

## Ashley Frederick Booth

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[abooth@hntb.com](mailto:abooth@hntb.com)

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### PROFESSIONAL EXPERIENCE

#### **HNTB Corporation, Milwaukee, Wisconsin**

- *Project Manager - Senior Planner* *May 2007 – Present*
  - Statewide sales manager for Wisconsin
  - Land use and economic development specialist for urban transportation projects in: Wisconsin, Michigan, Florida and Texas
  - Lead transit planner for modern streetcar projects in Milwaukee and Detroit
  - Staff supervisor and manager of 8 employees, including: graphic designers, geographic information systems staff, landscape architects and urban planners

#### **City of Franklin City Development Department, Franklin, Wisconsin**

- *Senior Planner* *April 2003 – May 2007*
  - Development of reports, agendas, minutes and staffing for the following commissions: Plan, Environmental, Board of Zoning and Building Appeals, Community Development Authority and Common Council
  - Lead site plan reviewer and City liaison for major projects, such as: Northwestern Mutual Phase II, the Shoppes at Wyndham Village and Wheaton-Franciscan Hospital in Franklin
  - Direct workload for staff employees (managed 5 employees)
  - Short range planning (plat review, site plan review, etc.)
  - Long range planning (Comprehensive Master Plan, 27<sup>th</sup> Street Corridor Plan and 27<sup>th</sup> Street Streetscape Plan)
  - Zoning code interpretation

#### **Bay-Lake Regional Planning Commission, Green Bay, Wisconsin**

- *GIS Intern* *May 2002 – January 2003*
  - Land use data collection
  - Aerial photo delineation and data collection
  - Organization and facilitation of public meetings
  - Analysis of land use and master plan development

#### **Brown County Planning and Land Services Department, Green Bay, Wisconsin**

- *Transportation Planning Intern* *January 2001 – June 2001*
  - Boarding and alighting survey and data collection
  - In person and phone survey and analysis
  - Green Bay Metro bus observation and qualitative analysis

### EDUCATION

#### **University of Wisconsin-Milwaukee, Milwaukee, Wisconsin**

Master of Urban Planning (May 2005)

#### **University of Wisconsin-Green Bay, Green Bay, Wisconsin**

Bachelor of Science in Urban and Regional Studies (December 2002)

### PERSONAL

- Historic Brewers' Hill Homeowner Association Board Member – (2013-Present)
- Big Brothers/Big Sisters Volunteer – (2012-Present)
- Union Point Condominium Board - Current President – (2009-Present)
- UW-Green Bay Men's Basketball Team - Division I– (1998-2002)