



# City of Milwaukee

City Hall  
200 East Wells Street  
Milwaukee, WI 53202

## Meeting Agenda LICENSES COMMITTEE

**ALD. JAMES A. BOHL, JR., CHAIR**

**Ald. Milele A. Coggs, Vice-Chair**

**Ald. Ashanti Hamilton, Ald. T. Anthony Zielinski, and Ald. Nik Kovac**

**Staff Assistant, Chris Lee, 286-2232**

**Fax: 286-3456, [clee@milwaukee.gov](mailto:clee@milwaukee.gov)**

**Legislative Liaison, Teodros Medhin, 286,8681,  
[tmedhi@milwaukee.gov](mailto:tmedhi@milwaukee.gov)**

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Tuesday, June 21, 2011

9:00 AM

Room 301-B, City Hall

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### Special

1. [101366](#) Motion relating to the recommendations of the Licenses Committee relative to licenses.

**Sponsors:** THE CHAIR

*Detailed information relating to the contents of this file may be found by searching under this number at <http://milwaukee.legistar.com/legislation>.*

*Alternatively, the complete file including detailed information identifying the specific subject matters to be discussed at the meeting may be inspected at the office of the License Division, Room 105, City Hall, 200 E. Wells St., Milwaukee, 53202, Monday through Friday, between the hours of 10:00 a.m. and 4:30 p.m.*

**This meeting will be webcast live at [www.milwaukee.gov/channel25](http://www.milwaukee.gov/channel25).**

**Members of the Common Council and its standing committees who are not members of this committee may attend this meeting to participate or to gather information. Notice is given that this meeting may constitute a meeting of the Common Council or any of its standing committees, although they will not take any formal action at this meeting.**

**Upon reasonable notice, efforts will be made to accommodate the needs of persons with disabilities through sign language interpreters or auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at 286-2998, (FAX)286-3456, (TDD)286-2025 or by writing to the Coordinator at Room 205, City Hall, 200 E. Wells Street, Milwaukee, WI 53202.**

**Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in Room 205, (City Clerk's Office) or the first floor Information Booth in City Hall.**

Persons engaged in lobbying as defined in s. 305-43-4 of the Milwaukee Code of Ordinances are required to register with the City Clerk's Office License Division. Registered lobbyists appearing before a Common Council committee are required to identify themselves as such. More information is available at [www.milwaukee.gov/lobby](http://www.milwaukee.gov/lobby).



## Legislation Details (With Text)

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**File #:** 101366      **Version:** 0

**Type:** Motion      **Status:** In Committee

**File created:** 3/1/2011      **In control:** LICENSES COMMITTEE

**On agenda:**      **Final action:**

**Effective date:**

**Title:** Motion relating to the recommendations of the Licenses Committee relative to licenses.

**Sponsors:** THE CHAIR

**Indexes:** LICENSE REVOCATION, LICENSES, LIQUOR LICENSES

**Attachments:** License Applications 6-20-11, License Applications 6-21-11

Date	Ver.	Action By	Action	Result	Tally
3/1/2011	0	COMMON COUNCIL	ASSIGNED TO		

### Number

101366

### Version

Original

### Reference

### Sponsor

The Chair

### Title

Motion relating to the recommendations of the Licenses Committee relative to licenses.

### Body:

The Common Council of the City of Milwaukee hereby accepts the recommendations of the Licenses Committee as contained in the listings attached to this file.

### Drafter

CC-CC

cl:dkf

2/25/11



## **LICENSES COMMITTEE**

ALD. JAMES BOHL, JR., CHAIR

Ald. Milele A. Coggs, Vice Chair

Ald. Ashanti Hamilton, Ald. T. Anthony Zielinski,

Ald. Nik Kovac

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**June 21, 2011**

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Room 301-B, Third Floor, City Hall

### **LICENSE APPLICATIONS TO BE CONSIDERED BY THE COMMITTEE**

#### **09:00 AM**

- 12 PEREZ, Mary E, Agent for "Action City LLC", Junk Dealer License Application as agent for "Action City Recycling" at 1535 W Pierce St.
- 12 SANDINO, Francisco, Agent for "CASH N' GOLD, LLC", Precious Metal and Gem Dealer's License Application as agent for "CASH N' GOLD, LLC" at 1214 S CESAR E CHAVEZ DR.
- 12 WINTER, Lynn M, Agent for "TRISKELE'S, LLC", Permanent Extension of Premise Application to include a patio at the north side of the building as agent for "TRISKELE'S" at 1801 S 3RD St.

#### **09:15 AM**

- 12 AGOSTO, Evelyn, Agent for "STAR JEWELRY LLC", Precious Metal and Gem Dealer's License Application as agent for "STAR JEWELRY LLC" at 1212 W LINCOLN Av.
- 12 DALECCIO, Pedro L, Agent for "El Rincon Restaurant, Lounge & Beer Garden, LLC", Class B Tavern and Tavern Dance License Applications as agent for "El Rincon Restaurant Lounge & Beer Garden" at 2078 S 8th St.

#### **09:45 AM**

- 12 HOFF, Michelle R, Agent for "THE V BAR, LLC", Permanent Extension of Premise Application to include a sidewalk cafe at the front of the premises as agent for "Ten Bells" at 703 S 2ND St.
- 12 KRESSIN, David G, Agent for "Noble Provisions, LLC", Class B Tavern and Tavern Amusement License Applications as agent for "The Noble" at 704 S 2nd St.
- 12 NAVEJAR, Erica, Agent for "Desperados, LLC", Class B Tavern and Tavern Dance License Applications as agent for "Desperados" at 828 S 1st St.
- 12 STAMATES, Jay K, Agent for "700 CLUB, LLC", Permanent Extension of Premise Application as agent for "SABBATIC" at 700 S 2ND St.



**10:00 AM**

- 12 MC KINSTRY, Karlyn J, Agent for "UNTOUCHABLE SOULS, LLC", Class B Tavern License Renewal Application as agent for "THE ROYAL BLU" at 309 W NATIONAL Av. (expires 7/27/2011)

**10:30 AM**

- 12 CAMACHO, Jesus M, Agent for "Camacho Bar, LLC", Class B Tavern and Tavern Dance License Applications as agent for "Camacho's Bar" at 631 S 6TH St.
- 12 FIGUEROA, Zeferino, Agent for "El Tropical, LLC", Class B Tavern and Tavern Amusement License Applications as agent for "El Tropical" at 626 S 5TH St.

**11:00 AM**

- 12 SALVO, Salvatore, Agent for "POP PROMOTIONS, LLC", Class B Tavern and Tavern Amusement License Renewal Applications as agent for "TEXTURE" at 606 S 5TH St. (expires 7/25/2011)



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Saturday, June 11, 2011

**COMMITTEE MEETING NOTICE**

AD 12

PEREZ, Mary E, Agent  
Action City LLC  
1535 W Pierce St  
Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on

**Tuesday, June 21, 2011 at 09:00 AM**

**Regarding:** Your Junk Dealer License Application as agent for "Action City LLC" for "Action City Recycling" at 1535 W Pierce St.

See attached police report. Neighborhood Objections to appropriateness of the location and premises to be maintained as the principal place of business, disturbing the peace, sale or purchase of stolen goods, excessive littering, loud noise, traffic violations, other factors which relate to the health, safety, and welfare of the neighborhood and generate undesirable secondary effects and have an adverse impact on the neighborhood.

**Notice for applicants with  
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

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PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

**RONALD D. LEONHARDT, CITY CLERK**

BY: Rebecca N. Grill  
Rebecca N. Grill  
License Division Manager

**If you have questions regarding this notice please contact the License Division at (414) 286-2238.**

**MILWAUKEE POLICE DEPARTMENT**  
**LICENSE INVESTIGATION UNIT**

**CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS**  
**SYNOPSIS**

**DATE: 05/18/2011**

**LICENSE TYPE: JUNK DEALER**

**NEW: X**

**RENEWAL:**

**No. 124284**

**Application Date: 03/28/2011**

**Expiration Date:**

**License Location: 1535 W Pierce St**

**Business Name: Action City**

**Licensee/Applicant: Perez, Mary E**

**(Last Name, First Name, MI)**

**Date of Birth: 11/20/1958**

This report is written by Police Officer Tracy TABIADON, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 12/17/2009 at 1:52PM, the applicant was cited by City Of Milwaukee for Annual Test of Smoke Alarms Req'd at 1537 W Pierce Street.

**Charge:** Annual Test of Smoke Alarms Req'd  
**Finding:** Guilty – Milwaukee Municipal Court  
**Sentence:** \$270.00 Penalty  
**Date:** 10/05/2010  
**Case#:** 10015295



Saturday, June 11, 2011

# Notice of Public Hearing

PEREZ, Mary E, Agent  
Action City Recycling at 1535 W Pierce St  
Junk Dealer License Application



**Tuesday, June 21, 2011 at 9:00 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 6/21/2011 at 9:00 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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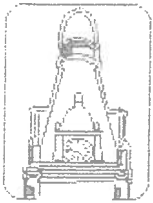
## **Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:**

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

### **Please Note:**

**Attendance is not required.**

RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	1527 W NATIONAL AVE 101	MILWAUKEE, WI 53204-2141
CURRENT RESIDENT	1527 W NATIONAL AVE 102	MILWAUKEE, WI 53204-2141
CURRENT RESIDENT	1527 W NATIONAL AVE 103	MILWAUKEE, WI 53204-2141
CURRENT RESIDENT	1527 W NATIONAL AVE 104	MILWAUKEE, WI 53204-2141
CURRENT RESIDENT	1527 W NATIONAL AVE 105	MILWAUKEE, WI 53204-2141
CURRENT RESIDENT	1527 W NATIONAL AVE 201	MILWAUKEE, WI 53204-2141
CURRENT RESIDENT	1527 W NATIONAL AVE 202	MILWAUKEE, WI 53204-2141
CURRENT RESIDENT	1527 W NATIONAL AVE 203	MILWAUKEE, WI 53204-2141
CURRENT RESIDENT	1527 W NATIONAL AVE 204	MILWAUKEE, WI 53204-2141
CURRENT RESIDENT	1527 W NATIONAL AVE 205	MILWAUKEE, WI 53204-2141
CURRENT RESIDENT	1527 W NATIONAL AVE 206	MILWAUKEE, WI 53204-2141
CURRENT RESIDENT	1527 W NATIONAL AVE 207	MILWAUKEE, WI 53204-2141
CURRENT RESIDENT	1527 W NATIONAL AVE 208	MILWAUKEE, WI 53204-2141
CURRENT RESIDENT	1527 W NATIONAL AVE 209	MILWAUKEE, WI 53204-2141
CURRENT RESIDENT	1527 W NATIONAL AVE 210	MILWAUKEE, WI 53204-2141
CURRENT RESIDENT	1527 W NATIONAL AVE 211	MILWAUKEE, WI 53204-2141
CURRENT RESIDENT	1527 W NATIONAL AVE 212	MILWAUKEE, WI 53204-2141
CURRENT RESIDENT	1527 W NATIONAL AVE 301	MILWAUKEE, WI 53204-2141
CURRENT RESIDENT	1527 W NATIONAL AVE 302	MILWAUKEE, WI 53204-2141
CURRENT RESIDENT	1527 W NATIONAL AVE 303	MILWAUKEE, WI 53204-2141
CURRENT RESIDENT	1527 W NATIONAL AVE 304	MILWAUKEE, WI 53204-2141
CURRENT RESIDENT	1527 W NATIONAL AVE 305	MILWAUKEE, WI 53204-2141
CURRENT RESIDENT	1527 W NATIONAL AVE 306	MILWAUKEE, WI 53204-2141
CURRENT RESIDENT	1527 W NATIONAL AVE 307	MILWAUKEE, WI 53204-2141
CURRENT RESIDENT	1527 W NATIONAL AVE 308	MILWAUKEE, WI 53204-2141
CURRENT RESIDENT	1527 W NATIONAL AVE 309	MILWAUKEE, WI 53204-2141
CURRENT RESIDENT	1527 W NATIONAL AVE 310	MILWAUKEE, WI 53204-2141
CURRENT RESIDENT	1527 W NATIONAL AVE 311	MILWAUKEE, WI 53204-2141
CURRENT RESIDENT	1527 W NATIONAL AVE 401	MILWAUKEE, WI 53204-2141
CURRENT RESIDENT	1527 W NATIONAL AVE 402	MILWAUKEE, WI 53204-2141
CURRENT RESIDENT	1527 W NATIONAL AVE 403	MILWAUKEE, WI 53204-2141
CURRENT RESIDENT	1527 W NATIONAL AVE 404	MILWAUKEE, WI 53204-2141
CURRENT RESIDENT	1527 W NATIONAL AVE 405	MILWAUKEE, WI 53204-2141
CURRENT RESIDENT	1527 W NATIONAL AVE 406	MILWAUKEE, WI 53204-2141
CURRENT RESIDENT	1527 W NATIONAL AVE 407	MILWAUKEE, WI 53204-2141
CURRENT RESIDENT	1527 W NATIONAL AVE 408	MILWAUKEE, WI 53204-2141
CURRENT RESIDENT	1527 W NATIONAL AVE 409	MILWAUKEE, WI 53204-2141
CURRENT RESIDENT	1527 W NATIONAL AVE 410	MILWAUKEE, WI 53204-2141
<b>Record Count: 38</b>		
<b>Radius: 250.0 feet and Center of Circle: 1535 W Pierce ST</b>		



City  
of

Milwaukee

# JUNK DEALER'S LICENSE APPLICATION

OFFICE OF THE CITY CLERK LICENSE DIVISION

200 E. WELLS ST. ROOM 105, MILWAUKEE, WI 53202

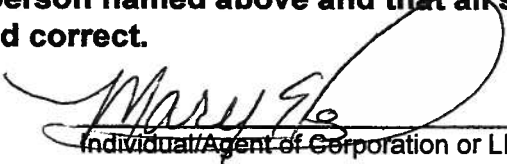
(414) 286-2238

E-MAIL ADDRESS: LICENSE@MILWAUKEE.GOV

Check one: ☐ Individual or ☐ Partnership (Fill out Section A, B, & D)  
☒ Corporation or LLC (Fill out Section B, C, & D)

A	<b>INDIVIDUAL OR PARTNERSHIP:</b>	
	Full Name (Last, First & Middle Initial) Perez Mary E	Full Name (Last, First & Middle Initial)
	Home Street Address: 1309 S. 62nd ST.	Home Street Address:
	Home City, State, Zip Code: MIL, WI 53214	Home City, State, Zip Code:
	Home Phone Number: (414) 774-0178	Home Phone Number: ( ) -
	Date of Birth: 11-20-58	Date of Birth:
B	Business Name: Action City Recycling	
	Business Phone Number: (414) 672-8514	
	Business Address (include City, State, Zip Code): 1535 W. Pierce St. MIL, WI 53204	
	Mailing Address (if different from above address):	
	Manager Name: MARY ELLEN Perez	Manager Phone Number: (414) 774-0178
C	Manager Home Address (Include City, State, Zip Code): 1309 S. 62nd ST. WESTALL, WI 53214	
	Indicate what you use for your business: Vehicles <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No; If yes, How many? 1	
	Carts <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No; If yes, How many? _____	
	Do you have additional storage yards? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No; If yes, you must complete a separate application.	
	Do you have any Aluminum Can Reclaiming Machines? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No; If yes, How many? _____	
List addresses where Aluminum Can Reclaiming Machines are located: _____		
C	Full Name of corporation or limited liability company: Action City LLC	
	Address, if different from business address (Include City, State, Zip Code):	
	Date & State of Incorporation:	
	Agent:	
	Full Name (Last, First & Middle Initial): Perez MARY E.	Home Phone Number: (414) 774 - 0178
Home Address (include City, State & Zip Code): 1309 S. 62nd ST. WESTALL, WI 53214		Date of Birth: 11-20-58

OVER

<b>C Cont.</b>	<b>President/Member</b>	<b>Vice President/Member</b>
	Full Name (Last, First & Middle Initial): <u>Perez Mary E</u>	Full Name (Last, First & Middle Initial):
	Home Street Address: <u>1309 S. 62nd St.</u>	Home Street Address:
	Home City, State, Zip Code: <u>West Allis, WIS 53214</u>	Home City, State, Zip Code:
	Home Phone Number: <u>(414) 774-0178</u>	Home Phone Number: ( ) -
	Date of Birth: <u>11-20-58</u>	Date of Birth:
	<b>Secretary/Member</b>	<b>Treasurer/Member</b>
	Full Name (Last, First & Middle Initial):	Full Name (Last, First & Middle Initial):
	Home Street Address:	Home Street Address:
	Home City, State, Zip Code:	Home City, State, Zip Code:
Home Phone Number: ( ) -	Home Phone Number: ( ) -	
Date of Birth:	Date of Birth:	
<b>D</b>	<p>The undersigned agrees to inform the City Clerk within ten days of any substantial changes in the information supplied in this application. The undersigned shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.</p>	
	<p>I have knowledge of the City Ordinances currently regulating the license applied for herein, and say that I am the person named above and that all statements made in the foregoing application are true and correct.</p> <p style="text-align: center;">         _____        Individual/Agent of Corporation or LLC/Partner     </p> <p style="text-align: center;">       _____        President of Corporation/Member of LLC/Partner     </p> <p style="text-align: center;">       _____        Secretary of Corporation/Add'l Members/Partners     </p>	

Office Use Only:

 Initials: (6) Filed: 3-28-11 AD: (12) License #: 124284 Granted: \_\_\_\_\_





**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Saturday, June 11, 2011

**COMMITTEE MEETING NOTICE**

AD 12

SANDINO, Francisco, Agent  
CASH N' GOLD, LLC  
1214 S CESAR E CHAVEZ DR  
MILWAUKEE, WI 53204

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You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on

**Tuesday, June 21, 2011 at 09:00 AM**

**Regarding:** Your Precious Metal and Gem Dealer's License Application as agent for "CASH N' GOLD, LLC" for "CASH N' GOLD, LLC" at 1214 S CESAR E CHAVEZ DR.

See attached police report. Neighborhood Objections to the granting of the license based on the type of business conducted at the premises, thefts, purchase of stolen goods, excessive littering, loud noise, traffic violations and other factors which relate to the health, safety and welfare of the neighborhood and generate undesirable secondary effects.

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**RONALD D. LEONHARDT, CITY CLERK**

BY: Rebecca N. Grill  
Rebecca N. Grill  
License Division Manager

**If you have questions regarding this notice please contact the License Division at (414) 286-2238.**



## MILWAUKEE POLICE DEPARTMENT LICENSE REPORT

DATE OF FILING 10/18/2010

LICENSE TYPE PM&amp;G LICENSE NUMBER 385 NEW X RENEWAL OTHER WARD 12

## ADD'L INFO:

APPLICANT SANDINO, FRANCISCO

ADDRESS: 3616 S 82ND ST

CITY: MILWAUKEE

STATE: WI ZIP: 53220

PHONE: (414)559-5069 DOB: 09/15/1951

MAIDEN/OTHER:

BUSINESS: CASH N' GOLD, LLC

ADDRESS: 1214 S CESAR CHAVEZ DR

CITY: MILWAUKEE

STATE: WI ZIP: 53204

PHONE: (414)384-7000

SPOUSE:

DOB:

PARTNER:

ADDRESS:

CITY:

STATE:

ZIP:

PHONE:

DOB:

PARTNER2

ADDRESS:

CITY:

STATE:

ZIP:

PHONE:

DOB:

BUILDING OWNER:

DOES APPLICANT HAVE INTEREST IN ANY OTHER CLASS 'A'/'B'/'C' PREMISES? N Y (Explain)

LENGTH OF RESIDENCE AT ABOVE: IN STATE: PREVIOUS ADDRESS:

CORPORATION NAME: CASH N' GOLD, LLC

STATE OF INCORPORATION:

DATE OF INCORPORATION:

CORPORATE OFFICERS:

NAME: FIRDOUS, CHANDANI A

ADDRESS: 10922 W HAYES AV

CITY: WEST ALLIS

STATE: WI ZIP: 53227

PHONE: DOB: 10/29/1967

OFFICE: MEMB

NAME:

ADDRESS:

CITY:

STATE: ZIP:

PHONE: DOB:

OFFICE:

NAME:

ADDRESS:

CITY:

STATE:

ZIP:

PHONE:

DOB:

OFFICE:

NAME:

ADDRESS:

CITY:

STATE:

ZIP:

PHONE:

DOB:

OFFICE:

\*\*\*\*\* POLICE USE ONLY \*\*\*\*\*

HAS APPLICANT BEEN DENIED A LICENSE IN THE PAST YEAR: N Y PREVIOUS PREMISES RECORD: N Y  
EXPLAIN:

PROOF OF LEASE/OWNERSHIP/OFFER TO BUY: N Y N/A

DOES APPLICANT HOLD ANY OTHER CITY LICENSES: N Y TYPE AND NUMBER:

A-NUMBER: CHECKED WITH ID DIVISION: N Y

ADDITIONAL INFORMATION:

INVESTIGATING OFFICER: *Ken*

DATE:

OCT 19 2010

REVIEWED BY:

DATE:

OCT 19 2010

OCT 21 2010

# MILWAUKEE POLICE DEPARTMENT

## LICENSE INVESTIGATION UNIT

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 10/19/10  
**LICENSE TYPE :** PM & G  
**NEW :** X  
**RENEWAL:**

**No.** 385  
**Application Date:** 10/18/10  
**Expiration Date:**

**License Location:** 1214 S. Cesar E. Chavez Dr.  
**Business Name:** Cash N Gold, LLC

**Aldermanic District:** 12

**Licensee/Applicant:** SANDINO, Francisco  
(Last Name, First Name, MI)  
**Date of Birth:** 09/15/51

**Male:** X **Female:**

**Home Address:** 3616 S. 82<sup>nd</sup> St.  
**City:** Milwaukee  
**Home Phone:** (414) 559-5069

**State:** WI **Zip Code:** 53221

This report is written by Police Officer Kristyn KUKOWSKI, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 11/11/09 an undercover officer did enter Cash N Gold Jewelry store located at 1214 S. Cesar E. Chavez with the intention of selling gold to the business and was met by the applicant. The officer handed over several pieces of jewelry to the applicant and within minutes was given \$150.00 in cash for the items. The officer took the money and left the business. The applicant never asked the officer for identification in violation of city ordinance. The items sold were photographed prior to the transaction and the transaction was captured on audio and video.

On 11/24/09 officers executed a search warrant on Cash N Gold Jewelry. The officer read the warrant to the applicant who stated that he keeps good books and always turns over the "cards" (PP16-A) to the detective. The officers explained why they were there and he again denied that he does anything illegal. The applicant was shown the still photos from the undercover transaction and of the jewelry he purchased and then the applicant changed his story.

It was learned the applicant and his son Sandino-Badillo of Star Jewelry 1212 W. Lincoln Ave. share their registers and ledgers between both stores and both of them fail to keep every jewelry purchase from the general public in their own separate ledgers or registers. The applicant could not provide officers with properly filled out PP16A cards for the gold that he had taken in for the last 15 days, or for the

undercover sale, thus showing he took jewelry in illegally without an ID. The applicant could not provide the officers with the jewelry the undercover officer had sold to them stating he had melted the gold down already, thus proving he failed to keep the gold for the required 15 days. The following citations are a result of this investigation:

**Violation date 11/11/09**

Charge : Precious Metal/Gems Dealer Regulations  
Finding : Guilty  
Sentence : Fined \$230.00  
Date : 03/11/10  
Citation : 60967211  
Case : 09156562

Charge : Precious Metal/Gems Dealer Regulations  
Finding : Guilty  
Sentence : Fined \$230.00  
Date : 03/11/10  
Citation : 60967222  
Case : 09156571

Charge : Precious Metal/Gems Dealer Regulations  
Finding : Guilty  
Sentence : Fined \$230.00  
Date : 03/11/10  
Citation : 60967233  
Case : 09156563

Charge : Precious Metal/Gems Dealer Regulations  
Finding : Guilty  
Sentence : \$230.00  
Date : 03/11/10  
Citation : 60967244  
Case : 09156564

Charge : Precious Metal/Gems Dealer Regulations  
Finding : Guilty  
Sentence : Fined \$230.00  
Date : 03/11/10  
Citation : 60967255  
Case : 09156565

**Violation date 11/24/09**

Charge : Precious Metal/Gems Dealer Regulations  
Finding : Guilty  
Sentence : Fined \$230.00  
Date : 03/11/10  
Citation : 60967266  
Case : 09156566

Charge : Precious Metal/Gems Dealer Regulations  
Finding : Guilty  
Sentence : Fined \$230.00  
Date : 03/11/10  
Citation : 60967270  
Case : 09156567

Charge : Precious Metal/Gems Dealer Regulations  
Finding : Guilty  
Sentence : Fined \$230.00  
Date : 03/11/10  
Citation : 60967281  
Case : 09156568

Charge : Precious Metal/Gems Dealer Regulations  
Finding : Guilty  
Sentence : Fined \$230.00  
Date : 03/11/10  
Citation : 60967292  
Case : 09156569

2. On 12/07/09 officers responded to Cash N Gold at 1214 S. Cesar E. Chavez Dr. Officers were investigating a burglary that occurred in Milwaukee (IR #093310019) where a suspect indicated items taken in the burglary were sold to Cash N Gold. Officers were able to recover several items of jewelry taken in that burglary. The applicant Francisco Sandino turned over four earrings, one charm, and two necklaces to the officers. The applicant was able to provide the officers with a copy of the sellers identification as well as a filled out PP16 for which showed the sellers address in Milwaukee.

3. On 12/08/09 officers displayed jewelry at District 2 that had been confiscated from Star Jewelry at 1212 W. Lincoln Ave. and Cash N Gold at 1214 S. Cesar E. Chavez Dr. This jewelry was displayed to victims of burglaries. On this date a burglary victim from Greenfield (09-004268) was able to identify 3 items that been taken from her home. One item was recovered from Star Jewelry and two were recovered from Cash N Gold. Cash N Gold was not able to provide officers with the identification of the seller, or any record of the transaction where they purchased these items.
4. On 01/13/10, uncover officers conducted a second round of undercover sales of gold. At 10:58 am, the uncover officer who was in possession of a hidden camera, which recorded audio and visual, entered Cash N Gold Jewelry. The UC officer presented several pieces of gold jewelry and was offered money by the owner of Cash N Gold. At that time, the owner requested the UC officer's ID. The officer stated that she did not have any ID because her purse had been stolen. The owner stated that it was against the law for Cash N Gold to buy jewelry without obtaining the sellers ID. The UC officer then left the store without making the sale. A sign was posted in the storefront area that stated it was illegal to purchase gold without ID. Cash N Gold was found to be in compliance with the ordinance and statues regarding their PM & G license on this date.
5. On 05/25/10, applicant received a citation for Secondhand Dealer License Required at 954 N 27<sup>th</sup> Street.

Charge: Secondhand Dealer License Required  
Finding: **Pre trial 10/29/10 1:30 pm**  
Sentence:  
Date:  
Case: 10087856

The name listed on the citation issued in incident # 5 is Francisco Sandino-Escobar.



Saturday, June 11, 2011



# Notice of Public Hearing

SANDINO, Francisco, Agent  
CASH N' GOLD, LLC at 1214 S CESAR E CHAVEZ DR  
Precious Metal and Gem Dealer's License Application

**Tuesday, June 21, 2011 at 9:00 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 6/21/2011 at 9:00 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## **Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:**

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

### **Please Note:**

**Attendance is not required.**

RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	1131 S 15TH PL	MILWAUKEE, WI 53204-2257
CURRENT RESIDENT	1135 S 15TH PL	MILWAUKEE, WI 53204-2257
CURRENT RESIDENT	1139 S 15TH PL	MILWAUKEE, WI 53204-2257
CURRENT RESIDENT	1206A S 15TH PL	MILWAUKEE, WI 53204-2258
CURRENT RESIDENT	1206 S 15TH PL	MILWAUKEE, WI 53204-2258
CURRENT RESIDENT	1208A S 15TH PL	MILWAUKEE, WI 53204-2258
CURRENT RESIDENT	1208 S 15TH PL	MILWAUKEE, WI 53204-2258
CURRENT RESIDENT	1209 S 15TH PL	MILWAUKEE, WI 53204-2259
CURRENT RESIDENT	1211 S 15TH PL	MILWAUKEE, WI 53204-2259
CURRENT RESIDENT	1214 S 15TH PL	MILWAUKEE, WI 53204-2258
CURRENT RESIDENT	1218 S 15TH PL	MILWAUKEE, WI 53204-2258
CURRENT RESIDENT	1222 S 15TH PL	MILWAUKEE, WI 53204-2258
CURRENT RESIDENT	1226 S 15TH PL	MILWAUKEE, WI 53204-2258
CURRENT RESIDENT	1228 S 15TH PL	MILWAUKEE, WI 53204-2258
CURRENT RESIDENT	1230 S 15TH PL	MILWAUKEE, WI 53204-2258
CURRENT RESIDENT	1232 S 15TH PL	MILWAUKEE, WI 53204-2258
CURRENT RESIDENT	1234 S 15TH PL	MILWAUKEE, WI 53204-2258
CURRENT RESIDENT	1236 S 15TH PL	MILWAUKEE, WI 53204-2258
CURRENT RESIDENT	1238A S 15TH PL	MILWAUKEE, WI 53204-2258
CURRENT RESIDENT	1238B S 15TH PL	MILWAUKEE, WI 53204-2258
CURRENT RESIDENT	1238 S 15TH PL	MILWAUKEE, WI 53204-2258
CURRENT RESIDENT	1239A S 15TH PL	MILWAUKEE, WI 53204-2259
CURRENT RESIDENT	1239 S 15TH PL	MILWAUKEE, WI 53204-2259
CURRENT RESIDENT	1243A S 15TH PL	MILWAUKEE, WI 53204-2259
CURRENT RESIDENT	1243 S 15TH PL	MILWAUKEE, WI 53204-2259
CURRENT RESIDENT	1247 S 15TH PL A	MILWAUKEE, WI 53204-2259
CURRENT RESIDENT	1247 S 15TH PL	MILWAUKEE, WI 53204-2259
CURRENT RESIDENT	1303 S 15TH PL	MILWAUKEE, WI 53204-2708
CURRENT RESIDENT	1206 S 17TH ST	MILWAUKEE, WI 53204-2014
CURRENT RESIDENT	1210A S 17TH ST	MILWAUKEE, WI 53204-2014
CURRENT RESIDENT	1210 S 17TH ST	MILWAUKEE, WI 53204-2014
CURRENT RESIDENT	1214 S 17TH ST	MILWAUKEE, WI 53204-2014
CURRENT RESIDENT	1218A S 17TH ST	MILWAUKEE, WI 53204-2014
CURRENT RESIDENT	1218 S 17TH ST	MILWAUKEE, WI 53204-2014
CURRENT RESIDENT	1222A S 17TH ST	MILWAUKEE, WI 53204-2014
CURRENT RESIDENT	1222B S 17TH ST	MILWAUKEE, WI 53204-2014
CURRENT RESIDENT	1222 S 17TH ST	MILWAUKEE, WI 53204-2014
CURRENT RESIDENT	1226 S 17TH ST	MILWAUKEE, WI 53204-2014
CURRENT RESIDENT	1230A S 17TH ST	MILWAUKEE, WI 53204-2014
CURRENT RESIDENT	1230 S 17TH ST	MILWAUKEE, WI 53204-2014
CURRENT RESIDENT	1204A S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-2267
CURRENT RESIDENT	1204 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-2267
CURRENT RESIDENT	1215A S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-2268

CURRENT RESIDENT	1215 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-2268
CURRENT RESIDENT	1217 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-2268
CURRENT RESIDENT	1221 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-2268
CURRENT RESIDENT	1223 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-2268
CURRENT RESIDENT	1224 S CESAR E CHAVEZ DR A	MILWAUKEE, WI 53204-2267
CURRENT RESIDENT	1227 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-2268
CURRENT RESIDENT	1229 S CESAR E CHAVEZ DR 1	MILWAUKEE, WI 53204-2268
CURRENT RESIDENT	1229 S CESAR E CHAVEZ DR 2	MILWAUKEE, WI 53204-2268
CURRENT RESIDENT	1229 S CESAR E CHAVEZ DR 3	MILWAUKEE, WI 53204-2268
CURRENT RESIDENT	1229 S CESAR E CHAVEZ DR 4	MILWAUKEE, WI 53204-2268
CURRENT RESIDENT	1230 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-2267
CURRENT RESIDENT	1232 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-2267
CURRENT RESIDENT	1235B S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-2268
CURRENT RESIDENT	1235 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-2268
CURRENT RESIDENT	1239 S CESAR E CHAVEZ DR	MILWAUKEE, WI 53204-2268
CURRENT RESIDENT	1523 W SCOTT ST	MILWAUKEE, WI 53204-2272
CURRENT RESIDENT	1525 W SCOTT ST	MILWAUKEE, WI 53204-2272
CURRENT RESIDENT	1527 W SCOTT ST	MILWAUKEE, WI 53204-2272
CURRENT RESIDENT	1531 W SCOTT ST	MILWAUKEE, WI 53204-2272
CURRENT RESIDENT	1557A W SCOTT ST	MILWAUKEE, WI 53204-2274
CURRENT RESIDENT	1557 W SCOTT ST	MILWAUKEE, WI 53204-2274
CURRENT RESIDENT	1560 W SCOTT ST	MILWAUKEE, WI 53204-2273
CURRENT RESIDENT	1565 W SCOTT ST	MILWAUKEE, WI 53204-2274
CURRENT RESIDENT	1566 W SCOTT ST	MILWAUKEE, WI 53204-2273
CURRENT RESIDENT	1623 W SCOTT ST	MILWAUKEE, WI 53204-2019
CURRENT RESIDENT	1625 W SCOTT ST	MILWAUKEE, WI 53204-2019
<b>Record Count: 69</b>		
<b>Radius: 250.0 feet and Center of Circle: 1214 S Cesar E Chavez DR</b>		





# PRECIOUS METAL AND GEM DEALERS APPLICATION



OFFICE OF THE CITY CLERK LICENSE DIVISION  
200 E. WELLS ST. ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 E-MAIL ADDRESS: [LICENSE@MILWAUKEE.GOV](mailto:LICENSE@MILWAUKEE.GOV)

Any application submitted incomplete or without the required fee will be returned.  
Make checks payable to: *City of Milwaukee*

Check one: ☐ Individual or ☐ Partnership (Fill out Section A, B, D & E)  
☒ Corporation or LLC (Fill out Section B, C, D & E)

Section A	<b>INDIVIDUAL OR PARTNERSHIP:</b>	
	Full Legal Name (Last, First & Middle Initial)	Full Legal Name (Last, First & Middle Initial)
	Home Street Address:	Home Street Address:
	Home City, State, Zip Code:	Home City, State, Zip Code:
	Home Phone Number: (   ) -	Home Phone Number: (   ) -
	Date of Birth:	Date of Birth:
Section B	Place of Birth:	
	Business Name:	
	CASH N' GOLD, LLC	
	Business Phone Number: (   ) -	
	414 384-7000	
	Business Address (include City, State, Zip Code):	
	1214 S CESAR CHAVEZ DR. MILWAUKEE, WI 53204	
	Name of Building Owner:	
	JUAN TORRIJOS	
	Building Owner's Address (Include City, State, Zip Code):	
5035 S 35th St. GREENFIELD, WI 53221		
Section C	Name of Manager or Proprietor of Business:	
	Address:	
	Date of Birth:	
	Indicate type of merchandise being sold:	
	JEWELRY	
	Full Name of corporation or limited liability company:	
CASH N' GOLD, LLC		
Section C	State of Incorporation:	
	WISCONSIN	
	Address, if different from business address (include City, State, & Zip Code):	
	Agent:	
	Full Legal Name (Last, First & Middle Initial):	Home Phone Number:
	FRANCISCO SANDINO	(414) 559-5069
Home Address (include City, State & Zip Code):		
3616 S 82nd St., Milwaukee, WI 53220		
Place of Birth:		
COLUMBIA		
Date of Birth:		
09-15-1951		

OVER Previous PM# 329  
surrender 1/15/2010

Section C Continued	<i>President/Member</i>	<i>Vice President/Member</i>
	Full Name (Last, First & Middle Initial): SANDINO FRANCISCO	Full Name (Last, First & Middle Initial): CHANDANI FIRDOUS A.
	Home Street Address: 3616 S 82nd st.	Home Street Address: 10922 W HAYES AVE
	Home City, State, Zip Code: MILWAUKEE, WI 53220	Home City, State, Zip Code: WEST ALLIS, WI 53227
	Home Phone Number: (414) 559-5069	Home Phone Number: (414) 232-3832
	Date of Birth: 09-15-1951	Date of Birth: 10-29-1967
	Place of Birth: COLUMBIA	Place of Birth: PAKISTAN
	<i>Secretary/Member</i>	<i>Treasurer/Member</i>
	Full Name (Last, First & Middle Initial):	Full Name (Last, First & Middle Initial):
	Home Street Address:	Home Street Address:
Home City, State, Zip Code:	Home City, State, Zip Code:	
Home Phone Number: ( ) -	Home Phone Number: ( ) -	
Date of Birth:	Date of Birth:	
Place of Birth:	Place of Birth:	
Section D	<p>Has anyone named on this application been convicted within the preceding 10 years of a felony or within the preceding 5 years of a misdemeanor, statutory violation punishable by forfeiture or county or municipal ordinance violation in which the circumstances of the felony, misdemeanor or other offense substantially relate to the circumstance of the licensed activity?</p> <p><input type="checkbox"/> Yes <input checked="" type="checkbox"/> No; If yes, name person (s), date(s), place(s), charge(s) and penalties:</p> <p style="text-align: center;">SEE ATTACHED</p>	
Section E	<p>The undersigned agrees to inform the City Clerk within ten days of any substantial changes in the information supplied in this application. The undersigned shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.</p>	
	<p>I have knowledge of the City Ordinances currently regulating the license applied for herein, and say that I am the person named above and that all statements made in the foregoing application are true and correct.</p> <p style="text-align: center;">         Individual/Agent of Corporation or LLC/Partner          President of Corporation/Member of LLC/Partner          Secretary of Corporation/Add'l Members/Partners     </p>	

Office Use Only:

 Initials: CS Filed: 10-18-10 AD: 12 License #: 385 Granted: \_\_\_\_\_ Issued: \_\_\_\_\_

19229



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Saturday, June 11, 2011

**COMMITTEE MEETING NOTICE**

AD 12

WINTER, Lynn M, Agent  
TRISKELE'S, LLC  
2611 S AUSTIN Av  
MILWAUKEE, WI 53207

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You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on

**Tuesday, June 21, 2011 at 09:00 AM**

**Regarding:** Your Permanent Extension of Premise Application to include a patio at the north side of the building as agent for "TRISKELE'S, LLC" for "TRISKELE'S" at 1801 S 3RD St.

There is a possibility that your application may be denied for one or more of the following reasons: the appropriateness of the location to be licensed and whether the location will create undesirable neighborhood problems, and any other factors which reasonably relate to the public health, safety and welfare.

**Notice for applicants with  
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in Room 205, City Hall (City Clerk's Office).

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

**RONALD D. LEONHARDT, CITY CLERK**

BY: Rebecca N. Grill  
Rebecca N. Grill  
License Division Manager

**If you have questions regarding this notice please contact the License Division at (414) 286-2238.**



Office of the City Clerk  
License Division  
Room 105, City Hall  
200 E. Wells Street  
Milwaukee, Wisconsin 53202

WINTER, Lynn M, Agent  
TRISKELE'S, LLC  
1801 S 3rd Street  
Milwaukee, WI 53204



Saturday, June 11, 2011



# Notice of Public Hearing

WINTER, Lynn M, Agent  
TRISKELE'S at 1801 S 3RD St  
Permanent Extension of Premise Application to include a  
patio at the north side of the building

**Tuesday, June 21, 2011 at 9:00 AM**

To whom it may concern:

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8. Business Competition is not a valid basis for denial or non-renewal of a license.

## Please Note:

**Attendance is not required.**

RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	1725 S 3RD ST	MILWAUKEE, WI 53204-4012
CURRENT RESIDENT	1728A S 3RD ST	MILWAUKEE, WI 53204-4011
CURRENT RESIDENT	1729 S 3RD ST	MILWAUKEE, WI 53204-4012
CURRENT RESIDENT	1732 S 3RD ST	MILWAUKEE, WI 53204-4011
CURRENT RESIDENT	1733 S 3RD ST	MILWAUKEE, WI 53204-4012
CURRENT RESIDENT	1738A S 3RD ST	MILWAUKEE, WI 53204-4011
CURRENT RESIDENT	1738 S 3RD ST	MILWAUKEE, WI 53204-4011
CURRENT RESIDENT	1741A S 3RD ST	MILWAUKEE, WI 53204-4012
CURRENT RESIDENT	1741 S 3RD ST	MILWAUKEE, WI 53204-4012
CURRENT RESIDENT	1742 S 3RD ST	MILWAUKEE, WI 53204-4011
CURRENT RESIDENT	1746 S 3RD ST	MILWAUKEE, WI 53204-4011
CURRENT RESIDENT	1748 S 3RD ST	MILWAUKEE, WI 53204-4011
CURRENT RESIDENT	1801 S 3RD ST	MILWAUKEE, WI 53204-4014
CURRENT RESIDENT	1809A S 3RD ST	MILWAUKEE, WI 53204-4014
CURRENT RESIDENT	1809 S 3RD ST	MILWAUKEE, WI 53204-4014
CURRENT RESIDENT	1813 S 3RD ST A	MILWAUKEE, WI 53204-4014
CURRENT RESIDENT	1813 S 3RD ST	MILWAUKEE, WI 53204-4014
CURRENT RESIDENT	1815 S 3RD ST	MILWAUKEE, WI 53204-4014
CURRENT RESIDENT	1819 S 3RD ST	MILWAUKEE, WI 53204-4014
CURRENT RESIDENT	1823 S 3RD ST	MILWAUKEE, WI 53204-4014
CURRENT RESIDENT	1825 S 3RD ST	MILWAUKEE, WI 53204-4014
CURRENT RESIDENT	1829 S 3RD ST A	MILWAUKEE, WI 53204-4014
CURRENT RESIDENT	1829 S 3RD ST B	MILWAUKEE, WI 53204-4014
CURRENT RESIDENT	1829 S 3RD ST	MILWAUKEE, WI 53204-4014
CURRENT RESIDENT	1831 S 3RD ST A	MILWAUKEE, WI 53204-4014
CURRENT RESIDENT	1831 S 3RD ST	MILWAUKEE, WI 53204-4014
CURRENT RESIDENT	1728 S 4TH ST	MILWAUKEE, WI 53204-4017
CURRENT RESIDENT	1732 S 4TH ST	MILWAUKEE, WI 53204-4017
CURRENT RESIDENT	1736 S 4TH ST	MILWAUKEE, WI 53204-4017
CURRENT RESIDENT	1740 S 4TH ST	MILWAUKEE, WI 53204-4017
CURRENT RESIDENT	1742 S 4TH ST	MILWAUKEE, WI 53204-4017
CURRENT RESIDENT	1746 S 4TH ST	MILWAUKEE, WI 53204-4017
CURRENT RESIDENT	1748 S 4TH ST	MILWAUKEE, WI 53204-4017
CURRENT RESIDENT	1808A S 4TH ST	MILWAUKEE, WI 53204-4018
CURRENT RESIDENT	1808 S 4TH ST	MILWAUKEE, WI 53204-4018
CURRENT RESIDENT	1810 S 4TH ST	MILWAUKEE, WI 53204-4018
CURRENT RESIDENT	1814 S 4TH ST	MILWAUKEE, WI 53204-4018
CURRENT RESIDENT	1818 S 4TH ST	MILWAUKEE, WI 53204-4018
CURRENT RESIDENT	1820A S 4TH ST	MILWAUKEE, WI 53204-4018
CURRENT RESIDENT	1820 S 4TH ST	MILWAUKEE, WI 53204-4018
CURRENT RESIDENT	1824 S 4TH ST	MILWAUKEE, WI 53204-4018
CURRENT RESIDENT	1826 S 4TH ST	MILWAUKEE, WI 53204-4018
CURRENT RESIDENT	1828 S 4TH ST	MILWAUKEE, WI 53204-4018

[illegible]

CURRENT RESIDENT	215 W MAPLE ST 408	MILWAUKEE, WI 53204-4036
CURRENT RESIDENT	215 W MAPLE ST 409	MILWAUKEE, WI 53204-4036
CURRENT RESIDENT	215 W MAPLE ST 410	MILWAUKEE, WI 53204-4036
CURRENT RESIDENT	215 W MAPLE ST 411	MILWAUKEE, WI 53204-4036
CURRENT RESIDENT	215 W MAPLE ST 412	MILWAUKEE, WI 53204-4036
CURRENT RESIDENT	215 W MAPLE ST 503	MILWAUKEE, WI 53204-4036
CURRENT RESIDENT	215 W MAPLE ST 504	MILWAUKEE, WI 53204-4036
CURRENT RESIDENT	215 W MAPLE ST 505	MILWAUKEE, WI 53204-4036
CURRENT RESIDENT	215 W MAPLE ST 506	MILWAUKEE, WI 53204-4036
CURRENT RESIDENT	215 W MAPLE ST 507	MILWAUKEE, WI 53204-4036
CURRENT RESIDENT	215 W MAPLE ST 508	MILWAUKEE, WI 53204-4036
CURRENT RESIDENT	215 W MAPLE ST 509	MILWAUKEE, WI 53204-4036
CURRENT RESIDENT	215 W MAPLE ST 510	MILWAUKEE, WI 53204-4036
CURRENT RESIDENT	215 W MAPLE ST 511	MILWAUKEE, WI 53204-4036
CURRENT RESIDENT	215 W MAPLE ST 512	MILWAUKEE, WI 53204-4036
CURRENT RESIDENT	215 W MAPLE ST 603	MILWAUKEE, WI 53204-4036
CURRENT RESIDENT	215 W MAPLE ST 604	MILWAUKEE, WI 53204-4036
CURRENT RESIDENT	215 W MAPLE ST 605	MILWAUKEE, WI 53204-4036
CURRENT RESIDENT	215 W MAPLE ST 606	MILWAUKEE, WI 53204-4036
CURRENT RESIDENT	215 W MAPLE ST 607	MILWAUKEE, WI 53204-4036
CURRENT RESIDENT	215 W MAPLE ST 608	MILWAUKEE, WI 53204-4036
CURRENT RESIDENT	215 W MAPLE ST 609	MILWAUKEE, WI 53204-4036
CURRENT RESIDENT	215 W MAPLE ST 610	MILWAUKEE, WI 53204-4036
CURRENT RESIDENT	215 W MAPLE ST 611	MILWAUKEE, WI 53204-4036
CURRENT RESIDENT	215 W MAPLE ST 612	MILWAUKEE, WI 53204-4036
CURRENT RESIDENT	220 W MAPLE ST A	MILWAUKEE, WI 53204-4035
CURRENT RESIDENT	220 W MAPLE ST	MILWAUKEE, WI 53204-4035
CURRENT RESIDENT	311 W MAPLE ST	MILWAUKEE, WI 53204-4038
CURRENT RESIDENT	317 W MAPLE ST	MILWAUKEE, WI 53204-4038
CURRENT RESIDENT	323 W MAPLE ST	MILWAUKEE, WI 53204-4038
CURRENT RESIDENT	329 W MAPLE ST	MILWAUKEE, WI 53204-4038
CURRENT RESIDENT	333A W MAPLE ST	MILWAUKEE, WI 53204-4038
CURRENT RESIDENT	333 W MAPLE ST	MILWAUKEE, WI 53204-4038
CURRENT RESIDENT	339 W MAPLE ST	MILWAUKEE, WI 53204-4038
<b>Record Count: 121</b>		
<b>Radius: 250.0 feet and Center of Circle: 1801 S 3rd ST</b>		

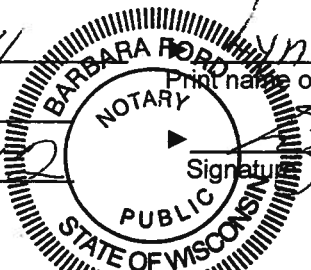




# ALCOHOL BEVERAGE ESTABLISHMENT, PERMANENT EXTENSION APPLICATION

OFFICE OF THE CITY CLERK LICENSE DIVISION  
200 E. WELLS ST. ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 E-MAIL ADDRESS: [LICENSE@MILWAUKEE.GOV](mailto:LICENSE@MILWAUKEE.GOV)  
[WWW.MILWAUKEE.GOV/LICENSE](http://WWW.MILWAUKEE.GOV/LICENSE)

[!] A detailed floor plan showing the existing premises and all areas proposed to be added must be submitted with this application. See reverse side of information sheet (form ccl-153a) for filing instructions.

