

The Sophisticated Man
For those who prefer the best in European fashions

December 6, 2010

Ann Pieper-Eisenbrown
Milwaukee Historic Preservation Commission
City Hall, Room B-4
200 E. Wells St.
Milwaukee, WI 53202

*filed @ HP
12/10/10*

Dear Ms. Pieper-Eisenbrown:

As the owner of the Sophisticated Man, I operate my business on the same block as the proposed Downtown Marriott. I've been made aware of the plans for the new hotel and have seen the anticipated design. This is just what we need to continue to grow Milwaukee's Downtown area, and I urge you to move forward with a decision at your meeting on Dec. 13.

I am deeply concerned with the current condition of the buildings that occupy the proposed Marriott space. They have deteriorated to the point of no return, with less than 10 percent of their original facades remaining. They are covered with broken windows and graffiti. I truly cannot understand how others can consider these buildings historic – they are flat-out old and decrepit.

This area is in great need of redevelopment and it's exciting to think that this project would bring a beautiful, world-class hotel to Downtown Milwaukee. The current buildings have been vacant for quite some time and do nothing for our City block. This new Marriott would help revitalize Milwaukee, strengthen local businesses and become a gorgeous addition to our Downtown area.

I proudly support this project and encourage the Historic Preservation Commission to do so as well. Please don't delay this project any longer.

I respectfully ask to have this correspondence added to the official file for this project.

Sincerely,



Diane Hamiel
Owner, The Sophisticated Man