firm commitment and passion in supporting her community and her employees, and for all of her entrepreneurial accomplishments; and*

WHEREAS, *A native of Mexico who moved to Milwaukee in 2000, Martha Martinez formed her own commercial cleaning company after working as a cleaner for a decade, and quickly secured key clients while creating a dozen of jobs in Milwaukee and Madison, earning a reputation as one of the most thriving startups in the cleaning business; and*

WHEREAS, *Martha Martinez exemplifies LEN's mission statement, which is to connect individuals, entrepreneurs and microenterprises with resources through strategic alliance formation, networking and the sharing of business and financial practices, and all members take a pledge to uphold the organization's values of acting with integrity, maintaining high ethics, sharing knowledge, investing in the community and fostering professionalism; and*

WHEREAS, *Founded in 2005, LEN has grown to 300 members and has served 600 people in the Milwaukee area, and Martha Martinez's contributions to the organization and the community have benefitted both; now, therefore, be it*

RESOLVED, *That the Common Council of the City of Milwaukee herewith congratulates Martha Martinez on being selected as the 2013 Contractor of the Year, commends her for her achievements and accomplishments and wishes for continued success in all her endeavors; and, be it*

FURTHER RESOLVED, *That a suitably engrossed copy of this resolution be presented to Martha Martinez.*

Introduced by Common Council member José G. Pérez and approved by all members of the Milwaukee Common Council on December 17, 2013.