Section A	Date of Application: <u>3/31/2011</u>	Aldermanic District: <u>12 - J. Witkowiak</u>
	Licensee (list name of individual, partner, if partnership, or agent, if corporation or LLC): <u>Lynn M. Winter</u>	
	Corporation or LLC Name (if applicable): <u>Triskeles, LLC</u>	Business Name: <u>Triskeles</u>
	Business Address (include city, state, zip): <u>1801 S. 3rd St. Milwaukee, WI 53204</u>	
	(Optional) Mailing Address (include city, state, zip): <u>Same as above</u>	Business Telephone Number: <u>414-837-5950</u>
Section B	Identify the specific area(s) for which the permanent extension of premises is requested. Check (✓) all that apply, and list for each the relationship of the area to the premises (Example: north side, front, etc.)	
	<input type="checkbox"/> Sidewalk café (public sidewalk) at the _____ <input checked="" type="checkbox"/> Patio (concrete surface) at the <u>north side of bldg.</u>	
	<input type="checkbox"/> Beer garden (soil/grass surface) at the _____ <input type="checkbox"/> Deck (attached to building) at the _____	
	<input type="checkbox"/> Addition to the <input type="checkbox"/> basement <input type="checkbox"/> 1 <sup>st</sup> floor <input type="checkbox"/> 2 <sup>nd</sup> floor <input type="checkbox"/> 3 <sup>rd</sup> floor <input type="checkbox"/> Other: _____ at the _____ (indicate location) of the premises.	
	<input checked="" type="checkbox"/> Other: Describe proposed area(s) here <u>proposed area is a 4' wide section of concrete between our bldg. &amp; the city sidewalk.</u>	
Section C	Does extension area have an additional street address? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, list address here ►	
	List all type(s) of business(es) that will operate at this location? <input checked="" type="checkbox"/> Tavern <input checked="" type="checkbox"/> Restaurant <u>20%</u> <u>80%</u>	
	<input type="checkbox"/> Other: Describe business here ►	
Section C	SUBSCRIBED & SWORN TO BEFORE ME THIS	
	<u>16</u> day of <u>March</u> , 20 <u>11</u>	
	<u>Barbara Ford</u> Notary Public, State of Wisconsin My commission expires: <u>12/16/2012</u>	
	Notary Seal must be affixed 	

## Office Use Only:

☐ NS Hold Released ☐ Holds permit w/ DCD (sidewalk cafes)

Filed 6/2/11 Initials CL License # 128624 Granted \_\_\_\_\_

Issued \_\_\_\_\_ Initials \_\_\_\_\_

RE: BTDVN lic 198434

ST



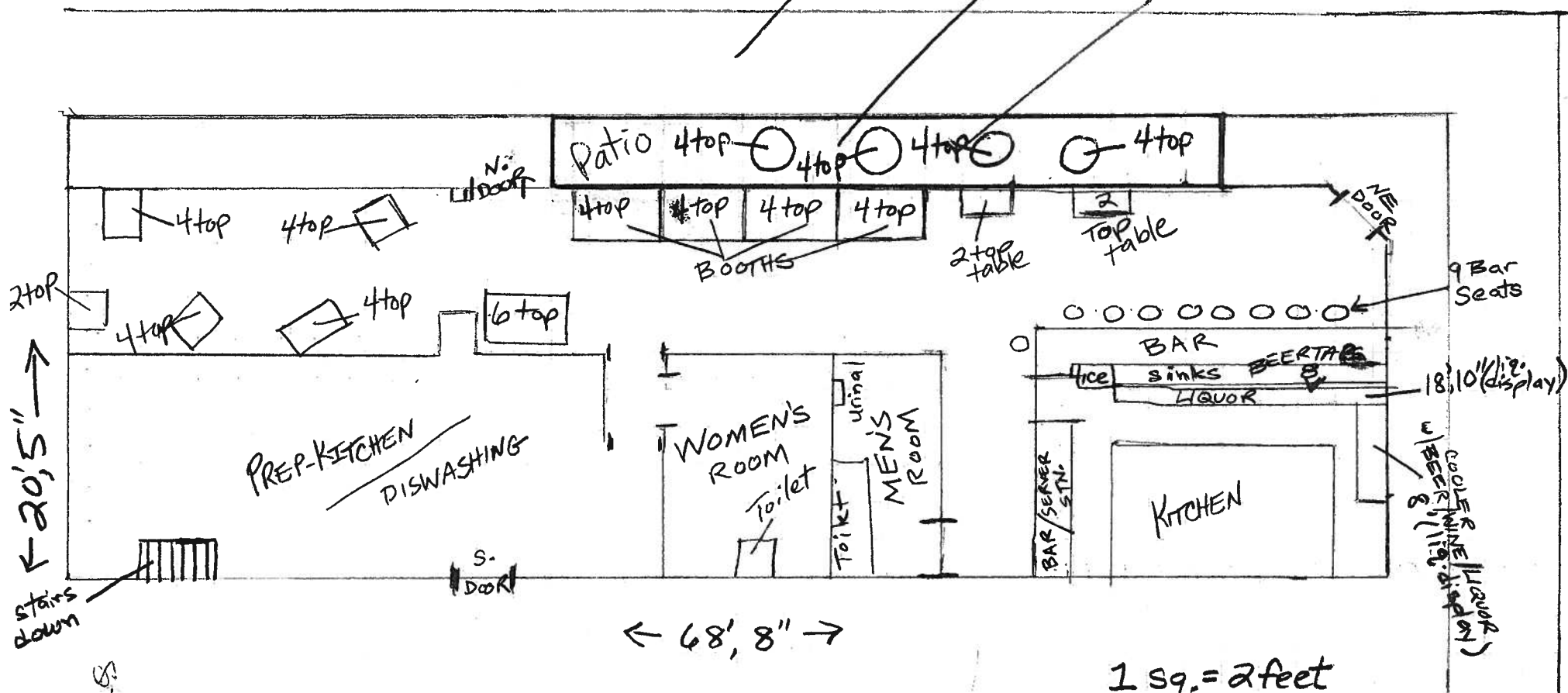
E. Maple St.  
(parking is all street parking)

Triskele's  
1801 S. 3rd St.  
Milw. WI, 53204  
Triskele's, LLC  
Agent: Lynn Winter  
March 5, 2011 (prepared)  
Ground Floor  
Total Sq. Feet = 1410

City Sidewalk  
(~6' Wide)

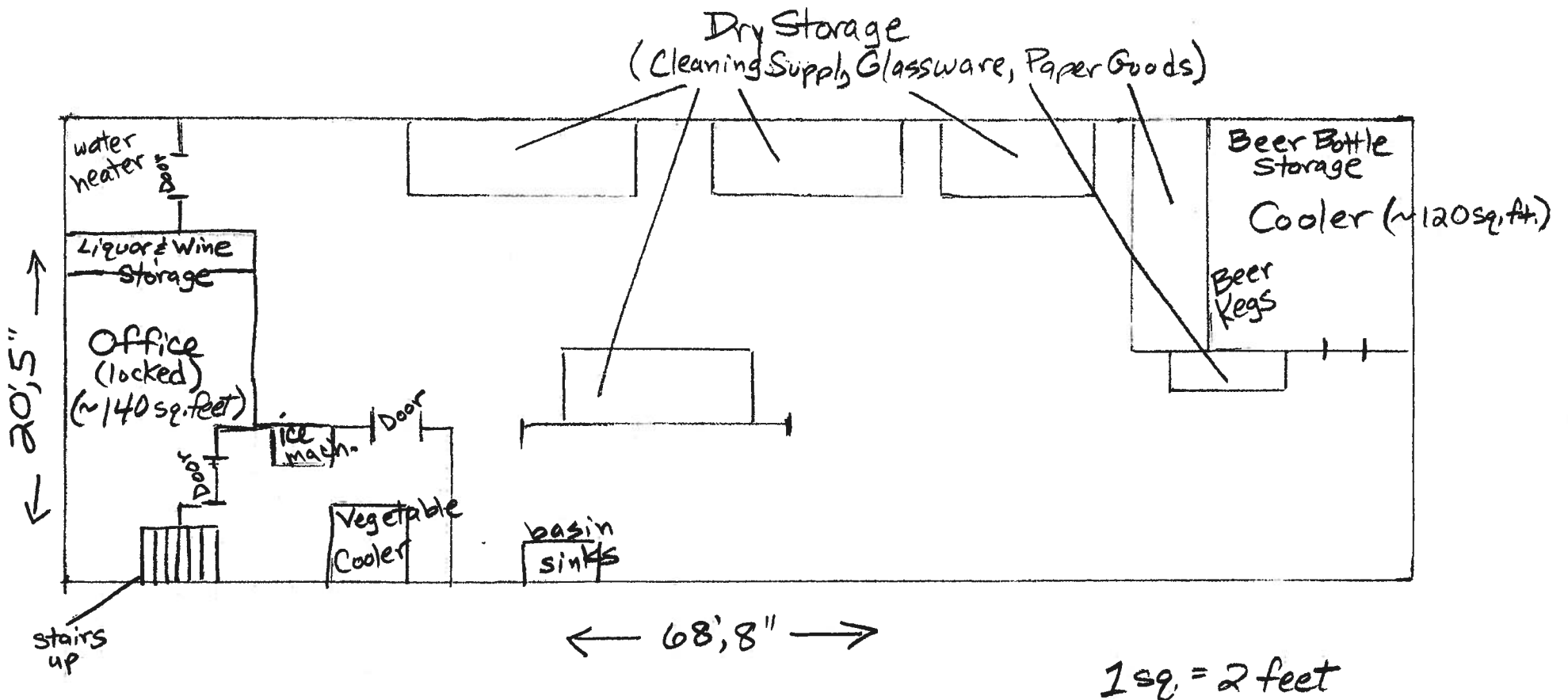
\* Proposed Area For Outdoor Seating (36' x 4')  
(within Triskele's existing property)

Triskele's  
Property (~4' from bldg)



N  
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Triskele's  
1801 S. 3rd St.  
Milw. WI. 53204  
Triskele's, LLC  
Agent: Lynn Winter  
March 5, 2011 (prepared)  
Basement  
Total Sq. Feet = 1410





**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Saturday, June 11, 2011

**COMMITTEE MEETING NOTICE**

AD 12

AGOSTO, Evelyn, Agent  
STAR JEWELRY LLC  
1212 W LINCOLN Av  
MILWAUKEE, WI 53215

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You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on

**Tuesday, June 21, 2011 at 09:15 AM**

**Regarding:** Your Precious Metal and Gem Dealer's License Application as agent for "STAR JEWELRY LLC" for "STAR JEWELRY LLC" at 1212 W LINCOLN Av.

Neighborhood Objections to the granting of the license based on the type of business conducted at the premises, thefts, purchase of stolen goods, excessive littering, loud noise, traffic violations and other factors which relate to the health, safety and welfare of the neighborhood and generate undesirable secondary effects.

**Notice for applicants with  
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in Room 205, City Hall (City Clerk's Office).

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

**RONALD D. LEONHARDT, CITY CLERK**

BY: Rebecca N. Grill  
Rebecca N. Grill  
License Division Manager

**If you have questions regarding this notice please contact the License Division at (414) 286-2238.**

## **Garner, Kimberly**

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**From:** Grill, Rebecca  
**Sent:** Thursday, May 12, 2011 1:51 PM  
**To:** Garner, Kimberly  
**Subject:** 1212 W Lincoln

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

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**From:** McGuire, Michael  
**Sent:** Thursday, May 12, 2011 1:51 PM  
**To:** Grill, Rebecca  
**Cc:** Jill Florence Lackey; 'Barbara Nelson'; 'neil@lincolnvillagemilwaukee.org'; 'sylviasindependence@yahoo.com'  
**Subject:** 12th AD

According to State records (see below), this corporate applicant for a license to deal in jewelry and metals has the below legal status.

Having that status, the applicant wants to deal in jewelry and metals in the 12<sup>th</sup> AD under the corporate name.

This site was the subject of legal sanction in the recent past for improper activities.

Ald. Witkowiak does not want an entity with this status dealing in jewelry and metals with 12<sup>th</sup> AD constituents.

Mike McGuire  
12<sup>th</sup> AD Asst.

## **STAR JEWELRY, LLC**

**You can:** [File an Annual Report](#) - [Request a Certificate of Status](#) - [File a Registered Agent/Office Update Form](#)

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### **Vital Statistics**

**Entity ID** S084172

**Registered Effective Date** 02/02/2009

**Period of Existence** PER

**Status** **Delinquent** [Request a Certificate of Status](#)

**Status Date** 01/01/2011

**Entity Type** Domestic Limited Liability Company

**Annual Report Requirements** Limited Liability Companies are required to file an Annual Report under s. 183.0120, WI Statutes.

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**Addresses**

**Registered Agent Office** FRANCISCO SANDINO, JR  
1212 W. LINCOLN AVENUE  
MILWAUKEE , WI 53215

File a Registered Agent/Office Update Form

**Principal Office**

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**Historical Information**

**Annual Reports** None

**Certificates of Newly-elected Officers/Directors** None

**Old Names** None

**Chronology**

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Effective Date	Transaction	Filed Date	Description
02/02/2009	Organized	02/02/2009	E-Form
01/01/2011	Delinquent	01/01/2011	

Order a Document Copy

## **Garner, Kimberly**

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**From:** Grill, Rebecca  
**Sent:** Monday, May 16, 2011 9:58 AM  
**To:** Garner, Kimberly  
**Subject:** FW: RE Star Jewelry Application for 1212 W. Lincoln Avenue

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**From:** Witkowiak, James  
**Sent:** Friday, May 13, 2011 1:42 PM  
**To:** Grill, Rebecca  
**Cc:** 'Barbara Nelson'  
**Subject:** FW: RE Star Jewelry Application for 1212 W. Lincoln Avenue

For the file please.

Thanks...mike McGuire  
12<sup>th</sup> AD asst.

---

**From:** Barbara Nelson [<mailto:rknelson100@sbcglobal.net>]  
**Sent:** Friday, May 13, 2011 12:47 PM  
**To:** Witkowiak, James  
**Cc:** Jill Florence Lackey; Richard Petrie; Ramazzini Judy; Ortiz Sylvia  
**Subject:** RE Star Jewelry Application for 1212 W. Lincoln Avenue

In the past Star Jewelry at this address was the subject of legal sanction for improper activities.

These activities received several days of very negative high profile news coverage that was not good for our neighborhood.

We do not want more of the same.

Star Jewelry may at this time say they have "new owners". To that I would ask:

*What businessman in his right mind would use the name of a business that had front page news coverage when it was convicted of improper activities?*

In Fox Point or Whitefish Bay or even our neighbor Bay View you will not see Payday Loan Stores, Check Cashing Stores, liquor outlets on every block, or Jewelry Stores with large signs in their windows that say "WE BUY GOLD". If we want to raise the bar regarding the caliber of our neighborhood perhaps we should follow some of the example of these other communities.

Sincerely,  
Barbara Nelson  
1022 W. Lincoln Ave.

\*\*\*\*\* FOR THE LICENSING DEPT FILE FOR THIS ADDRESS \*\*\*\*\*



Saturday, June 11, 2011

# Notice of Public Hearing

AGOSTO, Evelyn, Agent  
STAR JEWELRY LLC at 1212 W LINCOLN Av  
Precious Metal and Gem Dealer's License Application



**Tuesday, June 21, 2011 at 9:15 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 6/21/2011 at 9:15 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

### Please Note:

**Attendance is not required.**



RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	2227 S 12TH ST	MILWAUKEE, WI 53215-2711
CURRENT RESIDENT	2231 S 12TH ST	MILWAUKEE, WI 53215-2711
CURRENT RESIDENT	2234A S 12TH ST	MILWAUKEE, WI 53215-2712
CURRENT RESIDENT	2234 S 12TH ST	MILWAUKEE, WI 53215-2712
CURRENT RESIDENT	2238A S 12TH ST	MILWAUKEE, WI 53215-2712
CURRENT RESIDENT	2238 S 12TH ST	MILWAUKEE, WI 53215-2712
CURRENT RESIDENT	2242 S 12TH ST	MILWAUKEE, WI 53215-2712
CURRENT RESIDENT	2246A S 12TH ST	MILWAUKEE, WI 53215-2712
CURRENT RESIDENT	2246 S 12TH ST	MILWAUKEE, WI 53215-2712
CURRENT RESIDENT	2250 S 12TH ST	MILWAUKEE, WI 53215-2712
CURRENT RESIDENT	2254 S 12TH ST	MILWAUKEE, WI 53215-2712
CURRENT RESIDENT	2256 S 12TH ST	MILWAUKEE, WI 53215-2712
CURRENT RESIDENT	2258 S 12TH ST	MILWAUKEE, WI 53215-2712
CURRENT RESIDENT	2270 S 12TH ST	MILWAUKEE, WI 53215-2712
CURRENT RESIDENT	2321A S 12TH ST	MILWAUKEE, WI 53215-3108
CURRENT RESIDENT	2321 S 12TH ST	MILWAUKEE, WI 53215-3108
CURRENT RESIDENT	2325 S 12TH ST	MILWAUKEE, WI 53215-3108
CURRENT RESIDENT	2313A S 13TH ST	MILWAUKEE, WI 53215-3112
CURRENT RESIDENT	2313 S 13TH ST	MILWAUKEE, WI 53215-3112
CURRENT RESIDENT	2318 S 13TH ST	MILWAUKEE, WI 53215-3113
CURRENT RESIDENT	2320 S 13TH ST A	MILWAUKEE, WI 53215-3113
CURRENT RESIDENT	2320 S 13TH ST	MILWAUKEE, WI 53215-3113
CURRENT RESIDENT	1126A W LINCOLN AVE	MILWAUKEE, WI 53215-3103
CURRENT RESIDENT	1128 W LINCOLN AVE	MILWAUKEE, WI 53215-3103
CURRENT RESIDENT	1130 W LINCOLN AVE	MILWAUKEE, WI 53215-3103
CURRENT RESIDENT	1132A W LINCOLN AVE	MILWAUKEE, WI 53215-3103
CURRENT RESIDENT	1133 W LINCOLN AVE	MILWAUKEE, WI 53215-3102
CURRENT RESIDENT	1136 W LINCOLN AVE	MILWAUKEE, WI 53215-3103
CURRENT RESIDENT	1201 W LINCOLN AVE A	MILWAUKEE, WI 53215-3124
CURRENT RESIDENT	1201 W LINCOLN AVE B	MILWAUKEE, WI 53215-3124
CURRENT RESIDENT	1201 W LINCOLN AVE C	MILWAUKEE, WI 53215-3124
CURRENT RESIDENT	1206 W LINCOLN AVE 1	MILWAUKEE, WI 53215-3125
CURRENT RESIDENT	1206 W LINCOLN AVE 2	MILWAUKEE, WI 53215-3125
CURRENT RESIDENT	1206 W LINCOLN AVE 3	MILWAUKEE, WI 53215-3125
CURRENT RESIDENT	1206 W LINCOLN AVE 4	MILWAUKEE, WI 53215-3125
CURRENT RESIDENT	1206 W LINCOLN AVE 5	MILWAUKEE, WI 53215-3125
CURRENT RESIDENT	1206 W LINCOLN AVE 6	MILWAUKEE, WI 53215-3125
CURRENT RESIDENT	1206 W LINCOLN AVE 7	MILWAUKEE, WI 53215-3125
CURRENT RESIDENT	1206 W LINCOLN AVE 8	MILWAUKEE, WI 53215-3125
CURRENT RESIDENT	1206 W LINCOLN AVE 9	MILWAUKEE, WI 53215-3125
CURRENT RESIDENT	1210 W LINCOLN AVE	MILWAUKEE, WI 53215-3125
CURRENT RESIDENT	1305 W LINCOLN AVE 1	MILWAUKEE, WI 53215-3126
CURRENT RESIDENT	1305 W LINCOLN AVE 2	MILWAUKEE, WI 53215-3126

CURRENT RESIDENT	1305 W LINCOLN AVE 3	MILWAUKEE, WI 53215-3126
CURRENT RESIDENT	1305 W LINCOLN AVE 4	MILWAUKEE, WI 53215-3126
CURRENT RESIDENT	1305 W LINCOLN AVE 5	MILWAUKEE, WI 53215-3126
<b>Record Count: 46</b>		
<b>Radius: 250.0 feet and Center of Circle: 1212 W Lincoln AV</b>		



**Evelyn Agosto**  
Executive Assistant/Office Manager  
Business Specialist

1021 W. National Avenue  
Milwaukee, WI 53204  
(414)643-6963, Fax (414)643-6994  
www.hccw.org  
E-Mail: eagosto@wi.rr.com

**PRECIOUS METAL AND GEM DEALERS APPLICATION**

OFFICE OF THE CITY CLERK LICENSE DIVISION  
200 E. WELLS ST. ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 E-MAIL ADDRESS: LICENSE@MILWAUKEE.GOV

Any application submitted incomplete or without the required fee will be returned.  
Make checks payable to: City of Milwaukee

Check one: ☐ Individual or ☐ Partnership (Fill out Section A, B, D & E)  
☒ Corporation or LLC (Fill out Section B, C, D & E)

**SECTION A: PARTNERSHIP:**

Name (Last, First & Middle Initial)

Full Legal Name (Last, First & Middle Initial)

Address:

Home Street Address:

City, State, Zip Code:

Home City, State, Zip Code:

Home Phone Number: ( ) -

Home Phone Number: ( ) -

Date of Birth:

Date of Birth:

Place of Birth:

Place of Birth:

**SECTION B: BUSINESS NAME:**

STAR Jewelry LLC

Business Phone Number: ( ) -

Business Address (include City, State, Zip Code):

1212 W. Lincoln Avenue - Milwaukee WI 53215

Name of Building Owner:

Kasimir Kielakowski

Building Owner's Address (Include City, State, Zip Code):

1210 W. Lincoln St - Milwaukee WI 53215

Name of Manager or Proprietor of Business:

Evelyn Agosto

Address:

3245 N. HOLTON ST - Milwaukee 53212

Date of Birth:

03-23-1975

Indicate type of merchandise being sold:

Jewelry Repair & Retail

**SECTION C: FULL NAME OF CORPORATION OR LIMITED LIABILITY COMPANY:**

Star Jewelry LLC

State of Incorporation:

WISCONSIN

Address, if different from business address (include City, State, & Zip Code):

Agent:

Full Legal Name (Last, First & Middle Initial):

Agosto, Evelyn

Home Phone Number: ( ) -

414 520-5234

Home Address (include City, State & Zip Code):

3245 N. HOLTON ST - Milwaukee WI 53212


Place of Birth:

New York City

Date of Birth:

03-23-1975

OVER

Section C Continued	<b>President/Member</b>	<b>Vice President/Member</b>
	Full Name (Last, First & Middle Initial): <u>Agosto, Evelyn</u>	Full Name (Last, First & Middle Initial):
	Home Street Address: <u>3245 N. HOLTON STREET</u>	Home Street Address:
	Home City, State, Zip Code: <u>MILWAUKEE WI 53212</u>	Home City, State, Zip Code:
	Home Phone Number: (     ) - <u>414 520-5234</u>	Home Phone Number: (     ) -
	Date of Birth: <u>03-23-1975</u>	Date of Birth:
	Place of Birth: <u>New York City</u>	Place of Birth:
	<b>Secretary/Member</b>	<b>Treasurer/Member</b>
	Full Name (Last, First & Middle Initial):	Full Name (Last, First & Middle Initial):
	Home Street Address:	Home Street Address:
	Home City, State, Zip Code:	Home City, State, Zip Code:
	Home Phone Number: (     ) -	Home Phone Number: (     ) -
Date of Birth:	Date of Birth:	
Place of Birth:	Place of Birth:	
Section D	<p>Has anyone named on this application been convicted within the preceding 10 years of a felony or within the preceding 5 years of a misdemeanor, statutory violation punishable by forfeiture or county or municipal ordinance violation in which the circumstances of the felony, misdemeanor or other offense substantially relate to the circumstance of the licensed activity?</p> <p><input type="checkbox"/> Yes <input checked="" type="checkbox"/> No; If yes, name person (s), date(s), place(s), charge(s) and penalties:</p> <p>_____</p> <p>_____</p>	
	<p>The undersigned agrees to inform the City Clerk within ten days of any substantial changes in the information supplied in this application. The undersigned shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.</p> <p>I have knowledge of the City Ordinances currently regulating the license applied for herein, and say that I am the person named above and that all statements made in the foregoing application are true and correct.</p> <p style="text-align: center;"><u></u> Individual/ Agent of Corporation or LLC/Partner</p> <p style="text-align: center;">_____ President of Corporation/Member of LLC/Partner</p> <p style="text-align: center;">_____ Secretary of Corporation/Add'l Members/Partners</p>	
Section E		

Office Use Only:

Initials: Filed: 5-18-10AD: 12License #: 372

Granted: \_\_\_\_\_

Issued: \_\_\_\_\_



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Saturday, June 11, 2011

**COMMITTEE MEETING NOTICE**


AD 12

DALECCIO, Pedro L, Agent  
El Rincon Restaurant, Lounge & Beer Garden, LLC  
1207 S 33rd St  
Milwaukee, WI 53215

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on

**Tuesday, June 21, 2011 at 09:15 AM**

**Regarding:** Your Class B Tavern and Tavern Dance License Applications as agent for "El Rincon Restaurant, Lounge & Beer Garden, LLC" for "El Rincon Restaurant Lounge & Beer Garden" at 2078 S 8th St.

There is a possibility that your application may be denied for one or more of the following reasons: you do not meet the statutory and municipal requirements; the appropriateness of the location to be licensed and whether the location will create undesirable neighborhood problems, whether or not there is an over-concentration of alcohol beverage establishments in the neighborhood; whether or not you have been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the licensed activity; and any other factors which reasonably relate to the public health, safety and welfare. See attached police report and/or written correspondence regarding this application. Please be advised the public will be able to provide information to the committee in person or in writing. The committee will receive and consider evidence regarding  above mentioned criteria. Possible denial because: This proposed location is in an area that has previously been found by the Common Council to be over concentrated with alcohol outlets. Attached is the concentration of alcohol beverage outlets in the area map existing at the time of the determination of the over concentration based on an address of 2366 S. 9th Place. The Licenses Committee will consider concentration of alcohol beverage outlets as one question regarding the suitability of this location to be licensed as an alcohol beverage establishment. You may present evidence supporting your application. One issue that evidence should address is whether the licensure of this location is appropriate in light of the concentration of alcohol beverage outlets.

**Notice for applicants with  
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in Room 205, City Hall (City Clerk's Office).

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

**RONALD D. LEONHARDT, CITY CLERK**

BY: 

Rebecca N. Grill

License Division Manager

**If you have questions regarding this notice please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

# MILWAUKEE POLICE DEPARTMENT

## LICENSE INVESTIGATION UNIT

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 05/17/10  
**LICENSE TYPE:** BTAVN  
**NEW:**  
**RENEWAL:** X

**No.** 16925  
**Application Date:** 05/14/10  
**Expiration Date:**

**License Location:** 2078 S 8<sup>th</sup> Street  
**Business Name:** Tainos Sports Bar & Grill

**Aldermanic District:** 12

**Licensee/Applicant:** Ortiz Gonzalez, Ana I  
(Last Name, First Name, MI)  
**Date of Birth:** 01/03/84

**Male:**

**Female:**

**Home Address:** 2322 S 62<sup>nd</sup> Street  
**City:** Milwaukee  
**Home Phone:** (414) 467-4217

**State:** Wi      **Zip Code:** 53219

This report is written by Police Officer Kristyn Kukowski, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 11/10/09 at 10:07 pm, Milwaukee police conducted a License Premise Check at 2078 S 8<sup>th</sup> Street. Officers were unable to enter through the front or side doors to the bar and believed the doors to be locked even though the business was open. Officers found that it took a great deal of force to open the front door. Police spoke with the bartender Wanda Rosario-Quinones regarding and Rosairo stated the doors were not locked and that they should work fine. Also found were bottles of liquor with no caps on them. Eleven bottles of liquor contained bugs and were seized by police. One patron was found to have a VOP warrant and he was placed into custody. The licensee Ana Ortiz-Gonzalez, arrived on scene and officers advised her of the violations found. The applicant received a citation for Licensed Premises-Safe Egress Required at 2078 S 8<sup>th</sup> Street.

**Charge:** Licensed Premises-Safe Egress Required  
**Finding:** Guilty **Currently an open warrant\*\*\*\*\***  
**Sentence:** Fined \$356.00  
**Date:** 12/28/09  
**Case:** 09151107

**\*\*\*\*\*Letter was mailed to the applicant regarding the open warrant on 05/17/10. \*\*\*\*\***

2. On 11/19/09 at 9:42 pm, Milwaukee Police conducted a License Premise check at 2078 S 8<sup>th</sup> Street regarding violations found the week before. Bottles were found to be capped and repairs to the entrance door were made. No violations were found during this check.

**MILWAUKEE POLICE DEPARTMENT**  
**LICENSE INVESTIGATION UNIT**

**CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS**  
**SYNOPSIS**

**DATE:** 04/20/11  
**LICENSE TYPE:** BTAVN  
**NEW:** X  
**RENEWAL:**

**No.** 125544  
**Application Date:** 04/18/11  
**Expiration Date:**

**License Location:** 2078 S 8<sup>th</sup> Street

**Aldermanic District:**

**Business Name:** El Rincon Restaurant Lounge & Beer Garden

**Licensee/Applicant:** DALECCIO, PEDRO L

(Last Name, First Name, MI)

**Date of Birth:** 04/27/51

**Male:**      **Female:**

**Home Address:** 1207 So 33<sup>rd</sup> Street

**City:** Milwaukee

**State:** Wisc      **Zip Code:** 53215

**Home Phone:** 645-1443

This report is written by Police Officer Kristyn KUKOWSKI, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 12-6-1984, in Milwaukee, Wisconsin, the subject was charged with Commercial Gambling.

**Charge:** Commercial Gambling  
**Finding:** guilty  
**Sentence:** fined  
**Date:** 12-27-84  
**Case:** 2-330146

2. On 08/22/07, applicant received a citation for Sale of Alcohol To Underage Person at 1201 S 33<sup>rd</sup> Street.

**Charge:** Sale of Alcohol To Underage Person  
**Finding:** Guilty  
**Sentence:** Fined \$100.00  
**Date:** 12/14/07  
**Case:** 07103205

BTAVN125544  
2078 S. 8th

**Wagner, Janice**

**From:** Grill, Rebecca  
**Sent:** Wednesday, April 20, 2011 11:57 AM  
**To:** Price, Joy  
**Subject:** FW: 12th AD NEW Tav License for 2078 S. 8th

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Objection

---

**From:** McGuire, Michael  
**Sent:** Wednesday, April 20, 2011 9:51 AM  
**To:** Grill, Rebecca  
**Subject:** FW: 12th AD NEW Tav License for 2078 S. 8th

For the file please.

Mike McGuire  
12<sup>th</sup> AD Asst.

---

**From:** Barbara Nelson [<mailto:rknelson100@sbcglobal.net>]  
**Sent:** Tuesday, April 19, 2011 7:16 PM  
**To:** Richard Petrie  
**Cc:** McGuire, Michael; Jill Lackey Florence  
**Subject:** Re: 12th AD NEW Tav License for 2078 S. 8th

Past issues were extreme noise and LOTS of fighting when patrons left, neighborhood cars damaged, parking illegally, music in bar way too loud---Rita documented all the phone calls she had to make to police and to the guy who owns the building, etc. Not long ago when the license was renewed, Neil White had them sign a contract saying if all these problems were not addressed to Rita and other neighbor's satisfaction, their license would not be renewed 12 months down the road.

What has happened now is the guy who was renting the building and conducting the tavern business moved his business about 2 months ago, to a building on National, so it appears now that the building owner, Pedro Delveccio, wants to again operate a business here. Pedro's name is on the license application.

Pedro Delvecio spoke to Rita a couple weeks ago and told her he was thinking of opening a beer garden (outside drinking) here. Rita said it would NEVER FLY in the neighborhood due to the extreme problems in the past.

Mike McGuire just got back to me and said the application said "Tavern, restaurant, beer garden". There has always been a grill of sorts there, but Rita says it is so far out of code it would take alot to bring the food prep area up to code.

Rita said she would call Neil to ask him to draft another "contract" to sign.

I told her about UrbAn, and about your museum and all the good things you have done for our neighborhood, and I did give her both Rick and Jill's name and the UrbAn phone #. Rita's phone is 672-1417.

Barb



**MIKE MCGUIRE:** *Please tell Ald. Witkowiak that the neighborhood absolutely does NOT want an outdoor drinking venue here due to severe problems in the past at this address .*

On Apr 19, 2011, at 2:35 PM, Richard Petrie wrote:

Barb, what kind of problems were happening at that bar in the past?

On Tue, Apr 19, 2011 at 2:22 PM, Barbara Nelson <[rknelson100@sbcglobal.net](mailto:rknelson100@sbcglobal.net)> wrote:

This new license IS in our Lincoln Village -- this is the bar on the corner of 8th and Becher, and has a history of being a very very problematic bar.

Mike, please find out the name/address/phone # of the specific person whose name is on this El Rincon license application. Rita Konieczny is the person who lives behind this bar on 8th, and when I called her she knew nothing about this application and wants to know who is behind this new application.

THANK YOU!

Barb

On Apr 19, 2011, at 10:18 AM, Jill Florence Lackey wrote:

This is actually a bit outside of our boundaries in Lincoln Village/Baran Park. It's in the Historic Mitchell hood.

---

**From:** McGuire, Michael [<mailto:mmcgui@milwaukee.gov>]

**Sent:** Tuesday, April 19, 2011 9:17 AM

**To:** Barbara Nelson; [neil@lincolnvillagemilwaukee.org](mailto:neil@lincolnvillagemilwaukee.org); Richard Petrie; [sylviasindependence@yahoo.com](mailto:sylviasindependence@yahoo.com); Jill Florence Lackey

**Subject:** 12th AD

El Rincon at 2078 S. 8 St. has applied for a new:

Class B Tavern License and...	4/18/2011		
	DANCE 125547	Tavern Dance License	4/18/2011
			Pending Payment
	AMUSE 125488	Amusement Machine Premises	4/18/2011
			Pending Payment
	POOL 125487	Pool Table License	4/18/2011
			Pending Payment

The City of Milwaukee is subject to Wisconsin Statutes related to public records. Unless otherwise exempted from the public records law, senders and receivers of City of Milwaukee e-mail should presume that e-mail is subject to release upon request, and is subject to state records retention requirements. See City of Milwaukee full e-mail disclaimer at [www.milwaukee.gov/email\\_disclaimer](http://www.milwaukee.gov/email_disclaimer)

(1)

DEAR Jim,

SOARY we CAN'T get  
IN TOUCH WITH EACH  
OTHER

I'm writing to you  
ABOUT THE BAR NEXT  
DOOR to me. IT WILL BE  
CALLED EL RINCON  
RESTAURANT lounge &  
BECK GARDEN AT 2078  
SO. 8<sup>th</sup> ST.

1<sup>st</sup> - HE WANTS A BEER  
GARDEN. I'm opposed to  
that one. and I don't  
THINK A TAVEN DANCE  
LICENSE SHOULD BE  
GRANTED, BECAUSE I WAS  
THE ONE WHO OBJECTED

(2)

to IT NOW AND FOR  
THE NEXT 5 YRS.

Pedro AND I HAVE  
WORKED TOGETHER FOR  
THE LAST 10 MONTHS,  
WE GOT THE COUPLE  
THAT RAN TAVEN'S SHUT  
DOWN IN THE LAST MONTHS OF  
AUGUST 2010 TO FEBRUARY  
2011, I GOT MITCHELL  
NOVELTY TO CHANGE THE  
SPEAKERS AND HAVE IT  
QUIET AGAIN. I ALSO MET  
A LOT OF PEOPLE AND THE  
SECURITY GUARDS. I DON'T  
THINK I'M ASKING TO MUCH  
FOR ME AND THE NEIGHBORS  
TO HAVE IT QUIET AGAIN.

(3)

We even told Pedro  
He could grill out  
side and take it in for  
his customers. He  
doesn't agree, also  
I asked him to come  
with us to a meeting  
before he gets his  
license, he said no.  
He wants everything  
listed on the notice or  
he will close the  
bar. Maybe that's  
the way to go. I don't  
know.

I'm still helping  
Pedro when I can. And  
he also helps me out

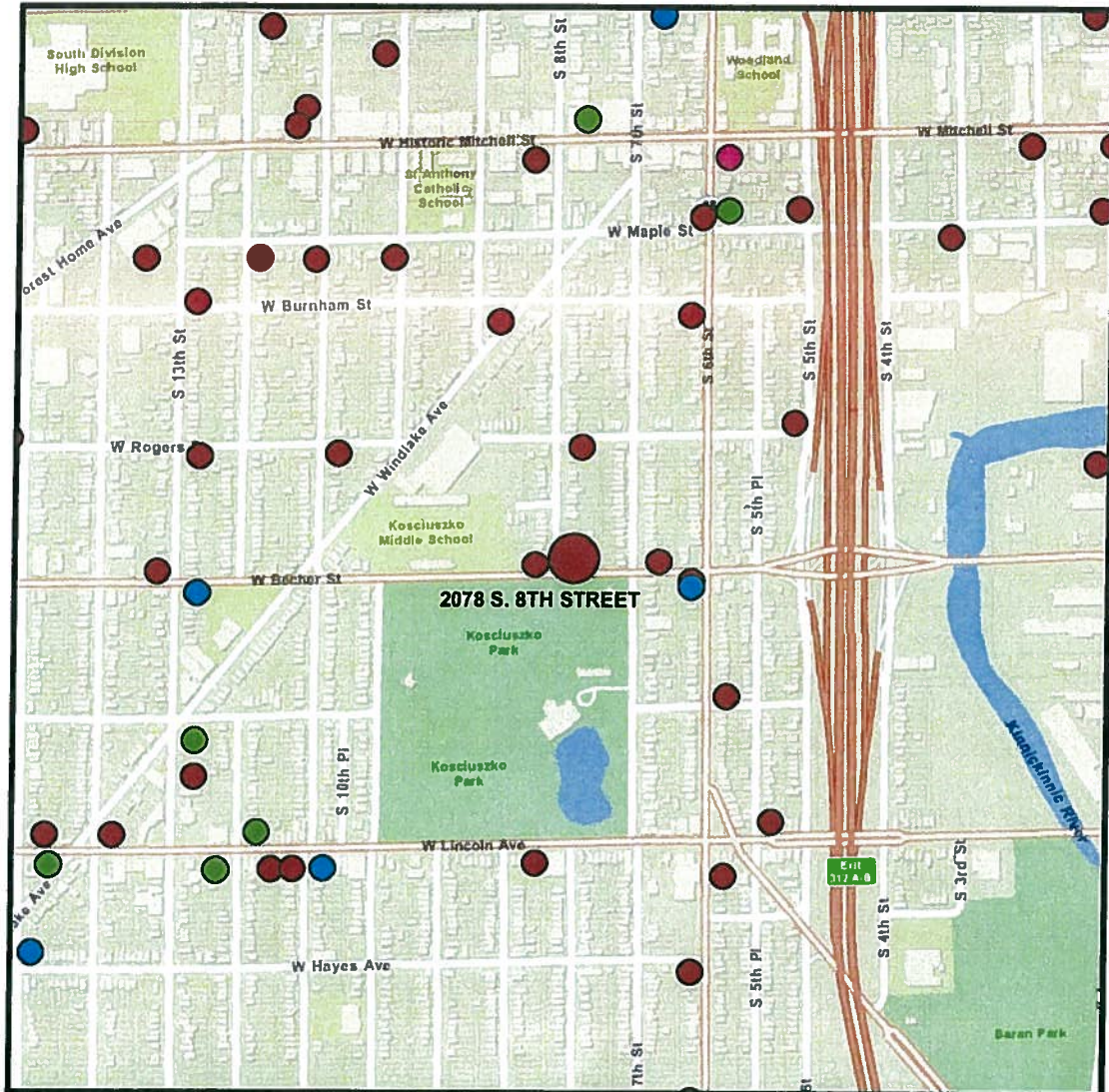
(4)

I have arthritis  
through my whole  
body, plus I had a  
total knee replacement  
a year ago, so I have  
trouble walking.  
But we keep in contact  
every week or sometimes  
more. I don't know if  
I will be able to  
attend the license  
committee meeting, but  
have told other neighbors  
to go and speak up for  
what they want.

Sincerely

Rita Kowiczny 2074 So. 8<sup>th</sup> St.  
602-1417

# LICENSED ALCOHOL BEVERAGE ESTABLISHMENTS WITHIN A ONE-SQUARE-MILE AREA CENTERED ON 2078 S. 8TH STREET, DECEMBER 1, 2010



## ALCOHOL BEVERAGE LICENSE SUMMARY

● CLASS "A" LIQUOR	0 LICENSES
● CLASS "A" LIQUOR & MALT	6 LICENSES
● CLASS "A" MALT	5 LICENSES
● CLASS "B" BEER	1 LICENSE
● CLASS "B" TAVERN	39 LICENSES

TOTAL: 51 LICENSES

**LICENSED ALCOHOL BEVERAGE ESTABLISHMENTS  
WITHIN A ONE-SQUARE-MILE AREA CENTERED ON  
2078 S. 8TH STREET, DECEMBER 1, 2010**

<b>Premises Address</b>	<b>License Type</b>	<b>Expiration Date</b>	<b>Establishment Name</b>
1629 S 10TH	ST BTAVN	20111119	OLD HOUSE-CASA VIEJA
1663 S 11TH	ST BTAVN	20110120	CLUB 11
1801 S 11TH	ST BTAVN	20110204	LAS ESMERALDAS RESTAURANT
2000 S 11TH	ST BTAVN	20110726	RICHIE'S PUB
1832 S 13TH	ST BTAVN	20110705	EL ESCONDITE
2000 S 13TH	ST BTAVN	20110927	LOS CISNES
2075 S 13TH	ST BTAVN	20110921	SHORTY'S CATERING & RESTAURANT
2100 S 13TH	ST AMALT	20110729	LOS AMIGOS
2200 S 13TH	ST ALQML	20111211	MI SUPER MERCADO
2222 S 13TH	ST BTAVN	20110116	TAQUERIA EL JALAPENO
1619 S 1ST	ST BTAVN	20110114	THE MONKEY BAR
2011 S 1ST	ST BTAVN	20111012	THE HORNY GOAT HIDEAWAY
1801 S 3RD	ST BTAVN	20111022	TRISKELE'S
1979 S 5TH	ST BTAVN	20110729	GUANAJUATO'S BAR
1905 S 6TH	ST BTAVN	20110409	PALOMAS PLACE
2101 S 6TH	ST BTAVN	20110801	CLUB SIXTH STREET
2107 S 6TH	ST AMALT	20111013	MORELIA'S MARKET
2178 S 6TH	ST BTAVN	20110630	CEDAR INN
2316 S 6TH	ST BTAVN	20110627	EL SALVADOR RESTAURANT
2423 S 6TH	ST BTAVN	20110121	TRES MAGUEYES
1610 S 7TH	ST AMALT	20110614	RIO GRANDE GROCERY
2078 S 7TH	ST BTAVN	20110714	KOZ'S MINI BOWL
2000 S 8TH	ST BTAVN	20111122	CARNITAS MACHETES
<b>2078 S 8TH</b>	<b>ST BTAVN</b>	<b>20110727</b>	<b>TAINOS SPORTS BAR &amp; LOUNGE</b>
2079 S 8TH	ST BTAVN	20110301	PARK PLACE SPORTS BAR
1300 W BURNHAM	ST BTAVN	20111218	CIELITO LINDO
1438 W HAYES	AV AMALT	20110920	LUCKY SUPERMART
551 W HISTORIC MITCHELL	ST BBEER	20110614	PAESANO'S PIZZA
732 W HISTORIC MITCHELL	ST ALQML	20110614	SAM'S LIQUOR
807 W HISTORIC MITCHELL	ST BTAVN	20111012	EL PAISANO HALL
1116 W HISTORIC MITCHELL	ST BTAVN	20111219	RESTAURANTE PUERTO ESCONDIDO
1135 W LAPHAM	BL BTAVN	20111124	CLUB GUADALAJARA
518 W LINCOLN	AV BTAVN	20110412	OLD TOWN SERBIAN GOURMET REST
821 W LINCOLN	AV BTAVN	20111212	FIESTA GARIBALDI
1029 W LINCOLN	AV AMALT	20110516	BEER TOWN
1105 W LINCOLN	AV BTAVN	20111125	TAQUERIA LA SALSA
1117 W LINCOLN	AV BTAVN	20110602	MI CASITA BAR CLUB
1132 W LINCOLN	AV ALQML	20110606	EL LUCERO LIQUOR
1215 W LINCOLN	AV ALQML	20111010	A & J POLISH DELI
1328 W LINCOLN	AV BTAVN	20110213	CLUB 3 HERMANOS
1428 W LINCOLN	AV BTAVN	20111122	LOS SOLES RESTAURANT
100 W MAPLE	ST BTAVN	20111112	OLLIE'S
500 W MAPLE	ST BTAVN	20110316	RED'S TAP
552 W MAPLE	ST ALQML	20110320	LA LUNA LIQUOR
600 W MAPLE	ST BTAVN	20110413	TENTACIONES

<b>Premises Address</b>	<b>License Type</b>	<b>Expiration Date</b>	<b>Establishment Name</b>
1001 W MAPLE	ST BTAVN	20110630	LUPE'S SQUIRREL CAGE
1139 W MAPLE	ST BTAVN	20111108	PEOPLES INN
201 W MITCHELL	ST BTAVN	20110225	KANA THE MOJITO LOUNGE
1500 W MITCHELL	ST BTAVN	20110205	EL GALLO DE ORO
854 W WINDLAKE	AV BTAVN	20110502	LA RAZA SPORTS BAR / RESTAURANT
1434 W WINDLAKE	AV ALQML	20110614	SOUTHSIDE BEER & LIQUOR

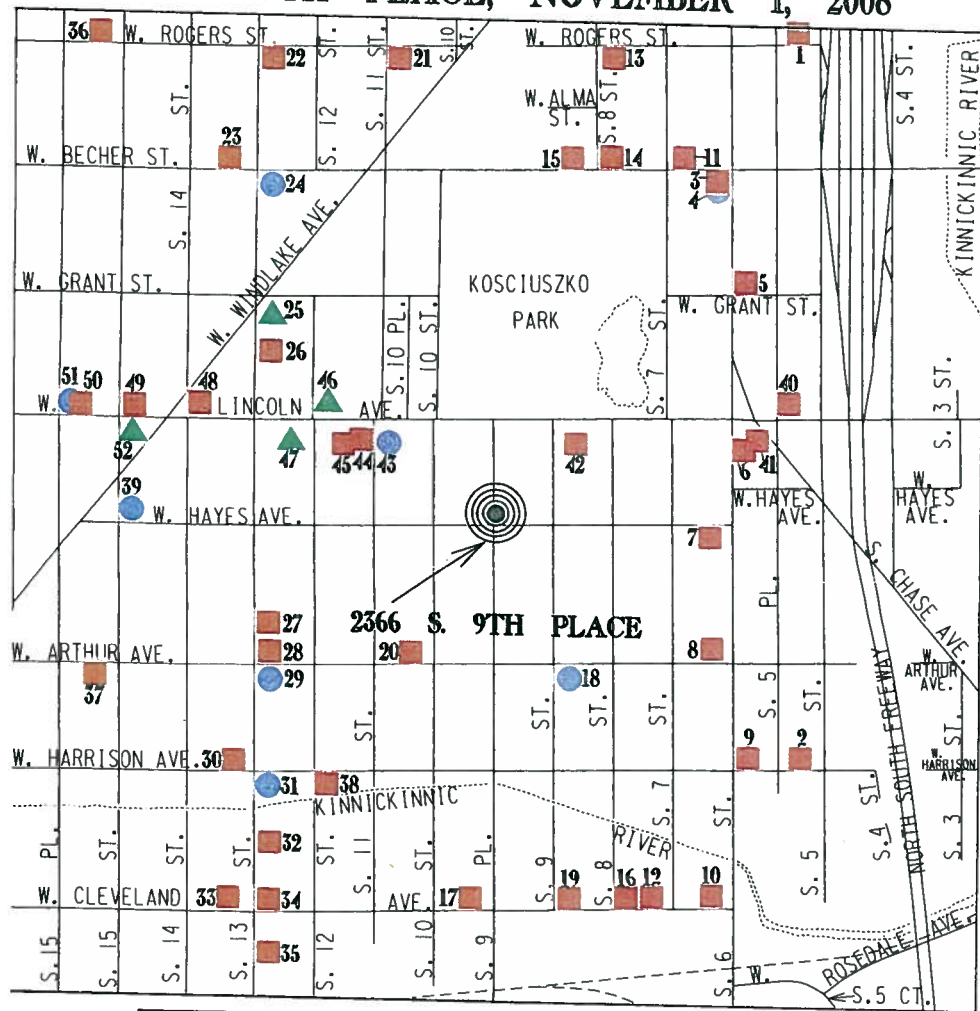
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5/2/2011

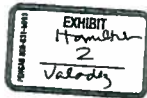


LICENSED ALCOHOL BEVERAGE  
ESTABLISHMENTS WITHIN A  
ONE-SQUARE-MILE AREA CENTERED ON  
2366 S. 9TH PLACE, NOVEMBER 1, 2008



## LICENSE SUMMARY

▲ CLASS "A" LIQUOR & MALT	-	4 LICENSES
● CLASS "A" MALT	-	8 LICENSES
■ CLASS "B" TAVERN	-	40 LICENSES
TOTAL:		- 52 LICENSES



**LICENSED ALCOHOL BEVERAGE ESTABLISHMENTS WITHIN A  
ONE-SQUARE-MILE AREA CENTERED ON  
2366 S. 9<sup>TH</sup> PLACE, NOVEMBER 1, 2008**

License Summary:

ALQML - Class "A" Liquor & Malt - 4 Licenses  
 AMALT - Class "A" Malt - 8 Licenses  
 BTAVN - Class "B" Tavern - 40 Licenses  
 Total: - 52 Licenses

<u>Premises</u>	<u>Address</u>	<u>Establishment Name</u>	<u>Lic. Type</u>	<u>Exp. Date</u>
1.	1979 S 5TH	ST GUANAJUATOS PLACE	BTAVN	20090729
2.	2567 S 5TH	ST BEETHOVENS ON 5TH	BTAVN	20090614
3.	2101 S 6TH	ST CLUB 6TH STREET	BTAVN	20090801
4.	2107 S 6TH	ST MORELIA'S MARKET	AMALT	20091013
5.	2178 S 6TH	ST CEDAR INN	BTAVN	20090630
6.	2316 S 6TH	ST EL SALVADOR RESTAURANT	BTAVN	20090619
7.	2423 S 6TH	ST TRES MAGUEYES	BTAVN	20090121
8.	2497 S 6TH	ST EL CADILLO	BTAVN	20090519
9.	2566 S 6TH	ST REYNAS BAR	BTAVN	20090206
10.	2691 S 6TH	ST CLEVELAND'S LOUNGE	BTAVN	20090409
11.	2078 S 7TH	ST KOZ'S MINI BOWL	BTAVN	20090714
12.	2691 S 7TH	ST HANKS AGAIN	BTAVN	20090621
13.	2000 S 8TH	ST CARNITAS MACHETES	BTAVN	20091122
14.	2078 S 8TH	ST LA PICA LOUNGE	BTAVN	20090519
15.	2079 S 8TH	ST PARK SHADOWS SPORTS BAR	BTAVN	20090507
16.	2690 S 8TH	ST FIVE STAR BAR & HALL	BTAVN	20090630
17.	2685 S 9TH	PL SOUTHERN COMFORTS II	BTAVN	20090710
18.	2500 S 9TH	ST FRANKS FOOD	AMALT	20090921
19.	2690 S 9TH	ST END ZONE	BTAVN	20090605
20.	2491 S 10TH	ST CASINO	BTAVN	20081113
21.	2000 S 11TH	ST RICHIE'S PUB	BTAVN	20090726
22.	2000 S 13TH	ST LOS CISNES	BTAVN	20090927
23.	2075 S 13TH	ST SHORTY'S CATERING	BTAVN	20090921
24.	2100 S 13TH	ST LOS AMIGOS	AMALT	20090729
25.	2200 S 13TH	ST MI SUPER MERCADO	ALQML	20081211
26.	2222 S 13TH	ST TAQUERIA EL JALAPENO	BTAVN	20090116
27.	2462 S 13TH	ST "EL TONDERO" PERUVIAN RESTAURANT	BTAVN	20081212
28.	2492 S 13TH	ST EL AZTECA BAR	BTAVN	20090411
29.	2500 S 13TH	ST BROTHERS MINI MART	AMALT	20090729
30.	2567 S 13TH	ST THE DAWG POUND	BTAVN	20090619
31.	2600 S 13TH	ST SOUTH STAR FOOD	AMALT	20091022
32.	2644 S 13TH	ST J J BROTHERS	BTAVN	20090121
33.	2689 S 13TH	ST DAN & NANCY'S GREAT ESCAPE	BTAVN	20090618
34.	2690 S 13TH	ST LEE'S PLACE	BTAVN	20090301
35.	2724 S 13TH	ST HILLSIDE GENTLEMEN'S CLUB	BTAVN	20090630
36.	1979 S 15TH	ST WARDSKI'S	BTAVN	20090307
37.	1503 W ARTHUR	AV LA BORINQUENA	BTAVN	20081108
38.	1133 W HARRISON	AV ROSIE'S PALACE	BTAVN	20090519
39.	1438 W HAYES	AV LUCKY SUPERMART	AMALT	20090915
40.	518 W LINCOLN	AV OLD TOWN SERBIAN GOURMET HOUSE	BTAVN	20090606
41.	565 W LINCOLN	AV LA GUACAMAYA MEXICAN FOOD	BTAVN	20090915
42.	821 W LINCOLN	AV FIESTA GARIBALDI	BTAVN	20081212



43.	1029	W	LINCOLN	AV	BEER TOWN	AMALT	20090516
44.	1105	W	LINCOLN	AV	TAQUERIA LA SALSA	BTAVN	20091125
45.	1117	W	LINCOLN	AV	MI CASITA BAR CLUB	BTAVN	20090602
46.	1132	W	LINCOLN	AV	EL LUCERO LIQUOR	ALQML	20090606
47.	1215	W	LINCOLN	AV	A & J POLISH DELI	ALQML	20091010
48.	1328	W	LINCOLN	AV	CLUB 3 HERMANOS RESTAURANT	BTAVN	20090213
49.	1432	W	LINCOLN	AV	MORELIA'S MARKET	BTAVN	20091013
50.	1520	W	LINCOLN	AV	LA GUADALUPANA	BTAVN	20090609
51.	1534	W	LINCOLN	AV	LINCOLN SUPERMARKET	AMALT	20081211
52.	1434	W	WINDLAKE	AV	SOUTHSIDE BEER & LIQUOR	ALQML	20090614

127\_08.rep

AEH

11/26/2008



City Clerk License Division  
City Hall, Room 105  
200 E. Wells Street  
Milwaukee, WI 53202

Kovieczny, Rita  
2074 S 8th ST  
Milwaukee WI 53204



City Clerk License Division  
City Hall, Room 105  
200 E. Wells Street  
Milwaukee, WI 53202

**WHITE, NEIL  
1133 W LINCOLN AV  
MILWAUKEE WI 53215**



City Clerk License Division  
City Hall, Room 105  
200 E. Wells Street  
Milwaukee, WI 53202

**Nelson, Barbara**  
**1024 W Lincoln AV**  
**Milwaukee WI 53215**



Saturday, June 11, 2011



# Notice of Public Hearing

DALECCIO, Pedro L, Agent  
El Rincon Restaurant Lounge & Beer Garden at 2078 S 8th  
St  
Class B Tavern and Tavern Dance License Applications

**Tuesday, June 21, 2011 at 9:15 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 6/21/2011 at 9:15 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## **Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:**

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

### **Please Note:**

**Attendance is not required.**

RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	2045 S 7TH ST A	MILWAUKEE, WI 53204-3921
CURRENT RESIDENT	2045 S 7TH ST	MILWAUKEE, WI 53204-3921
CURRENT RESIDENT	2051 S 7TH ST	MILWAUKEE, WI 53204-3921
CURRENT RESIDENT	2055 S 7TH ST	MILWAUKEE, WI 53204-3921
CURRENT RESIDENT	2059A S 7TH ST	MILWAUKEE, WI 53204-3921
CURRENT RESIDENT	2059 S 7TH ST	MILWAUKEE, WI 53204-3921
CURRENT RESIDENT	2061 S 7TH ST	MILWAUKEE, WI 53204-3921
CURRENT RESIDENT	2063A S 7TH ST	MILWAUKEE, WI 53204-3921
CURRENT RESIDENT	2063 S 7TH ST	MILWAUKEE, WI 53204-3921
CURRENT RESIDENT	2067A S 7TH ST	MILWAUKEE, WI 53204-3921
CURRENT RESIDENT	2067 S 7TH ST	MILWAUKEE, WI 53204-3921
CURRENT RESIDENT	2073A S 7TH ST	MILWAUKEE, WI 53204-3921
CURRENT RESIDENT	2073 S 7TH ST	MILWAUKEE, WI 53204-3921
CURRENT RESIDENT	2042 S 8TH ST	MILWAUKEE, WI 53204-3852
CURRENT RESIDENT	2045 S 8TH ST	MILWAUKEE, WI 53204-3854
CURRENT RESIDENT	2046A S 8TH ST	MILWAUKEE, WI 53204-3852
CURRENT RESIDENT	2046 S 8TH ST	MILWAUKEE, WI 53204-3852
CURRENT RESIDENT	2051 S 8TH ST	MILWAUKEE, WI 53204-3854
CURRENT RESIDENT	2054 S 8TH ST	MILWAUKEE, WI 53204-3852
CURRENT RESIDENT	2055 S 8TH ST	MILWAUKEE, WI 53204-3854
CURRENT RESIDENT	2056 S 8TH ST	MILWAUKEE, WI 53204-3852
CURRENT RESIDENT	2058A S 8TH ST	MILWAUKEE, WI 53204-3852
CURRENT RESIDENT	2058 S 8TH ST	MILWAUKEE, WI 53204-3852
CURRENT RESIDENT	2059 S 8TH ST	MILWAUKEE, WI 53204-3854
CURRENT RESIDENT	2062 S 8TH ST	MILWAUKEE, WI 53204-3852
CURRENT RESIDENT	2063 S 8TH ST	MILWAUKEE, WI 53204-3854
CURRENT RESIDENT	2065 S 8TH ST	MILWAUKEE, WI 53204-3854
CURRENT RESIDENT	2066 S 8TH ST	MILWAUKEE, WI 53204-3852
CURRENT RESIDENT	2067 S 8TH ST	MILWAUKEE, WI 53204-3854
CURRENT RESIDENT	2068 S 8TH ST	MILWAUKEE, WI 53204-3852
CURRENT RESIDENT	2071A S 8TH ST	MILWAUKEE, WI 53204-3854
CURRENT RESIDENT	2071 S 8TH ST	MILWAUKEE, WI 53204-3854
CURRENT RESIDENT	2074 S 8TH ST	MILWAUKEE, WI 53204-3852
CURRENT RESIDENT	2078 S 8TH ST	MILWAUKEE, WI 53204-3852
CURRENT RESIDENT	2079 S 8TH ST	MILWAUKEE, WI 53204-3854
CURRENT RESIDENT	815 W ALMA ST A	MILWAUKEE, WI 53204-3856
CURRENT RESIDENT	815 W ALMA ST	MILWAUKEE, WI 53204-3856
CURRENT RESIDENT	821 W ALMA ST	MILWAUKEE, WI 53204-3856
CURRENT RESIDENT	702A W BECHER ST	MILWAUKEE, WI 53215-2750
CURRENT RESIDENT	702 W BECHER ST	MILWAUKEE, WI 53215-2750
CURRENT RESIDENT	704 W BECHER ST	MILWAUKEE, WI 53215-2750
CURRENT RESIDENT	720 W BECHER ST	MILWAUKEE, WI 53215-2750
CURRENT RESIDENT	726 W BECHER ST	MILWAUKEE, WI 53215-2750

<b>Record Count: 43</b>		
<b>Radius: 250.0 feet and Center of Circle: 2078 S 8th ST</b>		



City  
of  
Milwaukee

# Plan of Operation Supplement for Retail Alcohol Beverage License Application

OFFICE OF THE CITY CLERK LICENSE DIVISION  
200 E. WELLS ST. ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 EMAIL: [LICENSE@MILWAUKEE.GOV](mailto:LICENSE@MILWAUKEE.GOV)

ccl-124d 1-22-09

Your application will be returned for failure to fill out this 4 page form completely and correctly, and submit the required Detailed Floor Plan as outlined on page 3.

