

# GRANT ANALYSIS FORM

## OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS

Department/Division: **Health Department**

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### Category of Request

☐ New Grant

☒ Grant Contract Continuation

☐ Change in Previously Approved Grant

Previous Council File No. 121068

Previous Council File No.

Project/Program Title: **Plain Talk- PREP for Youth Grant (The Personal Responsibility Education Program)**

Grantor Agency: **State of Wisconsin Department of Health Services.**

Grant Application Date: **N/A**

Anticipated Award Date: **January 1, 2014**

Please provide the following information:

#### 1. Description of Grant Project/Program (Include Target Locations and Populations):

The Personal Responsibility Education program (PREP) is a federal initiative to help young people avoid teen pregnancy and sexually transmitted infections. These formula grants are given directly to the state agency that administers the program. The State of Wisconsin – DHFS- Division of Public Health is sub-contracting with the City of Milwaukee Health Department to expand the Plain Talk Milwaukee Initiative's current focus on reducing adolescent risk through training parents and other influence adults, to serving youth 11-19.

The program is will address several other issues to help prepare youth for adulthood including healthy relationships, financial literacy, parent-child communication, and educational and career success.

#### 2. Relationship to City-wide Strategic Goals and Departmental Objectives:

The City of MHD has a goal to reduce the birth rate to teens by 46% to a rate of 30 births per thousand teens 15-17 years by 2015.

#### 3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

This renewed contract will provide support for teen pregnancy prevention efforts and also provide outreach support to family planning services provided at Keenan Health Clinic.

#### 4. Results Measurement/Progress Report (Applies only to Programs):

During 2014, under this grant contract Plain Talk will:

Reach 20,000 households (including adults and adolescents) through collaboration with Milwaukee Public Schools, door-to-door and community health fair event outreach. Measured by the number of participant contacts at health fairs, brochure distributed and households reached during door-to-door outreach.

Train 15 "Askable Adults" (2 or more hours each). Measured by attendance records and training agendas/ documentation, training enrollment forms.

Train 50 youth Ambassadors to reach 400 other youth regarding Family Planning Only Services. Measured by attendance records and training agendas/ documentation, training enrollment forms. Number of youth reached by youth ambassadors is measured by pledges collected and number of participant contacts at health fairs, brochure distributed and households reached during door-to-door outreach.

Recruit and train 5 adults who will provide 24 hours of more of volunteer service to the project. Measured by intern and volunteer enrollment forms, the documentation of hour served is reportable to the intern's respective institution.

Host one community health fair event. Measured by health fair program agenda, sign-in sheets, evaluation forms.

Host at least one parent/teen communication-building event. Measured by health fair program agenda, sign-in sheets, evaluation forms.

Partner with at least ten community-based agencies to serve their constituent families. Measured by collaborative programs, new initiatives and programing, collaborative grant writing.

**5. Grant Period, Timetable and Program Phase-out Plan:**

January 1, 2014 through September 30, 2014

**6. Provide a List of Subgrantees:**

N/A

**7. If Possible, Complete Grant Budget Form and Attach.**

See Attached Budget