

## Michael Weiss

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Michael is president of General Capital, co-developer of Reed Street Yards. His extensive real estate background includes six years with Citibank in New York, during which he participated in loan transactions totaling more than \$3 billion. After leaving Citicorp, Michael joined Midland Development Group as Partner/Executive Vice President in Cincinnati. He returned to Milwaukee in 1992 to open Midland's third office. His tenure at the Midland Milwaukee office included approximately a dozen major transactions. In 1996, Michael founded General Capital. Michael is a member of our Investment Committee and is in charge of General Capital's new development and acquisition businesses.