Address of Premises: <u>2078 S. 8th St mil. WI. 53204</u>		Business Telephone Number: <u>414 745-5788</u>
Business Mailing Address - ONLY if different from address of premises (include City, State, Zip Code): <u>1207 S. 33rd St Milwaukee WI, 53215</u>		
Business Internet/E-mail Address:		Business Fax Number:
Property Owner's Name: <u>Pedro L Daleccio</u>		Property Owner's Phone Number: <u>414 745 5788 - 645 1443</u>
Property Owner's Address (include City, State, Zip Code): <u>1207 S. 33rd St mil.w. WI-53215</u>		
Are you taking out this application for anyone that may not be eligible for a license? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
If yes, list name and address:		
Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
If no, list name and address of person who will: _____		
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person listed above must obtain a Class B Manager's license.		
Does anyone else have money invested or any other interest in this business? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
If yes, explain:		
Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, list name and address:		
What types of business do you or will you conduct at this location? (check all that apply): (Other licenses/permits may be required to operate your business.)		
<input checked="" type="checkbox"/> Full Service Restaurant <input type="checkbox"/> Cafe/Coffee Shop <input type="checkbox"/> Bed & Breakfast <input type="checkbox"/> Grocery Store <input type="checkbox"/> Convenience Market <input type="checkbox"/> Bowling Center(Bowling Alley license required) <input type="checkbox"/> Billiard Center(Billiard Hall & Pool Table licenses required) <input type="checkbox"/> Comedy Club(Cabaret license required) <input type="checkbox"/> Catering(sales only allowed on the premises issued an alcohol beverage license) <input type="checkbox"/> Hotel <input type="checkbox"/> Indoor Golf Facility <input type="checkbox"/> Video Game Center-6 or more games(Video Game Center license required) <input type="checkbox"/> Night Club(Dance or Cabaret license required) <input type="checkbox"/> Veterans Club <input type="checkbox"/> Brew Pub <input checked="" type="checkbox"/> Tavern <input type="checkbox"/> Fraternal Club <input type="checkbox"/> Volleyball Court(Permanent Extension of Premises required) <input type="checkbox"/> Theater(Cabaret license required) <input type="checkbox"/> Wine Tasting Room <input type="checkbox"/> Private Sports Club <input type="checkbox"/> Liquor Store <input type="checkbox"/> Department Store <input type="checkbox"/> Drug Store <input type="checkbox"/> Gift Shop <input type="checkbox"/> Museum <input type="checkbox"/> Center for the Visual and Performing Arts(CTRPA & Cabaret licenses required)		
What other types of licenses or permits will you or do you hold at this location? (check all that apply):		
<input checked="" type="checkbox"/> Occupancy Permit(all businesses should apply at the Permit Desk) <input type="checkbox"/> Cigarette(apply at the License Division) <input type="checkbox"/> Food(apply at the Health Dept) <input type="checkbox"/> Gas Station <input type="checkbox"/> Extended Hours(apply at the License Division) <input type="checkbox"/> Other(s): _____		
If applying for a Class B or C license, what type of food service will you have at this location? (check all that apply)		
<input type="checkbox"/> None <input type="checkbox"/> Prepackaged Foods <input type="checkbox"/> Snacks <input type="checkbox"/> Appetizers <input type="checkbox"/> Catered Events <input type="checkbox"/> Full Meals - Hours of Food Service - From: _____ To: _____ (attach additional sheets as necessary)		
If applying for a Class B or C license, are you applying for "Service Bar Only"? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
"Service Bar Only" means that customers <u>cannot</u> sit at the bar. Alcohol is served only to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.		



What percentage of your total sales will be from the sales of alcohol beverages? 50 %

Is there at least 300 feet between the building and any church, school or hospital? ☒ Yes ☐ No

Do you have any future plans for other businesses, licenses or permits at this location? ☐ Yes ☒ No  
If yes, explain:

Is this premises under construction? ☐ Yes ☒ No If yes, list estimated completion date:

Is this a franchise? ☐ Yes ☒ No

Is this premises currently licensed? ☒ Yes ☐ No If yes, list type of license: Class B. Tavern / Restaurant

Is the current licensee operating? ☒ Yes ☐ No If no, list date closed:

HOURS OF OPERATION FOR ALCOHOL BEVERAGE SALES/SERVICE ONLY						
Day of the Week	Current Hours of Operation: (Does not apply to New Applicants)		Proposed Hours of Operation: (If same as the current hours, write "same")		Number of Customers expected each day	Class B Taverns: Age Restriction for each day (if over 21) (This is optional) If none, write "none"
	Open	Close	Open	Close		
Sunday	9:00 AM		9:00 AM	2:00 AM	30	
Monday	//		//	//	//	
Tuesday	//		//	//	//	
Wednesday	//		//	//	//	
Thursday	//		//	2:00 AM	//	
Friday	//		//	2:30 AM	//	
Saturday	//		//	2:30 AM	//	

Prohibited Hours of Operation: Class A: 9:00 PM to 8:00 AM

Class B/C: Monday thru Friday 2:00 AM – 6:00 AM; Class B/C: Saturday thru Sunday 2:30 AM – 6:00 AM

Legal Capacity/Occupancy of Premises: 64  
(does not include Class A)  
Call (414) 286-8211 if you have questions.

Number of Parking Spaces on the Premises: 0  
(do not include street parking)  
(if none, write "0")

**LITTER/GARBAGE:**

What are your plans to keep the grounds clean (check all that apply): ☐ Sweep ☐ Pressure Wash  
☒ Pick Up Litter ☐ Hired Maintenance ☐ Building Owner's Responsibility ☐ Garbage Cans Outside

☐ Other: my self

Who is responsible to keep the grounds clean? ☐ Licensee ☐ Building Owner ☐ Employees ☐ Hired Maintenance

☐ Other: my self

How often? ☒ Daily ☐ Weekly ☐ Other: \_\_\_\_\_

**NOISE:** How are noise issues addressed (check all that apply): ☐ Security ☐ Manager approaches customer(s)

☐ Call police ☐ Signs posted ☐ Other: my self

Briefly describe the type of business you plan to operate if granted a license (attach additional sheets as needed):

Tavern and Restaurant

### DETAILED FLOOR PLAN

Please read all instructions before preparing the floor plan.

- A detailed floor plan must be submitted with this application.
- Any application submitted without the detailed floor plan (including all required items as listed below) will be returned.
- Even if the premises has been previously licensed and a floor plan submitted, a new floor plan must be submitted with this application.
- The floor plan must be filed on 8 ½ x 11 inch sized paper.
- A separate sheet of paper must be filed for each floor where alcohol will be stored, displayed, sold, given away and/or consumed.
- Even if the basement is being used for alcohol storage only, a floor plan is still required for the basement.
- Handwritten plans are acceptable.
- Plans do not need to be architectural drawings and need not be to scale.

### THE FLOOR PLAN MUST INCLUDE ALL OF THE FOLLOWING ITEMS:

1. ☒ Dimensions of the Premises and
2. ☒ Total Square Feet of the Premises (length x width = square feet)
3. ☒ Label all entrances and exits
4. ☒ Label all alcohol storage areas (coolers, etc.) and
5. ☒ Provide dimensions of all alcohol storage areas (length x width)
6. ☒ Label all alcohol display areas (behind the bar, shelves, etc.) and
7. ☒ Provide dimensions of all alcohol display areas (length x width)
8. ☒ Class B & C Applicants Only: Label all seating areas, bars, and food preparation areas (kitchen)
9. ☒ Class B & C Applicants Only: Label all outdoor areas used for the sale or service of alcohol beverages (for example, patios, beer gardens, sidewalk cafes) and
10. ☒ Class B & C Applicants Only: Provide dimensions of all outdoor areas used for the sale or service of alcohol beverages (length x width)
11. ☐ Label all parking areas on the premises (do not include street parking) (This is required even if the parking is shared, for example, a strip mall.) and
12. ☐ Provide dimensions of all parking areas available on the premises (length x width). The parking area(s) should be marked on the floor plan for the first floor showing the relation to the building.
13. ☒ Mark the North point (N ↑) on each page
14. ☒ Write the Date on each page
15. ☒ Write the Legal Entity Name (and Agent's Name if a corporation or LLC) on each page
16. ☒ Write the Trade (Business) Name on each page
17. ☒ Write the Premises address on each page

**Change of Agent Applicants Only:**

Have there been any changes to the floor plan since the last application was submitted?  
 If no, a new floor plan is not required. If yes, explain the change(s) \_\_\_\_\_

☐ Yes ☒ No

\_\_\_\_\_ and submit a new floor plan.

**ALL NEW & TRANSFER APPLICANTS:****SUBMIT Proof of Ownership, Lease or Offer to Purchase the Building with this application.**

A Lease or Offer to Purchase must:

- 1) be in the same legal entity name as that applying for the license
- 2) reflect the same address as the premises address on this application
- 3) reflect current dates and
- 4) be signed by the lessor/seller and leasee/buyer

**Lease or Offer to Purchase may be contingent upon the license being granted.**

Do you own or lease the building? Check one: Own ☒ Lease ☐

Who owns the fixtures (ie. Coolers, etc.)? Pedro L Dakeccid

If you are purchasing the stock and/or fixtures, what did you pay for them? \$ I own the building

Total Amount Paid for the Business: \$ 0

Amount Paid for the Goodwill of the Business: \$ 0

*Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.*

Have you made arrangements with the seller for payment of the personal property taxes? ☐ Yes ☒ No

**IF YOU LEASE THE BUILDING, ANSWER THE FOLLOWING QUESTIONS:**

Date lease begins: \_\_\_\_\_ Expires: \_\_\_\_\_

Monthly rental: \$ \_\_\_\_\_

Do you have an option to renew the lease? ☐ Yes ☐ No

Does your lease allow for the assignment to another party without the consent of the owner? ☐ Yes ☐ No

For what length of time have you been guaranteed occupancy? (number of years) \_\_\_\_\_

In addition to paying monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☐ Yes ☐ No If yes, explain: \_\_\_\_\_

Does the present owner or occupant object to the granting of your license? ☐ Yes ☐ No

If yes, explain: \_\_\_\_\_

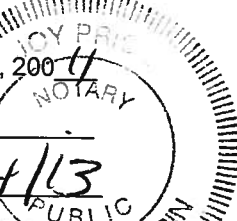
Subscribed and sworn to before me

this 18 day of April, 20011

Notary Public, State of Wisconsin

My commission expires: 7/14/13

Notary Seal must be affixed



[Signature]  
Signature of Individual/Partner/Officer/Member

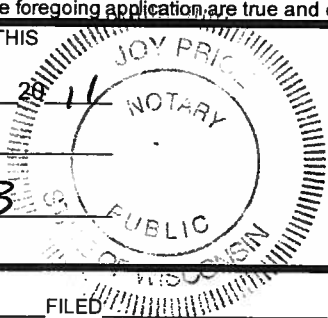
\_\_\_\_\_  
Signature of Partner/Officer/Member

Warning: Penalty provided for submitting false statements and affidavits with this application.  
 (Section 90-5(2), Milwaukee Code of Ordinances.)

Your application will be returned for failure to fill out this 4 page form completely and correctly, and submit the required Detailed Floor Plan as outlined on page 3.



# CITY OF MILWAUKEE ALCOHOL BEVERAGE RELATED LICENSES APPLICATION

Business Name: <u>El Rincon Restaurant, Lounge &amp; Beer Co. LLC</u>		Business Address: <u>2078 S 8th St</u>	
Check One: <input checked="" type="checkbox"/> Individual <input type="checkbox"/> Partnership <input type="checkbox"/> Corp/LLC - Name of Corp/LLC: <u>El Rincon LLC</u>			
Name of Individual, Partners or Agent of Corp/LLC: <u>Pedro L Daleccio</u>		Date of Birth: <u>4-27-51</u>	
Home Address: <u>Pedro L Daleccio</u>		Phone Number: <u>414-745-5788 / 645-1443</u>	
<b>Check Licenses You Are Applying For:</b>		<b>Check Licenses You Are Applying For:</b>	
<input type="checkbox"/> Amusement/Cabaret \$2,000.00 \$		<input type="checkbox"/> Cigarette & Tobacco License \$100.00 \$	
<input checked="" type="checkbox"/> Dance \$300.00 \$		Must also complete the Application for Cigarette & Tobacco Products License \$	
<del><input checked="" type="checkbox"/> Instrumental Music \$165.00 \$</del>			
<input type="checkbox"/> Record Spin - No Dancing \$60.00 \$ Includes DJs/Karaoke/CD Players		<input type="checkbox"/> Pool Tables - How many? <u>1</u> x \$40.00 each \$ If 3 or more, also need Billiard Hall	
<input type="checkbox"/> Bowling Alley-How many? <u>      </u> x \$25.00 each \$		<input type="checkbox"/> Phonograph/Jukebox Premises \$55.00 \$	
<b>6 GAME MACHINES OR MORE ON THE PREMISES</b>		<input type="checkbox"/> If you OWN the jukebox(es), list how many <u>      </u> AND pay an additional \$25.00 for each \$	
<input type="checkbox"/> Video Game Center \$450.00 \$		<input type="checkbox"/> If the distributor owns the jukebox(es), list how many <u>      </u> AND Name of Distributor <u>      </u>	
<input type="checkbox"/> If you OWN the games, list how many <u>      </u> AND pay an additional \$25.00 for each \$			
<input type="checkbox"/> If a distributor owns the games, list how many <u>      </u> AND Name of Distributor <u>      </u>		<input type="checkbox"/> Amusement Game Premises \$55.00 \$	
<input type="checkbox"/> Billiard Hall (3 or more pool tables) \$150.00 \$ Also need license for each Pool Tables		<input type="checkbox"/> If you OWN the games, list how many <u>      </u> AND pay an additional \$25.00 for each \$	
<b>All of the above licenses (this column only) require License Committee action and should be applied for at the same time as the Class "B" or "C" license.</b>		<input type="checkbox"/> If a distributor owns the games, list how many <u>5</u> AND Name of Distributor <u>Mitchell Novarty</u>	
<b>Total of Column A: \$</b>		<b>Total of Column B: \$</b>	
<b>Total of Column A + Column B = <u>      </u> + fee for Class "B" or "C" license</b>			
<b>Please make ONE check payable to: City of Milwaukee</b>			
The undersigned agrees to inform the City Clerk within ten days of any substantial changes in the information supplied in this application. The undersigned shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age (except Class "B" Taverns), handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.			
I have knowledge of the City Ordinances currently regulating the license applied for herein, and being duly sworn under oath, depose and say that I am the person named above and that all statements made in the foregoing application are true and correct.			
SUBSCRIBED AND SWORN TO BEFORE ME THIS			
18 day of April 2011			
Notary Public, State of Wisconsin		Signature of Individual/Partner/Officer/Member	
My Commission expires 4/14/13		Signature of Partner/Officer/Member	
NOTARY SEAL MUST BE AFFIXED			
<b>OFFICE USE ONLY</b>			
INITIALS <u>      </u> License# <u>      </u>		FILED <u>      </u> AD# <u>      </u> TAG(S)# <u>      </u>	
IF ANY PRIMARY LICENSE(S), LIST TYPE AND NUMBER		GRANTED <u>      </u> ISSUED <u>      </u>	



## ALCOHOL BEVERAGE ENTERTAINMENT SUPPLEMENT

[!] This form to be completed **ONLY** by AMUSEMENT/CABARET, DANCE, INSTRUMENTAL MUSIC and RECORD SPIN license applicants.

1. Premise Address: 2078. S. 8th St Milwaukee WI 53207
2. Name of Legal Entity: El Rincon Restaurant Lounge & Beer Garden LLC

3. New Applicants Only: Have you, within 2 years of the date of this application, held in the city of Milwaukee either a public entertainment club (formerly "public dance hall") or Class "B" or "C" premises license? ☐ Yes ☒ No

If "Yes", then list address of location(s): \_\_\_\_\_

4. Check (✓) the type of Tavern Entertainment license for which you are applying **AND** complete the required Sections A to D in order to describe, pursuant to s. 90-35, Milwaukee Code of Ordinances, the type and general nature of entertainment that you will provide.

<input type="checkbox"/>	<b>Tavern Amusement ("Cabaret/Night Club") License</b> Allows entertainment or exhibitions consisting of music, dancing, singing, floorshows and cabaret performances. Includes Dance, Instrumental Music & Record Spin. Not permitted after 2:00 a.m. every day, except Saturdays/Sundays (not after 2:30 a.m.); not before 9:00 a.m. every day except Sundays (not before 10:30 a.m.).	Complete sections <b>A, B &amp; C.</b>
<input checked="" type="checkbox"/>	<b>Tavern Dance License</b> Allows dancing on the premises by patrons only. Dancing by performers is not allowed. This license also allows the playing of pre-recorded music machines (Record Spin) and Instrumental Music by musicians. Singing is permitted if done by the persons actually engaged in the playing of the musical instruments. Not permitted after 1:00 a.m. every day, except Sundays (not after 1:30 a.m.); not before 9:00 a.m. every day except Sundays (not before 10:30 a.m.).	Complete sections <b>A &amp; C.</b>
<input type="checkbox"/>	<b>Instrumental Music License</b> Allows the playing of instrumental music only, with singing on the part of and only by persons actually engaged in the playing of such musical instruments. Does not include Record Spin. No dancing allowed. Not permitted after 1:00 a.m. every day, except Sundays (not after 1:30 a.m.); not before 9:00 a.m. every day except Sundays (not before 10:30 a.m.).	Complete sections <b>A &amp; C.</b>
<input type="checkbox"/>	<b>Record Spin License</b> Allows DJs, karaoke and CD players. No dancing allowed. Not permitted after 1:00 a.m. every day, except Sundays (not after 1:30 a.m.); not before 9:00 a.m. every day except Sundays (not before 10:30 a.m.).	Complete sections <b>A &amp; C.</b>

**Note:** On New Year's Eve and New Year's Day, any alcohol beverage establishment holding a Class "B" tavern, Class "B" fermented malt beverage or Class "C" wine license is permitted to provide live music and allow dancing on the premises without an entertainment license, and without any restrictions relating to permitted hours of entertainment.

Continued >>>

**Section A**

**5. Check (✓) all of the types of music that will be played. (Listing "Variety" is not an acceptable answer.)**

<input type="checkbox"/> Blues	<input type="checkbox"/> Dance – R&B	<input type="checkbox"/> Irish	<input type="checkbox"/> Polka	<input type="checkbox"/> List Other:
<input type="checkbox"/> Classic R&B	<input type="checkbox"/> Easy Listening	<input type="checkbox"/> Jazz	<input type="checkbox"/> Rap	
<input type="checkbox"/> Classic Rock	<input type="checkbox"/> Folk	<input checked="" type="checkbox"/> Latin Pop	<input type="checkbox"/> Reggae	<input type="checkbox"/> List Other:
<input type="checkbox"/> Contemporary R&B	<input type="checkbox"/> Hard Rock	<input type="checkbox"/> Mexican	<input type="checkbox"/> Techno	
<input type="checkbox"/> Country	<input type="checkbox"/> Heavy Metal	<input type="checkbox"/> Modern Rock	<input type="checkbox"/> Top 40	<input type="checkbox"/> List Other:
<input type="checkbox"/> Dance – Pop	<input type="checkbox"/> Hip – Hop	<input type="checkbox"/> New Age	<input type="checkbox"/> Tropical	

**Section B**

**6. Check (✓) all that apply.**

**[!] This section Tavern Amusement ("Cabaret/Night Club") license applicants only.**

<input type="checkbox"/> <b>Battle of Bands</b>	<input type="checkbox"/> <b>Dancing by Performer(s):</b> Description required ► _____ _____
<input type="checkbox"/> <b>Comedy Acts</b>	
<input type="checkbox"/> <b>Disc Jockey</b>	<input type="checkbox"/> <b>Fashion Shows:</b> Description required ► _____ _____
<input type="checkbox"/> <b>Live Musicians</b>	
<input type="checkbox"/> <b>Magic Shows</b>	<input type="checkbox"/> <b>Exotic Dancers/Strippers/Adult Entertainment:</b> Description required ► _____ _____
<input type="checkbox"/> <b>Poetry Readings</b>	
<input type="checkbox"/> <b>Solo Singers or Groups</b>	<input type="checkbox"/> <b>Patron Contests/Wrestling:</b> Description required ► _____ _____
<input type="checkbox"/> <b>Rapping, Rap Contests</b>	
<input type="checkbox"/> <b>Other:</b> Description required ► _____ _____	


**Want to Change Entertainment?** If (after the license has been granted or issued) you wish to change or deviate from the type(s) of entertainment listed in your Certificate of Authorized Entertainment, hold entertainment in any new outside area, or change the hours or days outside entertainment will be held, then you must first submit a "Request to Change Plan of Operation for Amusement License."

**[!] No change in entertainment is allowed unless and until the request is approved by the Common Council AND a new Certificate of Authorized Entertainment has been issued.**

**Continued >>>**

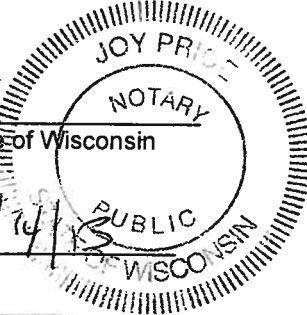
## Section C

- SUBSCRIBED AND SWORN TO BEFORE ME THIS

  
Notary Public, State of \_\_\_\_\_

**My Commission expires.**

4/14/13



*Padma Kumar*

Signature of Partner/Officer/Member



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Saturday, June 11, 2011

**COMMITTEE MEETING NOTICE**

AD 12

HOFF, Michelle R, Agent  
THE V BAR, LLC  
703 S 2ND St  
MILWAUKEE, WI 53204

---

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on

**Tuesday, June 21, 2011 at 09:45 AM**

**Regarding:** Your Permanent Extension of Premise Application to include a sidewalk cafe at the front of the premises as agent for "THE V BAR, LLC" for "Ten Bells" at 703 S 2ND St.

There is a possibility that your application may be denied for one or more of the following reasons: the appropriateness of the location to be licensed and whether the location will create undesirable neighborhood problems, and any other factors which reasonably relate to the public health, safety and welfare. Additionally the status of the legal entity with the Wisconsin Department of Financial Institutions remains delinquent.

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**Notice for applicants with  
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

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PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

**RONALD D. LEONHARDT, CITY CLERK**

BY: Rebecca N. Grill  
Rebecca N. Grill  
License Division Manager

**If you have questions regarding this notice please contact the License Division at (414) 286-2238.**



# Wisconsin Department of Financial Institutions

## Strengthening Wisconsin's Financial Future

Search for:

v bar, llc

### Corporate Records

Result of lookup for V021262 (at 6/10/2011 10:36 AM)

## THE V BAR, LLC

You can: [File an Annual Report](#) - [Request a Certificate of Status](#) - [File a Registered Agent/Office Update Form](#)

### Vital Statistics

**Entity ID** V021262

**Registered Effective Date** 01/30/2007

**Period of Existence** PER

**Status** Delinquent [Request a Certificate of Status](#)

**Status Date** 01/01/2011

**Entity Type** Domestic Limited Liability Company

**Annual Report Requirements** Limited Liability Companies are required to file an Annual Report under s. 183.0120, WI Statutes.

### Addresses

**Registered Agent Office** NEIL WHITE  
3220 N. 90TH STREET  
MILWAUKEE , WI 53222

[File a Registered Agent/Office Update Form](#)

**Principal Office** 703 S. 2ND STREET  
MILWAUKEE , WI 53204  
UNITED STATES OF AMERICA

### Historical Information

#### Annual Reports

Year	Reel	Image	Filed By	Stored On
2009	000	0000	online	database

[File an Annual Report](#) - [Order a Document Copy](#)

None

**Certificates of  
Newly-elected  
Officers/Directors****Old Names**

None

**Chronology**

Effective Date	Transaction	Filed Date	Description
01/30/2007	Organized	02/01/2007	E-Form
01/01/2009	Delinquent	01/01/2009	
11/18/2009	Restored to Good Standing	11/18/2009	E-Form
11/18/2009	Change of Registered Agent	11/18/2009	FM516-E-Form
11/19/2009	Change of Registered Agent	11/19/2009	FM13-E-Form
01/01/2011	Delinquent	01/01/2011	

[Order a Document Copy](#)



Saturday, June 11, 2011



# Notice of Public Hearing

HOFF, Michelle R, Agent  
Ten Bells at 703 S 2ND St  
Permanent Extension of Premise Application to include a  
sidewalk cafe at the front of the premises

**Tuesday, June 21, 2011 at 9:45 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 6/21/2011 at 9:45 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

---

## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

### Please Note:

**Attendance is not required.**

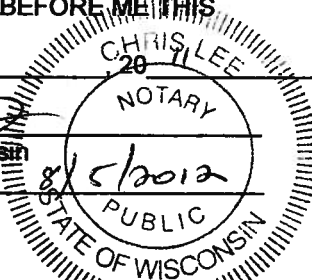
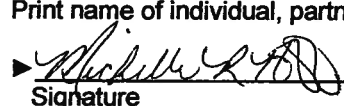
RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	621 S 2ND ST	MILWAUKEE, WI 53204-1616
CURRENT RESIDENT	646 S 2ND ST 1	MILWAUKEE, WI 53204-1615
CURRENT RESIDENT	702 S 2ND ST	MILWAUKEE, WI 53204-1803
CURRENT RESIDENT	703 S 2ND ST A	MILWAUKEE, WI 53204-1867
CURRENT RESIDENT	703 S 2ND ST B	MILWAUKEE, WI 53204-1867
CURRENT RESIDENT	703 S 2ND ST C	MILWAUKEE, WI 53204-1867
CURRENT RESIDENT	703 S 2ND ST D	MILWAUKEE, WI 53204-1867
CURRENT RESIDENT	703 S 2ND ST E	MILWAUKEE, WI 53204-1875
CURRENT RESIDENT	703 S 2ND ST F	MILWAUKEE, WI 53204-1875
CURRENT RESIDENT	703 S 2ND ST G	MILWAUKEE, WI 53204-1875
CURRENT RESIDENT	703 S 2ND ST H	MILWAUKEE, WI 53204-1875
CURRENT RESIDENT	714 S 2ND ST 1	MILWAUKEE, WI 53204-1882
CURRENT RESIDENT	714 S 2ND ST 2	MILWAUKEE, WI 53204-1882
CURRENT RESIDENT	714 S 2ND ST 3	MILWAUKEE, WI 53204-1882
CURRENT RESIDENT	714 S 2ND ST 4	MILWAUKEE, WI 53204-1882
CURRENT RESIDENT	723 S 2ND ST	MILWAUKEE, WI 53204-1804
CURRENT RESIDENT	737 S 2ND ST	MILWAUKEE, WI 53204-1804
CURRENT RESIDENT	739 S 2ND ST	MILWAUKEE, WI 53204-1804
CURRENT RESIDENT	614 S 3RD ST LOWR	MILWAUKEE, WI 53204-1622
CURRENT RESIDENT	614 S 3RD ST UPPR	MILWAUKEE, WI 53204-1622
CURRENT RESIDENT	620 S 3RD ST	MILWAUKEE, WI 53204-1622
CURRENT RESIDENT	628 S 3RD ST	MILWAUKEE, WI 53204-1622
CURRENT RESIDENT	634 S 3RD ST	MILWAUKEE, WI 53204-1622
CURRENT RESIDENT	638 S 3RD ST	MILWAUKEE, WI 53204-1622
CURRENT RESIDENT	640 S 3RD ST	MILWAUKEE, WI 53204-1622
CURRENT RESIDENT	736 S 3RD ST	MILWAUKEE, WI 53204-1806
CURRENT RESIDENT	122 W NATIONAL AVE	MILWAUKEE, WI 53204-1807
CURRENT RESIDENT	124A W NATIONAL AVE	MILWAUKEE, WI 53204-1807
CURRENT RESIDENT	224 W PIERCE ST	MILWAUKEE, WI 53204-1813
<b>Record Count: 29</b>		
<b>Radius: 250.0 feet and Center of Circle: 703 S 2nd ST</b>		



# ALCOHOL BEVERAGE ESTABLISHMENT, PERMANENT EXTENSION APPLICATION

OFFICE OF THE CITY CLERK LICENSE DIVISION  
200 E. WELLS ST. ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 E-MAIL ADDRESS: [LICENSE@MILWAUKEE.GOV](mailto:LICENSE@MILWAUKEE.GOV)  
[WWW.MILWAUKEE.GOV/LICENSE](http://WWW.MILWAUKEE.GOV/LICENSE)

[1] A detailed floor plan showing the existing premises and all areas proposed to be added must be submitted with this application. See reverse side of information sheet (form ccl-153a) for filing instructions.

Section A	Date of Application: <u>05-26-2011</u>	Aldermanic District: <u>12</u>
	Licensee (list name of individual; partners, if partnership; or agent, if corporation or LLC): <u>MICHELLE R HOFF</u>	
	Corporation or LLC Name (if applicable): <u>THE V BAR LLC</u>	Business Name: <u>TEN BEWS</u>
	Business Address (include city, state, zip): <u>703 S 2ND STREET MILWAUKEE WI 53204</u>	
	(Optional) Mailing Address (include city, state, zip):	Business Telephone Number:
Section B	Identify the specific area(s) for which the permanent extension of premises is requested. Check (✓) all that apply, and list for each the relationship of the area to the premises (Example: north side, front, etc.)	
	<input checked="" type="checkbox"/> Sidewalk café (public sidewalk) at the <u>front</u> <input type="checkbox"/> Patio (concrete surface) at the _____	
	<input type="checkbox"/> Beer garden (soil/grass surface) at the _____ <input type="checkbox"/> Deck (attached to building) at the _____	
	<input type="checkbox"/> Addition to the <input type="checkbox"/> basement <input type="checkbox"/> 1 <sup>st</sup> floor <input type="checkbox"/> 2 <sup>nd</sup> floor <input type="checkbox"/> 3 <sup>rd</sup> floor <input type="checkbox"/> Other: _____ at the _____ (indicate location) of the premises.	
	<input type="checkbox"/> Other: Describe proposed area(s) here ► _____	
Section C	Does extension area have an additional street address? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, list address here ► _____	
	List all type(s) of business(es) that will operate at this location? <input checked="" type="checkbox"/> Tavern <input type="checkbox"/> Restaurant <input type="checkbox"/> Other: Describe business here ► _____	
	SUBSCRIBED & SWORN TO BEFORE ME THIS <u>3</u> day of <u>June</u>  Notary Public, State of Wisconsin My commission expires: _____ Notary Seal must be affixed	
Print name of individual, partner, agent, officer, member <u>MICHELLE R HOFF</u> Signature 		

## Office Use Only:

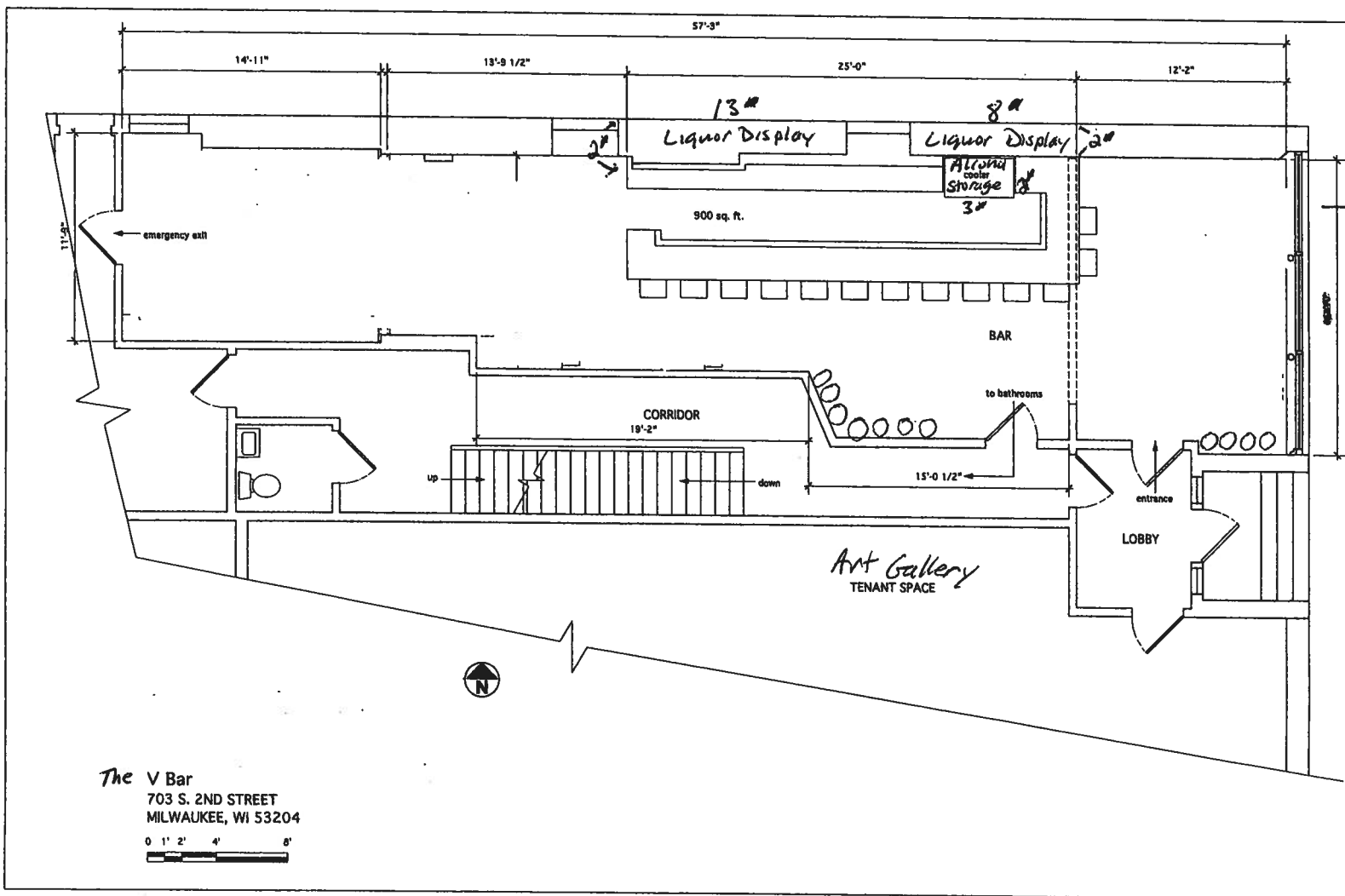
☐ NS Hold Released ☐ Holds permit w/ DCD (sidewalk cafes)

Filed 6/3/11 Initials CL License # 128778 App'd \_\_\_\_\_ Granted \_\_\_\_\_

Issued \_\_\_\_\_ Initials \_\_\_\_\_

Re: BTAN LIC # 198696

SA



The V Bar  
703 S. 2ND STREET  
MILWAUKEE, WI 53204

0 1' 2' 4' 8'

JUNE 1, 2011

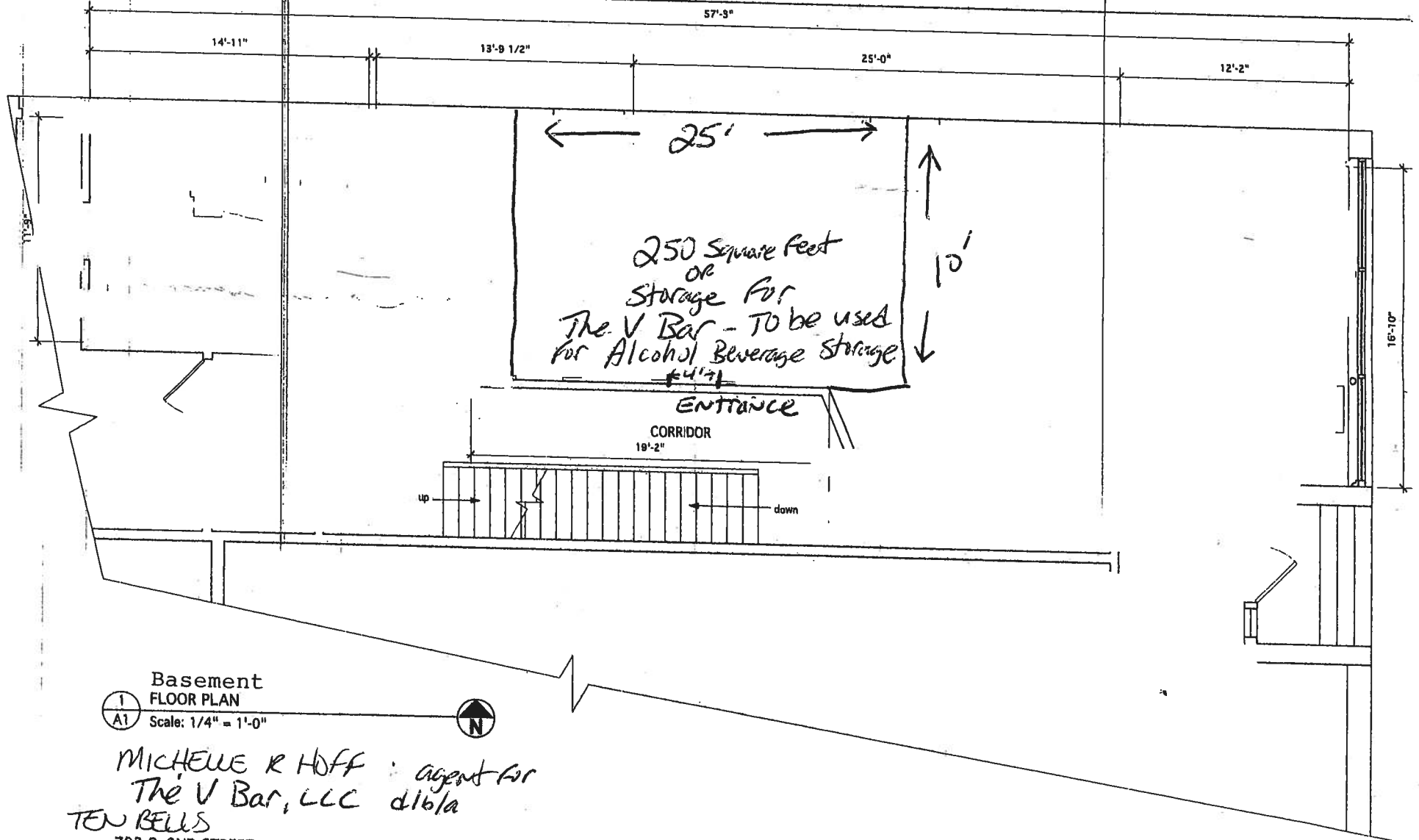
THE V BAR LLC  
AGENT - MICHELLE HOFF  
Tavern Name - TEN REELS

SIDEWALK CAFE

AREA TO BE  
ADDED  
7' x 15'

AREA TO BE  
USED AS SEATING  
FOR PATRONS

5'3" from curb



Basement  
FLOOR PLAN  
Scale: 1/4" = 1'-0"



MICHELLE R HOFF : agent for  
The V Bar, LLC d/b/a  
TEN BELLS

703 S. 2ND STREET  
MILWAUKEE, WI 53204

0 1' 2' 4' 8'

Date: 6-3-11

BRUCE JACKSON ARCHITECTS  
326 N WATER ST.  
MILWAUKEE, WI 53202  
PHONE 414.347.0477



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Saturday, June 11, 2011

**COMMITTEE MEETING NOTICE**

AD 12

KRESSIN, David G, Agent  
Noble Provisions, LLC  
704 S 2nd St  
Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on

**Tuesday, June 21, 2011 at 09:45 AM**

**Regarding:** Your Class B Tavern and Tavern Amusement License Applications as agent for "Noble Provisions, LLC" for "The Noble" at 704 S 2nd St.

There is a possibility that your application may be denied for one or more of the following reasons: you do not meet the statutory and municipal requirements; the appropriateness of the location to be licensed and whether the location will create undesirable neighborhood problems, whether or not there is an over-concentration of alcohol beverage establishments in the neighborhood; whether or not you have been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the licensed activity; and any other factors which reasonably relate to the public health, safety and welfare. See attached police report and/or written correspondence regarding this application. Please be advised the public will be able to provide information to the committee in person or in writing. The committee will receive and consider evidence regarding the above mentioned criteria.

**Notice for applicants with  
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you must be accompanied by an attorney of your choosing to represent you at this hearing.

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**RONALD D. LEONHARDT, CITY CLERK**

BY: Rebecca N. Grill  
Rebecca N. Grill  
License Division Manager

**If you have questions regarding this notice please contact the License Division at (414) 286-2238.**





Office of the City Clerk  
License Division  
Room 105, City Hall  
200 E. Wells Street  
Milwaukee, Wisconsin 53202

FORM CCL-156

KRESSIN, David G, Agent  
Noble Provisions, LLC  
4230 45th Ave  
Kenosha, WI 53144

## Price, Joy

---

**From:** McGuire, Michael  
**Sent:** Wednesday, April 20, 2011 5:04 PM  
**To:** Price, Joy  
**Cc:** Grill, Rebecca  
**Subject:** FW: 12th AD, new app, The Noble

For the file please.

Mike McGuire  
12<sup>th</sup> AD Asst.

-----Original Message-----

From: James N. Witkowiak [<mailto:jwitkowiak@witkowiak.com>]  
Sent: Wednesday, April 20, 2011 4:55 PM  
To: McGuire, Michael  
Subject: RE: 12th AD, new app, The Noble

Mike,

I had long meeting with him and he clearly knows what we expect of him. All OK

I also shared this info with WPA license committee and they are fine with it.

Jim

-----Original Message-----

From: McGuire, Michael [<mailto:mmcgui@milwaukee.gov>]  
Sent: Wednesday, April 20, 2011 1:07 PM  
To: Diane Dowland; ursula.twombly  
Subject: 12th AD, new app, The Noble

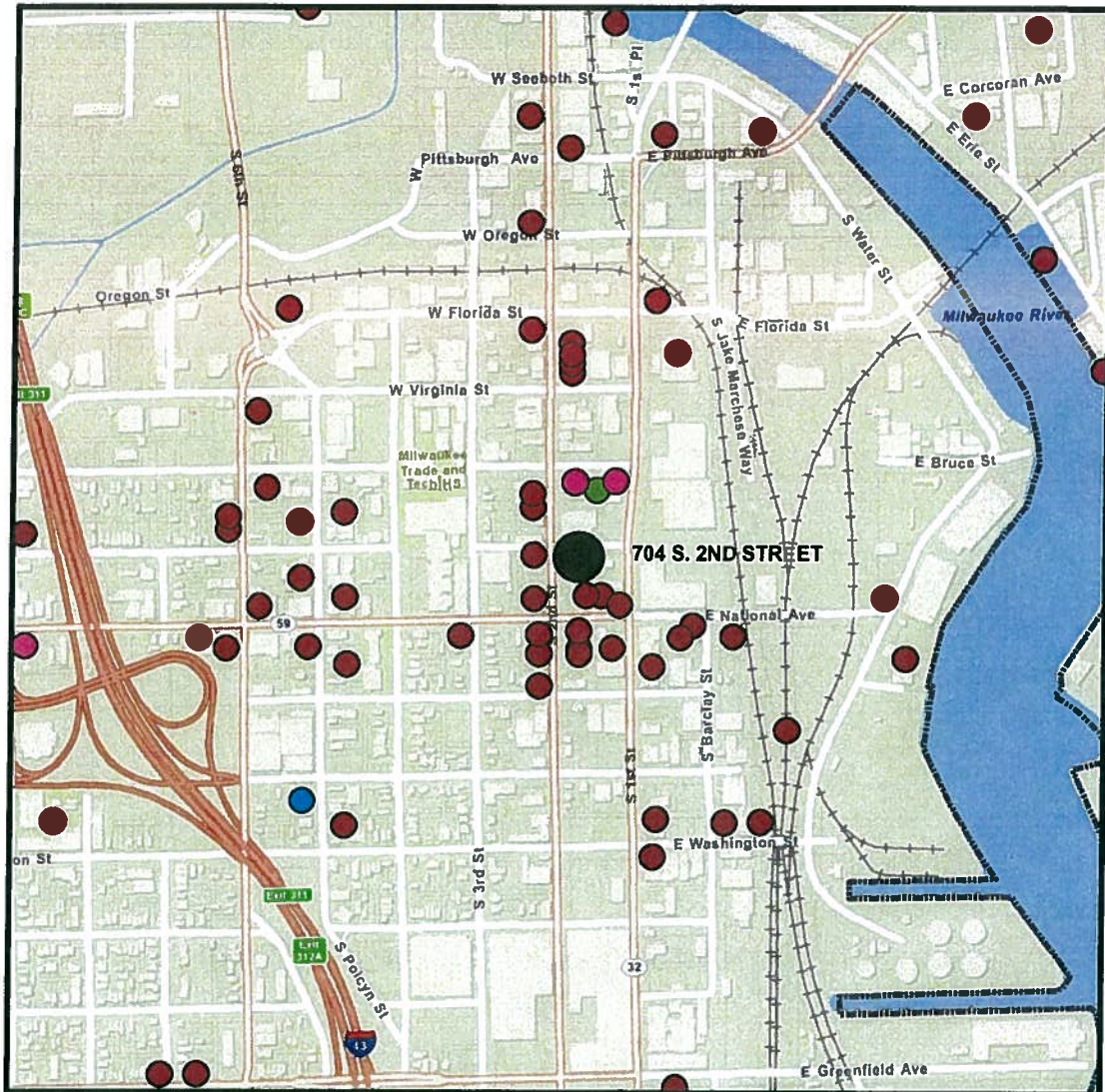
## **Re a new application for The Noble at 704 S. 2 St..**

They also want a new class B tavern license.

