## Serina Aguilar-Chavez

## 3041North

**Director of Operations** 

(2012 - Present)

- · Responsibility of overseeing venue management, as well
- Oversee one or multiple departments within the venue. Responsibilities will be distributed or assigned
- Staff management, money management, reporting, sales goals, inter-office communications, and upholding company policies and procedures
- Delegates authority and assigns responsibilities to Floor Supervisors, as well as, assists in recruiting, interviewing, hiring, training, and evaluating personnel.

## COMCENTIA, LLC EXECUTIVE VP | PARTNER

(2007 - Present)

- Currently leading the development and implementation of the strategic goals and objectives of the organization.
- Provide direction and leadership towards the achievement of the company's mission statement, strategy, market positioning, revenue growth, profitability, and growth as an organization.
- Oversee company operations to insure production efficiency, quality, service, costeffective management of resources and open new sales channels.
- Helped to negotiate contracts, developed business proposals and service level agreements with a number of small and large business partners and clients.

## **ENV DESIGNS**

ART DIRECTOR

(2004 - 2006)

Solid success directing and implementing broad range of revenue-generating design projects, from conception to launch. Readily translate business requirements into effective advertising