Mike McGuire  
12th AD Asst.

The City of Milwaukee is subject to Wisconsin Statutes related to public records. Unless otherwise exempted from the public records law, senders and receivers of City of Milwaukee e-mail should presume that e-mail is subject to release upon request, and is subject to state records retention requirements. See City of Milwaukee full e-mail disclaimer at [www.milwaukee.gov/email\\_disclaimer](http://www.milwaukee.gov/email_disclaimer)

# LICENSED ALCOHOL BEVERAGE ESTABLISHMENTS WITHIN A ONE-SQUARE-MILE AREA CENTERED ON 704 S. 2ND STREET, DECEMBER 1, 2010



## ALCOHOL BEVERAGE LICENSE SUMMARY

● CLASS "A" LIQUOR	0 LICENSES
● CLASS "A" LIQUOR & MALT	1 LICENSE
● CLASS "A" MALT	1 LICENSE
● CLASS "B" BEER	3 LICENSES
● CLASS "B" TAVERN	65 LICENSES

TOTAL: 70 LICENSES

**LICENSED ALCOHOL BEVERAGE ESTABLISHMENTS  
WITHIN A ONE-SQUARE-MILE AREA CENTERED ON  
704 S. 2ND STREET, DECEMBER 1, 2010**

Premises Address	License Expiration		Establishment Name
	Type	Date	
170 S 1ST	ST BTAVN	20110628	STACKED
338 S 1ST	ST BTAVN	20110605	SLIM MCGINN'S
420 S 1ST	ST BTAVN	20111212	COMEDY SPORTZ
601 S 1ST	ST ALQML	20120115	FINE VINEYARD
605 S 1ST	ST BBEER	20110729	TIMES SQUARE BISTRO & PIZZERIA
739 S 1ST	ST BTAVN	20111022	D.I.X.
813 S 1ST	ST BTAVN	20110319	SOLID GOLD
828 S 1ST	ST BTAVN	20110922	DESPERADOS
1022 S 1ST	ST BTAVN	20111011	CHEZ JACQUES
1100 S 1ST	ST BTAVN	20111113	MARCHESE'S OLIVE PIT
181 S 2ND	ST BTAVN	20110630	JUST ART'S SALOON
196 S 2ND	ST BTAVN	20110630	THE BALL GAME
235 S 2ND	ST BTAVN	20110729	GINGER
401 S 2ND	ST BTAVN	20110207	CAROLINE'S
412 S 2ND	ST BTAVN	20110630	TONY'S TAVERN
422 S 2ND	ST BTAVN	20111013	SHAKERS CIGAR BAR & WORLD CAFE
430 S 2ND	ST BTAVN	20110225	CLUB FUEGO
436 S 2ND	ST BTAVN	20110213	ZAD'S
602 S 2ND	ST BBEER	20110508	GYRO PALACE
613 S 2ND	ST BTAVN	20110727	SOUP BROS TASTING ROOM
623 S 2ND	ST BTAVN	20111128	BOOM
703 S 2ND	ST BTAVN	20110416	TEN BELLS
733 S 2ND	ST BTAVN	20110301	CIELITO LINDO
800 S 2ND	ST BTAVN	20111112	STENY'S
801 S 2ND	ST BTAVN	20111212	LA CAGE
814 S 2ND	ST BTAVN	20110502	FIFTH WARD PUB & GRILL
818 S 2ND	ST BTAVN	20110628	WALKERS PINT
819 S 2ND	ST BTAVN	20110512	FLUID
839 S 2ND	ST BTAVN	20110512	CRAZY WATER
625 S 5TH	ST BTAVN	20110630	LA FUENTE RESTAURANT
626 S 5TH	ST BTAVN	20110920	MAGNOLIA LOUNGE
715 S 5TH	ST BTAVN	20110408	ENVY LOUNGE AND NIGHTCLUB
730 S 5TH	ST BTAVN	20111017	LA PERLA RESTAURANT
807 S 5TH	ST BTAVN	20110629	CLUB ANYTHING
816 S 5TH	ST BTAVN	20110228	BOTANAS RESTAURANT
1011 S 5TH	ST AMALT	20120210	LA TROPICANA
1024 S 5TH	ST BTAVN	20110301	CARTE BLANCHE STUDIOS
600 S 6TH	ST BTAVN	20110725	PEDRANO'S CANTINA
625 S 6TH	ST BTAVN	20110920	AVENTURA BAR
631 S 6TH	ST BTAVN	20110630	CAMACHO BAR
1336 S 7TH	ST BTAVN	20110921	TAQUERIA 'EL LOCAL'
1339 S 7TH	ST BTAVN	20110119	EL SIETE DE COPAS
644 S 9TH	ST BTAVN	20111221	CHIVA'S BAR
1028 S 9TH	ST BTAVN	20110906	LA GUADALUPANA
906 S BARCLAY	ST BTAVN	20110119	HYDE BAR

Premises Address	License Expiration			Establishment Name
	Type	Date		
401 W CANAL	ST	BTAVN	20110519	LEVY RESTAURANTS @ HARLEY DAVIDSON
509 E ERIE	ST	BTAVN	20110905	RIVERFRONT PIZZERIA BAR & GRILL
649 E ERIE	ST	BTAVN	20111212	RIP TIDE SEAFOOD BAR & GRILL
500 W FLORIDA	ST	BTAVN	20110729	THE IRON HORSE HOTEL
117 E GREENFIELD	AV	BTAVN	20110724	HARBOR ROOM
131 N JACKSON	ST	BTAVN	20110615	CHIC LOUNGE
117 N JEFFERSON	ST	BTAVN	20110301	TULIP
525 E MENOMONEE	ST	BTAVN	20110614	CHILI LILI'S
125 E NATIONAL	AV	BTAVN	20111113	LA MERENDA
135 E NATIONAL	AV	BTAVN	20110518	TRIANGLE
209 E NATIONAL	AV	BTAVN	20110630	BOOT CAMP SALOON
354 E NATIONAL	AV	BTAVN	20110905	KRUZ
120 W NATIONAL	AV	BTAVN	20110422	FAT DADDY'S
124 W NATIONAL	AV	BTAVN	20110630	THE DUBLINER
309 W NATIONAL	AV	BTAVN	20110727	THE ROYAL BLU
538 W NATIONAL	AV	BTAVN	20110323	FELIPE'S LATIN QUARTER
611 W NATIONAL	AV	BTAVN	20101221	BA BA LU'S LATIN MIX
625 W NATIONAL	AV	BTAVN	20110507	QUIMERA COCINA BORICUA
839 W NATIONAL	AV	BBEER	20110614	THE NATIONAL
240 E PITTSBURGH	AV	BTAVN	20110602	MOCT BAR
106 W SEEBOTH	ST	BTAVN	20110614	SCREAMING TUNA
539 W VIRGINIA	ST	BTAVN	20110630	CONEJITO'S PLACE
200 E WASHINGTON	ST	BTAVN	20110408	JACK
224 E WASHINGTON	ST	BTAVN	20111001	GEORGE'S PUB
818 S WATER	ST	BTAVN	20110519	HOT WATER/WHEREHOUSE

127624.xls

AEH

5/6/2011



Saturday, June 11, 2011

## Licenses Committee Notice of Hearing

Date: 6/21/2011  
Time: 09:45 AM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern and Tavern Amusement License Applications  
KRESSIN, David G, Agent  
The Noble at 704 S 2nd St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.

ALD. JAMES BOHL JR.  
CHAIRMAN



City Clerk License Division  
City Hall, Room 105  
200 E. Wells Street  
Milwaukee, WI 53202

Dieter Wegner III  
524 S 2ND St  
Milwaukee, WI 53204





Saturday, June 11, 2011



# Notice of Public Hearing

KRESSIN, David G, Agent  
The Noble at 704 S 2nd St  
Class B Tavern and Tavern Amusement License  
Applications

**Tuesday, June 21, 2011 at 9:45 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 6/21/2011 at 9:45 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## **Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:**

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
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5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

### **Please Note:**

**Attendance is not required.**



RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	621 S 2ND ST	MILWAUKEE, WI 53204-1616
CURRENT RESIDENT	646 S 2ND ST 1	MILWAUKEE, WI 53204-1615
CURRENT RESIDENT	702 S 2ND ST	MILWAUKEE, WI 53204-1803
CURRENT RESIDENT	703 S 2ND ST A	MILWAUKEE, WI 53204-1867
CURRENT RESIDENT	703 S 2ND ST B	MILWAUKEE, WI 53204-1867
CURRENT RESIDENT	703 S 2ND ST C	MILWAUKEE, WI 53204-1867
CURRENT RESIDENT	703 S 2ND ST D	MILWAUKEE, WI 53204-1867
CURRENT RESIDENT	703 S 2ND ST E	MILWAUKEE, WI 53204-1875
CURRENT RESIDENT	703 S 2ND ST F	MILWAUKEE, WI 53204-1875
CURRENT RESIDENT	703 S 2ND ST G	MILWAUKEE, WI 53204-1875
CURRENT RESIDENT	703 S 2ND ST H	MILWAUKEE, WI 53204-1875
CURRENT RESIDENT	714 S 2ND ST 1	MILWAUKEE, WI 53204-1882
CURRENT RESIDENT	714 S 2ND ST 2	MILWAUKEE, WI 53204-1882
CURRENT RESIDENT	714 S 2ND ST 3	MILWAUKEE, WI 53204-1882
CURRENT RESIDENT	714 S 2ND ST 4	MILWAUKEE, WI 53204-1882
CURRENT RESIDENT	723 S 2ND ST	MILWAUKEE, WI 53204-1804
CURRENT RESIDENT	737 S 2ND ST	MILWAUKEE, WI 53204-1804
CURRENT RESIDENT	739 S 2ND ST	MILWAUKEE, WI 53204-1804
CURRENT RESIDENT	122 W NATIONAL AVE	MILWAUKEE, WI 53204-1807
CURRENT RESIDENT	124A W NATIONAL AVE	MILWAUKEE, WI 53204-1807
CURRENT RESIDENT	224 W PIERCE ST	MILWAUKEE, WI 53204-1813
<b>Record Count: 21</b>		
<b>Radius: 250.0 feet and Center of Circle: 704 S 2nd ST</b>		



# Plan of Operation Supplement for Retail Alcohol Beverage License Application

OFFICE OF THE CITY CLERK LICENSE DIVISION  
200 E. WELLS ST. ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 EMAIL: [LICENSE@MILWAUKEE.GOV](mailto:LICENSE@MILWAUKEE.GOV)

Your application will be returned for failure to fill out this 4 page form completely and correctly, and submit the required Detailed Floor Plan as outlined on page 3.

Business Address: <u>704 S. 2nd St.</u>		Business Telephone Number: <u>414-243-4997</u>	
Mailing Address: Identify the address where all correspondence from the License Division should be sent. Check (✓) one: <input checked="" type="checkbox"/> Same as Business Address <input type="checkbox"/> Same as Home Address (for Corp/LLC applicants, the Agent's Home Address) <input type="checkbox"/> Other as follows: _____ (include city/state/zip code)			
Contact Information: <u>David Kressin</u> ▶ Business Phone #: _____ ▶ Cell or Alternate Phone #: <u>414-243-4997</u>		▶ Home Phone #: <u>Same</u> ▶ Email Address: <u>kressin@gmail.com</u>	
Property Owner's Name: <u>Dieter Wegner III</u>		Property Owner's Phone Number: <u>414-737-0366</u>	
Property Owner's Address (include City, State, Zip Code): <u>524 S. 2nd St Milwaukee WI 53204</u>			
Are you filing this application of behalf of any person that may not be eligible for a license? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, list name and address: _____			
Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No If no, list name and address of person who will: _____			
<small>Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person listed above must obtain a Class B Manager's license.</small>			
Does anyone else have money invested or any other interest in this business? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, explain: _____			
Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, list name and address: _____			
What types of business do you or will you conduct at this location? (check all that apply): (Other licenses/permits may be required to operate your business.) <input checked="" type="checkbox"/> Full Service Restaurant <input type="checkbox"/> Cafe/Coffee Shop <input type="checkbox"/> Bed & Breakfast <input type="checkbox"/> Grocery Store <input type="checkbox"/> Convenience Market <input type="checkbox"/> Bowling Center(Bowling Alley license required) <input type="checkbox"/> Billiard Center(Billiard Hall & Pool Table licenses required) <input type="checkbox"/> Comedy Club(Cabaret license required) <input type="checkbox"/> Catering(sales only allowed on the premises issued an alcohol beverage license) <input type="checkbox"/> Hotel <input type="checkbox"/> Indoor Golf Facility <input type="checkbox"/> Video Game Center-6 or more games(Video Game Center license required) <input type="checkbox"/> Night Club(Dance or Cabaret license required) <input type="checkbox"/> Veterans Club <input type="checkbox"/> Brew Pub <input type="checkbox"/> Tavern <input type="checkbox"/> Fraternal Club <input type="checkbox"/> Volleyball Court(Permanent Extension of Premises required) <input type="checkbox"/> Theater(Cabaret license required) <input type="checkbox"/> Wine Tasting Room <input type="checkbox"/> Private Sports Club <input type="checkbox"/> Liquor Store <input type="checkbox"/> Department Store <input type="checkbox"/> Drug Store <input type="checkbox"/> Gift Shop <input type="checkbox"/> Museum <input type="checkbox"/> Center for the Visual and Performing Arts(CTRPA & Cabaret licenses required)			
What other types of licenses or permits will you or do you hold at this location? (check all that apply): <input checked="" type="checkbox"/> Occupancy Permit(all businesses should apply at the Permit Desk) <input type="checkbox"/> Cigarette(apply at the License Division) <input checked="" type="checkbox"/> Food(apply at the Health Dept) <input type="checkbox"/> Gas Station <input type="checkbox"/> Extended Hours(apply at the License Division) <input type="checkbox"/> Other(s): _____			
If applying for a Class B or C license, what type of food service will you have at this location? (check all that apply) <input type="checkbox"/> None <input type="checkbox"/> Prepackaged Foods <input type="checkbox"/> Snacks <input type="checkbox"/> Appetizers <input type="checkbox"/> Catered Events <input checked="" type="checkbox"/> Full Meals - Hours of Food Service - From: <u>5:00 PM</u> To: <u>12:00 AM</u> (attach additional sheets as necessary)			
If applying for a Class B or C license, are you applying for "Service Bar Only"? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <small>"Service Bar Only" means that customers cannot sit at the bar. Alcohol is served only to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.</small>			

What percentage of your total sales will be from the sales of alcohol beverages? 30 %

Is there at least 300 feet between the building and any church, school or hospital? ☒ Yes ☐ No

Do you have any future plans for other businesses, licenses or permits at this location? ☐ Yes ☒ No  
If yes, explain:

Is this premises under construction? ☐ Yes ☒ No If yes, list estimated completion date:

Is this a franchise? ☐ Yes ☒ No

Is this premises currently licensed? ☐ Yes ☒ No If yes, list type of license:

Is the current licensee operating? ☐ Yes ☒ No If no, list date closed:

### HOURS OF OPERATION FOR ALCOHOL BEVERAGE SALES/SERVICE ONLY

Day of the Week	Current Hours of Operation: (Does not apply to New Applicants)		Proposed Hours of Operation: (If same as the current hours, write "same")		Number of Customers expected each day	Class B Taverns: Age Restriction for each day (if over 21) (This is optional) If none, write "none"
	Open	Close	Open	Close		
Sunday			5:00 pm	2:00 Am	100	None
Monday			5:00 pm	2:00 Am	100	↓
Tuesday			5 pm	2 Am	100	
Wednesday			5 pm	2 Am	100	
Thursday			5 pm	2 Am	100	
Friday			5 pm	2 Am	100	
Saturday			5 pm	2 Am	100	

Prohibited Hours of Operation: Class A: 9:00 PM to 8:00 AM

Class B/C: Monday thru Friday 2:00 AM – 6:00 AM; Class B/C: Saturday thru Sunday 2:30 AM – 6:00 AM

Legal Capacity/Occupancy of Premises:

(does not include Class A)

Call (414) 286-8211 if you have questions.

Number of Parking Spaces on the Premises:

(do not include street parking)

(if none, write "0")

#### LITTER/GARBAGE:

What are your plans to keep the grounds clean (check all that apply): ☒ Sweep ☒ Pressure Wash

☒ Pick Up Litter ☐ Hired Maintenance ☐ Building Owner's Responsibility ☒ Garbage Cans Outside

☐ Other: \_\_\_\_\_

Who is responsible to keep the grounds clean? ☒ Licensee ☐ Building Owner ☐ Employees ☐ Hired Maintenance

☐ Other: \_\_\_\_\_

How often? ☒ Daily ☐ Weekly ☐ Other: \_\_\_\_\_

NOISE: How are noise issues addressed (check all that apply): ☐ Security ☒ Manager approaches customer(s)

☐ Call police ☐ Signs posted ☐ Other: \_\_\_\_\_

Briefly describe the type of business you plan to operate if granted a license (attach additional sheets as needed):

Restaurant

### DETAILED FLOOR PLAN

Please read all instructions before preparing the floor plan.

- A detailed floor plan must be submitted with this application.
- Any application submitted without the detailed floor plan (including all required items as listed below) will be returned.
- Even if the premises has been previously licensed and a floor plan submitted, a new floor plan must be submitted with this application.
- The floor plan must be filed on 8 ½ x 11 inch sized paper.
- A separate sheet of paper must be filed for each floor where alcohol will be stored, displayed, sold, given away and/or consumed.
- Even if the basement is being used for alcohol storage only, a floor plan is still required for the basement.
- Handwritten plans are acceptable.
- Plans do not need to be architectural drawings and need not be to scale.

### THE FLOOR PLAN MUST INCLUDE ALL OF THE FOLLOWING ITEMS:

1. ☒ Dimensions of the Premises and
2. ☒ Total Square Feet of the Premises (length x width = square feet)
3. ☒ Label all entrances and exits
4. ☒ Label all alcohol storage areas (coolers, etc.) and
5. ☒ Provide dimensions of all alcohol storage areas (length x width)
6. ☒ Label all alcohol display areas (behind the bar, shelves, etc.) and
7. ☒ Provide dimensions of all alcohol display areas (length x width)
8. ☒ Class B & C Applicants Only: Label all seating areas, bars, and food preparation areas (kitchen)
9. ☒ Class B & C Applicants Only: Label all outdoor areas used for the sale or service of alcohol beverages (for example, patios, beer gardens, sidewalk cafes) and
10. ☒ Class B & C Applicants Only: Provide dimensions of all outdoor areas used for the sale or service of alcohol beverages (length x width)
11. ☐ Label all parking areas on the premises (do not include street parking) (This is required even if ~~MA~~ the parking is shared, for example, a strip mall.) and
12. ☐ Provide dimensions of all parking areas available on the premises (length x width). The parking ~~MA~~ area(s) should be marked on the floor plan for the first floor showing the relation to the building.
13. ☒ Mark the North point (N ↑) on each page
14. ☒ Write the Date on each page
15. ☒ Write the Legal Entity Name (and Agent's Name if a corporation or LLC) on each page
16. ☒ Write the Trade (Business) Name on each page
17. ☒ Write the Premises address on each page

**Change of Agent Applicants Only:**

Have there been any changes to the floor plan since the last application was submitted? ☐ Yes ☐ No  
 If no, a new floor plan is not required. If yes, explain the change(s) \_\_\_\_\_ and submit a new floor plan.

**ALL NEW & TRANSFER APPLICANTS:**

**SUBMIT Proof of Ownership, Lease or Offer to Purchase the Building with this application.**

A Lease or Offer to Purchase must:

- 1) be in the same legal entity name as that applying for the license
- 2) reflect the same address as the premises address on this application
- 3) reflect current dates and
- 4) be signed by the lessor/seller and leasee/buyer

**Lease or Offer to Purchase may be contingent upon the license being granted.**

Do you own or lease the building? Check one: Own ☐ Lease ☒

Who owns the fixtures (ie. Coolers, etc.)? David Kress

If you are purchasing the stock and/or fixtures, what did you pay for them? \$ 5,000

Total Amount Paid for the Business: \$ 20,000

Amount Paid for the Goodwill of the Business: \$ NA

*Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.*

Have you made arrangements with the seller for payment of the personal property taxes? ☒ Yes ☐ No

**IF YOU LEASE THE BUILDING, ANSWER THE FOLLOWING QUESTIONS:**

Date lease begins: 3-1-11 Expires: 3-11-15

Monthly rental: \$ 3000

Do you have an option to renew the lease? ☒ Yes ☐ No

Does your lease allow for the assignment to another party without the consent of the owner? ☐ Yes ☒ No

For what length of time have you been guaranteed occupancy? (number of years) 2

In addition to paying monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☐ Yes ☒ No If yes, explain: \_\_\_\_\_

Does the present owner or occupant object to the granting of your license? ☐ Yes ☒ No  
 If yes, explain: \_\_\_\_\_

Subscribed and sworn to before me

this 21st day of March, 2011

Notary Public, State of Wisconsin

My commission expires: PERMANENT

Notary Seal must be affixed

[Signature] President  
 Signature of Individual/Partner/Officer/Member

\_\_\_\_\_  
 Signature of Partner/Officer/Member

Warning: Penalty provided for submitting false statements and affidavits with this application.  
 (Section 90-5(2), Milwaukee Code of Ordinances.)

Your application will be returned for failure to fill out this 4 page form completely and correctly, and submit the required Detailed Floor Plan as outlined on page 3.



# CITY OF MILWAUKEE ALCOHOL BEVERAGE RELATED LICENSES APPLICATION

Business Name: <u>The Noble</u>		Business Address: <u>704 S. 2nd St 53204</u>	
Check One: <input type="checkbox"/> Individual <input type="checkbox"/> Partnership <input checked="" type="checkbox"/> Corp/LLC – Name of Corp/LLC: <u>Noble Provisions LLC</u>			
Name of Individual, Partners or Agent of Corp/LLC: <u>David Kressio</u>		Date of Birth: <u>10-02-1980</u>	
Home Address: <u>2211 N. Booth St.</u>		Phone Number: <u>414-243-4997</u>	
<b>Check Licenses You Are Applying For:</b>		<b>Check Licenses You Are Applying For:</b>	
<input checked="" type="checkbox"/> Amusement/Cabaret \$2,000.00 \$	<input type="checkbox"/> Cigarette & Tobacco License \$100.00 \$		
<input type="checkbox"/> Dance \$300.00 \$	Must also complete the Application for Cigarette & Tobacco Products License		
<input type="checkbox"/> Instrumental Music \$165.00 \$			
<input type="checkbox"/> Record Spin – No Dancing \$60.00 \$ Includes DJs/Karaoke/CD Players	<input type="checkbox"/> Pool Tables - How many? _____ x \$40.00 each \$ If 3 or more, also need Billiard Hall		
<input type="checkbox"/> Bowling Alley-How many? _____ x \$25.00 each \$	<input type="checkbox"/> Phonograph/Jukebox Premises \$55.00 \$		
<b>6 GAME MACHINES OR MORE ON THE PREMISES</b>			
<input type="checkbox"/> Video Game Center \$450.00 \$	<input type="checkbox"/> If you OWN the jukebox(es), list how many _____ AND pay an additional \$25.00 for each \$		
<input type="checkbox"/> If you OWN the games, list how many _____ AND pay an additional \$25.00 for each \$	<input type="checkbox"/> If the distributor owns the jukebox(es), list how many _____ AND Name of Distributor _____		
<input type="checkbox"/> If a distributor owns the games, list how many _____ AND Name of Distributor _____	<input type="checkbox"/> Amusement Game Premises \$55.00 \$		
<input type="checkbox"/> Billiard Hall (3 or more pool tables) \$150.00 \$ Also need license for each Pool Tables	<input type="checkbox"/> If you OWN the games, list how many _____ AND pay an additional \$25.00 for each \$		
<b>All of the above licenses (this column only) require License Committee action and should be applied for at the same time as the Class "B" or "C" license.</b>		<input type="checkbox"/> If a distributor owns the games, list how many _____ AND Name of Distributor _____	
<b>Total of Column A: \$</b>		<b>Total of Column B: \$</b>	
<b>Total of Column A + Column B = _____ + fee for Class "B" or "C" license</b>			
<b>Please make ONE check payable to: City of Milwaukee</b>			
The undersigned agrees to inform the City Clerk within ten days of any substantial changes in the information supplied in this application. The undersigned shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age (except Class "B" Taverns), handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information. I have knowledge of the City Ordinances currently regulating the license applied for herein, and being duly sworn under oath, depose and say that I am the person named above and that all statements made in the foregoing application are true and correct.			
SUBSCRIBED AND SWORN TO BEFORE ME THIS			
21st day of March 20 11			
Notary Public, State of Wisconsin		Signature of Individual/Partner/Officer/Member	
My Commission expires PERMANENT		Signature of Partner/Officer/Member	
NOTARY SEAL MUST BE AFFIXED			
<b>OFFICE USE ONLY</b>			
INITIALS _____ License# _____ FILED _____ AD# _____ TAG(S)# _____			
IF ANY PRIMARY LICENSE(S), LIST TYPE AND NUMBER GRANTED ISSUED			

SA





## ALCOHOL BEVERAGE ENTERTAINMENT SUPPLEMENT

**[!]** This form to be completed **ONLY** by AMUSEMENT/CABARET, DANCE, INSTRUMENTAL MUSIC and RECORD SPIN license applicants.

1. Premise Address: 704 S. 2<sup>nd</sup> ST. MILWAUKEE, WI. 53204

2. Name of Legal Entity: NOBLE PROVISIONS L.L.C.

3. **New Applicants Only:** Have you, within 2 years of the date of this application, held in the city of Milwaukee either a public entertainment club (formerly "public dance hall") or Class "B" or "C" premises license? ☐ Yes ☒ No

If "Yes", then list address of location(s): \_\_\_\_\_

4. Check (✓) the type of Tavern Entertainment license for which you are applying **AND** complete the required **Sections A to C** in order to describe, pursuant to s. 90-35, Milwaukee Code of Ordinances, the type and general nature of entertainment that you will provide.

<input checked="" type="checkbox"/>	<b>Tavern Amusement ("Cabaret/Night Club") License</b> Allows entertainment or exhibitions consisting of music, dancing, singing, floorshows and cabaret performances. Includes Dance, Instrumental Music & Record Spin. Not permitted after 2:00 a.m. every day, except Saturdays/Sundays (not after 2:30 a.m.); not before 9:00 a.m. every day except Sundays (not before 10:30 a.m.).	Complete sections <b>A, B &amp; C.</b>
<input type="checkbox"/>	<b>Tavern Dance License</b> Allows dancing on the premises by patrons only. Dancing by performers is not allowed. This license also allows the playing of pre-recorded music machines (Record Spin) and Instrumental Music by musicians. Singing is permitted if done by the persons actually engaged in the playing of the musical instruments. Not permitted after 1:00 a.m. every day, except Sundays (not after 1:30 a.m.); not before 9:00 a.m. every day except Sundays (not before 10:30 a.m.).	Complete sections <b>A &amp; C.</b>
<input type="checkbox"/>	<b>Instrumental Music License</b> Allows the playing of instrumental music only, with singing on the part of and only by persons actually engaged in the playing of such musical instruments. Does not include Record Spin. No dancing allowed. Not permitted after 1:00 a.m. every day, except Sundays (not after 1:30 a.m.); not before 9:00 a.m. every day except Sundays (not before 10:30 a.m.).	Complete sections <b>A &amp; C.</b>
<input type="checkbox"/>	<b>Record Spin License</b> Allows DJs, karaoke and CD players. No dancing allowed. Not permitted after 1:00 a.m. every day, except Sundays (not after 1:30 a.m.); not before 9:00 a.m. every day except Sundays (not before 10:30 a.m.).	Complete sections <b>A &amp; C.</b>

**Note:** On New Year's Eve and New Year's Day, any alcohol beverage establishment holding a Class "B" tavern, Class "B" fermented malt beverage or Class "C" wine license is permitted to provide live music and allow dancing on the premises without an entertainment license, and without any restrictions relating to permitted hours of entertainment.

Continued >>>

**I (we) the undersigned:**

1. Understand that if a premises has been denied a Tavern Amusement, Tavern Dance, Instrumental Music or Record Spin license or Special Party Permit, then no Tavern Amusement, Tavern Dance, Instrumental Music or Record Spin license or Special Party Permit can be recommended for approval for a period of 12 months from the date of denial of the license or permit.
2. Understand that if a Tavern Amusement, Tavern Dance, Instrumental Music or Record Spin license or Special Party Permit application has been withdrawn after commencement of a Licensing Committee hearing on the application, then no Tavern Amusement, Tavern Dance, Instrumental Music or Record Spin license or Special Party Permit can be recommended for approval for the premises for a period of 6 months from the date of withdrawal of the license or permit application.
3. Have a knowledge of the City Ordinances currently regulating these licenses and being duly sworn under oath, depose and say that I am (we are) the person (s) and that all statements made in the foregoing application are true and correct.

SUBSCRIBED AND SWORN TO BEFORE ME THIS

19 day of April, 20 11

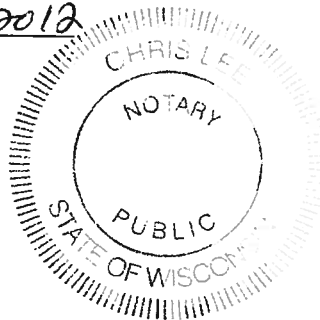
► [Signature]  
Signature of Individual/Partner/Officer/  
Member

► [Signature]  
Notary Public, State of Wisconsin

► \_\_\_\_\_  
Signature of Partner/Officer/Member

My Commission expires 8/1/2012

NOTARY SEAL MUST BE AFFIXED



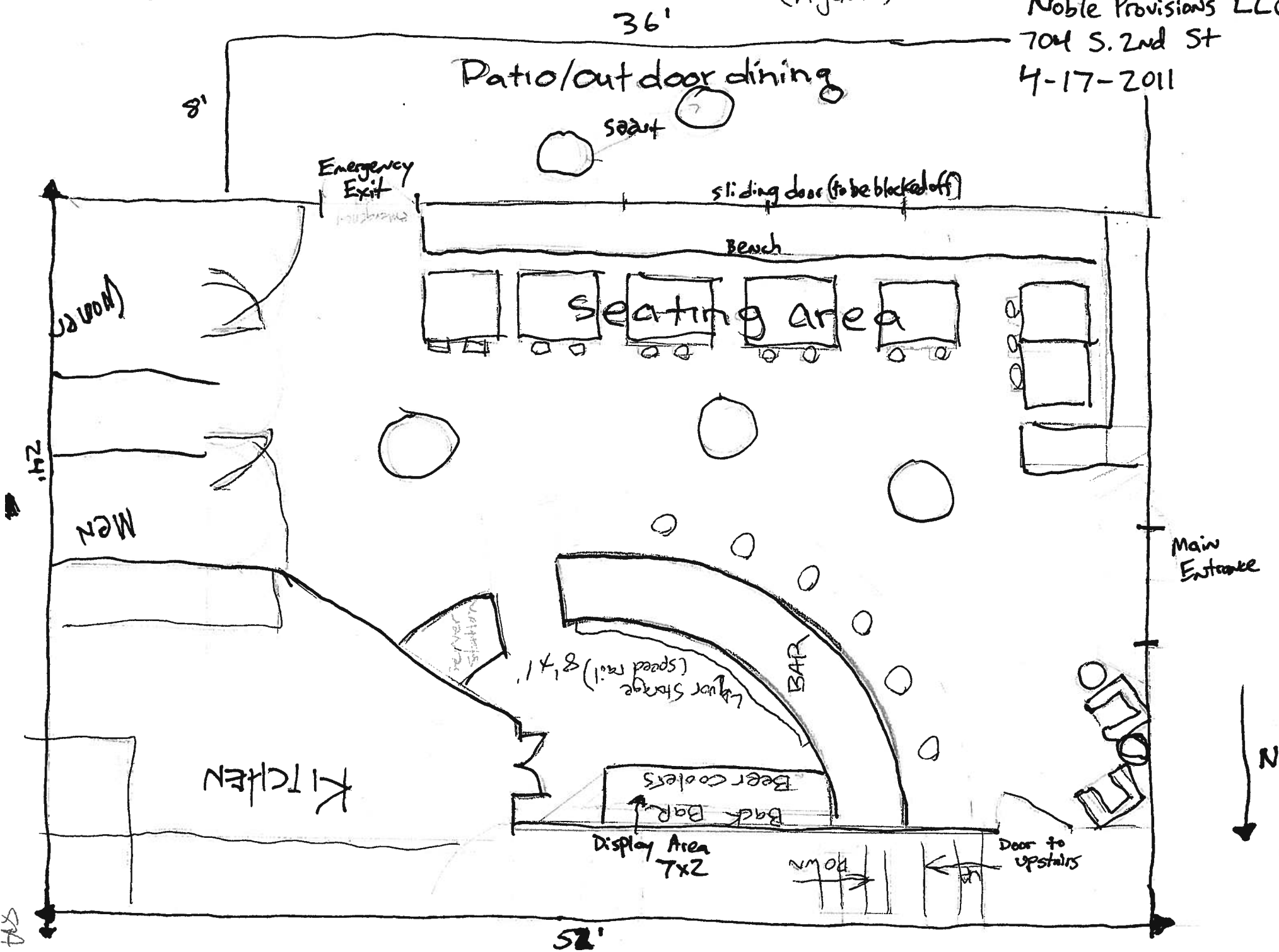
Section C



1200 square feet per floor (usable space)

David G. Newlin  
(Agent)

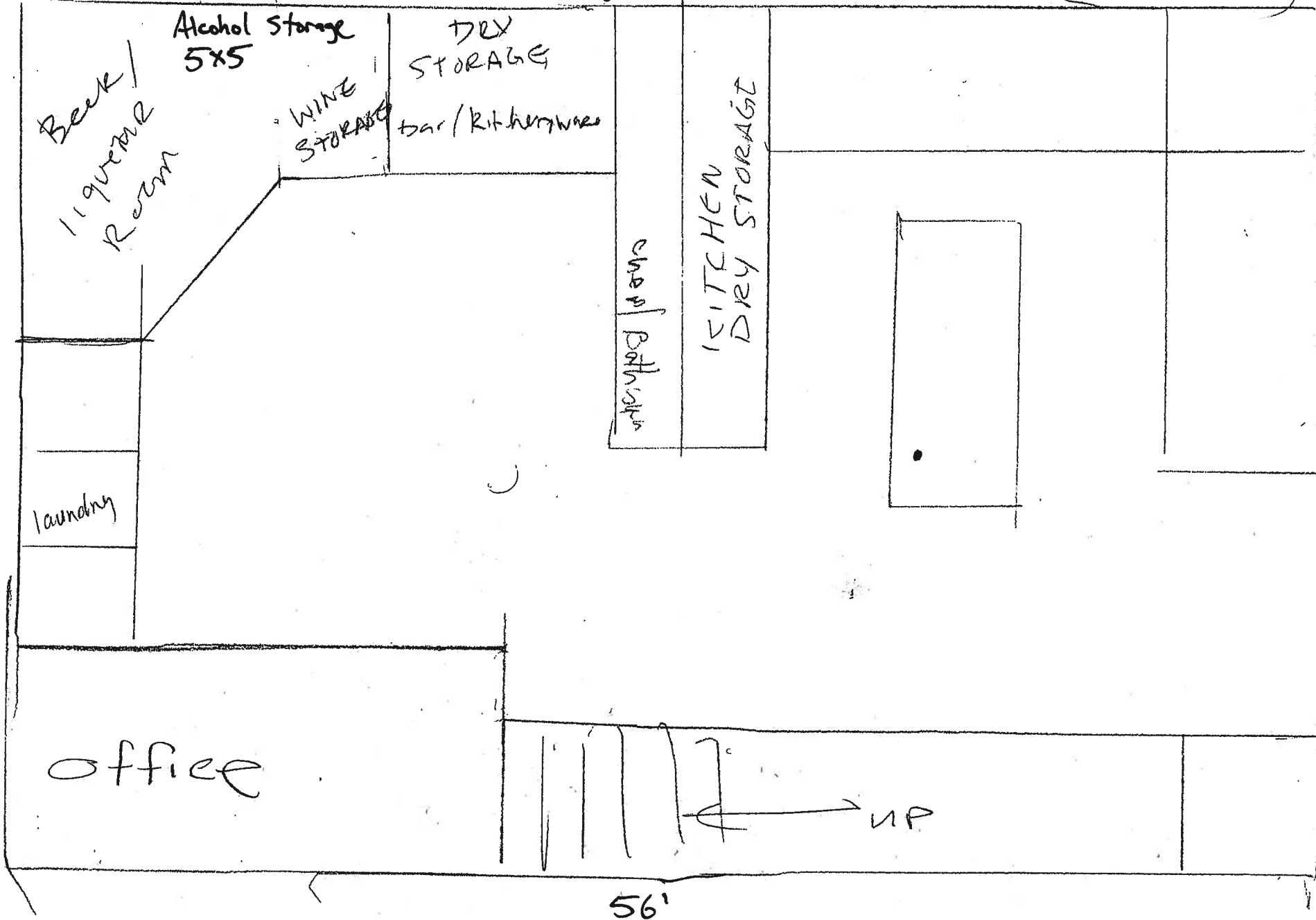
The Noble  
Noble Provisions LLC  
704 S. 2nd St  
4-17-2011



David Kressin  
(Agent).

The Noble  
Noble Provisions LLC  
704 S. 2nd St.  
4-17-2011

## Basement Storage

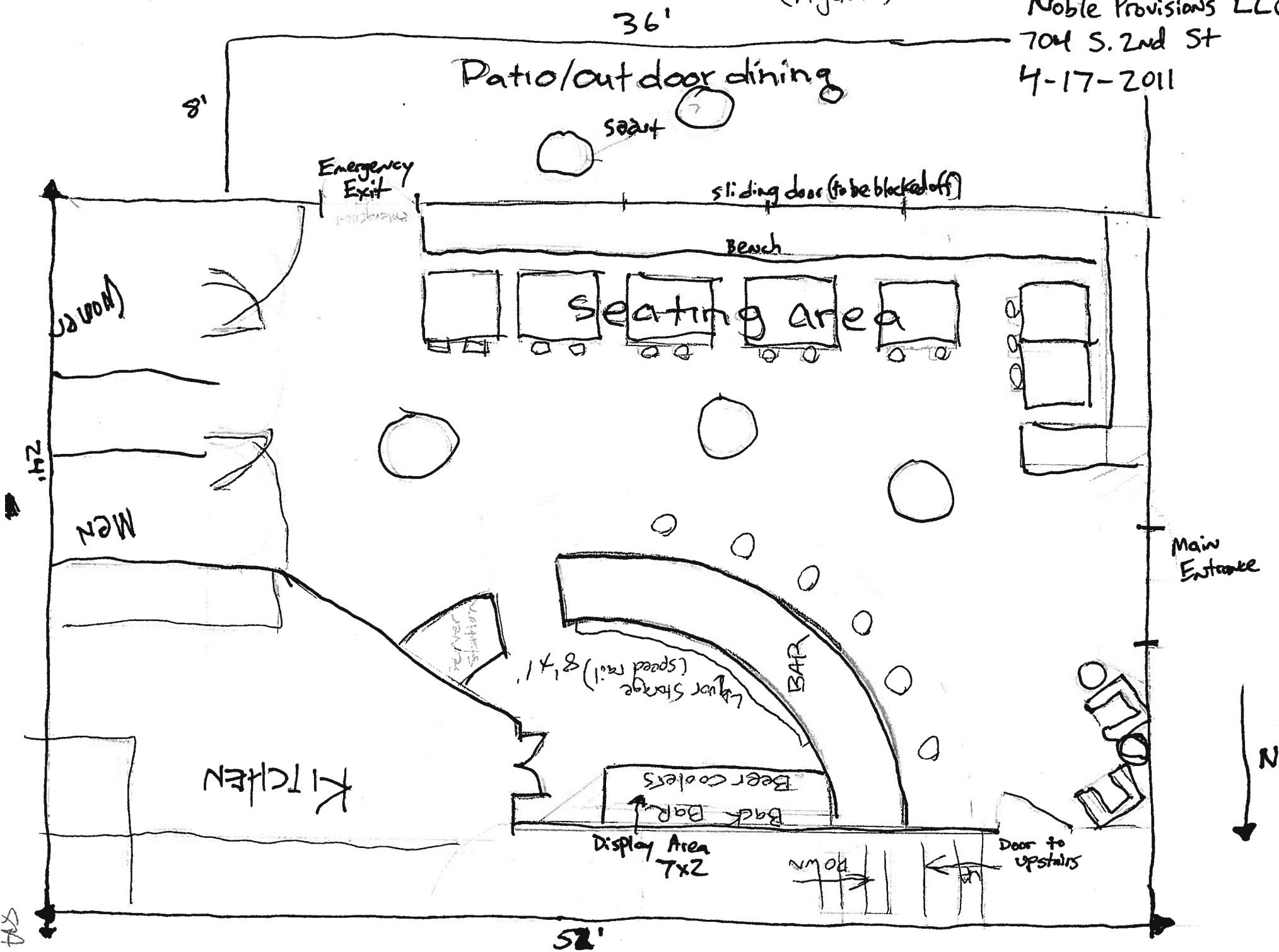


24'

1200 square feet per floor (usable space)

David G. Newlin  
(Agent)

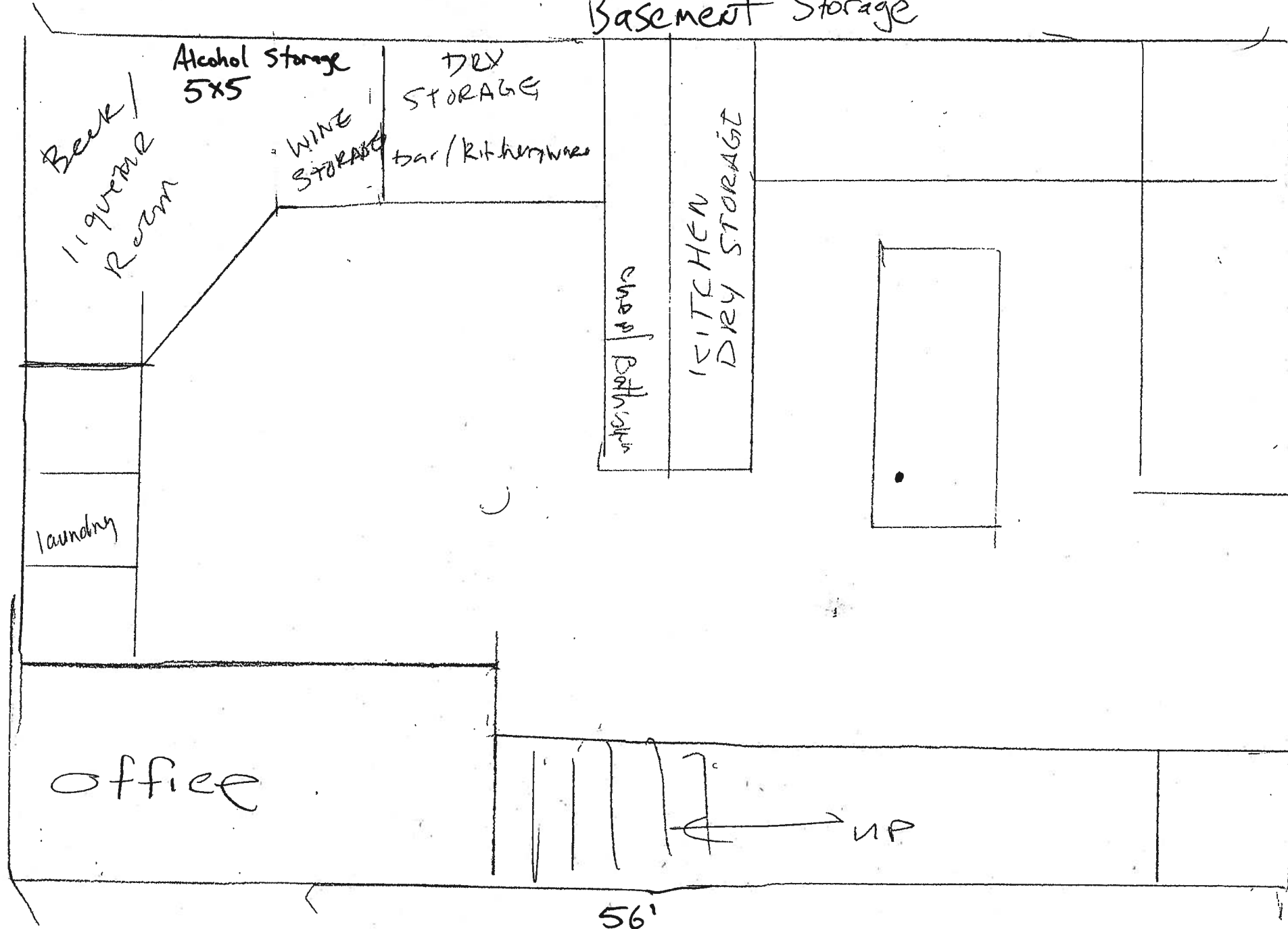
The Noble  
Noble Provisions LLC  
704 S. 2nd St  
4-17-2011



David Kressin  
(Agent).

The Noble  
Noble Provisions LLC  
704 S. 2nd St.  
4-17-2011

## Basement Storage



24'



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Saturday, June 11, 2011

**COMMITTEE MEETING NOTICE**

AD 12

NAVEJAR, Erica, Agent  
Desperados, LLC  
1629 S 11TH St  
Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on

**Tuesday, June 21, 2011 at 09:45 AM**

**Regarding:** Your Class B Tavern and Tavern Dance License Applications as agent for "Desperados, LLC" for "Desperados" at 828 S 1st St.

There is a possibility that your application may be denied for one or more of the following reasons: you do not meet the statutory and municipal requirements; the appropriateness of the location to be licensed and whether the location will create undesirable neighborhood problems, whether or not there is an over-concentration of alcohol beverage establishments in the neighborhood; whether or not you have been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the licensed activity; and any other factors which reasonably relate to the public health, safety and welfare. See attached police report and/or written correspondence regarding this application. Please be advised the public will be able to provide information to the committee in person or in writing. The committee will receive and consider evidence regarding the above mentioned criteria.

**Notice for applicants with  
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in our hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in Room 205, City Hall (City Clerk's Office).

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

**RONALD D. LEONHARDT, CITY CLERK**

BY: Rebecca N. Grill  
Rebecca N. Grill  
License Division Manager

**If you have questions regarding this notice please contact the License Division at (414) 286-2238.**

127379  
N. obj.

**Wagner, Janice**

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**From:** License  
**Sent:** Monday, May 23, 2011 9:22 AM  
**To:** Wagner, Janice  
**Subject:** FW: 2425 N Dousman ST. The Diplomat

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**From:** Lorraine Jacobs [<mailto:jacobslm@sbcglobal.net>]  
**Sent:** Thursday, May 19, 2011 3:52 PM  
**To:** License  
**Cc:** Kovac, Nik; Fuhr, Grace  
**Subject:** 2425 N Dousman ST. The Diplomat

Hello

Please send me notification of the License Committee hearing for this license application.

I received a E-Notice that a Class B Tavern License and amusement Machine Premises has been applied for on May 18th. This bulding is across the street from my house, and I would like to be present at the License Committee hearing on this license request. I have some concerns regarding hours, safety, traffic, noise...the usual. We have 3 taverns now within two blocks on Dousman St between Clark St & Meinecke St. I question the need for another business of this type on Dousman St.

Thank you  
Lorraine Jacobs  
2412 N Dousman St.  
562-6608

" Let us not prefer a negative peace, which is the absence of tension,  
to a positive peace, which is the presence of justice." Rev. Martin Luther King, Jr.



● CLASS "A" LIQUOR	0 LICENSES
● CLASS "A" LIQUOR & MALT	2 LICENSES
● CLASS "A" MALT	1 LICENSE
● CLASS "B" BEER	2 LICENSES
● CLASS "B" TAVERN	62 LICENSES

**TOTAL: 67 LICENSES**

**LICENSED ALCOHOL BEVERAGE ESTABLISHMENTS  
WITHIN A ONE-SQUARE-MILE AREA CENTERED ON  
828 S. 1ST STREET, DECEMBER 1, 2010**

Premises Address	License		Expiration	Establishment Name
	Type	Date		
170 S 1ST	ST	BTAVN	20110628	STACKED
338 S 1ST	ST	BTAVN	20110605	SLIM MCGINN'S
420 S 1ST	ST	BTAVN	20111212	COMEDY SPORTZ
601 S 1ST	ST	ALQML	20120115	FINE VINEYARD
605 S 1ST	ST	BBEER	20110729	TIMES SQUARE BISTRO & PIZZERIA
739 S 1ST	ST	BTAVN	20111022	D.I.X.
813 S 1ST	ST	BTAVN	20110319	SOLID GOLD
<b>828 S 1ST</b>	<b>ST</b>	<b>BTAVN</b>	<b>20110922</b>	<b>DESPERADOS</b>
1022 S 1ST	ST	BTAVN	20111011	CHEZ JACQUES
1100 S 1ST	ST	BTAVN	20111113	MARCHESE'S OLIVE PIT
1407 S 1ST	ST	BTAVN	20110714	MONA'S RESTAURANT AND NITECLUB
181 S 2ND	ST	BTAVN	20110630	JUST ART'S SALOON
196 S 2ND	ST	BTAVN	20110630	THE BALL GAME
235 S 2ND	ST	BTAVN	20110729	GINGER
401 S 2ND	ST	BTAVN	20110207	CAROLINE'S
412 S 2ND	ST	BTAVN	20110630	TONY'S TAVERN
422 S 2ND	ST	BTAVN	20111013	SHAKERS CIGAR BAR & WORLD CAFE
430 S 2ND	ST	BTAVN	20110225	CLUB FUEGO
436 S 2ND	ST	BTAVN	20110213	ZAD'S
602 S 2ND	ST	BBEER	20110508	GYRO PALACE
613 S 2ND	ST	BTAVN	20110727	SOUP BROS TASTING ROOM
623 S 2ND	ST	BTAVN	20111128	BOOM
703 S 2ND	ST	BTAVN	20110416	TEN BELLS
733 S 2ND	ST	BTAVN	20110301	CIELITO LINDO
800 S 2ND	ST	BTAVN	20111112	STENY'S
801 S 2ND	ST	BTAVN	20111212	LA CAGE
814 S 2ND	ST	BTAVN	20110502	FIFTH WARD PUB & GRILL
818 S 2ND	ST	BTAVN	20110628	WALKERS PINT
819 S 2ND	ST	BTAVN	20110512	FLUID
839 S 2ND	ST	BTAVN	20110512	CRAZY WATER
1517 S 2ND	ST	BTAVN	20110317	BOMB SHELTER BAR
625 S 5TH	ST	BTAVN	20110630	LA FUENTE RESTAURANT
626 S 5TH	ST	BTAVN	20110920	MAGNOLIA LOUNGE
715 S 5TH	ST	BTAVN	20110408	ENVY LOUNGE AND NIGHTCLUB
730 S 5TH	ST	BTAVN	20111017	LA PERLA RESTAURANT
807 S 5TH	ST	BTAVN	20110629	CLUB ANYTHING
816 S 5TH	ST	BTAVN	20110228	BOTANAS RESTAURANT
1011 S 5TH	ST	AMALT	20120210	LA TROPICANA
1024 S 5TH	ST	BTAVN	20110301	CARTE BLANCHE STUDIOS
600 S 6TH	ST	BTAVN	20110725	PEDRANO'S CANTINA
625 S 6TH	ST	BTAVN	20110920	AVENTURA BAR
631 S 6TH	ST	BTAVN	20110630	CAMACHO BAR
1336 S 7TH	ST	BTAVN	20110921	TAQUERIA 'EL LOCAL'
1339 S 7TH	ST	BTAVN	20110119	EL SIETE DE COPAS
1444 S 7TH	ST	BTAVN	20111023	CLUB CORONAS



Premises Address			License Type	Expiration Date	Establishment Name
906 S	BARCLAY	ST	BTAVN	20110119	HYDE BAR
509 E	ERIE	ST	BTAVN	20110905	RIVERFRONT PIZZERIA BAR & GRILL
649 E	ERIE	ST	BTAVN	20111212	RIP TIDE SEAFOOD BAR & GRILL
500 W	FLORIDA	ST	BTAVN	20110729	THE IRON HORSE HOTEL
117 E	GREENFIELD	AV	BTAVN	20110724	HARBOR ROOM
635 W	GREENFIELD	AV	ALQML	20110630	EL CAMPESINO CARNICERIA
117 N	JEFFERSON	ST	BTAVN	20110301	TULIP
125 E	NATIONAL	AV	BTAVN	20111113	LA MERENDA
135 E	NATIONAL	AV	BTAVN	20110518	TRIANGLE
209 E	NATIONAL	AV	BTAVN	20110630	BOOT CAMP SALOON
354 E	NATIONAL	AV	BTAVN	20110905	KRUZ
120 W	NATIONAL	AV	BTAVN	20110422	FAT DADDY'S
124 W	NATIONAL	AV	BTAVN	20110630	THE DUBLINER
309 W	NATIONAL	AV	BTAVN	20110727	THE ROYAL BLU
538 W	NATIONAL	AV	BTAVN	20110323	FELIPE'S LATIN QUARTER
611 W	NATIONAL	AV	BTAVN	20101221	BA BA LU'S LATIN MIX
625 W	NATIONAL	AV	BTAVN	20110507	QUIMERA COCINA BORICUA
240 E	PITTSBURGH	AV	BTAVN	20110602	MOCT BAR
539 W	VIRGINIA	ST	BTAVN	20110630	CONEJITO'S PLACE
200 E	WASHINGTON	ST	BTAVN	20110408	JACK
224 E	WASHINGTON	ST	BTAVN	20111001	GEORGE'S PUB
818 S	WATER	ST	BTAVN	20110519	HOT WATER/WHEREHOUSE

128067.xls

JDO

05/23/2011



Office of the City Clerk  
License Division  
Room 105, City Hall  
200 E. Wells Street  
Milwaukee, Wisconsin 53202

FORM CCL-156

LORRAINE JACOBS  
2412 N DOUSMAN ST  
MILWAUKEE, WI 53212



Saturday, June 11, 2011

## Licenses Committee Notice of Hearing

Date: 6/21/2011  
Time: 09:45 AM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern and Tavern Dance License Applications  
NAVEJAR, Erica, Agent  
Desperados at 828 S 1st St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.

ALD. JAMES BOHL JR.  
CHAIRMAN



City Clerk License Division  
City Hall, Room 105  
200 E. Wells Street  
Milwaukee, WI 53202

2<sup>nd</sup> Street Properties  
Jose Zarate  
625 S 5TH St  
MILWAUKEE, WI 53204

RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	811 S 1ST ST	MILWAUKEE, WI 53204-1816
CURRENT RESIDENT	821 S 1ST ST	MILWAUKEE, WI 53204-1816
CURRENT RESIDENT	828 S 1ST ST	MILWAUKEE, WI 53204-1815
CURRENT RESIDENT	900 S 1ST ST	MILWAUKEE, WI 53204-1817
CURRENT RESIDENT	904A S 1ST ST	MILWAUKEE, WI 53204-1817
CURRENT RESIDENT	907 S 1ST ST	MILWAUKEE, WI 53204-1818
CURRENT RESIDENT	812 S 2ND ST A	MILWAUKEE, WI 53204-1821
CURRENT RESIDENT	812 S 2ND ST	MILWAUKEE, WI 53204-1821
CURRENT RESIDENT	805 S BARCLAY ST	MILWAUKEE, WI 53204-1835
CURRENT RESIDENT	809 S BARCLAY ST	MILWAUKEE, WI 53204-1835
CURRENT RESIDENT	105 E WALKER ST	MILWAUKEE, WI 53204-1855
CURRENT RESIDENT	117 W WALKER ST 1	MILWAUKEE, WI 53204-1889
CURRENT RESIDENT	117 W WALKER ST 2	MILWAUKEE, WI 53204-1889
CURRENT RESIDENT	117 W WALKER ST 3	MILWAUKEE, WI 53204-1889
CURRENT RESIDENT	117 W WALKER ST 302	MILWAUKEE, WI 53204-1892
CURRENT RESIDENT	117 W WALKER ST 303	MILWAUKEE, WI 53204-1892
CURRENT RESIDENT	117 W WALKER ST 307	MILWAUKEE, WI 53204-1892
CURRENT RESIDENT	117 W WALKER ST 308	MILWAUKEE, WI 53204-1892
CURRENT RESIDENT	117 W WALKER ST 309	MILWAUKEE, WI 53204-1891
CURRENT RESIDENT	117 W WALKER ST 4	MILWAUKEE, WI 53204-1889
CURRENT RESIDENT	117 W WALKER ST 5	MILWAUKEE, WI 53204-1889
CURRENT RESIDENT	117 W WALKER ST 6	MILWAUKEE, WI 53204-1889
CURRENT RESIDENT	117 W WALKER ST 7	MILWAUKEE, WI 53204-1889
<b>Record Count: 23</b>		
<b>Radius: 250.0 feet and Center of Circle: 828 S 1st ST</b>		



# Plan of Operation Supplement for Retail Alcohol Beverage License Application

OFFICE OF THE CITY CLERK LICENSE DIVISION  
200 E. WELLS ST. ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 EMAIL: [LICENSE@MILWAUKEE.GOV](mailto:LICENSE@MILWAUKEE.GOV)

Your application will be returned for failure to fill out this 4 page form completely and correctly, and submit the required Detailed Floor Plan as outlined on page 3.

Business Address: <u>928 S. 1st St.</u>		Business Telephone Number: <u>414 719-2438</u>	
Mailing Address: Identify the address where all correspondence from the License Division should be sent. Check (✓) one: <input type="checkbox"/> Same as Business Address <input checked="" type="checkbox"/> Same as Home Address (for Corp/LLC applicants, the Agent's Home Address) <input type="checkbox"/> Other as follows: _____ (include city/state/zip code)			
Contact Information: ▶ Business Phone #: <u>414 719-2438</u> ▶ Cell or Alternate Phone #: _____		▶ Home Phone #: <u>414 810-1081</u> ▶ Email Address: <u>erica.navejar@shcglobal.net</u>	
Property Owner's Name: <u>2nd St. Properties LLC</u>		Property Owner's Phone Number: <u>414 405-8595</u>	
Property Owner's Address (include City, State, Zip Code): <u>625 S. 5th St. Milwaukee, WI 53204</u>			
Are you filing this application of behalf of any person that may not be eligible for a license? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, list name and address: _____			
Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No If no, list name and address of person who will: _____			
<small>Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person listed above must obtain a Class B Manager's license.</small>			
Does anyone else have money invested or any other interest in this business? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, explain: _____			
Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, list name and address: _____			
What types of business do you or will you conduct at this location? (check all that apply): (Other licenses/permits may be required to operate your business.) <input type="checkbox"/> Full Service Restaurant <input type="checkbox"/> Cafe/Coffee Shop <input type="checkbox"/> Bed & Breakfast <input type="checkbox"/> Grocery Store <input type="checkbox"/> Convenience Market <input type="checkbox"/> Bowling Center(Bowling Alley license required) <input type="checkbox"/> Billiard Center(Billiard Hall & Pool Table licenses required) <input type="checkbox"/> Comedy Club(Cabaret license required) <input type="checkbox"/> Catering(sales only allowed on the premises issued an alcohol beverage license) <input type="checkbox"/> Hotel <input type="checkbox"/> Indoor Golf Facility <input type="checkbox"/> Video Game Center-6 or more games(Video Game Center license required) <input checked="" type="checkbox"/> Night Club(Dance or Cabaret license required) <input type="checkbox"/> Veterans Club <input type="checkbox"/> Brew Pub <input type="checkbox"/> Tavern <input type="checkbox"/> Fraternal Club <input type="checkbox"/> Volleyball Court(Permanent Extension of Premises required) <input type="checkbox"/> Theater(Cabaret license required) <input type="checkbox"/> Wine Tasting Room <input type="checkbox"/> Private Sports Club <input type="checkbox"/> Liquor Store <input type="checkbox"/> Department Store <input type="checkbox"/> Drug Store <input type="checkbox"/> Gift Shop <input type="checkbox"/> Museum <input type="checkbox"/> Center for the Visual and Performing Arts(CTRPA & Cabaret licenses required)			
What other types of licenses or permits will you or do you hold at this location? (check all that apply): <input checked="" type="checkbox"/> Occupancy Permit(all businesses should apply at the Permit Desk) <input type="checkbox"/> Cigarette(apply at the License Division) <input type="checkbox"/> Food(apply at the Health Dept) <input type="checkbox"/> Gas Station <input type="checkbox"/> Extended Hours(apply at the License Division) <input type="checkbox"/> Other(s): _____			
If applying for a Class B or C license, what type of food service will you have at this location? (check all that apply) <input checked="" type="checkbox"/> None <input type="checkbox"/> Prepackaged Foods <input type="checkbox"/> Snacks <input type="checkbox"/> Appetizers <input type="checkbox"/> Catered Events <input type="checkbox"/> Full Meals - Hours of Food Service - From: _____ To: _____ (attach additional sheets as necessary)			
If applying for a Class B or C license, are you applying for "Service Bar Only"? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <small>"Service Bar Only" means that customers <u>cannot</u> sit at the bar. Alcohol is served only to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.</small>			

What percentage of your total sales will be from the sales of alcohol beverages? 100 %

Is there at least 300 feet between the building and any church, school or hospital? ☒ Yes ☐ No

Do you have any future plans for other businesses, licenses or permits at this location? ☐ Yes ☒ No  
If yes, explain:

Is this premises under construction? ☐ Yes ☒ No If yes, list estimated completion date:

Is this a franchise? ☐ Yes ☒ No

Is this premises currently licensed? ☒ Yes ☐ No If yes, list type of license:

Is the current licensee operating? ☒ Yes ☐ No If no, list date closed:

#### HOURS OF OPERATION FOR ALCOHOL BEVERAGE SALES/SERVICE ONLY

Day of the Week	Current Hours of Operation: (Does not apply to New Applicants)		Proposed Hours of Operation: (If same as the current hours, write "same")		Number of Customers expected each day	Class B Taverns: Age Restriction for each day (if over 21) (This is optional) If none, write "none"
	Open	Close	Open	Close		
Sunday			9 pm	2 am	100	None
Monday			9 pm	2 am	100	↓
Tuesday			9 pm	2 am	100	
Wednesday			9 pm	2 am	100	
Thursday			9 pm	2 am	200	
Friday			9 pm	2:30 am	300	
Saturday			9 pm	2:30 am	300	

Prohibited Hours of Operation: Class A: 9:00 PM to 8:00 AM

Class B/C: Monday thru Friday 2:00 AM – 6:00 AM; Class B/C: Saturday thru Sunday 2:30 AM – 6:00 AM

Legal Capacity/Occupancy of Premises: 296

(does not include Class A)

Call (414) 286-8211 if you have questions.

Number of Parking Spaces on the Premises: 7

(do not include street parking)

(if none, write "0")

#### LITTER/GARBAGE:

What are your plans to keep the grounds clean (check all that apply): ☒ Sweep ☒ Pressure Wash

☒ Pick Up Litter ☒ Hired Maintenance ☐ Building Owner's Responsibility ☒ Garbage Cans Outside

☐ Other:

Who is responsible to keep the grounds clean? ☒ Licensee ☐ Building Owner ☒ Employees ☒ Hired Maintenance

☐ Other:

How often? ☒ Daily ☐ Weekly ☐ Other:

NOISE: How are noise issues addressed (check all that apply): ☒ Security ☒ Manager approaches customer(s)

☐ Call police ☐ Signs posted ☒ Other: Music is controlled so that no noise is heard outside of premises

Briefly describe the type of business you plan to operate if granted a license (attach additional sheets as needed):

a night club with live music and dancing

### DETAILED FLOOR PLAN

Please read all instructions before preparing the floor plan.

- A detailed floor plan must be submitted with this application.
- Any application submitted without the detailed floor plan (including all required items as listed below) will be returned.
- Even if the premises has been previously licensed and a floor plan submitted, a new floor plan must be submitted with this application.
- The floor plan must be filed on 8 ½ x 11 inch sized paper.
- A separate sheet of paper must be filed for each floor where alcohol will be stored, displayed, sold, given away and/or consumed.
- Even if the basement is being used for alcohol storage only, a floor plan is still required for the basement.
- Handwritten plans are acceptable.
- Plans do not need to be architectural drawings and need not be to scale.

### THE FLOOR PLAN MUST INCLUDE ALL OF THE FOLLOWING ITEMS:

1. ☐ Dimensions of the Premises and
2. ☐ Total Square Feet of the Premises (length x width = square feet)
3. ☐ Label all entrances and exits
4. ☐ Label all alcohol storage areas (coolers, etc.) and
5. ☐ Provide dimensions of all alcohol storage areas (length x width)
6. ☐ Label all alcohol display areas (behind the bar, shelves, etc.) and
7. ☐ Provide dimensions of all alcohol display areas (length x width)
8. ☐ Class B & C Applicants Only: Label all seating areas, bars, and food preparation areas (kitchen)
9. ☐ Class B & C Applicants Only: Label all outdoor areas used for the sale or service of alcohol beverages (for example, patios, beer gardens, sidewalk cafes) and
10. ☐ Class B & C Applicants Only: Provide dimensions of all outdoor areas used for the sale or service of alcohol beverages (length x width)
11. ☐ Label all parking areas on the premises (do not include street parking) (This is required even if the parking is shared, for example, a strip mall.) and
12. ☐ Provide dimensions of all parking areas available on the premises (length x width). The parking area(s) should be marked on the floor plan for the first floor showing the relation to the building.
13. ☐ Mark the North point (N ↑) on each page
14. ☐ Write the Date on each page
15. ☐ Write the Legal Entity Name (and Agent's Name if a corporation or LLC) on each page
16. ☐ Write the Trade (Business) Name on each page
17. ☐ Write the Premises address on each page



**Change of Agent Applicants Only:**

Have there been any changes to the floor plan since the last application was submitted? ☐ Yes ☐ No

If no, a new floor plan is not required. If yes, explain the change(s) \_\_\_\_\_  
\_\_\_\_\_ and submit a new floor plan.

**ALL NEW & TRANSFER APPLICANTS:**

**SUBMIT Proof of Ownership, Lease or Offer to Purchase the Building with this application.**

A Lease or Offer to Purchase must:

- 1) be in the same legal entity name as that applying for the license
- 2) reflect the same address as the premises address on this application
- 3) reflect current dates and
- 4) be signed by the lessor/seller and leasee/buyer

**Lease or Offer to Purchase may be contingent upon the license being granted.**

Do you own or lease the building? Check one: Own ☐ Lease ☒

Who owns the fixtures (ie. Coolers, etc.)? included in lease

If you are purchasing the stock and/or fixtures, what did you pay for them? \$ 0

Total Amount Paid for the Business: \$ 0

Amount Paid for the Goodwill of the Business: \$ 0

*Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.*

Have you made arrangements with the seller for payment of the personal property taxes? ☒ Yes ☐ No

**IF YOU LEASE THE BUILDING, ANSWER THE FOLLOWING QUESTIONS:**

Date lease begins: 4/15/2011 Expires: 4/15/2014

Monthly rental: \$ 3,000.00

Do you have an option to renew the lease? ☒ Yes ☐ No

Does your lease allow for the assignment to another party without the consent of the owner? ☐ Yes ☒ No

For what length of time have you been guaranteed occupancy? (number of years) 3

In addition to paying monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☐ Yes ☒ No If yes, explain: \_\_\_\_\_

Does the present owner or occupant object to the granting of your license? ☐ Yes ☒ No

If yes, explain: \_\_\_\_\_

Subscribed and sworn to before me

this 16 day of May 2011

Notary Public, State of Wisconsin

My commission expires: 8/15/2012

Notary Seal must be affixed

Erica Naupin  
Signature of Individual/Partner/Officer/Member

\_\_\_\_\_  
Signature of Partner/Officer/Member

Warning: Penalty provided for submitting false statements and affidavits with this application.  
(Section 90-502, Milwaukee Code of Ordinances.)

Your application will be returned for failure to fill out this 4 page form completely and correctly, and submit the required Detailed Floor Plan as outlined on page 3.



# CITY OF MILWAUKEE

## ALCOHOL BEVERAGE RELATED LICENSES APPLICATION

Business Name: <u>Desperados</u>		Business Address: <u>828 S. 1st St.</u>	
Check One: <input type="checkbox"/> Individual <input type="checkbox"/> Partnership <input checked="" type="checkbox"/> Corp/LLC – Name of Corp/LLC: <u>Desperados, LLC</u>			
Name of Individual, Partners or Agent of Corp/LLC: <u>Enca Navejar</u>		Date of Birth: <u>04/20/80</u>	
Home Address: <u>1629 S. 11th St.</u>		Phone Number: <u>414 719-2438</u>	
<b>Check Licenses You Are Applying For:</b>		<b>Check Licenses You Are Applying For:</b>	
<input type="checkbox"/> Amusement/Cabaret \$2,000.00 \$	<input checked="" type="checkbox"/> Cigarette & Tobacco License \$100.00 \$		
<input checked="" type="checkbox"/> Dance \$300.00 \$ <u>300</u>	Must also complete the Application for Cigarette & Tobacco Products License		
<input type="checkbox"/> Instrumental Music \$165.00 \$			
<input type="checkbox"/> Record Spin – No Dancing \$60.00 \$ Includes DJs/Karaoke/CD Players	<input type="checkbox"/> Pool Tables - How many? _____ x \$40.00 each \$ If 3 or more, also need Billiard Hall		
<input type="checkbox"/> Bowling Alley-How many? _____ x \$25.00 each \$	<input type="checkbox"/> Phonograph/Jukebox Premises \$55.00 \$		
<b>6 GAME MACHINES OR MORE ON THE PREMISES</b>		<input type="checkbox"/> If you OWN the jukebox(es), list how many _____ AND pay an additional \$25.00 for each \$	
<input type="checkbox"/> Video Game Center \$450.00 \$	<input type="checkbox"/> If the distributor owns the jukebox(es), list how many _____ AND Name of Distributor _____		
<input type="checkbox"/> If you OWN the games, list how many _____ AND pay an additional \$25.00 for each \$	<input type="checkbox"/> Amusement Game Premises \$55.00 \$		
<input type="checkbox"/> If a distributor owns the games, list how many _____ AND Name of Distributor _____	<input type="checkbox"/> If you OWN the games, list how many _____ AND pay an additional \$25.00 for each \$		
<input type="checkbox"/> Billiard Hall (3 or more pool tables) \$150.00 \$ Also need license for each Pool Tables	<input type="checkbox"/> If a distributor owns the games, list how many _____ AND Name of Distributor _____		
<b>All of the above licenses (this column only) require License Committee action and should be applied for at the same time as the Class "B" or "C" license.</b>			
<b>Total of Column A: \$</b>		<b>Total of Column B: \$</b>	
<b>Total of Column A + Column B = _____ + fee for Class "B" or "C" license</b>			
<b>Please make ONE check payable to: City of Milwaukee</b>			
The undersigned agrees to inform the City Clerk within ten days of any substantial changes in the information supplied in this application. The undersigned shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age (except Class "B" Taverns), handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information. I have knowledge of the City Ordinances currently regulating the license applied for herein, and being duly sworn under oath, depose and say that I am the person named above and that all statements made in the foregoing application are true and correct.			
SUBSCRIBED AND SWORN TO BEFORE ME THIS _____ day of _____, 20____.			
Notary Public, State of Wisconsin My Commission expires _____		Signature of Individual/Partner/Officer/Member <u>Enca Navejar</u>	
NOTARY SEAL MUST BE AFFIXED		Signature of Partner/Officer/Member	
<b>OFFICE USE ONLY</b>			
INITIALS _____ License# _____		AD# _____ TAG(S)# _____	
IF ANY PRIMARY LICENSE(S), LIST TYPE AND NUMBER		GRANTED _____ ISSUED _____	

SA



## ALCOHOL BEVERAGE ENTERTAINMENT SUPPLEMENT

**[!]** This form to be completed **ONLY** by AMUSEMENT/CABARET, DANCE, INSTRUMENTAL MUSIC and RECORD SPIN license applicants.

1. Premise Address: 828 S. 1st St. Milwaukee, WI 53204

2. Name of Legal Entity: Desperados, LLC

3. **New Applicants Only:** Have you, within 2 years of the date of this application, held in the city of Milwaukee either a public entertainment club (formerly "public dance hall") or Class "B" or "C" premises license? ☐ Yes ☒ No

If "Yes", then list address of location(s): \_\_\_\_\_

4. Check (✓) the type of Tavern Entertainment license for which you are applying **AND** complete the required **Sections A to C** in order to describe, pursuant to s. 90-35, Milwaukee Code of Ordinances, the type and general nature of entertainment that you will provide.

<input type="checkbox"/>	<b>Tavern Amusement ("Cabaret/Night Club") License</b> Allows entertainment or exhibitions consisting of music, dancing, singing, floorshows and cabaret performances. Includes Dance, Instrumental Music & Record Spin. Not permitted after 2:00 a.m. every day, except Saturdays/Sundays (not after 2:30 a.m.); not before 9:00 a.m. every day except Sundays (not before 10:30 a.m.).	Complete sections <b>A, B &amp; C.</b>
<input checked="" type="checkbox"/>	<b>Tavern Dance License</b> Allows dancing on the premises by patrons only. Dancing by performers is not allowed. This license also allows the playing of pre-recorded music machines (Record Spin) and Instrumental Music by musicians. Singing is permitted if done by the persons actually engaged in the playing of the musical instruments. Not permitted after 1:00 a.m. every day, except Sundays (not after 1:30 a.m.); not before 9:00 a.m. every day except Sundays (not before 10:30 a.m.).	Complete sections <b>A &amp; C.</b>
<input type="checkbox"/>	<b>Instrumental Music License</b> Allows the playing of instrumental music only, with singing on the part of and only by persons actually engaged in the playing of such musical instruments. Does not include Record Spin. No dancing allowed. Not permitted after 1:00 a.m. every day, except Sundays (not after 1:30 a.m.); not before 9:00 a.m. every day except Sundays (not before 10:30 a.m.).	Complete sections <b>A &amp; C.</b>
<input type="checkbox"/>	<b>Record Spin License</b> Allows DJs, karaoke and CD players. No dancing allowed. Not permitted after 1:00 a.m. every day, except Sundays (not after 1:30 a.m.); not before 9:00 a.m. every day except Sundays (not before 10:30 a.m.).	Complete sections <b>A &amp; C.</b>

**Note:** On New Year's Eve and New Year's Day, any alcohol beverage establishment holding a Class "B" tavern, Class "B" fermented malt beverage or Class "C" wine license is permitted to provide live music and allow dancing on the premises without an entertainment license, and without any restrictions relating to permitted hours of entertainment.

Continued >>>

**5. Check (✓) all of the types of music that will be played. (Listing "Variety" is not an acceptable answer.)**

**Section A**

<input type="checkbox"/> Blues	<input checked="" type="checkbox"/> Dance – R&B	<input type="checkbox"/> Irish	<input type="checkbox"/> Polka	<input type="checkbox"/> List Other:
<input checked="" type="checkbox"/> Classic R&B	<input type="checkbox"/> Easy Listening	<input type="checkbox"/> Jazz	<input checked="" type="checkbox"/> Rap	
<input checked="" type="checkbox"/> Classic Rock	<input type="checkbox"/> Folk	<input checked="" type="checkbox"/> Latin Pop	<input type="checkbox"/> Reggae	<input type="checkbox"/> List Other:
<input checked="" type="checkbox"/> Contemporary R&B	<input type="checkbox"/> Hard Rock	<input checked="" type="checkbox"/> Mexican	<input type="checkbox"/> Techno	
<input type="checkbox"/> Country	<input type="checkbox"/> Heavy Metal	<input type="checkbox"/> Modern Rock	<input type="checkbox"/> Top 40	<input type="checkbox"/> List Other:
<input checked="" type="checkbox"/> Dance – Pop	<input type="checkbox"/> Hip – Hop	<input type="checkbox"/> New Age	<input type="checkbox"/> Tropical	

**6. Check (✓) all that apply.**

**[!] This section Tavern Amusement ("Cabaret/Night Club") license applicants only.**

**Section B**

<input type="checkbox"/> Battle of Bands	<input type="checkbox"/> Dancing by Performer(s): Description required ► _____
<input type="checkbox"/> Comedy Acts	
<input type="checkbox"/> Disc Jockey	<input type="checkbox"/> Fashion Shows: Description required ► _____
<input type="checkbox"/> Live Musicians	
<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Exotic Dancers/Strippers/Adult Entertainment: Description required ► _____
<input type="checkbox"/> Poetry Readings	
<input type="checkbox"/> Solo Singers or Groups	<input type="checkbox"/> Patron Contests/Wrestling: Description required ► _____
<input type="checkbox"/> Rapping, Rap Contests	
<input type="checkbox"/> Other: Description required ► _____	

**Want to Change Entertainment?** If (after the license has been granted or issued) you wish to change or deviate from the type(s) of entertainment listed in your Certificate of Authorized Entertainment, hold entertainment in any new outside area, or change the hours or days outside entertainment will be held, then you must first submit a "Request to Change Plan of Operation for Amusement License."

**[!] No change in entertainment is allowed unless and until the request is approved by the Common Council AND a new Certificate of Authorized Entertainment has been issued.**

**Continued >>>**

**I (we) the undersigned:**

1. Understand that if a premises has been denied a Tavern Amusement, Tavern Dance, Instrumental Music or Record Spin license or Special Party Permit, then no Tavern Amusement, Tavern Dance, Instrumental Music or Record Spin license or Special Party Permit can be recommended for approval for a period of 12 months from the date of denial of the license or permit.
2. Understand that if a Tavern Amusement, Tavern Dance, Instrumental Music or Record Spin license or Special Party Permit application has been withdrawn after commencement of a Licensing Committee hearing on the application, then no Tavern Amusement, Tavern Dance, Instrumental Music or Record Spin license or Special Party Permit can be recommended for approval for the premises for a period of 6 months from the date of withdrawal of the license or permit application.
3. Have a knowledge of the City Ordinances currently regulating these licenses and being duly sworn under oath, depose and say that I am (we are) the person (s) and that all statements made in the foregoing application are true and correct.

SUBSCRIBED AND SWORN TO BEFORE ME THIS

16 day of May, 20 11

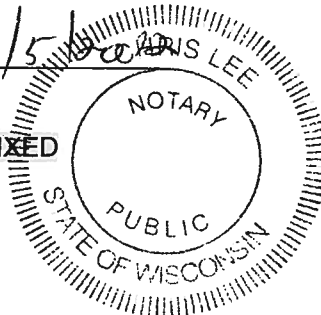
► Erica Nareyri  
Signature of Individual/Partner/Officer/  
Member

► [Signature]  
Notary Public, State of Wisconsin

► \_\_\_\_\_  
Signature of Partner/Officer/Member

My Commission expires 8/5/2012

NOTARY SEAL MUST BE AFFIXED



Section C

57

1102/2112.



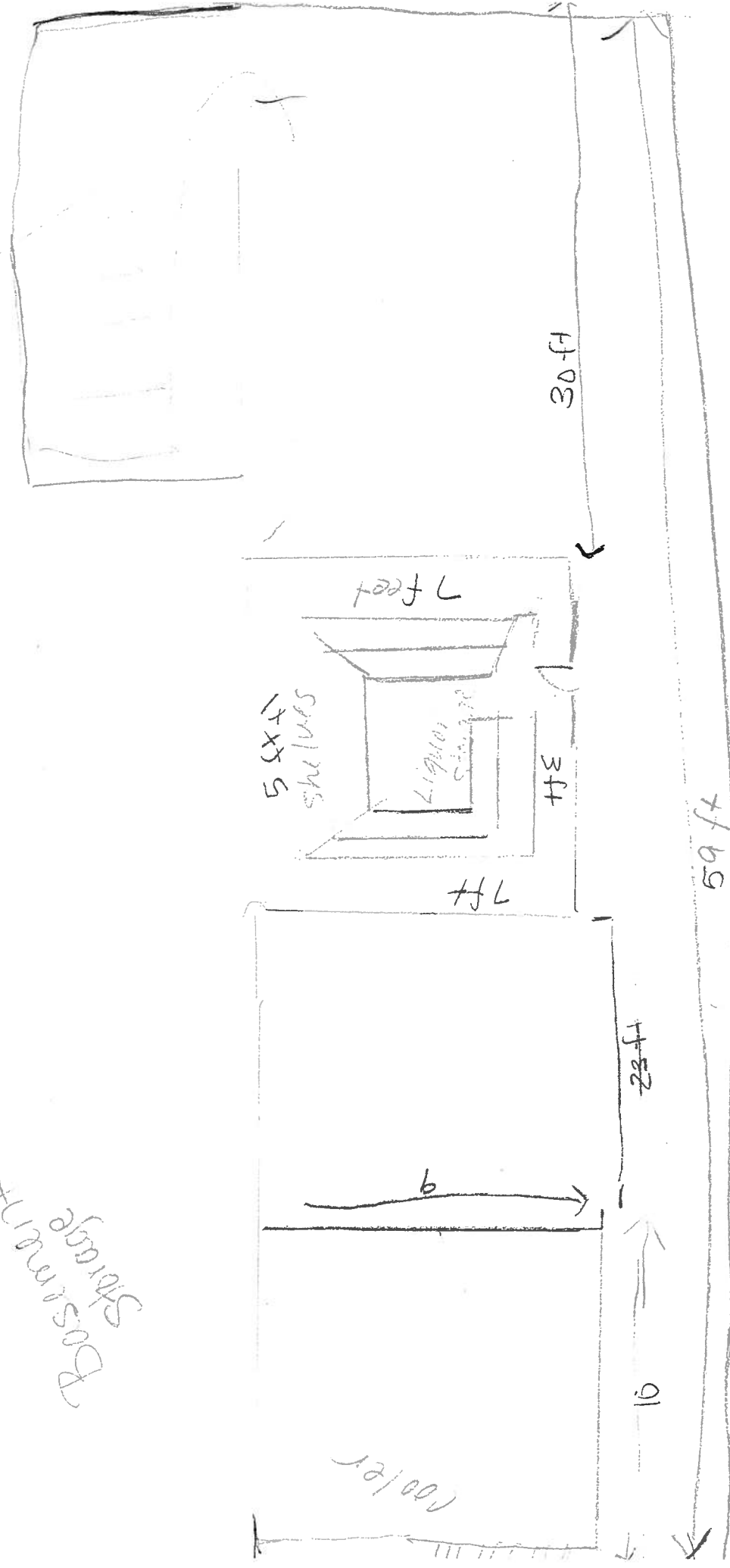
Total sq feet  
2,144 sq. feet.

11/10/16

Basement  
Storage

2100 W. Major

Desperados, LLC



Desperados  
828 S. 1<sup>st</sup> St.  
Milwaukee, WI 53204

2



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Saturday, June 11, 2011

**COMMITTEE MEETING NOTICE**

AD 12

STAMATES, Jay K, Agent  
700 CLUB, LLC  
702 S 2nd St  
MILWAUKEE, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on

**Tuesday, June 21, 2011 at 09:45 AM**

**Regarding:** Your Permanent Extension of Premise Application as agent for "700 CLUB, LLC" for "SABBATIC" at 700 S 2ND St.

There is a possibility that your application may be denied for one or more of the following reasons: the appropriateness of the location to be licensed and whether the location will create undesirable neighborhood problems, and any other factors which reasonably relate to the public health, safety and welfare.

**Notice for applicants with  
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in Room 205, City Hall (City Clerk's Office).

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

**RONALD D. LEONHARDT, CITY CLERK**

BY: Rebecca N. Grill  
Rebecca N. Grill  
License Division Manager

**If you have questions regarding this notice please contact the License Division at (414) 286-2238.**





Office of the City Clerk  
License Division  
Room 105, City Hall  
200 E. Wells Street  
Milwaukee, Wisconsin 53202

STAMATES, Jay K, Agent  
700 Club, LLC  
700 S 2nd St  
Milwaukee, WI 53204



Saturday, June 11, 2011



# Notice of Public Hearing

STAMATES, Jay K, Agent  
SABBATIC at 700 S 2ND St  
Permanent Extension of Premise Application

**Tuesday, June 21, 2011 at 9:45 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 6/21/2011 at 9:45 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## **Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:**

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

### **Please Note:**

**Attendance is not required.**

RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	621 S 2ND ST	MILWAUKEE, WI 53204-1616
CURRENT RESIDENT	646 S 2ND ST 1	MILWAUKEE, WI 53204-1615
CURRENT RESIDENT	702 S 2ND ST	MILWAUKEE, WI 53204-1803
CURRENT RESIDENT	703 S 2ND ST A	MILWAUKEE, WI 53204-1867
CURRENT RESIDENT	703 S 2ND ST B	MILWAUKEE, WI 53204-1867
CURRENT RESIDENT	703 S 2ND ST C	MILWAUKEE, WI 53204-1867
CURRENT RESIDENT	703 S 2ND ST D	MILWAUKEE, WI 53204-1867
CURRENT RESIDENT	703 S 2ND ST E	MILWAUKEE, WI 53204-1875
CURRENT RESIDENT	703 S 2ND ST F	MILWAUKEE, WI 53204-1875
CURRENT RESIDENT	703 S 2ND ST G	MILWAUKEE, WI 53204-1875
CURRENT RESIDENT	703 S 2ND ST H	MILWAUKEE, WI 53204-1875
CURRENT RESIDENT	714 S 2ND ST 1	MILWAUKEE, WI 53204-1882
CURRENT RESIDENT	714 S 2ND ST 2	MILWAUKEE, WI 53204-1882
CURRENT RESIDENT	714 S 2ND ST 3	MILWAUKEE, WI 53204-1882
CURRENT RESIDENT	714 S 2ND ST 4	MILWAUKEE, WI 53204-1882
CURRENT RESIDENT	723 S 2ND ST	MILWAUKEE, WI 53204-1804
CURRENT RESIDENT	737 S 2ND ST	MILWAUKEE, WI 53204-1804
CURRENT RESIDENT	739 S 2ND ST	MILWAUKEE, WI 53204-1804
CURRENT RESIDENT	638 S 3RD ST	MILWAUKEE, WI 53204-1622
CURRENT RESIDENT	122 W NATIONAL AVE	MILWAUKEE, WI 53204-1807
CURRENT RESIDENT	124A W NATIONAL AVE	MILWAUKEE, WI 53204-1807
CURRENT RESIDENT	224 W PIERCE ST	MILWAUKEE, WI 53204-1813
<b>Record Count: 22</b>		
<b>Radius: 250.0 feet and Center of Circle: 700 S 2nd ST</b>		

email 619 9:30  
9:45

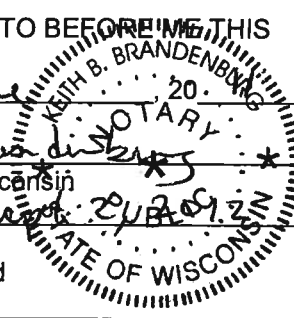
ccl-153b 7/2

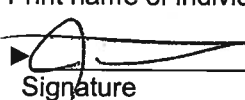


# ALCOHOL BEVERAGE ESTABLISHMENT, PERMANENT EXTENSION APPLICATION

OFFICE OF THE CITY CLERK LICENSE DIVISION  
200 E. WELLS ST. ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 E-MAIL ADDRESS: [LICENSE@MILWAUKEE.GOV](mailto:LICENSE@MILWAUKEE.GOV)  
[WWW.MILWAUKEE.GOV/LICENSE](http://WWW.MILWAUKEE.GOV/LICENSE)

[!] A detailed floor plan showing the existing premises and all areas proposed to be added must be submitted with this application. See reverse side of information sheet (form ccl-153a) for filing instructions.

Section A	Date of Application: <u>June 8, 2011</u>	Aldermanic District: <u>12</u>
	Licensee (list name of individual; partners, if partnership; or agent, if corporation or LLC): <u>JAY K. STAMATES</u>	
	Corporation or LLC Name (if applicable): <u>700 CLUB LLC</u>	Business Name: <u>Sabbatic</u>
	Business Address (include city, state, zip): <u>700 S 2nd STREET MILWAUKEE WI 53204</u>	
	(Optional) Mailing Address (include city, state, zip):	Business Telephone Number: <u>414-405-4656</u>
Section B	Identify the specific area(s) for which the permanent extension of premises is requested. Check (✓) all that apply, and list for each the relationship of the area to the premises (Example: north side, front, etc.)	
	<input checked="" type="checkbox"/> Sidewalk café (public sidewalk) at the <u>Front West</u> <input checked="" type="checkbox"/> Patio (concrete surface) at the <u>South side</u>	
	<input type="checkbox"/> Beer garden (soil/grass surface) at the _____ <input type="checkbox"/> Deck (attached to building) at the _____	
	<input type="checkbox"/> Addition to the <input type="checkbox"/> basement <input type="checkbox"/> 1 <sup>st</sup> floor <input type="checkbox"/> 2 <sup>nd</sup> floor <input type="checkbox"/> 3 <sup>rd</sup> floor <input type="checkbox"/> Other: _____ at the _____ (indicate location) of the premises.	
	<input type="checkbox"/> Other: Describe proposed area(s) here ► _____	
Section C	Does extension area have an additional street address? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, list address here ► _____	
	List all type(s) of business(es) that will operate at this location? <input checked="" type="checkbox"/> Tavern <input type="checkbox"/> Restaurant <input type="checkbox"/> Other: Describe business here ► _____	
	SUBSCRIBED & SWORN TO BEFORE ME THIS <u>8<sup>th</sup></u> day of <u>June</u> , 20 <u>11</u>  <u>Keith B. Brandenburg</u> Notary Public, State of Wisconsin My commission expires: <u>Sept. 2, 2013</u> Notary Seal must be affixed	

► JAY STAMATES  
Print name of individual, partner, agent, officer, member  
 ►   
Signature

## Office Use Only:

☐ NS Hold Released ☐ Holds permit w/ DCD (sidewalk cafes)

Filed 6/8/11 Initials JC License # 129318 Granted \_\_\_\_\_

Issued \_\_\_\_\_ Initials \_\_\_\_\_



700 CLUB LLC

AGENT JAY K. STAMATES

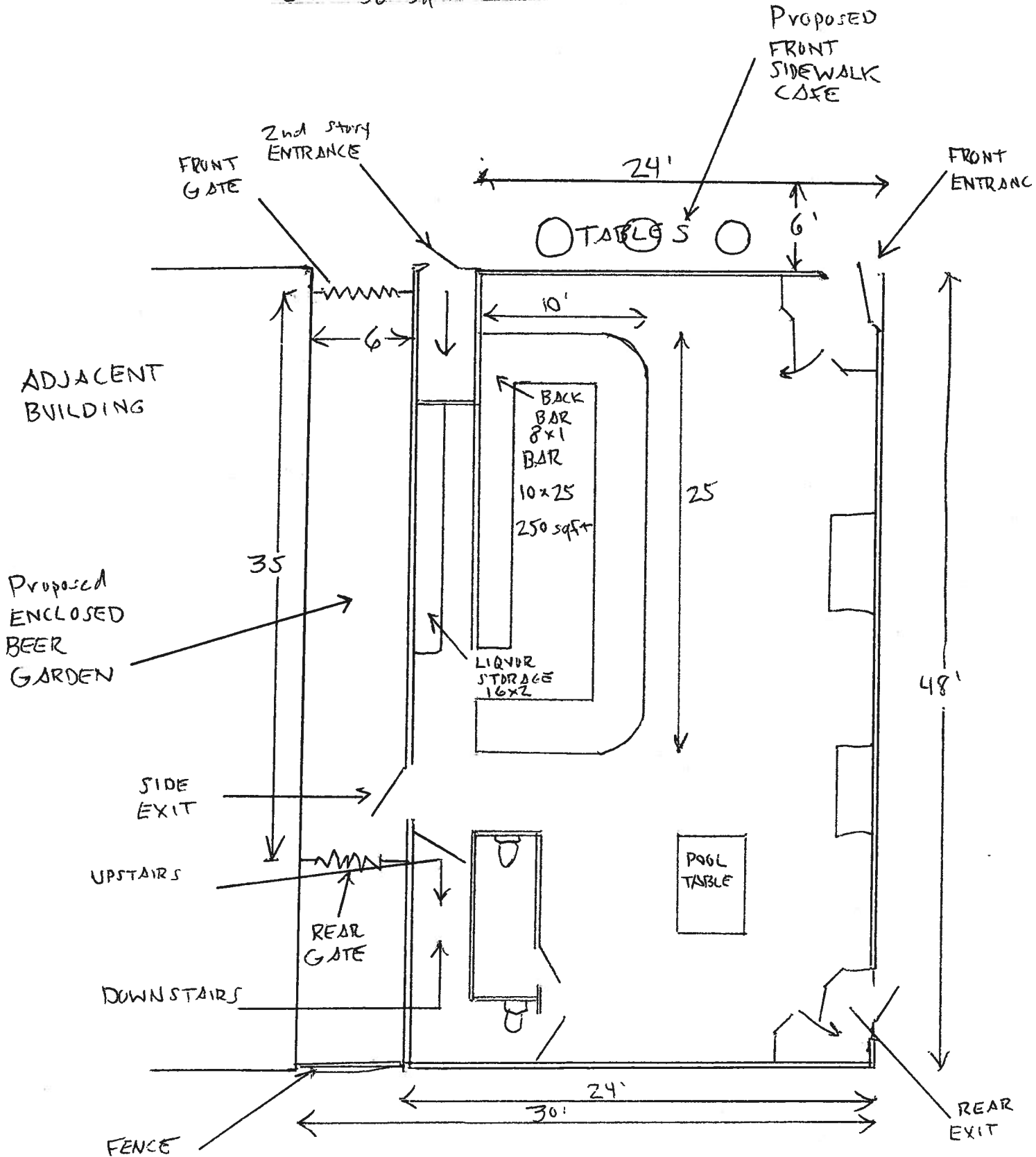
SABBATH

700 S 2nd ST MILWAUKEE WI 53204

JUNE 8, 2011

48' x 28' sq ft 1344 EXISTING

54' x 30' sq ft 1620 PROPOSED



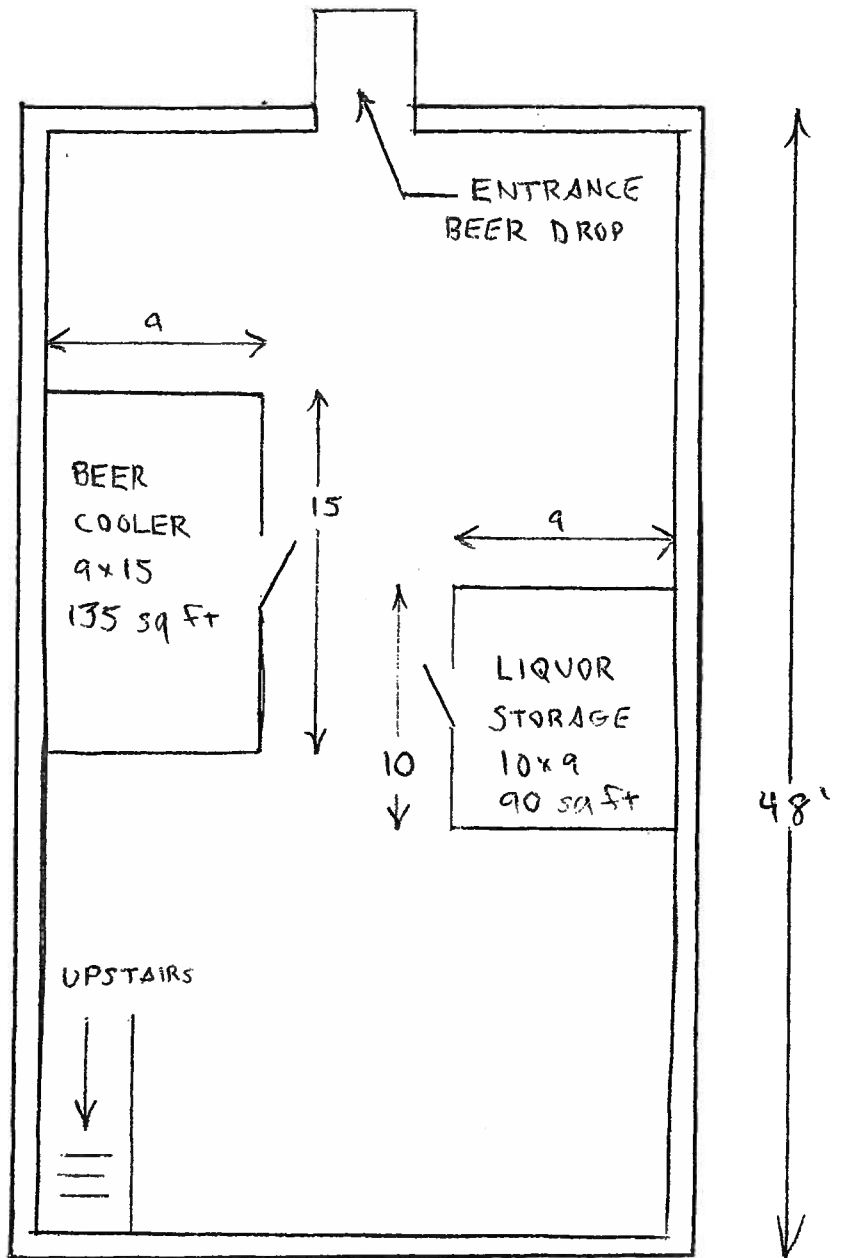


700 CLUB LLC  
AGENT JAY STIMATES  
SABBATH

700 S 2ND MILWAUKEE WI 53204  
JUNE 8, 2011

48x28 sq ft 1344

28'





Office of the City Clerk  
License Division  
Room 105, City Hall  
200 E. Wells Street  
Milwaukee, Wisconsin 53202

KRESSIN, David G, Agent  
Noble Provisions, LLC  
4230 45th Ave  
Kenosha, WI 53144



Office of the City Clerk  
License Division  
Room 105, City Hall  
200 E. Wells Street  
Milwaukee, Wisconsin 53202

KRESSIN, David G, Agent  
Noble Provisions, LLC  
4230 45th Ave  
Kenosha, WI 53144





**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Saturday, June 11, 2011

**COMMITTEE MEETING NOTICE**

AD 12

MC KINSTRY, Karlyn J, Agent  
UNTOUCHABLE SOULS, LLC  
309 W NATIONAL Av  
MILWAUKEE, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on

**Tuesday, June 21, 2011 at 10:00 AM**

**Regarding:** Your Class B Tavern License Renewal Application as agent for "UNTOUCHABLE SOULS, LLC" for "THE ROYAL BLU" at 309 W NATIONAL Av.

There is a possibility that your application may be denied for one or more of the following reasons: failure of the applicant to meet the statutory and municipal license qualifications; pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed activity, on behalf of the licensee, his or her employees, or patrons (if the licensee is a corporation or licensed limited partnership, the conviction of the corporate agent, officers, directors, members or any shareholder holding 20% or more of the corporation's total or voting stock, or proxies for that amount of stock, of any of the offenses enumerated in s. 125.12(2)(ag), Wis. Stats., as amended); the appropriateness of tavern location and premises; neighborhood problems due to management or location; failure of the licensee to operate the premise in accordance with the floor plan and plan of operation submitted pursuant to s. 90-5-1-c. of the Milwaukee Code of Ordinances; and any factors which reasonably relate to the public health, safety and welfare. See attached police report and/or written correspondence regarding this application. Please be advised the public will be able to provide information to the committee in person. The committee will receive and consider evidence regarding the above mentioned criteria.

**Notice for applicants with  
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

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**RONALD D. LEONHARDT, CITY CLERK**

BY: Rebecca N. Grill  
Rebecca N. Grill  
License Division Manager

**If you have questions regarding this notice please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

**MILWAUKEE POLICE DEPARTMENT**  
**LICENSE INVESTIGATION UNIT**

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS  
**SYNOPSIS**

**DATE: 06/01/2011**  
**LICENSE TYPE: BTAVN**  
**NEW:**  
**RENEWAL: X**

**No. 128408**  
**Application Date:**  
**Expiration Date:**

**License Location:** 309 W National Avenue  
**Business Name:** The Royal Blu

**Aldermanic District: 12**

**Licensee/Applicant: Mc Kinstry, Karlyn J**  
(Last Name, First Name, MI)  
**Date of Birth:** 07/22/80

**Male:**                      **Female:**

**Home Address:** 2125 N 35<sup>th</sup> Street  
**City:** Milwaukee  
**Home Phone:** (414) 737-6597

**State:** Wi      **Zip Code:** 53208

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

The following applies to Sylvester Burton who is listed as a corporate officer:

1. On 08/17/04, Burton was charged with Theft and Possession of THC by Glendale Police Department.

<b>Charge:</b>	Theft
	Possession of THC
<b>Finding:</b>	Convicted
	Disposition not reported
<b>Sentence:</b>	Fined
<b>Date:</b>	11/11/04
<b>Case:</b>	N018836

=====

The following applies to Sylvester Burton who is listed as a Member and 50% Shareholder:

2. On 08/18/2004 Burton was cited in Milwaukee County for Possession of Marijuana.

<b>Charge:</b>	Possession of Marijuana
<b>Finding:</b>	Guilty
<b>Sentence:</b>	Fine
<b>Date:</b>	01/04/2005
<b>Case:</b>	2004CM006271

3. On 08/12/2003 Burton was cited in the city of Milwaukee for Trespassing Upon Buildings/Premises.

Charge: Trespassing Upon Building/Premises  
Finding: Guilty  
Sentence: \$150.00 fine  
Date: 08/31/2004  
Case: 03131848

4. On 07/06/2008 Burton was cited in the city of Milwaukee for Ride in Vehicle Without Wearing Seat Belt.

Charge: Ride in Vehicle Without Wearing Seat Belt  
Finding: Guilty  
Sentence: \$10.00 fine **Referred to collections 11/18/2008 \$10.00 balance due**  
Date: 09/03/2008  
Case: 0809955

5. On 10/02/2008 Burton was cited in the city of Milwaukee for Operate Vehicle Without Stopping Lights.

Charge: Operate Vehicle Without Stopping Lights  
Finding: Guilty  
Sentence: \$71.20 fine **730 day Driver's License suspension 02/10/2009 \$71.20 balance due**  
Date: 11/25/2008  
Case: 08132680

6. On 10/02/2008 Burton was cited in the city of Milwaukee for Operate Vehicle After Suspension/Revocation of Registration.

Charge: Operate Vehicle After Suspension/Revocation of Registration  
Finding: Guilty  
Sentence: \$83.80 fine **730 day Driver's License suspension 02/10/2009 \$83.80 balance due**  
Date: 11/25/2008  
Case: 08132681

7. On 10/02/2008 Burton was cited in the city of Milwaukee for Possess Counterfeit Registration.

Charge: Possess Counterfeit Registration  
Finding: Guilty  
Sentence: \$146.80 fine **730 day Driver's License suspension 02/10/2009 \$146.80 balance due**  
Date: 11/25/2008  
Case: 08132682

8. On 10/02/2008 Burton was cited in the city of Milwaukee for Vehicle Operator Fail to Wear Seatbelt.

Charge: Vehicle Operator Fail to Wear Seatbelt  
Finding: Guilty  
Sentence: \$10.00 fine **730 day Driver's License suspension 02/10/2009 \$10.00 balance due**  
Date: 11/25/2008  
Case: 08132683

9. On 01/31/2009 Burton was cited in the city of Milwaukee for Exceeding Speed Zones/Posted Speed.

Charge: Exceeding Speed Zones/Posted Speed  
Finding: Guilty  
Sentence: \$109.00 fine **730 day Driver's License suspension 06/10/2009 \$109.00 balance due**  
Date: 03/27/2009  
Case: 09033530

- 
- Sylvester Burton has an open arrest warrant with the city of Milwaukee for Operating After Suspension in the amount of \$114.00 dated 01/20/2011 #10115048.
  - Sylvester Burton has an open arrest warrant with the city of Milwaukee for Operating After Suspension in the amount of \$114.00 dated 04/28/2011 #11006350.

Sylvester Burton owes the following to the city of Milwaukee:

- Ride in Vehicle without Wearing Seat Belt 07/06/2008 \$10.00 #08089955
- Operating Motor Vehicle without Insurance 12/19/2010 \$114.00 #11006352

**Wagner, Janice**

EXP  
7/37/11

**From:** Grill, Rebecca  
**Sent:** Wednesday, June 01, 2011 11:04 AM  
**To:** Wagner, Janice  
**Subject:** FW: 12th AD

Rebecca Grill  
License Division Manager  
200 E. Wells Street. Room 105  
Milwaukee, WI 53202  
Phone 414-286-2238  
Fax 414-286-3057  
E-Mail [rgrill@milwaukee.gov](mailto:rgrill@milwaukee.gov)  
License Division Webpage [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

**From:** McGuire, Michael  
**Sent:** Wednesday, June 01, 2011 10:43 AM  
**To:** Grill, Rebecca  
**Subject:** 12th AD

U018465	<u>UNTOUCHABLE SOULS LLC</u>	06/09/2009	Delinquent
	12 - Domestic Limited Liability Company		04/01/2011

Becky...this is re Royal Blu at 309 W. National.

Objection based on this.

Also...we need to send out notices before any approvals on any of their apps.

Mike McGuire

**Wagner, Janice**

---

obj.?

**From:** Grill, Rebecca  
**Sent:** Wednesday, March 30, 2011 12:44 PM  
**To:** Mac Gillis, Paul  
**Cc:** Wagner, Janice  
**Subject:** FW: The Royal Blu tavern at 309 W. National Ave.

FYI

**From:** Wagner, Janice  
**Sent:** Wednesday, March 30, 2011 12:35 PM  
**To:** Wessel, Thomas  
**Cc:** Mishefske, Thomas; Krimmer, Douglas  
**Subject:** RE: The Royal Blu tavern at 309 W. National Ave.

Correct, the license was granted, but not issued because there is a delinquent bill hold and they did not the license fee. I'll let LIU know.

As an added note: we received a call earlier this week from Karlyn asking for a premise transfer application. She said they want to transfer across the street.

Janice

**From:** Wessel, Thomas  
**Sent:** Wednesday, March 30, 2011 10:55 AM  
**To:** Wagner, Janice  
**Cc:** Mishefske, Thomas; Krimmer, Douglas  
**Subject:** FW: The Royal Blu tavern at 309 W. National Ave.

Janice

It appears that the tavern license application (BTAVN 13353) was never issued for this address. We have received complaints that they are operating without a license. Please double check and refer to License Investigation if they do not have a license. I spoke with Officer Kuklinski(?) this morning and gave her a heads up that a complaint may be entered

I will enter a complaint and have an inspector check it to see if it is operating and if there are code violations.

Thanks. Tom

Thomas E. Wessel  
Building Codes Enforcement Supervisor  
City of Milwaukee  
Department of Neighborhood Services  
(414) 286-3975

**From:** Krimmer, Douglas  
**Sent:** Wednesday, March 30, 2011 10:25 AM

BL

**To:** Wessel, Thomas

**Subject:** FW: The Royal Blu tavern at 309 W. National Ave.

Douglas J. Krimmer

Building Codes Enforcement Supervisor

City of Milwaukee

Department of Neighborhood Services

841 N Broadway

Milwaukee, WI 53202

Phone 414 286 3154

FAX 414 286 0437

Email [dkrimm@milwaukee.gov](mailto:dkrimm@milwaukee.gov)

**From:** Krimmer, Douglas

**Sent:** Friday, March 25, 2011 2:38 PM

**To:** Mishefske, Thomas

**Subject:** RE: The Royal Blu tavern at 309 W. National Ave.

The angry man called the complaint in to us yesterday about 2 PM. The owner of the building lives there and I know her from doing her rooming house inspections. I called her and she said the City had not picked up her garbage for two weeks and it was finally picked up yesterday morning. The complainant did not mention rats to me. A check with the License Division database doesn't show tavern license for this place. I'll check with Wessel on Monday, but we probably need to contact MPD.

Douglas J. Krimmer

Building Codes Enforcement Supervisor

City of Milwaukee

Department of Neighborhood Services

841 N Broadway

Milwaukee, WI 53202

Phone 414 286 3154

FAX 414 286 0437

Email [dkrimm@milwaukee.gov](mailto:dkrimm@milwaukee.gov)

**From:** Mishefske, Thomas

**Sent:** Friday, March 25, 2011 2:06 PM

**To:** Krimmer, Douglas

**Subject:** FW: The Royal Blu tavern at 309 W. National Ave.

Doug,

Can you enter a complaint and send the inspector out.

Thanks,

Thomas Mishefske

DNS Operations Manager

Department of Neighborhood Services

841 N. Broadway, Room 104

Milwaukee, Wisconsin 53202  
Phone: (414) 286-2548  
Fax: (414) 286-5095  
[tmishe@milwaukee.gov](mailto:tmishe@milwaukee.gov)

**From:** Witkowiak, James  
**Sent:** Fri 3/25/2011 1:44 PM  
**To:** Mishefske, Thomas; Hulbert, Kevin  
**Subject:** FW: The Royal Blu tavern at 309 W. National Ave.

Tom / Kevin please see and have someone advise us of the result when able.

Thanks... Mike McGuire  
12<sup>th</sup> AD Asst

**From:** Wagner, Janice  
**Sent:** Friday, March 25, 2011 1:34 PM  
**To:** Witkowiak, James; McGuire, Michael; Grill, Rebecca  
**Subject:** The Royal Blu at 309 W. National Ave.

I received a voice mail message from an angry gentlemen that said garbage and rats are all around this tavern.

He also said that the gentlemen's room is not usable so the men have to use the ladies room.

Did not leave a name or number.

Janice Wagner  
License Coordinator



**Wagner, Janice**

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**From:** Grill, Rebecca  
**Sent:** Wednesday, March 30, 2011 1:26 PM  
**To:** Wagner, Janice  
**Subject:** FW: royal Blu

**From:** Mac Gillis, Paul  
**Sent:** Wednesday, March 30, 2011 1:06 PM  
**To:** Grill, Rebecca  
**Subject:** royal Blu

Rebecca,

309 W. National forwarded to D2 for follow up.  
pmliu

NObj

13353

**Lee, Chris**

309 W. National Ave.

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**From:** Wagner, Janice  
**Sent:** Wednesday, December 22, 2010 1:28 PM  
**To:** Lee, Chris  
**Subject:** FW: re 309 W. National Avenue, 12th AD

Please attach to file.

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**From:** McGuire, Michael  
**Sent:** Tuesday, December 14, 2010 2:52 PM  
**To:** Wagner, Janice  
**Subject:** FW: re 309 W. National Avenue, 12th AD

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**From:** Mishefske, Thomas  
**Sent:** Tuesday, December 14, 2010 2:43 PM  
**To:** McGuire, Michael  
**Cc:** Haack, Karen  
**Subject:** RE: re 309 W. National Avenue, 12th AD

Mike,

We'll enter a complaint and have the commercial inspector check it out.

*Tom Mishefske*

Operations Manager | City of Milwaukee | Department of Neighborhood Services | 841 North Broadway Room 104 | Milwaukee, Wisconsin 53202-3613 |  
Phone 414.286.2548 | Fax 414.286.5095 | [tmishe@milwaukee.gov](mailto:tmishe@milwaukee.gov)

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**From:** McGuire, Michael  
**Sent:** Tuesday, December 14, 2010 1:43 PM  
**To:** Mishefske, Thomas  
**Subject:** FW: re 309 W. National Avenue, 12th AD

Tom...request allegation # 1 be checked out.

Also request a further site inspection be given as able.

Thanks...Mike McGuire  
12<sup>th</sup> AD Asst.

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**From:** McGuire, Michael  
**Sent:** Tuesday, December 14, 2010 1:41 PM  
**To:** Ramirez, Alex  
**Cc:** Gaglione, Donald  
**Subject:** re 309 W. National Avenue, 12th AD

Lt. ...request these allegations be checked out soon ( 2 thru 6 ).

**Thanks...Mike McGuire**  
**12<sup>th</sup> AD Asst.**

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**From:** Wagner, Janice  
**Sent:** Tuesday, December 14, 2010 1:31 PM  
**To:** Mac Gillis, Paul; Witkowiak, James; McGuire, Michael; Grill, Rebecca  
**Subject:** 309 W. National Avenue

I received a phone call from a anonymous concerned citizen regarding The Royal Blu.

His concerns are:

1. The men's room has been out of order for 3-4 months so men have been using the ladies room.
2. They sell very high end liquor which he believes is not bought from a distributor, but perhaps stolen.
3. They re-use booze bottles.
4. Their liquor license is not in a place that is clearly visible to the public/police.
5. The "Blu" in The Royal Blu is related to a gang.
6. Crack cocaine is being sold.



Saturday, June 11, 2011



# Notice of Public Hearing

MC KINSTRY, Karlyn J, Agent  
THE ROYAL BLU at 309 W NATIONAL Av  
Class B Tavern License Renewal Application

**Tuesday, June 21, 2011 at 10:00 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 6/21/2011 at 10:00 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## **Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:**

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

### **Please Note:**

**Attendance is not required.**

RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	737 S 2ND ST	MILWAUKEE, WI 53204-1804
CURRENT RESIDENT	739 S 2ND ST	MILWAUKEE, WI 53204-1804
CURRENT RESIDENT	736 S 3RD ST	MILWAUKEE, WI 53204-1806
CURRENT RESIDENT	802 S 3RD ST	MILWAUKEE, WI 53204-1827
CURRENT RESIDENT	803 S 3RD ST	MILWAUKEE, WI 53204-1828
CURRENT RESIDENT	806 S 3RD ST	MILWAUKEE, WI 53204-1827
CURRENT RESIDENT	810 S 3RD ST	MILWAUKEE, WI 53204-1827
CURRENT RESIDENT	813 S 3RD ST	MILWAUKEE, WI 53204-1828
CURRENT RESIDENT	814A S 3RD ST	MILWAUKEE, WI 53204-1827
CURRENT RESIDENT	814 S 3RD ST	MILWAUKEE, WI 53204-1827
CURRENT RESIDENT	816 S 3RD ST	MILWAUKEE, WI 53204-1827
CURRENT RESIDENT	818 S 3RD ST	MILWAUKEE, WI 53204-1827
CURRENT RESIDENT	821 S 3RD ST	MILWAUKEE, WI 53204-1828
CURRENT RESIDENT	824 S 3RD ST	MILWAUKEE, WI 53204-1827
CURRENT RESIDENT	828 S 3RD ST A	MILWAUKEE, WI 53204-1827
CURRENT RESIDENT	828 S 3RD ST	MILWAUKEE, WI 53204-1827
CURRENT RESIDENT	834 S 3RD ST	MILWAUKEE, WI 53204-1827
CURRENT RESIDENT	835 S 3RD ST	MILWAUKEE, WI 53204-1828
CURRENT RESIDENT	839A S 3RD ST	MILWAUKEE, WI 53204-1828
CURRENT RESIDENT	839 S 3RD ST	MILWAUKEE, WI 53204-1828
CURRENT RESIDENT	808 S 4TH ST	MILWAUKEE, WI 53204-1723
CURRENT RESIDENT	810 S 4TH ST	MILWAUKEE, WI 53204-1723
CURRENT RESIDENT	814 S 4TH ST	MILWAUKEE, WI 53204-1723
CURRENT RESIDENT	816 S 4TH ST	MILWAUKEE, WI 53204-1723
CURRENT RESIDENT	820 S 4TH ST	MILWAUKEE, WI 53204-1723
CURRENT RESIDENT	824 S 4TH ST	MILWAUKEE, WI 53204-1723
CURRENT RESIDENT	826 S 4TH ST	MILWAUKEE, WI 53204-1723
CURRENT RESIDENT	323 W NATIONAL AVE 1	MILWAUKEE, WI 53204-1702
CURRENT RESIDENT	323 W NATIONAL AVE 2	MILWAUKEE, WI 53204-1702
CURRENT RESIDENT	323 W NATIONAL AVE 3	MILWAUKEE, WI 53204-1702
CURRENT RESIDENT	323 W NATIONAL AVE 4	MILWAUKEE, WI 53204-1702
CURRENT RESIDENT	323 W NATIONAL AVE 5	MILWAUKEE, WI 53204-1702
CURRENT RESIDENT	323 W NATIONAL AVE 6	MILWAUKEE, WI 53204-1702
CURRENT RESIDENT	325 W NATIONAL AVE	MILWAUKEE, WI 53204-1702
CURRENT RESIDENT	329A W NATIONAL AVE	MILWAUKEE, WI 53204-1702
CURRENT RESIDENT	329 W NATIONAL AVE	MILWAUKEE, WI 53204-1702
CURRENT RESIDENT	331 W NATIONAL AVE	MILWAUKEE, WI 53204-1702
CURRENT RESIDENT	218 W WALKER ST	MILWAUKEE, WI 53204-1860
CURRENT RESIDENT	220 W WALKER ST A	MILWAUKEE, WI 53204-1860
CURRENT RESIDENT	220 W WALKER ST	MILWAUKEE, WI 53204-1860
CURRENT RESIDENT	316 W WALKER ST	MILWAUKEE, WI 53204-1749
CURRENT RESIDENT	326 W WALKER ST	MILWAUKEE, WI 53204-1749
CURRENT RESIDENT	332 W WALKER ST	MILWAUKEE, WI 53204-1749

CURRENT RESIDENT	338 W WALKER ST	MILWAUKEE, WI 53204-1749
Record Count: 44		
Radius: 250.0 feet and Center of Circle: 309 W National AV		



## PLAN OF OPERATION RENEWAL CERTIFICATION

OFFICE OF THE CITY CLERK-LICENSE DIVISION  
200 E WELLS ST, ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 E-MAIL ADDRESS: [LICENSE@MILWAUKEE.GOV](mailto:LICENSE@MILWAUKEE.GOV)  
[WWW.MILWAUKEE.GOV/LICENSE](http://WWW.MILWAUKEE.GOV/LICENSE)

ccl-12

Re: Class B Tavern located at 309 W NATIONAL AV

### ► HOW TO CERTIFY PLAN OF OPERATION

#### Step 1. Review the attached plan of operation.

Review the attached copies (on green paper) of the **Plan of Operation Supplement** (ccl-124d) and (if previously filed) the completed **Plan of Operation Renewal Certification** (ccl-122f) that were filed with the previous license application.

#### Step 2. Identify any changes to plan of operation.

Check the appropriate box in Question 1 in the column to the right related to whether there are any changes to the attached Plan of Operation and/or Plan of Operation Certification. Describe in the space provided on the back of this form any changes.

#### Step 3. Identify any changes to floor plan.

Check the appropriate box in Question 2 related to whether there are any changes to the floor plan currently on file with the License Division. No copy of the floor plan is attached.

If there are changes to the floor plan, then file a new floor plan. Instructions related to filing floor plans are provided on the attached Plan of Operation.

#### Step 4. Identify any changes to age restriction.

Check the appropriate box in Question 3 related to whether any age restriction is being established or amended. Describe in the space provided on the back of this form the age restriction being established, or any changes to an existing age restriction.

#### Step 5. Provide required notarized signature(s).

See Steps 8 and 9 of the **Alcohol Beverage License Renewal Information** sheet (ccl-119a) for information related to required signatures and notarizations.

#### Step 6. Provide updated contact information.

Enter in the space provided on the back of this form the contact information requested to be updated.

#### Step 7. File this new certification with application.

Submit with the renewal application this new **Plan of Operation Renewal Certification** and the attached copies of the **Plan of Operation Supplement** and **Plan of Operation Renewal Certification** that were filed with the previous license application.

**THE ATTACHED COPIES FROM YOUR PREVIOUS APPLICATION ARE PART OF THIS RENEWAL APPLICATION AND MUST BE RETURNED.**

### CERTIFICATION OF PLAN OF OPERATION

#### (1) ► ANY CHANGES TO PLAN OF OPERATION OR PRIOR PLAN OF OPERATION CERTIFICATION?

Check (✓) one: ☐ No ☒ Yes

If Yes, then describe changes in the space provided on the back of this form.

#### (2) ► ANY CHANGES TO FLOOR PLAN?

Check (✓) one: ☒ No ☐ Yes

If Yes, then describe the changes in the space provided on the back of this form, and file with the application a new floor plan highlighting all changes and providing the dimensions of any added spaces.

#### (3) ► ESTABLISHING OR CHANGING ANY AGE RESTRICTIONS?

Check (✓) one: ☒ No ☐ Yes

If Yes, then describe age restriction, or changes thereto, in the space provided on the back of this form.

#### (4) ► PROVIDE NOTARIZED SIGNATURES

The undersigned, being duly sworn under oath, states that each of the above questions has been truthfully answered to the best of the knowledge of the signers.

Signature of Individual/1<sup>st</sup> Partner/Officer/Member

Signature of 2<sup>nd</sup> Partner/Officer/Member

Subscribed and sworn before me

Chris Lee day of May, 2010

Notary Public, State of Wisconsin

My commission expires 8/5/2012

Notary Seal must be affixed.



# Plan of Operation Supplement for Retail Alcohol Beverage License Application

OFFICE OF THE CITY CLERK LICENSE DIVISION  
200 E. WELLS ST. ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 EMAIL: [LICENSE@MILWAUKEE.GOV](mailto:LICENSE@MILWAUKEE.GOV)

ccl-124d 1-22-(

Your application will be returned for failure to fill out this 4 page form completely and correctly, and submit the required Detailed Floor Plan as outlined on page 3.

Address of Premises: <u>309 W National Ave Milwaukee WI 53204</u>		Business Telephone Number: <u>414-737-6597</u>
Business Mailing Address - ONLY if different from address of premises (include City, State, Zip Code):		
Business Internet/E-mail Address:		Business Fax Number:
Property Owner's Name: <u>Carol Raszina</u>		Property Owner's Phone Number: <u>414-418-3264</u>
Property Owner's Address (include City, State, Zip Code): <u>3036 3rd Milwaukee WI 53204</u>		
Are you taking out this application for anyone that may not be eligible for a license? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
If yes, list name and address:		
Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
If no, list name and address of person who will: _____		
<small>Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person listed above must obtain a Class B Manager's license.</small>		
Does anyone else have money invested or any other interest in this business? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
If yes, explain:		
Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, list name and address:		
What types of business do you or will you conduct at this location? (check all that apply): (Other licenses/permits may be required to operate your business.) <input type="checkbox"/> Full Service Restaurant <input type="checkbox"/> Cafe/Coffee Shop <input type="checkbox"/> Bed & Breakfast <input type="checkbox"/> Grocery Store <input type="checkbox"/> Convenience Market <input type="checkbox"/> Bowling Center(Bowling Alley license required) <input type="checkbox"/> Billiard Center(Billiard Hall & Pool Table licenses required) <input type="checkbox"/> Comedy Club(Cabaret license required) <input type="checkbox"/> Catering(sales only allowed on the premises issued an alcohol beverage license) <input type="checkbox"/> Hotel <input type="checkbox"/> Indoor Golf Facility <input type="checkbox"/> Video Game Center-6 or more games(Video Game Center license required) <input type="checkbox"/> Night Club(Dance or Cabaret license required) <input type="checkbox"/> Veterans Club <input type="checkbox"/> Brew Pub <input checked="" type="checkbox"/> Tavern <input type="checkbox"/> Fraternal Club <input type="checkbox"/> Volleyball Court(Permanent Extension of Premises required) <input type="checkbox"/> Theater(Cabaret license required) <input type="checkbox"/> Wine Tasting Room <input type="checkbox"/> Private Sports Club <input type="checkbox"/> Liquor Store <input type="checkbox"/> Department Store <input type="checkbox"/> Drug Store <input type="checkbox"/> Gift Shop <input type="checkbox"/> Museum <input type="checkbox"/> Center for the Visual and Performing Arts(CTRPA & Cabaret licenses required)		
What other types of licenses or permits will you or do you hold at this location? (check all that apply): <input checked="" type="checkbox"/> Occupancy Permit(all businesses should apply at the Permit Desk) <input type="checkbox"/> Cigarette(apply at the License Division) <input type="checkbox"/> Food(apply at the Health Dept) <input type="checkbox"/> Gas Station <input type="checkbox"/> Extended Hours(apply at the License Division) <input type="checkbox"/> Other(s): _____		
If applying for a Class B or C license, what type of food service will you have at this location? (check all that apply) <input checked="" type="checkbox"/> None <input checked="" type="checkbox"/> Prepackaged Foods <input type="checkbox"/> Snacks <input type="checkbox"/> Appetizers <input type="checkbox"/> Catered Events <input type="checkbox"/> Full Meals - Hours of Food Service - From: _____ To: _____ (attach additional sheets as necessary)		
If applying for a Class B or C license, are you applying for "Service Bar Only"? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <small>"Service Bar Only" means that customers cannot sit at the bar. Alcohol is served only to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.</small>		



What percentage of your total sales will be from the sales of alcohol beverages? 95 %

Is there at least 300 feet between the building and any church, school or hospital? ☒ Yes ☐ No

Do you have any future plans for other businesses, licenses or permits at this location? ☐ Yes ☒ No  
If yes, explain:

Is this premises under construction? ☐ Yes ☒ No If yes, list estimated completion date:

Is this a franchise? ☐ Yes ☒ No

Is this premises currently licensed? ☒ Yes ☐ No If yes, list type of license: CLASS B TAVERN

Is the current licensee operating? ☐ Yes ☒ No If no, list date closed: 5-15-09

### HOURS OF OPERATION FOR ALCOHOL BEVERAGE SALES/SERVICE ONLY

Day of the Week	Current Hours of Operation: (Does not apply to New Applicants)		Proposed Hours of Operation: (If same as the current hours, write "same")		Number of Customers expected each day	Class B Taverns: Age Restriction for each day (if over 21) (This is optional) If none, write "none"
	Open	Close	Open	Close		
Sunday	<u>4pm</u>	<u>1:30am</u>	<u>4pm</u>	<u>1:30am</u>	<u>50</u>	<u>None</u>
Monday			<u>2pm</u>	<u>2am</u>	<u>50</u>	
Tuesday			<u>2pm</u>	<u>2am</u>	<u>50</u>	
Wednesday			<u>12pm</u>	<u>2am</u>	<u>50</u>	
Thursday			<u>12pm</u>	<u>2am</u>	<u>50</u>	
Friday			<u>2pm</u>	<u>2am</u>	<u>100</u>	
Saturday			<u>2pm</u>	<u>2:30am</u>	<u>100</u>	

Prohibited Hours of Operation: Class A: 9:00 PM to 8:00 AM

Class B/C: Monday thru Friday 2:00 AM – 6:00 AM; Class B/C: Saturday thru Sunday 2:30 AM – 6:00 AM

Legal Capacity/Occupancy of Premises: 25  
(does not include Class A)

Call (414) 286-8211 if you have questions.

Number of Parking Spaces on the Premises: 0  
(do not include street parking)  
(if none, write "0")

#### LITTER/GARBAGE:

What are your plans to keep the grounds clean (check all that apply): ☒ Sweep ☐ Pressure Wash

☒ Pick Up Litter ☐ Hired Maintenance ☐ Building Owner's Responsibility ☒ Garbage Cans Outside

☐ Other:

Who is responsible to keep the grounds clean? ☒ Licensee ☐ Building Owner ☐ Employees ☐ Hired Maintenance

☐ Other:

How often? ☒ Daily ☐ Weekly ☐ Other:

NOISE: How are noise issues addressed (check all that apply): ☒ Security ☒ Manager approaches customer(s)

☐ Call police ☐ Signs posted ☐ Other:

**Change of Agent Applicants Only:**

Have there been any changes to the floor plan since the last application was submitted?

☐ Yes ☐ No

If no, a new floor plan is not required. If yes, explain the change(s) \_\_\_\_\_

\_\_\_\_\_ and submit a new floor plan.

**ALL NEW & TRANSFER APPLICANTS:****SUBMIT Proof of Ownership, Lease or Offer to Purchase the Building with this application.**

A Lease or Offer to Purchase must:

- 1) be in the same legal entity name as that applying for the license
- 2) reflect the same address as the premises address on this application
- 3) reflect current dates and
- 4) be signed by the lessor/seller and leasee/buyer

**Lease or Offer to Purchase may be contingent upon the license being granted.**Do you own or lease the building? Check one: Own ☐ Lease ☒Who owns the fixtures (i.e. Coolers, etc.)? CAROL ROSZINAIf you are purchasing the stock and/or fixtures, what did you pay for them? \$ N/ATotal Amount Paid for the Business: \$ N/AAmount Paid for the Goodwill of the Business: \$ N/A*Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.*Have you made arrangements with the seller for payment of the personal property taxes? ☐ Yes ☒ No**IF YOU LEASE THE BUILDING, ANSWER THE FOLLOWING QUESTIONS:**Date lease begins: 5-16-09 Expires: 5-16-11Monthly rental: \$ 1,400Do you have an option to renew the lease? ☒ Yes ☐ NoDoes your lease allow for the assignment to another party without the consent of the owner? ☐ Yes ☒ NoFor what length of time have you been guaranteed occupancy? (number of years) 2 yrsIn addition to paying monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☐ Yes ☒ No If yes, explain: \_\_\_\_\_Does the present owner or occupant object to the granting of your license? ☐ Yes ☒ No

If yes, explain: \_\_\_\_\_

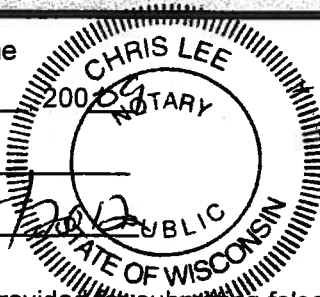
Subscribed and sworn to before me

this 21 day of May

Notary Public, State of Wisconsin

My commission expires: 8/5/2012

Notary Seal must be affixed



Signature of Individual/Partner/Officer/Member

Signature of Partner/Officer/Member

Warning: Penalty provided for submitting false statements and affidavits with this application.  
 (Section 90-5(2), Milwaukee Code of Ordinances.)

Your application will be returned for failure to fill out this 4 page form completely and correctly, and submit the required Detailed Floor Plan as outlined on page 3.

Briefly describe the type of business you plan to operate if granted a license (attach additional sheets as needed):

*plan is to operate a Tavern on the 1st Floor of Planned Premises with the sell of Alcohol and Beer and some other Alcohol Beverages from 12pm - 2am daily. with Karaoke on Sunday & Reverb on other days*

### DETAILED FLOOR PLAN

Please read all instructions before preparing the floor plan.

- A detailed floor plan must be submitted with this application.
- Any application submitted without the detailed floor plan (including all required items as listed below) will be returned.
- Even if the premises has been previously licensed and a floor plan submitted, a new floor plan must be submitted with this application.
- The floor plan must be filed on 8 ½ x 11 inch sized paper.
- A separate sheet of paper must be filed for each floor where alcohol will be stored, displayed, sold, given away and/or consumed.
- Even if the basement is being used for alcohol storage only, a floor plan is still required for the basement.
- Handwritten plans are acceptable.
- Plans do not need to be architectural drawings and need not be to scale.

### THE FLOOR PLAN MUST INCLUDE ALL OF THE FOLLOWING ITEMS:

1. ☐ Dimensions of the Premises and
2. ☐ Total Square Feet of the Premises (length x width = square feet)
3. ☒ Label all entrances and exits
4. ☒ Label all alcohol storage areas (coolers, etc.) and
5. ☐ Provide dimensions of all alcohol storage areas (length x width)
6. ☒ Label all alcohol display areas (behind the bar, shelves, etc.) and
7. ☐ Provide dimensions of all alcohol display areas (length x width)
8. ☐ Class B & C Applicants Only: Label all seating areas, bars, and food preparation areas (kitchen)
9. ☐ Class B & C Applicants Only: Label all outdoor areas used for the sale or service of alcohol beverages (for example, patios, beer gardens, sidewalk cafes) and
10. ☐ Class B & C Applicants Only: Provide dimensions of all outdoor areas used for the sale or service of alcohol beverages (length x width)
11. ☒ Label all parking areas on the premises (do not include street parking) (This is required even if the parking is shared, for example, a strip mall.) and
12. ☒ Provide dimensions of all parking areas available on the premises (length x width). The parking area(s) should be marked on the floor plan for the first floor showing the relation to the building.
13. ☒ Mark the North point (N ↑) on each page
14. ☒ Write the Date on each page
15. ☒ Write the Legal Entity Name (and Agent's Name if a corporation or LLC) on each page
16. ☒ Write the Trade (Business) Name on each page
17. ☒ Write the Premises address on each page





# ALCOHOL BEVERAGE RELATED LICENSES RENEWAL APPLICATION

Office of the City Clerk License Division 200 E. Wells St. Room 105, Milwaukee, WI 53202 (414) 286-2238

Business Address: **309 W NATIONAL AVE****Check the License Type(s) for which you are applying:**

<input type="checkbox"/> <b>Amusement/Cabaret</b>	\$2000.00	\$
<i>Includes Dance, Instrumental Music &amp; Record Spin-separate licenses not required. Complete Form ccl-122e.</i>		
<input type="checkbox"/> <b>Dance</b>	\$300.00	\$
<i>Includes instrumental Music &amp; Record Spin-separate licenses not required. Complete Form ccl-122e</i>		
<input type="checkbox"/> <b>Instrumental Music</b>	\$165.00	\$
<i>Complete Form ccl-122e.</i>		
<input type="checkbox"/> <b>Record Spin – No Dancing Allowed</b>	\$60.00	
<i>Complete Form ccl-122e.</i>		
<i>Includes DJs/Karaoke/CD Players; not required for those who have Amusement/Cabaret or Dance licenses.</i>		
<input type="checkbox"/> <b>Billiard Hall</b>	\$150.00	\$
<i>Required for premises with 3 or more pool tables. Record number of pool tables below.</i>		
<input type="checkbox"/> <b>Bowling Alley(s)</b>	How many? _____ x \$25.00 each	\$
<input type="checkbox"/> <b>Video Game Center</b>	\$575.00	\$
<i>(required for premises with 6 or more games)</i>		
<i>(Amusement Machine Premises license not needed) List # _____ of games you own</i>		
<i>List # _____ of games owned by a distributor; and</i>		
<i>Licensed Distributor Name: _____</i>		Tags are no longer required

**Please Note: The above licenses require Licenses Committee approval if you do not currently hold them.**

<input type="checkbox"/> <b>Cigarette &amp; Tobacco</b>	\$100.00	\$
<i>Must also complete the Application for Cigarette and Tobacco Products License</i>		
<input checked="" type="checkbox"/> <b>Pool Tables</b>	How many? <u>1</u> x \$40.00 each	\$ <u>40.00</u>
<i>Premises with 3 or more pool tables must also apply for a Billiard Hall license; see above.</i>		
<input checked="" type="checkbox"/> <b>Phonograph/Jukebox Premises</b>	\$100.00	\$
<i>List # _____ of jukebox(es) you own</i>		
<i>List # <u>1</u> of jukebox(es) owned by a distributor; and</i>		
<i>Licensed Distributor Name: <u>games r us</u></i>		Tags are no longer required
<input type="checkbox"/> <b>Amusement Machine Premises</b>	\$100.00	\$
<i>(required for premises with 5 or less games)</i>		
<i>(Video Game Center license not needed) List # _____ of games you own</i>		
<i>List # _____ of games owned by a distributor; and</i>		
<i>Licensed Distributor Name: _____</i>		Tags are no longer required

\*\*\*Only the publication fee must be paid when the renewal application is submitted. Checks may be made payable to the City of Milwaukee. Other fees may be paid at any time prior to the issuance of the license. You may pay your license fees online via a checking or savings account. (Publication fees cannot be paid online.) Go to [www.milwaukee.gov/license](http://www.milwaukee.gov/license) and click on License E-Payment for details. Please note: it is your responsibility to pay the fee so that your license may be issued in a timely manner. No additional notices will be sent.

Total of Related License Fees:	\$
Fee for Class B \$600 or C \$100:	\$
Publication Fee:	\$10.00***
Total Fees Due:	\$

The undersigned agrees to inform the City Clerk within ten days of any substantial changes in the information supplied in this application. The undersigned shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age (except Class "B" Taverns), handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information. I have knowledge of the City Ordinances currently regulating the license applied for herein, and being duly sworn under oath, depose and say that I am the person named above and that all statements made in the foregoing application are true and correct.

SUBSCRIBED AND SWORN TO BEFORE ME THIS

31 day of May 2016  
Notary Public, State of Wisconsin  
My Commission expires 8/31/2016  
NOTARY SEAL MUST BE AFFIXED

Print Name of Individual, Partner, or Officer/Member:

Sylvester Burton

Signature of Individual, Partner, or Officer/Member:

OFFICE USE ONLY:	INITIALS	License #	FILED	AD#
TAG(S) #		GRANTED	ISSUED	

SA



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Saturday, June 11, 2011

**COMMITTEE MEETING NOTICE**

AD 12

CAMACHO, Jesus M, Agent  
Camacho Bar, LLC  
631 S 6TH St  
Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on

**Tuesday, June 21, 2011 at 10:30 AM**

**Regarding:** Your Class B Tavern and Tavern Dance License Applications as agent for "Camacho Bar, LLC" for "Camacho's Bar" at 631 S 6TH St.

There is a possibility that your application may be denied for one or more of the following reasons: you do not meet the statutory and municipal requirements; the appropriateness of the location to be licensed and whether the location will create undesirable neighborhood problems, whether or not there is an over-concentration of alcohol beverage establishments in the neighborhood; whether or not you have been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the licensed activity; and any other factors which reasonably relate to the public health, safety and welfare. See attached police report and/or written correspondence regarding this application. Please be advised the public will be able to provide information to the committee in person or in writing. The committee will receive and consider evidence regarding the above mentioned criteria.

**Notice for applicants with  
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee meeting and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in Room 205, City Hall (City Clerk's Office).

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

**RONALD D. LEONHARDT, CITY CLERK**

BY: Rebecca N. Grill  
Rebecca N. Grill  
License Division Manager

**If you have questions regarding this notice please contact the License Division at (414) 286-2238.**



Office of the City Clerk  
License Division  
Room 105, City Hall  
200 E. Wells Street  
Milwaukee, Wisconsin 53202

CAMACHO, Jesus M Agent  
Camacho Bar, LLC  
716 W Pierce St  
Milwaukee, WI 53204

**MILWAUKEE POLICE DEPARTMENT**  
**LICENSE INVESTIGATION UNIT**

**CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS**  
**SYNOPSIS**

**DATE: 06/03/2011**

**LICENSE TYPE: BTAVN**

**NEW: X**

**RENEWAL:**

**No. 126539**

**Application Date: 05/05/2011**

**Expiration Date:**

**License Location: 631 S 6<sup>th</sup> St**

**Aldermanic District:**

**Business Name: Camacho Bar**

**Licensee/Applicant: Camacho, Jesus M**

(Last Name, First Name, MI)

**Date of Birth: 12/26/1964**

This report is written by Police Officer Tracy TABIADON, assigned to the License Investigation Unit, Days.

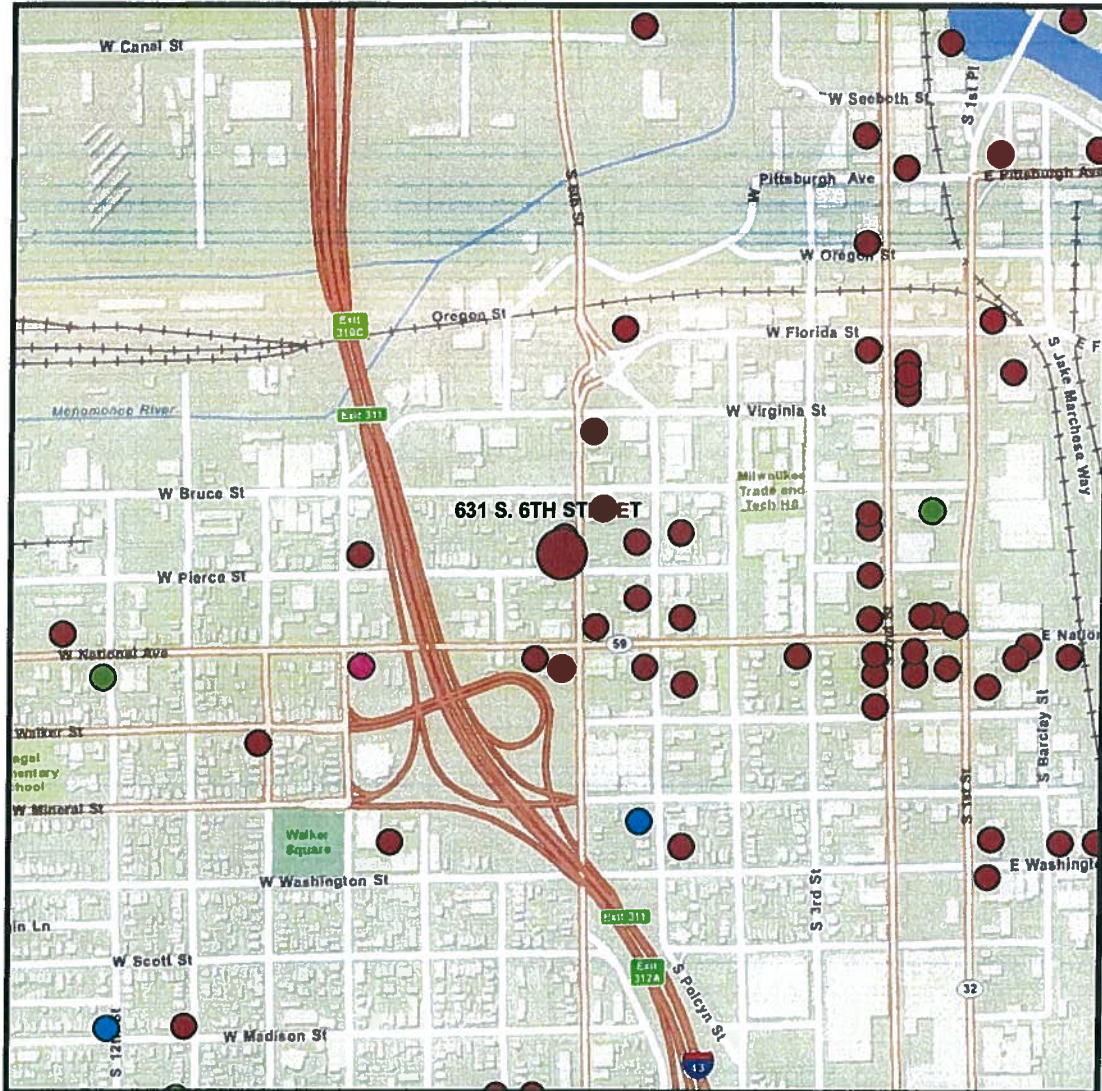
The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 04/30/2006 the applicant was cited by Milwaukee Police Department for:

<b>Charge:</b>	<b>Resist/Obstruct Police Officer</b>
<b>Finding:</b>	<b>Guilty – Milwaukee Municipal Court</b>
<b>Sentence:</b>	<b>\$167.00 penalty</b>
<b>Date:</b>	<b>07/10/2006</b>
<b>Case#:</b>	<b>06057325</b>



# LICENSED ALCOHOL BEVERAGE ESTABLISHMENTS WITHIN A ONE-SQUARE-MILE AREA CENTERED ON 631 S. 6TH STREET, DECEMBER 1, 2010



## ALCOHOL BEVERAGE LICENSE SUMMARY

● CLASS "A" LIQUOR	0 LICENSES
● CLASS "A" LIQUOR & MALT	2 LICENSES
● CLASS "A" MALT	2 LICENSES
● CLASS "B" BEER	3 LICENSES
● CLASS "B" TAVERN	58 LICENSES

**TOTAL: 65 LICENSES**



**LICENSED ALCOHOL BEVERAGE ESTABLISHMENTS  
WITHIN A ONE-SQUARE-MILE AREA CENTERED ON  
631 S. 6TH STREET, DECEMBER 1, 2010**

<b>Premises Address</b>	<b>License Type</b>	<b>Expiration Date</b>	<b>Establishment Name</b>
901 S 10TH	ST BTAVN	20110923	GUADALAJARA RESTAURANT
1239 S 11TH	ST BTAVN	20110208	EL TEJANO BAR
1239 S 12TH	ST AMALT	20110117	EDDY'S FOOD
170 S 1ST	ST BTAVN	20110628	STACKED
338 S 1ST	ST BTAVN	20110605	SLIM MCGINN'S
420 S 1ST	ST BTAVN	20111212	COMEDY SPORTZ
601 S 1ST	ST ALQML	20120115	FINE VINEYARD
605 S 1ST	ST BBEER	20110729	TIMES SQUARE BISTRO & PIZZERIA
739 S 1ST	ST BTAVN	20111022	D.I.X.
813 S 1ST	ST BTAVN	20110319	SOLID GOLD
828 S 1ST	ST BTAVN	20110922	DESPERADOS
1022 S 1ST	ST BTAVN	20111011	CHEZ JACQUES
1100 S 1ST	ST BTAVN	20111113	MARCHESE'S OLIVE PIT
181 S 2ND	ST BTAVN	20110630	JUST ART'S SALOON
196 S 2ND	ST BTAVN	20110630	THE BALL GAME
235 S 2ND	ST BTAVN	20110729	GINGER
401 S 2ND	ST BTAVN	20110207	CAROLINE'S
412 S 2ND	ST BTAVN	20110630	TONY'S TAVERN
422 S 2ND	ST BTAVN	20111013	SHAKERS CIGAR BAR & WORLD CAFE
430 S 2ND	ST BTAVN	20110225	CLUB FUEGO
436 S 2ND	ST BTAVN	20110213	ZAD'S
602 S 2ND	ST BBEER	20110508	GYRO PALACE
613 S 2ND	ST BTAVN	20110727	SOUP BROS TASTING ROOM
623 S 2ND	ST BTAVN	20111128	BOOM
703 S 2ND	ST BTAVN	20110416	TEN BELLS
733 S 2ND	ST BTAVN	20110301	CIELITO LINDO
800 S 2ND	ST BTAVN	20111112	STENY'S
801 S 2ND	ST BTAVN	20111212	LA CAGE
814 S 2ND	ST BTAVN	20110502	FIFTH WARD PUB & GRILL
818 S 2ND	ST BTAVN	20110628	WALKERS PINT
819 S 2ND	ST BTAVN	20110512	FLUID
839 S 2ND	ST BTAVN	20110512	CRAZY WATER
625 S 5TH	ST BTAVN	20110630	LA FUENTE RESTAURANT
626 S 5TH	ST BTAVN	20110920	MAGNOLIA LOUNGE
715 S 5TH	ST BTAVN	20110408	ENVY LOUNGE AND NIGHTCLUB
730 S 5TH	ST BTAVN	20111017	LA PERLA RESTAURANT
807 S 5TH	ST BTAVN	20110629	CLUB ANYTHING
816 S 5TH	ST BTAVN	20110228	BOTANAS RESTAURANT
1011 S 5TH	ST AMALT	20120210	LA TROPICANA
1024 S 5TH	ST BTAVN	20110301	CARTE BLANCHE STUDIOS
600 S 6TH	ST BTAVN	20110725	PEDRANO'S CANTINA
625 S 6TH	ST BTAVN	20110920	AVENTURA BAR
<b>631 S 6TH</b>	<b>ST BTAVN</b>	<b>20110630</b>	<b>CAMACHO BAR</b>
644 S 9TH	ST BTAVN	20111221	CHIVA'S BAR
1028 S 9TH	ST BTAVN	20110906	LA GUADALUPANA

Premises Address	License Type	Expiration Date	Establishment Name
401 W CANAL	ST BTAVN	20110519	LEVY RESTAURANTS @ HARLEY DAVIDSON
500 W FLORIDA	ST BTAVN	20110729	THE IRON HORSE HOTEL
125 E NATIONAL	AV BTAVN	20111113	LA MERENDA
135 E NATIONAL	AV BTAVN	20110518	TRIANGLE
209 E NATIONAL	AV BTAVN	20110630	BOOT CAMP SALOON
120 W NATIONAL	AV BTAVN	20110422	FAT DADDY'S
124 W NATIONAL	AV BTAVN	20110630	THE DUBLINER
309 W NATIONAL	AV BTAVN	20110727	THE ROYAL BLU
538 W NATIONAL	AV BTAVN	20110323	FELIPE'S LATIN QUARTER
611 W NATIONAL	AV BTAVN	20101221	BA BA LU'S LATIN MIX
625 W NATIONAL	AV BTAVN	20110507	QUIMERA COCINA BORICUA
839 W NATIONAL	AV BBEER	20110614	THE NATIONAL
1201 W NATIONAL	AV ALQML	20111013	TEXAS FOOD
1226 W NATIONAL	AV BTAVN	20111103	EL A'S DE COPAS
240 E PITTSBURGH	AV BTAVN	20110602	MOCT BAR
106 W SEEBOTH	ST BTAVN	20110614	SCREAMING TUNA
539 W VIRGINIA	ST BTAVN	20110630	CONEJITO'S PLACE
200 E WASHINGTON	ST BTAVN	20110408	JACK
102 N WATER	ST BTAVN	20110323	RYAN BRAUN'S WATERFRONT GRILL
102 N WATER	ST BTAVN	20111102	VINO 100 MILWAUKEE THIRD WARD

127760.xls

RTW

05/16/11



Saturday, June 11, 2011



# Notice of Public Hearing

CAMACHO, Jesus M, Agent  
Camacho's Bar at 631 S 6TH St  
Class B Tavern and Tavern Dance License Applications

**Tuesday, June 21, 2011 at 10:30 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 6/21/2011 at 10:30 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

### Please Note:

**Attendance is not required.**

RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	703 S 5TH ST 1	MILWAUKEE, WI 53204-1763
CURRENT RESIDENT	703 S 5TH ST 10	MILWAUKEE, WI 53204-1763
CURRENT RESIDENT	703 S 5TH ST 11	MILWAUKEE, WI 53204-1763
CURRENT RESIDENT	703 S 5TH ST 12	MILWAUKEE, WI 53204-1763
CURRENT RESIDENT	703 S 5TH ST 13	MILWAUKEE, WI 53204-1763
CURRENT RESIDENT	703 S 5TH ST 14	MILWAUKEE, WI 53204-1763
CURRENT RESIDENT	703 S 5TH ST 15	MILWAUKEE, WI 53204-1763
CURRENT RESIDENT	703 S 5TH ST 16	MILWAUKEE, WI 53204-1763
CURRENT RESIDENT	703 S 5TH ST 17	MILWAUKEE, WI 53204-1763
CURRENT RESIDENT	703 S 5TH ST 2	MILWAUKEE, WI 53204-1763
CURRENT RESIDENT	703 S 5TH ST 3	MILWAUKEE, WI 53204-1763
CURRENT RESIDENT	703 S 5TH ST 4	MILWAUKEE, WI 53204-1763
CURRENT RESIDENT	703 S 5TH ST 5	MILWAUKEE, WI 53204-1763
CURRENT RESIDENT	703 S 5TH ST 6	MILWAUKEE, WI 53204-1763
CURRENT RESIDENT	703 S 5TH ST 7	MILWAUKEE, WI 53204-1763
CURRENT RESIDENT	703 S 5TH ST 8	MILWAUKEE, WI 53204-1763
CURRENT RESIDENT	703 S 5TH ST 9	MILWAUKEE, WI 53204-1763
CURRENT RESIDENT	703 S 5TH ST	MILWAUKEE, WI 53204-1706
CURRENT RESIDENT	600 S 6TH ST A	MILWAUKEE, WI 53204-1524
CURRENT RESIDENT	600 S 6TH ST B	MILWAUKEE, WI 53204-1524
CURRENT RESIDENT	601 S 6TH ST	MILWAUKEE, WI 53204-1525
CURRENT RESIDENT	614 S 6TH ST	MILWAUKEE, WI 53204-1524
CURRENT RESIDENT	617A S 6TH ST	MILWAUKEE, WI 53204-1525
CURRENT RESIDENT	617 S 6TH ST	MILWAUKEE, WI 53204-1525
CURRENT RESIDENT	618A S 6TH ST	MILWAUKEE, WI 53204-1524
CURRENT RESIDENT	618 S 6TH ST	MILWAUKEE, WI 53204-1524
CURRENT RESIDENT	627 S 6TH ST A	MILWAUKEE, WI 53204-1525
CURRENT RESIDENT	627 S 6TH ST	MILWAUKEE, WI 53204-1525
CURRENT RESIDENT	631 S 6TH ST A	MILWAUKEE, WI 53204-1525
CURRENT RESIDENT	631 S 6TH ST B	MILWAUKEE, WI 53204-1525
CURRENT RESIDENT	636A S 6TH ST	MILWAUKEE, WI 53204-1524
CURRENT RESIDENT	645A S 6TH ST	MILWAUKEE, WI 53204-1525
CURRENT RESIDENT	700 S 6TH ST	MILWAUKEE, WI 53204-1707
CURRENT RESIDENT	702 S 6TH ST	MILWAUKEE, WI 53204-1707
CURRENT RESIDENT	704A S 6TH ST	MILWAUKEE, WI 53204-1707
CURRENT RESIDENT	704 S 6TH ST	MILWAUKEE, WI 53204-1707
CURRENT RESIDENT	720A S 6TH ST	MILWAUKEE, WI 53204-1707
CURRENT RESIDENT	720 S 6TH ST	MILWAUKEE, WI 53204-1707
CURRENT RESIDENT	702 S 7TH ST	MILWAUKEE, WI 53204-1709
CURRENT RESIDENT	708A S 7TH ST	MILWAUKEE, WI 53204-1709
CURRENT RESIDENT	708 S 7TH ST	MILWAUKEE, WI 53204-1709
CURRENT RESIDENT	710 S 7TH ST	MILWAUKEE, WI 53204-1709
CURRENT RESIDENT	712 S 7TH ST	MILWAUKEE, WI 53204-1709

CURRENT RESIDENT	716A S 7TH ST	MILWAUKEE, WI 53204-1709
CURRENT RESIDENT	716 S 7TH ST	MILWAUKEE, WI 53204-1709
CURRENT RESIDENT	718 S 7TH ST 1	MILWAUKEE, WI 53204-1709
CURRENT RESIDENT	718 S 7TH ST 2	MILWAUKEE, WI 53204-1709
CURRENT RESIDENT	718 S 7TH ST 3	MILWAUKEE, WI 53204-1709
CURRENT RESIDENT	625 W BRUCE ST	MILWAUKEE, WI 53204-1531
CURRENT RESIDENT	627A W BRUCE ST	MILWAUKEE, WI 53204-1531
CURRENT RESIDENT	627 W BRUCE ST	MILWAUKEE, WI 53204-1531
CURRENT RESIDENT	631B W BRUCE ST UPPR	MILWAUKEE, WI 53204-1531
CURRENT RESIDENT	631 W BRUCE ST LOWR	MILWAUKEE, WI 53204-1531
CURRENT RESIDENT	631 W BRUCE ST UPPR	MILWAUKEE, WI 53204-1531
CURRENT RESIDENT	631 W BRUCE ST	MILWAUKEE, WI 53204-1531
CURRENT RESIDENT	633A W BRUCE ST LOWR	MILWAUKEE, WI 53204-1531
CURRENT RESIDENT	633 W BRUCE ST FRNT	MILWAUKEE, WI 53204-1531
CURRENT RESIDENT	633 W BRUCE ST LOWR	MILWAUKEE, WI 53204-1531
CURRENT RESIDENT	633 W BRUCE ST SIDE	MILWAUKEE, WI 53204-1531
CURRENT RESIDENT	633 W BRUCE ST	MILWAUKEE, WI 53204-1531
CURRENT RESIDENT	637A W BRUCE ST	MILWAUKEE, WI 53204-1531
CURRENT RESIDENT	637 W BRUCE ST	MILWAUKEE, WI 53204-1531
CURRENT RESIDENT	639 W BRUCE ST	MILWAUKEE, WI 53204-1531
CURRENT RESIDENT	643 W BRUCE ST	MILWAUKEE, WI 53204-1531
CURRENT RESIDENT	645 W BRUCE ST A	MILWAUKEE, WI 53204-1531
CURRENT RESIDENT	645 W BRUCE ST B	MILWAUKEE, WI 53204-1531
CURRENT RESIDENT	645 W BRUCE ST C	MILWAUKEE, WI 53204-1531
CURRENT RESIDENT	645 W BRUCE ST	MILWAUKEE, WI 53204-1531
CURRENT RESIDENT	524A W PIERCE ST	MILWAUKEE, WI 53204-1717
CURRENT RESIDENT	524 W PIERCE ST	MILWAUKEE, WI 53204-1717
CURRENT RESIDENT	613 W PIERCE ST	MILWAUKEE, WI 53204-1720
CURRENT RESIDENT	615 W PIERCE ST	MILWAUKEE, WI 53204-1720
CURRENT RESIDENT	617 W PIERCE ST	MILWAUKEE, WI 53204-1720
CURRENT RESIDENT	618 W PIERCE ST	MILWAUKEE, WI 53204-1719
CURRENT RESIDENT	619 W PIERCE ST	MILWAUKEE, WI 53204-1720
CURRENT RESIDENT	622 W PIERCE ST	MILWAUKEE, WI 53204-1719
CURRENT RESIDENT	625 W PIERCE ST	MILWAUKEE, WI 53204-1720
CURRENT RESIDENT	626 W PIERCE ST	MILWAUKEE, WI 53204-1719
CURRENT RESIDENT	628 W PIERCE ST	MILWAUKEE, WI 53204-1719
CURRENT RESIDENT	629 W PIERCE ST	MILWAUKEE, WI 53204-1720
CURRENT RESIDENT	631 W PIERCE ST	MILWAUKEE, WI 53204-1720
CURRENT RESIDENT	633 W PIERCE ST	MILWAUKEE, WI 53204-1720
CURRENT RESIDENT	634 W PIERCE ST A	MILWAUKEE, WI 53204-1719
CURRENT RESIDENT	634 W PIERCE ST	MILWAUKEE, WI 53204-1719
CURRENT RESIDENT	636 W PIERCE ST A	MILWAUKEE, WI 53204-1719
CURRENT RESIDENT	636 W PIERCE ST	MILWAUKEE, WI 53204-1719
CURRENT RESIDENT	642A W PIERCE ST	MILWAUKEE, WI 53204-1719

CURRENT RESIDENT	642B W PIERCE ST	MILWAUKEE, WI 53204-1719
CURRENT RESIDENT	642 W PIERCE ST	MILWAUKEE, WI 53204-1719
CURRENT RESIDENT	646A W PIERCE ST	MILWAUKEE, WI 53204-1719
CURRENT RESIDENT	646 W PIERCE ST LOWER	MILWAUKEE, WI 53204-1719
CURRENT RESIDENT	646 W PIERCE ST UPPER	MILWAUKEE, WI 53204-1719
CURRENT RESIDENT	648 W PIERCE ST	MILWAUKEE, WI 53204-1719
CURRENT RESIDENT	650 W PIERCE ST	MILWAUKEE, WI 53204-1719
<b>Record Count: 94</b>		
<b>Radius: 250.0 feet and Center of Circle: 631 S 6th ST</b>		



Saturday, June 11, 2011

## Licenses Committee Notice of Hearing

Date: 6/21/2011  
Time: 10:30 AM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern and Tavern Dance License Applications  
CAMACHO, Jesus M, Agent  
Camacho's Bar at 631 S 6TH St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.

ALD. JAMES BOHL JR.  
CHAIRMAN



City Clerk License Division  
City Hall, Room 105  
200 E. Wells Street  
Milwaukee, WI 53202

**Daniel & Dolores Camacho**  
**631 S 6TH St**  
**MILWAUKEE, WI 53204**





# Plan of Operation Supplement for Retail Alcohol Beverage License Application

OFFICE OF THE CITY CLERK LICENSE DIVISION  
200 E. WELLS ST. ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 EMAIL: [LICENSE@MILWAUKEE.GOV](mailto:LICENSE@MILWAUKEE.GOV)

Your application will be returned for failure to fill out this 4 page form completely and correctly, and submit the required Detailed Floor Plan as outlined on page 3.

Address of Premises: <u>631 S 6th Street</u> <u>Milwaukee WI 53204</u>		Business Telephone Number: <u>414-218-7977</u>
Business Mailing Address - ONLY if different from address of premises (include City, State, Zip Code): <u>716 W Pierce St Milwaukee WI 53204</u>		
Business Internet/E-mail Address:		Business Fax Number:
Property Owner's Name: <u>Daniel Camacho + Dolores Camacho</u>		Property Owner's Phone Number: <u>414-276-7523</u>
Property Owner's Address (include City, State, Zip Code): <u>716 W Pierce St Milwaukee WI 53204</u>		
Are you taking out this application for anyone that may not be eligible for a license? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
If yes, list name and address:		
Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
If no, list name and address of person who will: _____		
<small>Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person listed above must obtain a Class B Manager's license.</small>		
Does anyone else have money invested or any other interest in this business? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
If yes, explain:		
Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, list name and address:		
What types of business do you or will you conduct at this location? (check all that apply): (Other licenses/permits may be required to operate your business.)		
<input type="checkbox"/> Full Service Restaurant <input type="checkbox"/> Cafe/Coffee Shop <input type="checkbox"/> Bed & Breakfast <input type="checkbox"/> Grocery Store <input type="checkbox"/> Convenience Market <input type="checkbox"/> Bowling Center(Bowling Alley license required) <input type="checkbox"/> Billiard Center(Billiard Hall & Pool Table licenses required) <input type="checkbox"/> Comedy Club(Cabaret license required) <input type="checkbox"/> Catering(sales only allowed on the premises issued an alcohol beverage license) <input type="checkbox"/> Hotel <input type="checkbox"/> Indoor Golf Facility <input type="checkbox"/> Video Game Center-6 or more games(Video Game Center license required) <input type="checkbox"/> Night Club(Dance or Cabaret license required) <input type="checkbox"/> Veterans Club <input type="checkbox"/> Brew Pub <input checked="" type="checkbox"/> Tavern <input type="checkbox"/> Fraternal Club <input type="checkbox"/> Volleyball Court(Permanent Extension of Premises required) <input type="checkbox"/> Theater(Cabaret license required) <input type="checkbox"/> Wine Tasting Room <input type="checkbox"/> Private Sports Club <input type="checkbox"/> Liquor Store <input type="checkbox"/> Department Store <input type="checkbox"/> Drug Store <input type="checkbox"/> Gift Shop <input type="checkbox"/> Museum <input type="checkbox"/> Center for the Visual and Performing Arts(CTRPA & Cabaret licenses required)		
What other types of licenses or permits will you or do you hold at this location? (check all that apply):		
<input checked="" type="checkbox"/> Occupancy Permit(all businesses should apply at the Permit Desk) <input type="checkbox"/> Cigarette(apply at the License Division) <input type="checkbox"/> Food(apply at the Health Dept) <input type="checkbox"/> Gas Station <input type="checkbox"/> Extended Hours(apply at the License Division) <input type="checkbox"/> Other(s): _____		
If applying for a Class B or C license, what type of food service will you have at this location? (check all that apply)		
<input checked="" type="checkbox"/> None <input type="checkbox"/> Prepackaged Foods <input type="checkbox"/> Snacks <input type="checkbox"/> Appetizers <input type="checkbox"/> Catered Events <input type="checkbox"/> Full Meals - Hours of Food Service - From: _____ To: _____ (attach additional sheets as necessary)		
If applying for a Class B or C license, are you applying for "Service Bar Only"? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
<small>"Service Bar Only" means that customers cannot sit at the bar. Alcohol is served only to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.</small>		

What percentage of your total sales will be from the sales of alcohol beverages? 90 %

Is there at least 300 feet between the building and any church, school or hospital? ☐ Yes ☒ No

Do you have any future plans for other businesses, licenses or permits at this location? ☐ Yes ☒ No  
If yes, explain:

Is this premises under construction? ☐ Yes ☒ No If yes, list estimated completion date:

Is this a franchise? ☐ Yes ☒ No

Is this premises currently licensed? ☒ Yes ☐ No If yes, list type of license: Class B

Is the current licensee operating? ☒ Yes ☐ No If no, list date closed:

### HOURS OF OPERATION FOR ALCOHOL BEVERAGE SALES/SERVICE ONLY

Day of the Week	Current Hours of Operation: (Does not apply to New Applicants)		Proposed Hours of Operation: (If same as the current hours, write "same")		Number of Customers expected each day	Class B Taverns: Age Restriction for each day (if over 21) (This is optional) If none, write "none"
	Open	Close	Open	Close		
Sunday	12.00pm	1:00am	Same		25	
Monday	12.00pm	1:00am	"	"	10	
Tuesday	12.00pm	1:00am	"	"	10	
Wednesday	12:00pm	1:00am	"	"	10	
Thursday	12:00pm	1:00am	"	"	25	
Friday	12:00pm	1:00am	12:00pm	2:00am	25	
Saturday	12:00pm	1:00am	12:00pm	2:00am	10	

Prohibited Hours of Operation: Class A: 9:00 PM to 8:00 AM

Class B/C: Monday thru Friday 2:00 AM – 6:00 AM; Class B/C: Saturday thru Sunday 2:30 AM – 6:00 AM

Legal Capacity/Occupancy of Premises: 25  
(does not include Class A)

Call (414) 286-8211 if you have questions.

Number of Parking Spaces on the Premises: 6  
(do not include street parking)  
(if none, write "0")

#### LITTER/GARBAGE:

What are your plans to keep the grounds clean (check all that apply): ☒ Sweep ☐ Pressure Wash

☒ Pick Up Litter ☐ Hired Maintenance ☒ Building Owner's Responsibility ☒ Garbage Cans Outside

☐ Other:

Who is responsible to keep the grounds clean? ☒ Licensee ☒ Building Owner ☒ Employees ☐ Hired Maintenance

☐ Other:

How often? ☒ Daily ☐ Weekly ☐ Other:

NOISE: How are noise issues addressed (check all that apply): ☐ Security ☒ Manager approaches customer(s)

☒ Call police ☐ Signs posted ☐ Other:

Briefly describe the type of business you plan to operate if granted a license (attach additional sheets as needed):

Tavern

### DETAILED FLOOR PLAN

Please read all instructions before preparing the floor plan.

- A detailed floor plan must be submitted with this application.
- Any application submitted without the detailed floor plan (including all required items as listed below) will be returned.
- Even if the premises has been previously licensed and a floor plan submitted, a new floor plan must be submitted with this application.
- The floor plan must be filed on 8 ½ x 11 inch sized paper.
- A separate sheet of paper must be filed for each floor where alcohol will be stored, displayed, sold, given away and/or consumed.
- Even if the basement is being used for alcohol storage only, a floor plan is still required for the basement.
- Handwritten plans are acceptable.
- Plans do not need to be architectural drawings and need not be to scale.

### THE FLOOR PLAN MUST INCLUDE ALL OF THE FOLLOWING ITEMS:

1. ☐ Dimensions of the Premises and
2. ☐ Total Square Feet of the Premises (length x width = square feet)
3. ☐ Label all entrances and exits
4. ☐ Label all alcohol storage areas (coolers, etc.) and
5. ☐ Provide dimensions of all alcohol storage areas (length x width)
6. ☐ Label all alcohol display areas (behind the bar, shelves, etc.) and
7. ☐ Provide dimensions of all alcohol display areas (length x width)
8. ☐ Class B & C Applicants Only: Label all seating areas, bars, and food preparation areas (kitchen)
9. ☐ Class B & C Applicants Only: Label all outdoor areas used for the sale or service of alcohol beverages (for example, patios, beer gardens, sidewalk cafes) and
10. ☐ Class B & C Applicants Only: Provide dimensions of all outdoor areas used for the sale or service of alcohol beverages (length x width)
11. ☐ Label all parking areas on the premises (do not include street parking) (This is required even if the parking is shared, for example, a strip mall.) and
12. ☐ Provide dimensions of all parking areas available on the premises (length x width). The parking area(s) should be marked on the floor plan for the first floor showing the relation to the building.
13. ☐ Mark the North point (N ↑) on each page
14. ☐ Write the Date on each page
15. ☐ Write the Legal Entity Name (and Agent's Name if a corporation or LLC) on each page
16. ☐ Write the Trade (Business) Name on each page
17. ☐ Write the Premises address on each page

**Change of Agent Applicants Only:**

Have there been any changes to the floor plan since the last application was submitted? ☐ Yes ☐ No

If no, a new floor plan is not required. If yes, explain the change(s) \_\_\_\_\_ and submit a new floor plan.

**ALL NEW & TRANSFER APPLICANTS:**

**SUBMIT Proof of Ownership, Lease or Offer to Purchase the Building with this application.**

A Lease or Offer to Purchase must:

- 1) be in the same legal entity name as that applying for the license
- 2) reflect the same address as the premises address on this application
- 3) reflect current dates and
- 4) be signed by the lessor/seller and leasee/buyer

**Lease or Offer to Purchase may be contingent upon the license being granted.**

Do you own or lease the building? Check one: Own ☐ Lease ☒

Who owns the fixtures (ie. Coolers, etc.)? OWNER

If you are purchasing the stock and/or fixtures, what did you pay for them? \$ 0

Total Amount Paid for the Business: \$ 0

Amount Paid for the Goodwill of the Business: \$ 0

*Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.*

Have you made arrangements with the seller for payment of the personal property taxes? ☐ Yes ☒ No

**IF YOU LEASE THE BUILDING, ANSWER THE FOLLOWING QUESTIONS:**

Date lease begins: 7/1/11 Expires: 6/30/14

Monthly rental: \$ 1,000

Do you have an option to renew the lease? ☒ Yes ☐ No

Does your lease allow for the assignment to another party without the consent of the owner? ☒ Yes ☐ No

For what length of time have you been guaranteed occupancy? (number of years) 5 yr.

In addition to paying monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☐ Yes ☒ No If yes, explain: \_\_\_\_\_

Does the present owner or occupant object to the granting of your license? ☐ Yes ☒ No

If yes, explain: \_\_\_\_\_

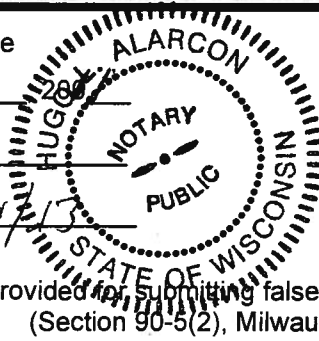
Subscribed and sworn to before me

this 25 day of April

Notary Public, State of Wisconsin

My commission expires: 10/20/13

Notary Seal must be affixed



Signature of Individual/Partner/Officer/Member

Signature of Partner/Officer/Member

Warning: Penalty provided for submitting false statements and affidavits with this application.  
(Section 90-5(2), Milwaukee Code of Ordinances.)

Your application will be returned for failure to fill out this 4 page form completely and correctly, and submit the required Detailed Floor Plan as outlined on page 3.

City  
of  
Milwaukee

# CITY OF MILWAUKEE

## ALCOHOL BEVERAGE RELATED LICENSES APPLICATION

Business Name: <u>Camacho's Bar</u>	Business Address: <u>631 S 6th Street</u>
Check One: <input type="checkbox"/> Individual <input type="checkbox"/> Partnership <input checked="" type="checkbox"/> Corp/LLC – Name of Corp/LLC: <u>Camacho Bar LLC</u>	
Name of Individual, Partners or Agent of Corp/LLC: <u>Jesse Camacho</u> Date of Birth: <u>12/26/64</u>	
Home Address: <u>716 W Pierce St</u> Phone Number: <u>414 223 0496</u>	

Check Licenses You Are Applying For:	Fees:	Check Licenses You Are Applying For:	Fees:
<input type="checkbox"/> Amusement/Cabaret \$2,000.00 \$		<input type="checkbox"/> Cigarette & Tobacco License \$100.00 \$	
<input checked="" type="checkbox"/> Dance \$250.00 \$		Must also complete the Application for Cigarette & Tobacco Products License \$	
<input type="checkbox"/> Instrumental Music \$165.00 \$		<input checked="" type="checkbox"/> Pool Tables - How many? <u>1</u> x \$40.00 each \$ <u>40</u>	
<input type="checkbox"/> Record Spin – No Dancing \$60.00 \$		If 3 or more, also need Billiard Hall	
Includes DJs/Karaoke/CD Players		<input checked="" type="checkbox"/> Phonograph/Jukebox Premises \$55.00 \$	
<input type="checkbox"/> Bowling Alley-How many? _____ x \$25.00 each \$		<input type="checkbox"/> If you OWN the jukebox(es), list how many _____	
<b>6 GAME MACHINES OR MORE ON THE PREMISES</b>		AND pay an additional \$25.00 for each \$	
<input type="checkbox"/> Video Game Center \$450.00 \$		<input checked="" type="checkbox"/> If the distributor owns the jukebox(es), list how many <u>1</u>	
<input type="checkbox"/> If you OWN the games, list how many _____		AND Name of Distributor <u>Mickie Nov.</u>	
AND pay an additional \$25.00 for each \$		<input type="checkbox"/> Amusement Game Premises \$55.00 \$	
<input type="checkbox"/> If a distributor owns the games, list how many _____		<input type="checkbox"/> If you OWN the games, list how many _____	
AND Name of Distributor _____		AND pay an additional \$25.00 for each \$	
<input type="checkbox"/> Billiard Hall (3 or more pool tables) \$125.00 \$		<input type="checkbox"/> If a distributor owns the games, list how many _____	
Also need license for each Pool Tables		AND Name of Distributor _____	
<b>All of the above licenses (this column only) require License Committee action and should be applied for at the same time as the Class "B" or "C" license.</b>			
<b>Total of Column A: \$</b>		<b>Total of Column B: \$ <u>40</u></b>	

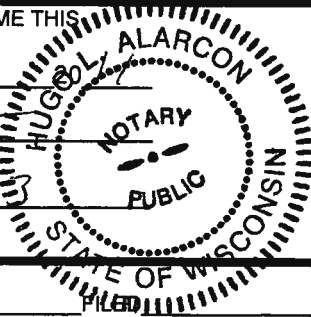
**Total of Column A + Column B = \_\_\_\_\_ + fee for Class "B" or "C" license**  
**Please make ONE check payable to: City of Milwaukee**

The undersigned agrees to inform the City Clerk within ten days of any substantial changes in the information supplied in this application. The undersigned shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age (except Class "B" Taverns), handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information. I have knowledge of the City Ordinances currently regulating the license applied for herein, and being duly sworn under oath, depose and say that I am the person named above and that all statements made in the foregoing application are true and correct.

SUBSCRIBED AND SWORN TO BEFORE ME THIS

25 day of April
May 1  
 Notary Public, State of Wisconsin
My Commission expires 10/26/13

NOTARY SEAL MUST BE AFFIXED


[Signature]  
 Signature of Individual/Partner/Officer/Member

Signature of Partner/Officer/Member

OFFICE USE ONLY

INITIALS \_\_\_\_\_ License# \_\_\_\_\_ AD# \_\_\_\_\_ TAG(S)# \_\_\_\_\_

IF ANY PRIMARY LICENSE(S), LIST TYPE AND NUMBER

GRANTED

ISSUED

## ALCOHOL BEVERAGE ENTERTAINMENT SUPPLEMENT

[!] This form to be completed **ONLY** by AMUSEMENT/CABARET, DANCE, INSTRUMENTAL MUSIC and RECORD SPIN license applicants.

1. Premise Address: 631 50th 6th

2. Name of Legal Entity: Camacho's bar LLC

3. **New Applicants Only:** Have you, within 2 years of the date of this application, held in the city of Milwaukee either a public entertainment club (formerly "public dance hall") or Class "B" or "C" premises license? ☐ Yes ☒ No

If "Yes", then list address of location(s): \_\_\_\_\_

4. Check (✓) the type of Tavern Entertainment license for which you are applying **AND** complete the required **Sections A to C** in order to describe, pursuant to s. 90-35, Milwaukee Code of Ordinances, the type and general nature of entertainment that you will provide.

<input type="checkbox"/>	<b>Tavern Amusement ("Cabaret/Night Club") License</b> Allows entertainment or exhibitions consisting of music, dancing, singing, floorshows and cabaret performances. Includes Dance, Instrumental Music & Record Spin. Not permitted after 2:00 a.m. every day, except Saturdays/Sundays (not after 2:30 a.m.); not before 9:00 a.m. every day except Sundays (not before 10:30 a.m.).	Complete sections <b>A, B &amp; C.</b>
<input checked="" type="checkbox"/>	<b>Tavern Dance License</b> Allows dancing on the premises by patrons only. Dancing by performers is not allowed. This license also allows the playing of pre-recorded music machines (Record Spin) and Instrumental Music by musicians. Singing is permitted if done by the persons actually engaged in the playing of the musical instruments. Not permitted after 1:00 a.m. every day, except Sundays (not after 1:30 a.m.); not before 9:00 a.m. every day except Sundays (not before 10:30 a.m.).	Complete sections <b>A &amp; C.</b>
<input type="checkbox"/>	<b>Instrumental Music License</b> Allows the playing of instrumental music only, with singing on the part of and only by persons actually engaged in the playing of such musical instruments. Does not include Record Spin. No dancing allowed. Not permitted after 1:00 a.m. every day, except Sundays (not after 1:30 a.m.); not before 9:00 a.m. every day except Sundays (not before 10:30 a.m.).	Complete sections <b>A &amp; C.</b>
<input type="checkbox"/>	<b>Record Spin License</b> Allows DJs, karaoke and CD players. No dancing allowed. Not permitted after 1:00 a.m. every day, except Sundays (not after 1:30 a.m.); not before 9:00 a.m. every day except Sundays (not before 10:30 a.m.).	Complete sections <b>A &amp; C.</b>

**Note:** On New Year's Eve and New Year's Day, any alcohol beverage establishment holding a Class "B" tavern, Class "B" fermented malt beverage or Class "C" wine license is permitted to provide live music and allow dancing on the premises without an entertainment license, and without any restrictions relating to permitted hours of entertainment.

Continued >>>

<b>Section A</b>	<b>5. Check (✓) all of the types of music that will be played. (Listing "Variety" is not an acceptable answer.)</b>				
	<input checked="" type="checkbox"/> Blues	<input checked="" type="checkbox"/> Dance – R&B	<input type="checkbox"/> Irish	<input type="checkbox"/> Polka	<input type="checkbox"/> List Other:
	<input type="checkbox"/> Classic R&B	<input checked="" type="checkbox"/> Easy Listening	<input type="checkbox"/> Jazz	<input type="checkbox"/> Rap	
	<input checked="" type="checkbox"/> Classic Rock	<input type="checkbox"/> Folk	<input checked="" type="checkbox"/> Latin Pop	<input type="checkbox"/> Reggae	<input type="checkbox"/> List Other:
	<input type="checkbox"/> Contemporary R&B	<input type="checkbox"/> Hard Rock	<input type="checkbox"/> Mexican	<input type="checkbox"/> Techno	
	<input checked="" type="checkbox"/> Country	<input type="checkbox"/> Heavy Metal	<input checked="" type="checkbox"/> Modern Rock	<input type="checkbox"/> Top 40	<input type="checkbox"/> List Other:
	<input type="checkbox"/> Dance – Pop	<input type="checkbox"/> Hip – Hop	<input type="checkbox"/> New Age	<input type="checkbox"/> Tropical	

<b>Section B</b>	<b>6. Check (✓) all that apply.</b>	
	<b>[!] This section Tavern Amusement ("Cabaret/Night Club") license applicants only.</b>	
	<input type="checkbox"/> <b>Battle of Bands</b>	<input type="checkbox"/> <b>Dancing by Performer(s):</b> Description required ► _____ _____
	<input type="checkbox"/> <b>Comedy Acts</b>	
	<input type="checkbox"/> <b>Disc Jockey</b>	<input type="checkbox"/> <b>Fashion Shows:</b> Description required ► _____ _____
	<input type="checkbox"/> <b>Live Musicians</b>	
	<input type="checkbox"/> <b>Magic Shows</b>	<input type="checkbox"/> <b>Exotic Dancers/Strippers/Adult Entertainment:</b> Description required ► _____ _____
	<input type="checkbox"/> <b>Poetry Readings</b>	
	<input type="checkbox"/> <b>Solo Singers or Groups</b>	<input type="checkbox"/> <b>Patron Contests/Wrestling:</b> Description required ► _____ _____
	<input type="checkbox"/> <b>Rapping, Rap Contests</b>	
<input type="checkbox"/> <b>Other:</b> Description required ► _____ _____		

**Want to Change Entertainment?** If (after the license has been granted or issued) you wish to change or deviate from the type(s) of entertainment listed in your Certificate of Authorized Entertainment, hold entertainment in any new outside area, or change the hours or days outside entertainment will be held, then you must first submit a "Request to Change Plan of Operation for Amusement License."

**[!] No change in entertainment is allowed unless and until the request is approved by the Common Council AND a new Certificate of Authorized Entertainment has been issued.**

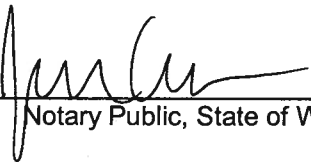
**Continued >>>**

**I (we) the undersigned:**

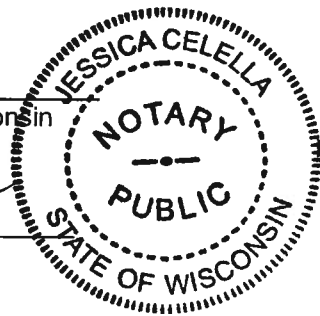
1. Understand that if a premises has been denied a Tavern Amusement, Tavern Dance, Instrumental Music or Record Spin license or Special Party Permit, then no Tavern Amusement, Tavern Dance, Instrumental Music or Record Spin license or Special Party Permit can be recommended for approval for a period of 12 months from the date of denial of the license or permit.
2. Understand that if a Tavern Amusement, Tavern Dance, Instrumental Music or Record Spin license or Special Party Permit application has been withdrawn after commencement of a Licensing Committee hearing on the application, then no Tavern Amusement, Tavern Dance, Instrumental Music or Record Spin license or Special Party Permit can be recommended for approval for the premises for a period of 6 months from the date of withdrawal of the license or permit application.
3. Have a knowledge of the City Ordinances currently regulating these licenses and being duly sworn under oath, depose and say that I am (we are) the person (s) and that all statements made in the foregoing application are true and correct.

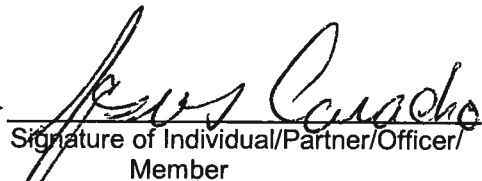
SUBSCRIBED AND SWORN TO BEFORE ME THIS

5<sup>th</sup> day of May, 20 11

▶   
Notary Public, State of Wisconsin

My Commission expires 3/22/15



▶   
Signature of Individual/Partner/Officer/  
Member

Signature of Partner/Officer/Member

NOTARY SEAL MUST BE AFFIXED

Section C



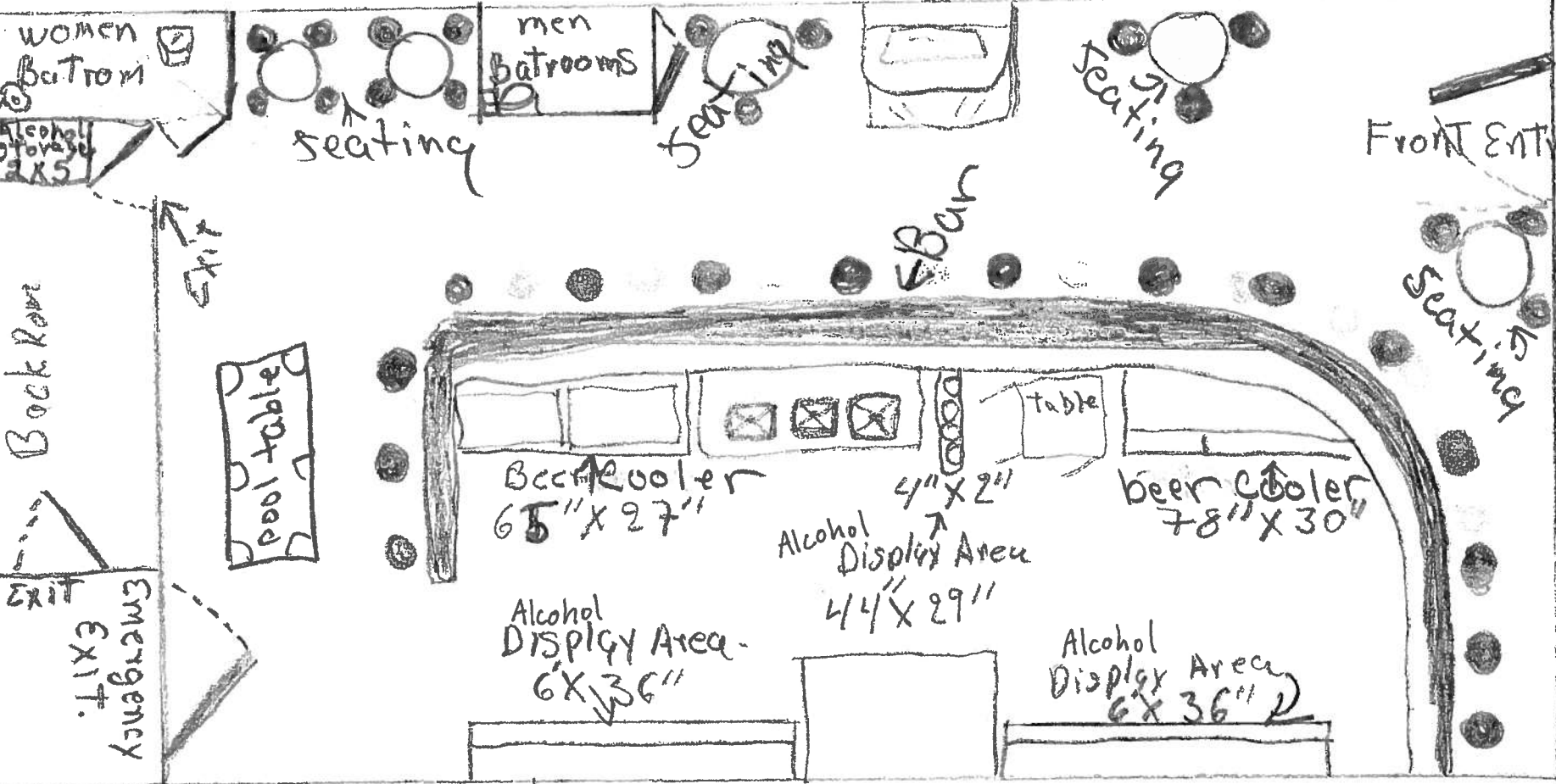
Camacho's Bar LLC  
631 Soth 6th  
5/4/11

Camacho's Bar

Total  
Square  
Footage.  
2242

North

118'



Front Entrance

19'7"

6th Street  
East

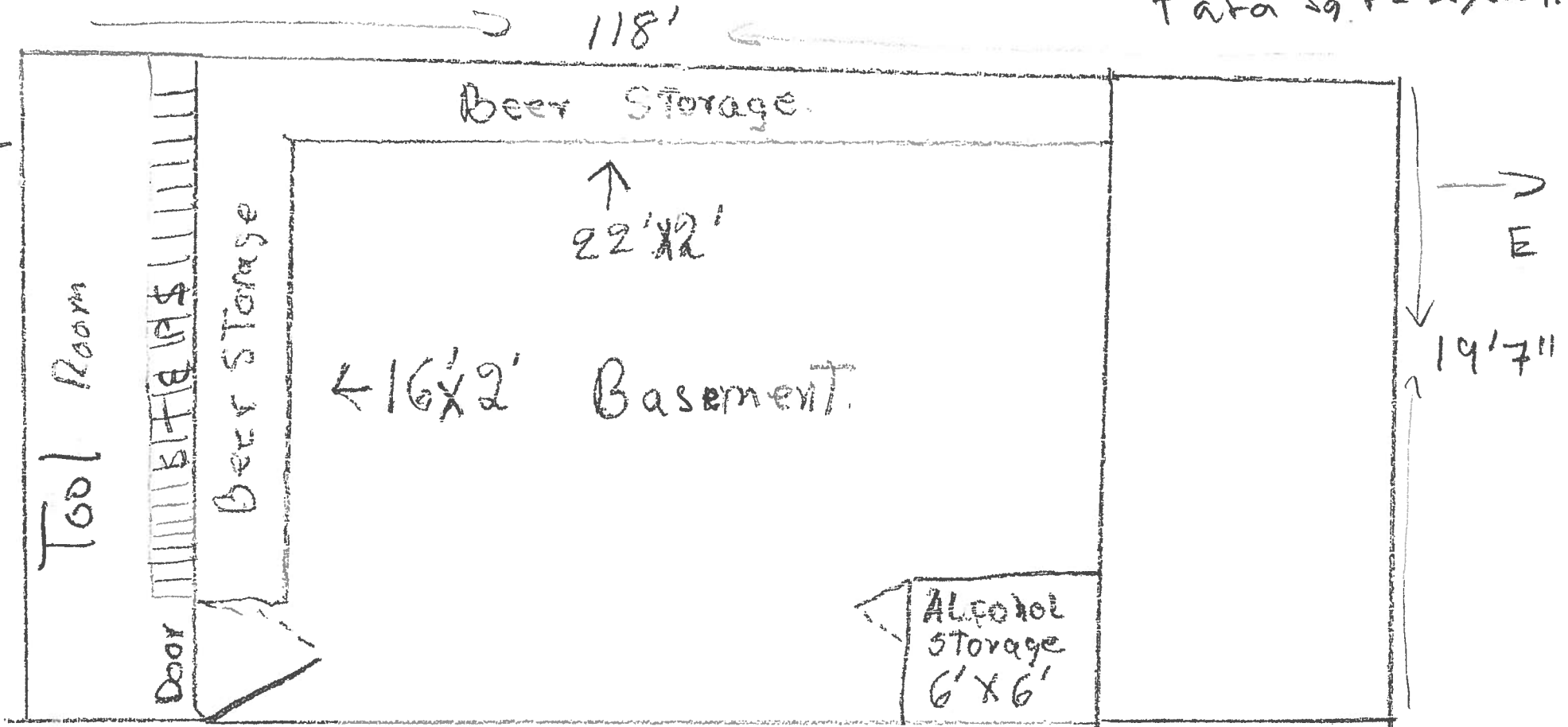
parkin Area  
26' X 59'

South

Camacho's Bar LLC  
631 50th 6th  
5/4/11

Camacho's Bar

Total Sq. Ft. = 2,324.60





**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Saturday, June 11, 2011

**COMMITTEE MEETING NOTICE**

AD 12

FIGUEROA, Zeferino, Agent  
El Tropical, LLC  
2501 W Greenfield Av  
Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on

**Tuesday, June 21, 2011 at 10:30 AM**

**Regarding:** Your Class B Tavern and Tavern Amusement License Applications as agent for "El Tropical, LLC" for "El Tropical" at 626 S 5TH St.

There is a possibility that your application may be denied for one or more of the following reasons: you do not meet the statutory and municipal requirements; the appropriateness of the location to be licensed and whether the location will create undesirable neighborhood problems, whether or not there is an over-concentration of alcohol beverage establishments in the neighborhood; whether or not you have been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the licensed activity; and any other factors which reasonably relate to the public health, safety and welfare. See attached police report and/or written correspondence regarding this application. Please be advised the public will be able to provide information to the committee in person or in writing. The committee will receive and consider evidence regarding the above mentioned criteria.

**Notice for applicants with  
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in Room 205, City Hall (City Clerk's Office).

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

**RONALD D. LEONHARDT, CITY CLERK**

BY: Rebecca N. Grill  
Rebecca N. Grill  
License Division Manager

**If you have questions regarding this notice please contact the License Division at (414) 286-2238.**

**MILWAUKEE POLICE DEPARTMENT**  
**LICENSE INVESTIGATION UNIT**

**CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS**  
**SYNOPSIS**

**DATE: 03/14/11**  
**LICENSE TYPE: BTAVN**  
**NEW:**  
**RENEWAL: X COA**

**No. 123406**  
**Application Date: 03/11/11**  
**Expiration Date:**

**License Location: 626 S 5<sup>th</sup> Street**  
**Business Name: El Tropical**

**Aldermanic District:**

**Licensee/Applicant: Figueroa, Zeferino**

(Last Name, First Name, MI)

**Date of Birth: 08/26/1977**

**Home Address: 2501 W Greenfield Av**

**City: Milwaukee**

**State: WI**

**Zip Code: 53204**

**Home Phone: (262) 923-0199**

This report is written by Police Officer Kristyn KUKOWSKI, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

- The applicant's Wisconsin driver's license revealed the following convictions:

08/31/2005      Operating While Intoxicated (1<sup>st</sup>)      Waukesha City Municipal Court

● CLASS "A" LIQUOR	0 LICENSES
● CLASS "A" LIQUOR & MALT	1 LICENSE
● CLASS "A" MALT	1 LICENSE
● CLASS "B" BEER	3 LICENSES
● CLASS "B" TAVERN	61 LICENSES

**TOTAL: 66 LICENSES**

**LICENSED ALCOHOL BEVERAGE ESTABLISHMENTS  
WITHIN A ONE-SQUARE-MILE AREA CENTERED ON**

~~604 S. 64TH STREET, DECEMBER 1, 2010~~

*626 S 5th*

Premises Address		License Type	Expiration Date	Establishment Name
901 S	10TH	ST BTAVN	20110923	GUADALAJARA RESTAURANT
1239 S	11TH	ST BTAVN	20110208	EL TEJANO BAR
170 S	1ST	ST BTAVN	20110628	STACKED
338 S	1ST	ST BTAVN	20110605	SLIM MCGINN'S
420 S	1ST	ST BTAVN	20111212	COMEDY SPORTZ
601 S	1ST	ST ALQML	20120115	FINE VINEYARD
605 S	1ST	ST BBEER	20110729	TIMES SQUARE BISTRO & PIZZERIA
739 S	1ST	ST BTAVN	20111022	D.I.X.
813 S	1ST	ST BTAVN	20110319	SOLID GOLD
828 S	1ST	ST BTAVN	20110922	DESPERADOS
1022 S	1ST	ST BTAVN	20111011	CHEZ JACQUES
1100 S	1ST	ST BTAVN	20111113	MARCHESE'S OLIVE PIT
181 S	2ND	ST BTAVN	20110630	JUST ART'S SALOON
196 S	2ND	ST BTAVN	20110630	THE BALL GAME
235 S	2ND	ST BTAVN	20110729	GINGER
401 S	2ND	ST BTAVN	20110207	CAROLINE'S
412 S	2ND	ST BTAVN	20110630	TONY'S TAVERN
422 S	2ND	ST BTAVN	20111013	SHAKERS CIGAR BAR & WORLD CAFE
430 S	2ND	ST BTAVN	20110225	CLUB FUEGO
436 S	2ND	ST BTAVN	20110213	ZAD'S
602 S	2ND	ST BBEER	20110508	GYRO PALACE
613 S	2ND	ST BTAVN	20110727	SOUP BROS TASTING ROOM
623 S	2ND	ST BTAVN	20111128	BOOM
703 S	2ND	ST BTAVN	20110416	TEN BELLS
733 S	2ND	ST BTAVN	20110301	CIELITO LINDO
800 S	2ND	ST BTAVN	20111112	STENY'S
801 S	2ND	ST BTAVN	20111212	LA CAGE
814 S	2ND	ST BTAVN	20110502	FIFTH WARD PUB & GRILL
818 S	2ND	ST BTAVN	20110628	WALKERS PINT
819 S	2ND	ST BTAVN	20110512	FLUID
839 S	2ND	ST BTAVN	20110512	CRAZY WATER
625 S	5TH	ST BTAVN	20110630	LA FUENTE RESTAURANT
<b>626 S</b>	<b>5TH</b>	<b>ST BTAVN</b>	<b>20110920</b>	<b>MAGNOLIA LOUNGE</b>
715 S	5TH	ST BTAVN	20110408	ENVY LOUNGE AND NIGHTCLUB
730 S	5TH	ST BTAVN	20111017	LA PERLA RESTAURANT
807 S	5TH	ST BTAVN	20110629	CLUB ANYTHING
816 S	5TH	ST BTAVN	20110228	BOTANAS RESTAURANT
1011 S	5TH	ST AMALT	20120210	LA TROPICANA
1024 S	5TH	ST BTAVN	20110301	CARTE BLANCHE STUDIOS
600 S	6TH	ST BTAVN	20110725	PEDRANO'S CANTINA
625 S	6TH	ST BTAVN	20110920	AVENTURA BAR
631 S	6TH	ST BTAVN	20110630	CAMACHO BAR
644 S	9TH	ST BTAVN	20111221	CHIVA'S BAR
1028 S	9TH	ST BTAVN	20110906	LA GUADALUPANA



<b>Premises Address</b>	<b>License Type</b>	<b>Expiration Date</b>	<b>Establishment Name</b>
906 S BARCLAY	ST BTAVN	20110119	HYDE BAR
401 W CANAL	ST BTAVN	20110519	LEVY RESTAURANTS @ HARLEY DAVIDSON
222 E ERIE	ST BTAVN	20110416	HINTERLAND
500 W FLORIDA	ST BTAVN	20110729	THE IRON HORSE HOTEL
125 E NATIONAL	AV BTAVN	20111113	LA MERENDA
135 E NATIONAL	AV BTAVN	20110518	TRIANGLE
209 E NATIONAL	AV BTAVN	20110630	BOOT CAMP SALOON
120 W NATIONAL	AV BTAVN	20110422	FAT DADDY'S
124 W NATIONAL	AV BTAVN	20110630	THE DUBLINER
309 W NATIONAL	AV BTAVN	20110727	THE ROYAL BLU
538 W NATIONAL	AV BTAVN	20110323	FELIPE'S LATIN QUARTER
611 W NATIONAL	AV BTAVN	20101221	BA BA LU'S LATIN MIX
625 W NATIONAL	AV BTAVN	20110507	QUIMERA COCINA BORICUA
839 W NATIONAL	AV BBEER	20110614	THE NATIONAL
240 E PITTSBURGH	AV BTAVN	20110602	MOCT BAR
106 W SEEBOTH	ST BTAVN	20110614	SCREAMING TUNA
539 W VIRGINIA	ST BTAVN	20110630	CONEJITO'S PLACE
200 E WASHINGTON	ST BTAVN	20110408	JACK
224 E WASHINGTON	ST BTAVN	20111001	GEORGE'S PUB
102 N WATER	ST BTAVN	20110323	RYAN BRAUN'S WATERFRONT GRILL
102 N WATER	ST BTAVN	20111102	VINO 100 MILWAUKEE THIRD WARD
124 N WATER	ST BTAVN	20110730	THE IRISH PUB

126197.xls

RTW

3/18/2011



Saturday, June 11, 2011



# Notice of Public Hearing

FIGUEROA, Zeferino, Agent  
El Tropical at 626 S 5TH St  
Class B Tavern and Tavern Amusement License  
Applications

**Tuesday, June 21, 2011 at 10:30 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 6/21/2011 at 10:30 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## **Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:**

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

### **Please Note:**

**Attendance is not required.**



RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT OCCUPANT	605 S 4TH ST	MILWAUKEE, WI 53204-1504
CURRENT OCCUPANT	613 S 4TH ST	MILWAUKEE, WI 53204-1504
CURRENT OCCUPANT	707 S 4TH ST	MILWAUKEE, WI 53204-1701
CURRENT OCCUPANT	709 S 4TH ST	MILWAUKEE, WI 53204-1701
CURRENT OCCUPANT	512 S 5TH ST	MILWAUKEE, WI 53204-1517
CURRENT OCCUPANT	530 S 5TH ST	MILWAUKEE, WI 53204-1517
CURRENT OCCUPANT	600 S 5TH ST	MILWAUKEE, WI 53204-1519
CURRENT OCCUPANT	603 S 5TH ST 1	MILWAUKEE, WI 53204-1520
CURRENT OCCUPANT	603 S 5TH ST 2	MILWAUKEE, WI 53204-1520
CURRENT OCCUPANT	603 S 5TH ST 3	MILWAUKEE, WI 53204-1520
CURRENT OCCUPANT	606 S 5TH ST	MILWAUKEE, WI 53204-1519
CURRENT OCCUPANT	607 S 5TH ST	MILWAUKEE, WI 53204-1520
CURRENT OCCUPANT	608 S 5TH ST 1	MILWAUKEE, WI 53204-1541
CURRENT OCCUPANT	608 S 5TH ST 2	MILWAUKEE, WI 53204-1541
CURRENT OCCUPANT	608 S 5TH ST 3	MILWAUKEE, WI 53204-1541
CURRENT OCCUPANT	610 S 5TH ST	MILWAUKEE, WI 53204-1519
CURRENT OCCUPANT	625 S 5TH ST	MILWAUKEE, WI 53204-1520
CURRENT OCCUPANT	626 S 5TH ST 1	MILWAUKEE, WI 53204-1519
CURRENT OCCUPANT	626 S 5TH ST 2	MILWAUKEE, WI 53204-1519
CURRENT OCCUPANT	626 S 5TH ST	MILWAUKEE, WI 53204-1519
CURRENT OCCUPANT	644 S 5TH ST	MILWAUKEE, WI 53204-1519
CURRENT OCCUPANT	703 S 5TH ST 1	MILWAUKEE, WI 53204-1763
CURRENT OCCUPANT	703 S 5TH ST 10	MILWAUKEE, WI 53204-1763
CURRENT OCCUPANT	703 S 5TH ST 11	MILWAUKEE, WI 53204-1763
CURRENT OCCUPANT	703 S 5TH ST 12	MILWAUKEE, WI 53204-1763
CURRENT OCCUPANT	703 S 5TH ST 13	MILWAUKEE, WI 53204-1763
CURRENT OCCUPANT	703 S 5TH ST 14	MILWAUKEE, WI 53204-1763
CURRENT OCCUPANT	703 S 5TH ST 15	MILWAUKEE, WI 53204-1763
CURRENT OCCUPANT	703 S 5TH ST 16	MILWAUKEE, WI 53204-1763
CURRENT OCCUPANT	703 S 5TH ST 17	MILWAUKEE, WI 53204-1763
CURRENT OCCUPANT	703 S 5TH ST 2	MILWAUKEE, WI 53204-1763
CURRENT OCCUPANT	703 S 5TH ST 3	MILWAUKEE, WI 53204-1763
CURRENT OCCUPANT	703 S 5TH ST 4	MILWAUKEE, WI 53204-1763
CURRENT OCCUPANT	703 S 5TH ST 5	MILWAUKEE, WI 53204-1763
CURRENT OCCUPANT	703 S 5TH ST 6	MILWAUKEE, WI 53204-1763
CURRENT OCCUPANT	703 S 5TH ST 7	MILWAUKEE, WI 53204-1763
CURRENT OCCUPANT	703 S 5TH ST 8	MILWAUKEE, WI 53204-1763
CURRENT OCCUPANT	703 S 5TH ST 9	MILWAUKEE, WI 53204-1763
CURRENT OCCUPANT	703 S 5TH ST	MILWAUKEE, WI 53204-1706
CURRENT OCCUPANT	706 S 5TH ST	MILWAUKEE, WI 53204-1705
CURRENT OCCUPANT	707 S 5TH ST	MILWAUKEE, WI 53204-1706
CURRENT OCCUPANT	709 S 5TH ST	MILWAUKEE, WI 53204-1706
CURRENT OCCUPANT	711 S 5TH ST	MILWAUKEE, WI 53204-1706

CURRENT OCCUPANT	713 S 5TH ST	MILWAUKEE, WI 53204-1706
CURRENT OCCUPANT	600 S 6TH ST A	MILWAUKEE, WI 53204-1524
CURRENT OCCUPANT	600 S 6TH ST B	MILWAUKEE, WI 53204-1524
CURRENT OCCUPANT	600 S 6TH ST	MILWAUKEE, WI 53204-1524
CURRENT OCCUPANT	614 S 6TH ST	MILWAUKEE, WI 53204-1524
CURRENT OCCUPANT	618A S 6TH ST	MILWAUKEE, WI 53204-1524
CURRENT OCCUPANT	618 S 6TH ST	MILWAUKEE, WI 53204-1524
CURRENT OCCUPANT	636A S 6TH ST	MILWAUKEE, WI 53204-1524
CURRENT OCCUPANT	636 S 6TH ST	MILWAUKEE, WI 53204-1524
CURRENT OCCUPANT	423 W BRUCE ST	MILWAUKEE, WI 53204-1506
CURRENT OCCUPANT	503 W BRUCE ST 1	MILWAUKEE, WI 53204-1529
CURRENT OCCUPANT	503 W BRUCE ST 2	MILWAUKEE, WI 53204-1529
CURRENT OCCUPANT	503 W BRUCE ST 3	MILWAUKEE, WI 53204-1529
CURRENT OCCUPANT	503 W BRUCE ST 4	MILWAUKEE, WI 53204-1529
CURRENT OCCUPANT	503 W BRUCE ST 5	MILWAUKEE, WI 53204-1529
CURRENT OCCUPANT	509 W BRUCE ST 1	MILWAUKEE, WI 53204-1544
CURRENT OCCUPANT	509 W BRUCE ST 2	MILWAUKEE, WI 53204-1544
CURRENT OCCUPANT	509 W BRUCE ST 3	MILWAUKEE, WI 53204-1544
CURRENT OCCUPANT	509 W BRUCE ST 4	MILWAUKEE, WI 53204-1544
CURRENT OCCUPANT	517 W BRUCE ST 1	MILWAUKEE, WI 53204-1529
CURRENT OCCUPANT	517 W BRUCE ST 2	MILWAUKEE, WI 53204-1529
CURRENT OCCUPANT	517 W BRUCE ST 3	MILWAUKEE, WI 53204-1529
CURRENT OCCUPANT	517 W BRUCE ST 4	MILWAUKEE, WI 53204-1529
CURRENT OCCUPANT	410 W PIERCE ST	MILWAUKEE, WI 53204-1703
CURRENT OCCUPANT	415A W PIERCE ST	MILWAUKEE, WI 53204-1704
CURRENT OCCUPANT	415 W PIERCE ST	MILWAUKEE, WI 53204-1704
CURRENT OCCUPANT	416 W PIERCE ST A	MILWAUKEE, WI 53204-1703
CURRENT OCCUPANT	416 W PIERCE ST	MILWAUKEE, WI 53204-1703
CURRENT OCCUPANT	524A W PIERCE ST	MILWAUKEE, WI 53204-1717
CURRENT OCCUPANT	524 W PIERCE ST	MILWAUKEE, WI 53204-1717
<b>Record Count: 73</b>		
<b>Radius: 250.0 feet and Center of Circle: 626 S 5th ST</b>		



Saturday, June 11, 2011

## Licenses Committee Notice of Hearing

Date: 6/21/2011  
Time: 10:30 AM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern and Tavern Amusement License Applications  
FIGUEROA, Zeferino, Agent  
El Tropical at 626 S 5TH St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.

ALD. JAMES BOHL JR.  
CHAIRMAN



City Clerk License Division  
City Hall, Room 105  
200 E. Wells Street  
Milwaukee, WI 53202

**Second Street Properties LLC**  
**625 S 5TH St**  
**MILWAUKEE, WI 53204**



# Plan of Operation Supplement for Retail Alcohol Beverage License Application

OFFICE OF THE CITY CLERK LICENSE DIVISION  
200 E. WELLS ST. ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 EMAIL: [LICENSE@MILWAUKEE.GOV](mailto:LICENSE@MILWAUKEE.GOV)

Your application will be returned for failure to fill out this 4 page form completely and correctly, and submit the required Detailed Floor Plan as outlined on page 3.

Address of Premises: <u>626 S. 5th Street, Milwaukee, WI 53204</u>		Business Telephone Number: <u>414-273-8135</u>	
Business Mailing Address - ONLY if different from address of premises (include City, State, Zip Code): <u>2501 W Greenfield Ave, Milwaukee, WI 53204</u>			
Business Internet/E-mail Address: _____		Business Fax Number: _____	
Property Owner's Name: <u>Second Street Properties LLC</u>		Property Owner's Phone Number: <u>414-405-8598</u>	
Property Owner's Address (include City, State, Zip Code): <u>625 S. 5th Street, Milwaukee, WI 53204</u>			
Are you taking out this application for anyone that may not be eligible for a license? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
If yes, list name and address: _____			
Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
If no, list name and address of person who will: _____			
<small>Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person listed above must obtain a Class B Manager's license.</small>			
Does anyone else have money invested or any other interest in this business? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
If yes, explain: _____			
Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, list name and address: _____			
What types of business do you or will you conduct at this location? (check all that apply): (Other licenses/permits may be required to operate your business.)			
<input checked="" type="checkbox"/> Full Service Restaurant <input type="checkbox"/> Cafe/Coffee Shop <input type="checkbox"/> Bed & Breakfast <input type="checkbox"/> Grocery Store <input type="checkbox"/> Convenience Market <input type="checkbox"/> Bowling Center(Bowling Alley license required) <input type="checkbox"/> Billiard Center(Billiard Hall & Pool Table licenses required) <input type="checkbox"/> Comedy Club(Cabaret license required) <input type="checkbox"/> Catering(sales only allowed on the premises issued an alcohol beverage license) <input type="checkbox"/> Hotel <input type="checkbox"/> Indoor Golf Facility <input type="checkbox"/> Video Game Center-6 or more games(Video Game Center license required) <input checked="" type="checkbox"/> Night Club(Dance or Cabaret license required) <input type="checkbox"/> Veterans Club <input type="checkbox"/> Brew Pub <input checked="" type="checkbox"/> Tavern <input type="checkbox"/> Fraternal Club <input type="checkbox"/> Volleyball Court(Permanent Extension of Premises required) <input type="checkbox"/> Theater(Cabaret license required) <input type="checkbox"/> Wine Tasting Room <input type="checkbox"/> Private Sports Club <input type="checkbox"/> Liquor Store <input type="checkbox"/> Department Store <input type="checkbox"/> Drug Store <input type="checkbox"/> Gift Shop <input type="checkbox"/> Museum <input type="checkbox"/> Center for the Visual and Performing Arts(CTRPA & Cabaret licenses required)			
What other types of licenses or permits will you or do you hold at this location? (check all that apply):			
<input checked="" type="checkbox"/> Occupancy Permit(all businesses should apply at the Permit Desk) <input type="checkbox"/> Cigarette(apply at the License Division) <input checked="" type="checkbox"/> Food(apply at the Health Dept) <input type="checkbox"/> Gas Station <input type="checkbox"/> Extended Hours(apply at the License Division) <input type="checkbox"/> Other(s): _____			
If applying for a Class B or C license, what type of food service will you have at this location? (check all that apply)			
<input type="checkbox"/> None <input type="checkbox"/> Prepackaged Foods <input type="checkbox"/> Snacks <input type="checkbox"/> Appetizers <input type="checkbox"/> Catered Events <input checked="" type="checkbox"/> Full Meals - Hours of Food Service - From: <u>11am</u> To: <u>11pm</u> (attach additional sheets as necessary)			
If applying for a Class B or C license, are you applying for "Service Bar Only"? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
<small>"Service Bar Only" means that customers <u>cannot</u> sit at the bar. Alcohol is served only to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.</small>			

What percentage of your total sales will be from the sales of alcohol beverages? 25 %

Is there at least 300 feet between the building and any church, school or hospital? ☒ Yes ☐ No

Do you have any future plans for other businesses, licenses or permits at this location? ☐ Yes ☒ No  
If yes, explain:

Is this premises under construction? ☐ Yes ☒ No If yes, list estimated completion date:

Is this a franchise? ☐ Yes ☒ No

Is this premises currently licensed? ☒ Yes ☐ No If yes, list type of license: Class B Tavern / Cabaret

Is the current licensee operating? ☒ Yes ☐ No If no, list date closed:

#### HOURS OF OPERATION FOR ALCOHOL BEVERAGE SALES/SERVICE ONLY

Day of the Week	Current Hours of Operation: (Does not apply to New Applicants)		Proposed Hours of Operation: (If same as the current hours, write "same")		Number of Customers expected each day	Class B Taverns: Age Restriction for each day (if over 21) (This is optional) If none, write "none"
	Open	Close	Open	Close		
Sunday	11am	2am	11am	2am	250	None
Monday	11am	12am	11am	12am	50	None
Tuesday	11am	12am	11am	12am	50	None
Wednesday	11am	12am	11am	12am	50	None
Thursday	11am	12am	11am	12am	50	None
Friday	11am	2am	11am	2am	100	None
Saturday	11am	2am	11am	2am	200	None

Prohibited Hours of Operation: Class A: 9:00 PM to 8:00 AM

Class B/C: Monday thru Friday 2:00 AM – 6:00 AM; Class B/C: Saturday thru Sunday 2:30 AM – 6:00 AM

Legal Capacity/Occupancy of Premises: 368  
(does not include Class A)  
Call (414) 286-8211 if you have questions.

Number of Parking Spaces on the Premises: 20  
(do not include street parking)  
(if none, write "0")

#### LITTER/GARBAGE:

What are your plans to keep the grounds clean (check all that apply): ☒ Sweep ☐ Pressure Wash

☒ Pick Up Litter ☐ Hired Maintenance ☐ Building Owner's Responsibility ☐ Garbage Cans Outside

☒ Other: clean three times each day

Who is responsible to keep the grounds clean? ☒ Licensee ☐ Building Owner ☐ Employees ☐ Hired Maintenance

☐ Other: \_\_\_\_\_

How often? ☒ Daily ☐ Weekly ☐ Other: \_\_\_\_\_

**NOISE:** How are noise issues addressed (check all that apply): ☐ Security ☒ Manager approaches customer(s)

☐ Call police ☐ Signs posted ☐ Other: \_\_\_\_\_

Briefly describe the type of business you plan to operate if granted a license (attach additional sheets as needed):

RESTAURANT WITH BAR AND WEEKLY SHOWS FEATURING LIVE MUSIC, RECORDED MUSIC, FASHION SHOWS, DANCING AND CONTESTS

### DETAILED FLOOR PLAN

Please read all instructions before preparing the floor plan.

- A detailed floor plan must be submitted with this application.
- Any application submitted without the detailed floor plan (including all required items as listed below) will be returned.
- Even if the premises has been previously licensed and a floor plan submitted, a new floor plan must be submitted with this application.
- The floor plan must be filed on 8 ½ x 11 inch sized paper.
- A separate sheet of paper must be filed for each floor where alcohol will be stored, displayed, sold, given away and/or consumed.
- Even if the basement is being used for alcohol storage only, a floor plan is still required for the basement.
- Handwritten plans are acceptable.
- Plans do not need to be architectural drawings and need not be to scale.

### THE FLOOR PLAN MUST INCLUDE ALL OF THE FOLLOWING ITEMS:

1. ☐ Dimensions of the Premises and
2. ☒ Total Square Feet of the Premises (length x width = square feet)
3. ☒ Label all entrances and exits
4. ☒ Label all alcohol storage areas (coolers, etc.) and
5. ☒ Provide dimensions of all alcohol storage areas (length x width)
6. ☒ Label all alcohol display areas (behind the bar, shelves, etc.) and
7. ☒ Provide dimensions of all alcohol display areas (length x width)
8. ☒ Class B & C Applicants Only: Label all seating areas, bars, and food preparation areas (kitchen)
9. ☒ Class B & C Applicants Only: Label all outdoor areas used for the sale or service of alcohol beverages (for example, patios, beer gardens, sidewalk cafes) and
10. ☒ Class B & C Applicants Only: Provide dimensions of all outdoor areas used for the sale or service of alcohol beverages (length x width)
11. ☒ Label all parking areas on the premises (do not include street parking) (This is required even if the parking is shared, for example, a strip mall.) and
12. ☒ Provide dimensions of all parking areas available on the premises (length x width). The parking area(s) should be marked on the floor plan for the first floor showing the relation to the building.
13. ☒ Mark the North point (N ↑) on each page
14. ☒ Write the Date on each page
15. ☒ Write the Legal Entity Name (and Agent's Name if a corporation or LLC) on each page
16. ☒ Write the Trade (Business) Name on each page
17. ☒ Write the Premises address on each page

**Change of Agent Applicants Only:**

Have there been any changes to the floor plan since the last application was submitted?

☐ Yes ☐ No

If no, a new floor plan is not required. If yes, explain the change(s) \_\_\_\_\_

\_\_\_\_\_ and submit a new floor plan.

**ALL NEW & TRANSFER APPLICANTS:****SUBMIT Proof of Ownership, Lease or Offer to Purchase the Building with this application.**

A Lease or Offer to Purchase must:

- 1) be in the same legal entity name as that applying for the license
- 2) reflect the same address as the premises address on this application
- 3) reflect current dates and
- 4) be signed by the lessor/seller and leasee/buyer

**Lease or Offer to Purchase may be contingent upon the license being granted.**Do you own or lease the building? Check one: Own ☐ Lease ☒Who owns the fixtures (ie. Coolers, etc.)? JOSE ZARATE

If you are purchasing the stock and/or fixtures, what did you pay for them? \$ \_\_\_\_\_

Total Amount Paid for the Business: \$ \_\_\_\_\_

Amount Paid for the Goodwill of the Business: \$ \_\_\_\_\_

*Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.*Have you made arrangements with the seller for payment of the personal property taxes? ☐ Yes ☐ No N/A**IF YOU LEASE THE BUILDING, ANSWER THE FOLLOWING QUESTIONS:**Date lease begins: 12/01/2010 Expires: 12/01/2011Monthly rental: \$ 2000-Do you have an option to renew the lease? ☒ Yes ☐ NoDoes your lease allow for the assignment to another party without the consent of the owner? ☐ Yes ☒ NoFor what length of time have you been guaranteed occupancy? (number of years) 1 YearIn addition to paying monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☐ Yes ☒ No If yes, explain: \_\_\_\_\_Does the present owner or occupant object to the granting of your license? ☐ Yes ☒ No

If yes, explain: \_\_\_\_\_

Subscribed and sworn to before me

this 18th day of February, 2011[Signature]

Notary Public, State of Wisconsin

My commission expires: 9/30/2012

Notary Seal must be affixed

[Signature]  
Signature of Individual/Partner/Officer/Member\_\_\_\_\_  
Signature of Partner/Officer/MemberWarning: Penalty provided for submitting false statements and affidavits with this application.  
(Section 90-5(2), Milwaukee Code of Ordinances.)

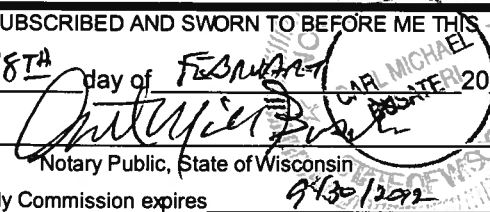
Your application will be returned for failure to fill out this 4 page form completely and correctly, and submit the required Detailed Floor Plan as outlined on page 3.





# CITY OF MILWAUKEE

## ALCOHOL BEVERAGE RELATED LICENSES APPLICATION

Business Name: <u>El Tropical</u>		Business Address: <u>626 S. 5th St Milwaukee, WI 53204</u>	
Check One: <input type="checkbox"/> Individual <input type="checkbox"/> Partnership <input checked="" type="checkbox"/> Corp/LLC – Name of Corp/LLC: <u>El Tropical, LLC</u>			
Name of Individual, Partners or Agent of Corp/LLC: <u>Zerferino Figueroa</u>		Date of Birth: <u>8-26-1977</u>	
Home Address: <u>2501 W Greenfield Ave Milwaukee WI 53207</u>		Phone Number: <u>262-923-0199</u>	
<b>Check Licenses You Are Applying For:</b>		<b>Check Licenses You Are Applying For:</b>	
<input checked="" type="checkbox"/> Amusement/Cabaret \$2,000.00 \$ <u>2,000.00</u>	<input type="checkbox"/> Cigarette & Tobacco License \$100.00 \$		
<input type="checkbox"/> Dance \$300.00 \$	Must also complete the Application for Cigarette & Tobacco Products License		
<input type="checkbox"/> Instrumental Music \$165.00 \$			
<input type="checkbox"/> Record Spin – No Dancing \$60.00 \$	<input type="checkbox"/> Pool Tables - How many? _____ x \$40.00 each \$		
Includes DJs/Karaoke/CD Players	If 3 or more, also need Billiard Hall		
<input type="checkbox"/> Bowling Alley-How many? _____ x \$25.00 each \$	<input type="checkbox"/> Phonograph/Jukebox Premises \$55.00 \$		
<b>6 GAME MACHINES OR MORE ON THE PREMISES</b>		<input type="checkbox"/> If you OWN the jukebox(es), list how many _____	
<input type="checkbox"/> Video Game Center \$450.00 \$	AND pay an additional \$25.00 for each \$		
<input type="checkbox"/> If you OWN the games, list how many _____	<input type="checkbox"/> If the distributor owns the jukebox(es), list how many _____		
AND pay an additional \$25.00 for each \$	AND Name of Distributor _____		
<input type="checkbox"/> If a distributor owns the games, list how many _____			
AND Name of Distributor _____	<input type="checkbox"/> Amusement Game Premises \$55.00 \$		
<input type="checkbox"/> Billiard Hall (3 or more pool tables) \$150.00 \$	<input type="checkbox"/> If you OWN the games, list how many _____		
Also need license for each Pool Tables	AND pay an additional \$25.00 for each \$		
<b>All of the above licenses (this column only) require License Committee action and should be applied for at the same time as the Class "B" or "C" license.</b>		<input type="checkbox"/> If a distributor owns the games, list how many _____	
		AND Name of Distributor _____	
<b>Total of Column A: \$2,000.00</b>		<b>Total of Column B: \$</b>	
<b>Total of Column A + Column B = <u>2,000.00</u> + fee for Class "B" or "C" license</b>			
<b>Please make ONE check payable to: City of Milwaukee</b>			
<p>The undersigned agrees to inform the City Clerk within ten days of any substantial changes in the information supplied in this application. The undersigned shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age (except Class "B" Taverns), handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information. I have knowledge of the City Ordinances currently regulating the license applied for herein, and being duly sworn under oath, depose and say that I am the person named above and that all statements made in the foregoing application are true and correct.</p>			
SUBSCRIBED AND SWORN TO BEFORE ME THIS <u>18<sup>TH</sup></u> day of <u>FEBRUARY</u> 20 <u>11</u>  Notary Public, State of Wisconsin My Commission expires <u>9/30/2012</u>		<u>Zerferino Figueroa</u> Signature of Individual/Partner/Officer/Member  _____ Signature of Partner/Officer/Member	
NOTARY SEAL MUST BE AFFIXED			
<b>OFFICE USE ONLY</b> INITIALS _____ License# _____ FILED _____ AD# _____ TAG(S)# _____ IF ANY PRIMARY LICENSE(S), LIST TYPE AND NUMBER _____ GRANTED _____ ISSUED _____			



## ALCOHOL BEVERAGE ENTERTAINMENT SUPPLEMENT

[!] This form to be completed **ONLY** by AMUSEMENT/CABARET, DANCE, INSTRUMENTAL MUSIC and RECORD SPIN license applicants.

1. Premise Address: 626 S. 5th St, Milwaukee WI 53204

2. Name of Legal Entity: El Tropical, LLC

3. New Applicants Only: Have you, within 2 years of the date of this application, held in the city of Milwaukee either a public entertainment club (formerly "public dance hall") or Class "B" or "C" premises license? ☒ Yes ☐ No

If "Yes", then list address of location(s): 2501 W Greenfield, Milwaukee, WI 53204

4. Check (✓) the type of Tavern Entertainment license for which you are applying **AND** complete the required **Sections A to C** in order to describe, pursuant to s. 90-35, Milwaukee Code of Ordinances, the type and general nature of entertainment that you will provide.

<input checked="" type="checkbox"/>	<b>Tavern Amusement ("Cabaret/Night Club") License</b> Allows entertainment or exhibitions consisting of music, dancing, singing, floorshows and cabaret performances. Includes Dance, Instrumental Music & Record Spin. Not permitted after 2:00 a.m. every day, except Saturdays/Sundays (not after 2:30 a.m.); not before 9:00 a.m. every day except Sundays (not before 10:30 a.m.).	Complete sections <b>A, B &amp; C.</b>
<input type="checkbox"/>	<b>Tavern Dance License</b> Allows dancing on the premises by patrons only. Dancing by performers is not allowed. This license also allows the playing of pre-recorded music machines (Record Spin) and Instrumental Music by musicians. Singing is permitted if done by the persons actually engaged in the playing of the musical instruments. Not permitted after 1:00 a.m. every day, except Sundays (not after 1:30 a.m.); not before 9:00 a.m. every day except Sundays (not before 10:30 a.m.).	Complete sections <b>A &amp; C.</b>
<input type="checkbox"/>	<b>Instrumental Music License</b> Allows the playing of instrumental music only, with singing on the part of and only by persons actually engaged in the playing of such musical instruments. Does not include Record Spin. No dancing allowed. Not permitted after 1:00 a.m. every day, except Sundays (not after 1:30 a.m.); not before 9:00 a.m. every day except Sundays (not before 10:30 a.m.).	Complete sections <b>A &amp; C.</b>
<input type="checkbox"/>	<b>Record Spin License</b> Allows DJs, karaoke and CD players. No dancing allowed. Not permitted after 1:00 a.m. every day, except Sundays (not after 1:30 a.m.); not before 9:00 a.m. every day except Sundays (not before 10:30 a.m.).	Complete sections <b>A &amp; C.</b>

**Note:** On New Year's Eve and New Year's Day, any alcohol beverage establishment holding a Class "B" tavern, Class "B" fermented malt beverage or Class "C" wine license is permitted to provide live music and allow dancing on the premises without an entertainment license, and without any restrictions relating to permitted hours of entertainment.

Continued >>>

**5. Check (✓) all of the types of music that will be played. (Listing "Variety" is not an acceptable answer.)**

<input type="checkbox"/> Blues	<input type="checkbox"/> Dance – R&B	<input type="checkbox"/> Irish	<input type="checkbox"/> Polka	<input type="checkbox"/> List Other:
<input type="checkbox"/> Classic R&B	<input checked="" type="checkbox"/> Easy Listening	<input checked="" type="checkbox"/> Jazz	<input type="checkbox"/> Rap	
<input type="checkbox"/> Classic Rock	<input type="checkbox"/> Folk	<input checked="" type="checkbox"/> Latin Pop	<input type="checkbox"/> Reggae	<input type="checkbox"/> List Other:
<input type="checkbox"/> Contemporary R&B	<input type="checkbox"/> Hard Rock	<input checked="" type="checkbox"/> Mexican	<input type="checkbox"/> Techno	
<input type="checkbox"/> Country	<input type="checkbox"/> Heavy Metal	<input type="checkbox"/> Modern Rock	<input type="checkbox"/> Top 40	<input type="checkbox"/> List Other:
<input checked="" type="checkbox"/> Dance – Pop	<input type="checkbox"/> Hip – Hop	<input type="checkbox"/> New Age	<input checked="" type="checkbox"/> Tropical	

**6. Check (✓) all that apply.**

**[!]** This section Tavern Amusement ("Cabaret/Night Club") license applicants only.

<input type="checkbox"/> Battle of Bands	<input checked="" type="checkbox"/> Dancing by Performer(s): Description required ► <u>Latin Dance</u>
<input checked="" type="checkbox"/> Comedy Acts	
<input checked="" type="checkbox"/> Disc Jockey	<input checked="" type="checkbox"/> Fashion Shows: Description required ► <u>Drag Queen</u>
<input checked="" type="checkbox"/> Live Musicians	
<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Exotic Dancers/Strippers/Adult Entertainment: Description required ► _____
<input checked="" type="checkbox"/> Poetry Readings	
<input checked="" type="checkbox"/> Solo Singers or Groups	<input checked="" type="checkbox"/> Patron Contests/Wrestling: Description required ► <u>Fashion Show Contest</u>
<input type="checkbox"/> Rapping, Rap Contests	
<input checked="" type="checkbox"/> Other: Description required ► <u>Impersonators, Drag Queens</u>	

**Want to Change Entertainment?** If (after the license has been granted or issued) you wish to change or deviate from the type(s) of entertainment listed in your Certificate of Authorized Entertainment, hold entertainment in any new outside area, or change the hours or days outside entertainment will be held, then you must first submit a "Request to Change Plan of Operation for Amusement License."

**[!]** No change in entertainment is allowed unless and until the request is approved by the Common Council **AND** a new Certificate of Authorized Entertainment has been issued.

**Continued >>>**



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Saturday, June 11, 2011

**COMMITTEE MEETING NOTICE**

AD 12

SALVO, Salvatore, Agent  
POP PROMOTIONS, LLC  
1033 N OLD WORLD THIRD St #UNIT 502  
MILWAUKEE, WI 53203

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on

**Tuesday, June 21, 2011 at 11:00 AM**


**Regarding:** Your Class B Tavern and Tavern Amusement License Renewal Applications as agent for "POP PROMOTIONS, LLC" for "TEXTURE" at 606 S 5TH St.

There is a possibility that your application may be denied for one or more of the following reasons: failure of the applicant to meet the statutory and municipal license qualifications; pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed activity, on behalf of the licensee, his or her employees, or patrons (if the licensee is a corporation or licensed limited partnership, the conviction of the corporate agent, officers, directors, members or any shareholder holding 20% or more of the corporation's total or voting stock, or proxies for that amount of stock, of any of the offenses enumerated in s. 125.12(2)(ag), Wis. Stats., as amended); the appropriateness of tavern location and premises; neighborhood problems due to management or location; failure of the licensee to operate the premise in accordance with the floor plan and plan of operation submitted pursuant to s. 90-5-1-c. of the Milwaukee Code of Ordinances; and any factors which reasonably relate to the public health, safety and welfare. See attached police report and/or written correspondence regarding this application. Please be advised the public will be able to provide information to the committee in person. The committee will receive and consider evidence regarding the above mentioned criteria.

**Notice for applicants with  
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or ns given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in Room 205, City Hall (City Clerk's Office).

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

**RONALD D. LEONHARDT, CITY CLERK**

BY: Rebecca N. Grill  
Rebecca N. Grill  
License Division Manager

**If you have questions regarding this notice please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



**MILWAUKEE POLICE DEPARTMENT**  
**LICENSE INVESTIGATION UNIT**

**CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS**  
**SYNOPSIS**

**DATE:** 05/16/11  
**LICENSE TYPE:** BTAVN  
**NEW:**  
**RENEWAL:** X

**No. 126636**  
**Application Date:** 05/13/11  
**Expiration Date:**

**License Location:** 606 S 5<sup>th</sup> St  
**Business Name:** Texture

**Aldermanic District:**


**Licensee/Applicant:** Salvo, Salvatore  
(Last Name, First Name, MI)  
**Date of Birth:** 08/14/1946

**Home Address:** 7454 S Logan Av  
**City:** Oak Creek  
**Home Phone:** (414) 803 - 4080

**State:** WI      **Zip Code:** 53154

This report is written by Police Officer Kristyn KUKOWSKI, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

 Background investigation of corporate officer, **SAFINA, Salvatore G (07/27/1973)** revealed the following incidents:

1. On 04/11/2007 at 12:00AM, the corporate officer (**SAFINA**), was cited by City Of Milwaukee for Building Code Violations at 3025 N Richards Street.

**Charge:** Building Code Violations  
**Finding:** Further Proceedings – Milwaukee Municipal Court  
**Sentence:** UNKNOWN  
**Date:** 04/24/2008  
**Case#:** 07114616

2. On 07/10/2007 at 12:00AM, the corporate officer (**SAFINA**), was cited by City Of Milwaukee for Building Code Violations at 114 W Center Street.

**Charge:** Building Code Violations  
**Finding:** Guilty – Milwaukee Municipal Court  
**Sentence:** \$320.00 penalty  
**Date:** 03/27/2008  
**Case#:** 08019345

- Background investigation of Corporate Officer, **HETZEL, Mark W. (09/12/1959)** revealed the following incidents:

1. On 09/11/2004, Hetzel was cited in the City of Milwaukee for Underage Class B Owner/Licensee Responsibility. No further information available.

Charge : Underage Class B Owner/Licensee Responsibility  
Finding : Guilty, Municipal Court  
Sentence : \$150.00 fine  
Date : 01/20/2005  
Case : 04110318

2. On 12/12/2004, Hetzel was cited in the City of Milwaukee for Disorderly Premises/Drunkenness/Gambling. No further information available.

Charge : Disorderly Premises/Drunkenness/Gambling  
Finding : Guilty, Municipal Court  
Sentence : \$250.00 fine  
Date : 03/09/2005  
Case : 05003735

3. On 01/20/2005, Hetzel was cited in the City of Milwaukee for A & A /Exceed Posted Occupancy Capacity. No further information available.

Charge : A & A /Exceed Posted Occupancy Capacity  
Finding : **Dismissed Without Prejudice**  
Date : 08-26-05  
Case : 05018540

4. On 03/24/2005, Hetzel was cited in the City of Milwaukee for A & A/Exceed Posted Occupancy Capacity. No further information available.

Charge : A & A /Exceed Posted Occupancy Capacity  
Finding : Guilty  
Sentence : Fined \$3,275.32  
Date : 08-26-05  
Case : 05043167

5. On 03/24/2005, Hetzel was cited in the City of Milwaukee for Presence of Minors Prohibited. No further information available.

Charge : Presence of Minors Prohibited  
Finding : **Dismissed Without Prejudice**  
Date : 08-29-05  
Case : 05043168

**These incidents occurred under the current licensee Gaetano Salvo.**

1. On 09/02/06 at 1:45 am, Milwaukee Police were dispatched to St Lukes for a Substantial Battery that occurred at Texture Night Club at 606 S 5<sup>th</sup> Street. Police spoke to two victims who stated they were battered by security at Textures. Investigation revealed a fight occurred inside the tavern with security escorting out the two patrons. One of these patrons began to fight security with security fighting back. Video was obtained but did not specifically show who struck whom, causing the injuries. It was also unclear if any weapons were used.

2. On 11/12/06 at 1:27 am, Milwaukee Police were dispatched to 6<sup>th</sup> and Bruce for a Battery Complaint. Investigation revealed a female patron struck a security guard as he tried to help patrons exit the tavern. The security guard, after being struck, pushed this patron away causing her to fall. Officers viewed a videotape of such incident but were unable to observe specific actions due to the security guards position during the incident.

3. On 01/08/07 at 12:53 am, Milwaukee police were dispatched to 606 S 5<sup>th</sup> Street for a Shooting complaint. Investigation revealed that a patron who was inside Textures club had been struck by a bullet to her left hip. Officers were advised that a patron had earlier approached the DJ booth asking the DJ to play his CD. Later on that night, this patron was removed by security because he became disorderly. This patron returned to the area as a passenger in an auto and was seen firing shots at the nightclub ultimately striking a patron inside. Witnesses were unable to positively identify the suspect.

4. On 06/03/07 at 1:48 am, Milwaukee police were dispatched to St Mary's Hospital for a Battery complaint. The victim stated to police that she was at Textures Nightclub when she got into a fight with several girls who punched and scratched her. Security broke up the fight and escorted all parties involved out of the tavern. On 06/09/07 at 11:30 pm, followed up was conduct and police spoke to Donato Salvo who stated he was aware that a fight had taken place with security escorting everyone out of the tavern.

5. On 11/24/07 at 12:55 am, Milwaukee police were dispatched to 606 S 5<sup>th</sup> Street for a Trouble With Subject. Officers spoke with a security officer, identified as Philip Stewart, who stated a subject was escorted out of the tavern after an altercation with the some of the bouncers. Stewart stated this patron had made threats to Stewart as he ran to his auto and Stewart thought he might be running to his car to get gun. Stewart signaled for more security officers who stopped the patron and detained him until police arrived. Police received consent from this patron to search his auto and officers found a 45 caliber semi automatic hand gun. Further investigation revealed this patron was also a convicted felon. The suspect was arrested and a search revealed marijuana being found on his person. Charges of CCW, Disorderly Conduct and Felon in Possession of Firearm and Possession of Marijuana were issued.

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6. On 08/09/08 at 3:45 am, Milwaukee police were dispatched to St Mary's Hospital for a Battery complaint. Officers were unable to talk to the victim that night due to being sedated on pain medication. On 08/15/08, officers spoke with the victim who stated he was at Textures with his girlfriend when an unknown patron came up to them and started harassing them. The suspect then began hitting and punching the victim when the bouncer came over and held the victim while the suspect kept punching the victim. The victim further stated he was escorted out of the tavern by the bouncer where again the bouncer held on to him while the suspect and another subject continued to punch him. A report was filed.
7. On 11/13/08 at 9:14 pm, Milwaukee police were dispatched to 606 S 5<sup>th</sup> Street for a Battery complaint. Investigation found the victim was at Textures on 11/08/08 and was leaving the bar with friends at closing time when he observed a fight taking place in front of the tavern. The victim stated next thing he knew he was being hit in the head with an expandable baton. The victim further stated his friends attempted to get help at the club and that security would not call for police or medical help. The victim was treated at a nearby hospital for bleeding on the brain, skull fracture, concussion and an inner ear injury. The victim could not provide officers with a description of the actor. Police viewed some video surveillance but the fights were never caught on tape. A report was filed.
8. On 12/29/08 at 1:28 am, Milwaukee police were dispatched to St Luke's Hospital for a Battery complaint. Officers spoke to the victim who stated she was at Textures with some friends when she saw an old acquaintance who she had an ongoing dispute with over money. Words were exchanged and a fight started with the acquaintance taking a glass and hitting the victim over the head causing several lacerations to her face and head. Security guards broke up the fight and the victim stated they put her out of the club with security telling her she "couldn't bleed in the club". The victim stated her friends came out from the tavern and gave her ride to the hospital. The victim required over 80 stitches to the right side of her head. Officers spoke to a security guard Lamarr Lindsey who stated he heard two females arguing in the back hallway and then observed one female hit the other over the head with a glass. Both were punching and pulling each other's hair. Lindsey stated he escorted the victim out of the tavern while another security guard called for an ambulance. A report was filed.
9. On 01/04/09 at 2:33 am, Milwaukee police were dispatched to 606 S 5<sup>th</sup> Street for a Battery complaint. Police spoke to the caller who stated he was beat up by security from Textures nightclub. The victim stated he was leaving in his auto as security was directing traffic. He attempted to make some turns but was told by security he couldn't. The victim stated he was not confrontational with security and the next thing he knew a uniform security guard opened his car door and punched him in the face. Officers spoke to manager Donato Salvo who stated he employs inside security for "intimidation". Salvo stated all of his security guards are paid in cash and that he does have of their names or personal information. Officers requested to see video surveillance that would show the outside of the club and Salvo stated his video surveillance was not working. Officers express concern to Salvo that this was the third battery complaint made where his employees were the suspects. It was also the second time police requested video surveillance and was not provided any stating the equipment was not working. An officer spoke with security guard Wynn Kitzman who stated he works only at the door and watches the crowd when he observed a fight break out in the street. Kitzman stated he ran over to where the fight was taking place when he was punched and scratched in the face by the alleged victim. A report was filed regarding this incident.



**The following applies to Mark Hetzel who is listed as a corporate officer:**

On 11/22/08, Hetzel received a citation for Harvest or Tag a Buck in an Earn A Buck Unit w/o First Tagging in Dodge County. On 01/06/09, he was found guilty and fined. 08FO001690.

**The following applies to Salvatore G Safina who is listed as a corporate officer:**

On 12/14/08 at 1:55 am, Safina received a citation for Assault & Battery at 236 N Water Street. There is a future court date on 05/29/09 at 1:30 pm set for Pre-Trial.

**The following applies to Donato Salvo who is listed as a corporate officer:**

On 12/14/08 at 1:55 am, Salvo received a citation for Vandalism at 236 N Water Street. There is a future court date of 05/29/09 at 1:30 pm set for Pre-Trial.

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The following incidents were previously reported, dispositions now added on 04/16/10.

The following applies to Salvatore Safina:

Charge:	Assault & Battery
Finding:	Dismissed w/o prejudice
Date:	08/31/09
Case:	09018989

The following applies to Donato Salvo:

Charge:	Vandalism
Finding:	Dismissed w/o prejudice
Date:	08/31/09
Case:	09018990

9. On 03/21/09, Milwaukee police were flagged down by Textures security regarding a Subject With Weapon complaint. Security stated a subject in a dark color Dodge Durango was seen waving a gun out of the window. Police located the auto and conducted a traffic stop. Officers recovered a gun and the suspect was arrested and charged.
10. On 10/31/09 at 1:35 am, Milwaukee police conducted a License Premise Check at 606 S 5<sup>th</sup> Street. As officers conducted the check, a patron who was highly intoxicated became disorderly and was interfering with the investigation. Security attempted to escort the patron out of the tavern but he began to argue with the guards. Officers arrested and cited the patron with Disorderly Conduct.

11. On 11/07/09 at 2:14 am, officers were monitoring the Textures Tavern for crowd and traffic control when officers responded to a Fight in the bar's parking lot. Officers observed security for the bar struggling with a patron. Security stated to officers that the subject started arguing with other patrons when he threatened violence. Security stated they feared it would turn physical so they attempted to remove the patron when he struck one of the guards in the face. The patron was issued citations for Disorderly Conduct and Assault & Battery.
12. On 11/19/09 at 1:04 am, Milwaukee police were dispatched to 606 S 5<sup>th</sup> Street for an Altered Currency complaint. Officers spoke to the manager Salvatore Taormina who stated a patron attempted to pass a counterfeit \$100 at the front door for the ten-dollar cover charge. Taormina stated the subject was no longer on scene but that he had video surveillance of the incident. A report was filed.
13. On 11/23/09 at 12:36 am, Milwaukee police were dispatched to 606 S 5<sup>th</sup> Street for a Subject With Gun complaint. Officers spoke with Donato Salvo who stated that a known patron was inside the club and was escorted out by security when he was observed flashing gang signs. Once the patron was outside, he threatened security that he was going to shoot them and the tavern up. The patron continued to make threats and refused to leave so security detained him until police arrived. The subject was issued a citation for disorderly conduct and told he was no longer welcomed at the club.
14. On 01/11/10 at 12:10 am, Milwaukee police were dispatched to 3<sup>rd</sup> and National for a Battery While Armed complaint. Officers spoke to the victim who stated he was in the Textures Night Club when he was intentionally struck in the face with a glass causing a laceration that required stitches. Police continued the investigation at Textures and found that management and security were untruthful in their involvement and knowledge of the incident.
15. On 02/14/10 at 1:57 am, Milwaukee police were dispatched to 5<sup>th</sup> and Bruce for a Battery complaint. Police spoke to the victim who stated he was sprayed with mace by security from Textures. Officers continued the investigation at Textures and spoke to a security guard identified as Eric Rivera. Rivera stated the patron was escorted out of the club for fighting. The patron attempted to re enter the club and was putting his hands on security when he was sprayed with mace. Security provided water and flushed his eyes out. Officers reviewed video surveillance that showed the incident. Call was advised.
16. On 02/15/10 at 12:33 am, Milwaukee police were flagged down for a Trouble With Subject complaint at 600 S 5<sup>th</sup> Street. Officers observed two subjects physically fighting with Textures security. Security stated the fight started when a patron was asked to put her shoes back on. The patrons boyfriend got angry and started arguing with security. Security escorted both parties out and that's when the argument turned physical. Both patrons were cited for Disorderly Conduct.
17. On 02/21/10 at 1:38 am, Milwaukee police met a Battery victim at the District 5. The victim stated she was at the Textures Club when her ex-boyfriend and father of her child approached her and punched her in the mouth. The victim stated they had a brief argument before he punched her. Security then escorted her ex boyfriend from the club and she left shortly after. The victim further stated she got into car when her ex boyfriend began kicking it breaking her driver side mirror. The victim stated that is when she drove the police station. A report was filed.

18. On 02/28/10 at 2:00 am, Milwaukee police observed a fight at the intersection of 5<sup>th</sup> and Bruce. Investigation found a patron was fighting with Textures security and officers cited him for Disorderly Conduct and Resisting/Obstructing An Officer. Officers also were flagged down for a property damage that occurred instead of the club. A patron punched a hole in the wall and the subject was identified and found to be only twenty years of age. The subject stated to police that he just showed his ID and they let him in. The subject admitted to drinking and was cited for Possession/Consumption of Alcohol and Vandalism.
19. On 03/14/10 at 1:44 am, Milwaukee police were flagged down by security for Textures for a Trouble With Subject complaint. Security stated they escorted a patron out after he became disorderly and he became confrontational with security. The patron was cited for disorderly conduct.
20. On 03/20/10 at 11:57 pm, Milwaukee police conducted a License Premise Check at 606 S 5<sup>th</sup> Street. Officers observed several patrons paying cover charges but found no sign posted. Police spoke to Salvatore Salvatore who stated he was not aware he needed to post a sign for cover charges. Salvatore was shown the city ordinance and issued a citation.

Charge: Tavern Charges to be Posted  
Finding: **Guilty**  
Sentence: Fined \$200.00  
Date: 07/15/10  
Case: Citation # 6098148-0

The following applies to corporate officer Salvatore Safina:

- On 11/25/09, Safina received a citation for Place, Use, Hunt Wild Animals with Bait in Adams County.

Charge: Place, Use, Hunt Wild Animals With Bait  
Finding: Guilty  
Sentence: Fined  
Date: 01/13/10  
Case: 09FO001456

=====

Incident # 20 previously reported, disposition now added on 05/09/11.

21. On 09/06/10 at 1:58 am, Milwaukee police observed a large crowd gathering in the street in front of Textures Nightclub located at 606 S 5<sup>th</sup> Street. Security officers were flagging down police to report that the subjects were attempting to fight with security and making threat's to "shoot up the place". Officers called for more squads to the scene. Police were advised that 2 security officers had deployed pepper spray at the three subjects who were disorderly. Police were told that the three subjects were inside the club refusing to leave and when verbal attempts failed to have the subjects leave, security attempted to physically remove them. Once they got the subjects to the door, threats were made to security and one subject was overheard stating he had a gun in his car. A fight between the subjects and security and that is when a security guard utilized the pepper spray. Citations were issued to the subjects for disorderly conduct.

22. On 03/14/11 at 1:25 am, Milwaukee police were monitoring closing at Club Texture. Officers observed an auto playing excessively loud music and conducted a traffic stop. Investigation found that patron had just left Texture's Club. One passenger was arrested on an outstanding warrant.
23. On 03/06/11 at 1:58 am, Milwaukee police were monitoring the closing at Textures and observed 40-50 people fighting with security at they exited the club. More squads were called to the scene to gain control of the scene. The fights were broken up and three subjects were cited for disorderly conduct.
24. On 03/28/11 at 1:00 am, a squad car had to call for more squads in attempts to help with the large crowd of about 30 subjects outside the club. Investigation found the club was at capacity and was not letting any other patrons in the club for the rest of the night. Loitering citations were issued to two subjects.
25. On 04/02/11 at 12:10 am, a Battery complaint was taken at the 2<sup>nd</sup> Precinct that occurred in front of the Texture Nightclub. The victim stated she and her cousin had left the Texture Nightclub and was driving in front of the tavern when a car that was also parked in front of the tavern pulled out in front her and she struck that car. She got out to look at her car and the driver the other car exited his auto and began yelling obscenities to her. The driver without provocation struck her four to five times in the face causing pain and bloody nose. The victim stated she attempted to get back into her car but the subject followed her and struck her several more times. The victim sought medical assistance and was treated for fracture nose. Follow was conducted and officers located the driver of the other car. His statement was similar to the one given by the victim only the subject stated the driver of the other car was the one who got physical first and that he was just defending himself. On 04/12/11, officers conducted follow up with the security guards at Textures and requested a copy of the video surveillance from the club.

# MILWAUKEE POLICE DEPARTMENT

## REPORT OF INCIDENTS INVOLVING LICENSED PERSONS OR PREMISES

TO: ASSISTANT CHIEF: Edward LIEBRECHT

Business Name: Texture Night Club  
 Address of Licensed Premises: 606 S. 5<sup>th</sup> St.  
 Business Phone: 755-3226

Type of License: Class B Tavern B-0015816

District: 2

☐ Violation / ☐ Incident

Date of Incident: 09-06-10

Licensee or Manager on premises at time of violation / incident? ☒ Yes ☐ NoLicensee cooperative? ☒ Yes ☐ No (if no, explain in narrative section)

Licensee Notified by Officer: P.O. Robert MONETTE

Date: 09-06-10 Time: 1:45AM

Licensee or Agent's Name: Salvatore A. TAORMINA  
 Home Address: 227 E. Oklahoma Av.  
 City, State and Zip code: Milwaukee, WI. 53207

Date of Birth: 06-13-74  
 Home Phone: 235-1131

Co-Licensee Name:  
 Home Address:  
 City, State and Zip code:

PROFESSIONAL STANDARDS

Received 10-26-10

Date of Birth:  
 Home Phone:

Bartender Name:  
 Home Address:  
 City, State and Zip code:

Referred LiaBy A/C Elan O'Leary

Date of Birth:  
 Home Phone:

Licensed Person (Public Pass. Veh. Oper., etc):  
 Home Address:  
 City, State and Zip code:

Date of Birth:  
 Home Phone:

**VIOLATION/INCIDENT - DESCRIBE FACTS AND CIRCUMSTANCES IN NARRATIVE SECTION**

Name of Person Cited: Stanley J. WILLIAMS  
 Violation & Ord. / Statue No.: 106-1-1

Date of Birth: 05-18-79

Citation Number: 6102207-6  
 Court Date: 10-25-10

Name of Person Cited: Brian A. HICKMAN  
 Violation & Ord. / Statue No.: 106-1-1

Date of Birth: 09-07-83

Citation Number: 6087297-6  
 Court Date: 10-25-10

Name of Person Cited: Scott A. HICKMAN  
 Violation & Ord. / Statue No.: 106-1-1

Date of Birth: 02-17-81

Citation Number: 6087296-5  
 Court Date: 10-25-10

Name of Person Cited:  
 Violation & Ord. / Statue No.:

Date of Birth:

Citation Number:  
 Court Date:

Name of Person Cited:  
 Violation & Ord. / Statue No.:

Date of Birth:

Citation Number:  
 Court Date:

Investigating Officer: P.O. Robert MONETTE

District / Bureau: 23

Date: 09-06-10

Cap P.O. Robert Monette  
 Commanding Officer

10-25-10  
 Date

**DISPOSITION - FOR LIU ONLY**

Citation No.	Case Number	Disposition	Judge	Date

OCT 28 2010

SA

NARRATIVE SECTION:

This report was filed by P.O. Robert MONETTE, assigned to District 2, Late Shift. On Monday, September 6<sup>th</sup>, 2010, at approximately 1:58AM, Squad 2340, while on scene in front of Texture Nightclub at 606 S. 5<sup>th</sup> St., monitoring the tavern close, (See CAD #10-249-0191), I observed a large crowd gathered in the street at that location. Security officers were flagging me down, reporting that the subjects were attempting to fight with security, and making threat's to "shoot the place up". At that time, due to the large number on subject's in the roadway arguing with uniform security and the threats, I requested multiple squads to my location.

I was advised that 2 security officers' deployed pepper spray at the three primary, disorderly subjects, later identified as Brian A HICKMAN (M/W, 09-07-83), Scott A. HICKMAN (M/W, 02-17-81), and Stanley J. WILLIAMS (M/W, 05-18-79).

Security, Brian DAVIS (#414-254-1002) and Jason ROXBURY (#414-651-4018), stated all three subjects were inside of the club and refused to leave. Security stated when verbal attempts to persuade them failed they attempted to physically move the subjects outside. Security stated upon reaching the exit door, the subjects were stating "Fuck you," "I know where you work," "We'll pop you," "and "We'll come back and get your ass." Security stated they heard one of the subjects say they had a gun in their vehicle. Security stated, when they reached the door, B. HICKMAN and the others he was with started throwing punched and fighting security. Security stated due to the threats to "pop" them, and the physical aggression towards them, they utilized pepper spray to stop the active resistance.

B. HICKMAN did stated he had a beer and there was an odor of alcohol on B. HICKMAN's breath. A wanted check revealed B. HICKMAN was on Probation and P.O. WEBER made a courtesy call to Probation and Parole resulting a Violation of Probation warrant. HICKMAN was transported to District 2 for processing and issued a citation for Disorderly Conduct.

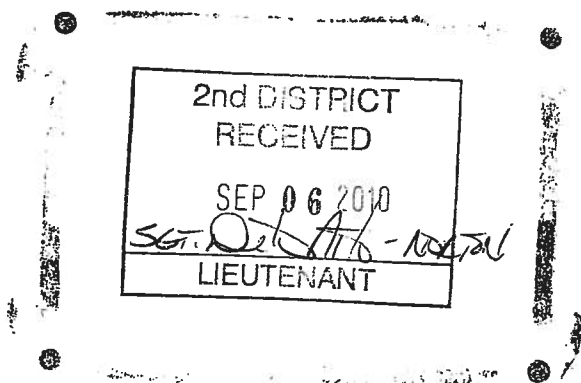
Both S. HICKMAN and WILLIAMS were cited and released on scene.

The use of pepper spray resulted in two additional subjects near the primary actors also getting sprayed. Bell ambulance responded and treated all subjects on scene.

I should be noted that the subject's vehicle was searched, with consent, and no weapons were located.

Texture's Entertainment License #15816 expired on 07-25-10, but they are still actively Entertaining, while they are appealing the decision of non-renewal of that license.

A total of 9 Milwaukee Police squads responded as back-up.



# MILWAUKEE POLICE DEPARTMENT

## REPORT OF INCIDENTS INVOLVING LICENSED PERSONS OR PREMISES

**TO: ASSISTANT CHIEF: Denita BALL**

Business Name: Texture NightClub

Address of Licensed Premises: 606 S. 5<sup>th</sup> St

Business Phone: 414-291-5600

Type of License: Class B

District: 2

☒ Violation / ☐ Incident #

Date of Incident: 03/06/11

Licensee or Manager on premises at time of violation / incident? ☒ Yes ☐ NoLicensee cooperative? ☒ Yes ☐ No (if no, explain in narrative section)

Licensee Notified by Officer: AGNEW

Date: 03/06/11 Time: 2:10am

Licensee or Agent's Name: SALVO, Salvatore

Home Address: 7454 S. Logan Ave

City, State and Zip code: Oak Creer, WI 53154

Date of Birth: 08/14/46

Home Phone: 414-803-4080

Co-Licensee Name:

Home Address:

City, State and Zip code:

Date of Birth:

Home Phone:

Bartender Name:

Home Address:

City, State and Zip code:

Date of Birth:

Home Phone:

Licensed Person (Public Pass. Veh. Oper., etc.):

Home Address:

City, State and Zip code:

Date of Birth:

Home Phone:

### VIOLATION/INCIDENT – DESCRIBE FACTS AND CIRCUMSTANCES IN NARRATIVE SECTION

Name of Person Cited: Johnson, Jerrell D

Violation &amp; Ord. / Statue No.: 946.41(1)

Date of Birth: 12/26/89

Citation Number:

Court Date:

Name of Person Cited: MILLER, Tarika Q

Violation &amp; Ord. / Statue No.: 943.01

Date of Birth: 07/20/86

Citation Number:

Court Date:

Name of Person Cited: WESTMORELAND, Quincy K

Violation &amp; Ord. / Statue No.: 106-1-1

Date of Birth: 06/27/86

Citation Number: 6132654

Court Date: 04/26/11

Name of Person Cited: STUMP, Julian P

Violation &amp; Ord. / Statue No.: 106-1-1

Date of Birth: 02/04/85

Citation Number: 6132656

Court Date: 04/26/11

Name of Person Cited: HARRIS, Jarvis J

Violation &amp; Ord. / Statue No.: 106-1-1

Date of Birth: 07/03/86

Citation Number: 6132655-4

Court Date: 04/26/11

Investigating Officer: P. Q. Christopher AGNEW

District / Bureau: 24

Date: 03/07/11

  
 Commanding Officer

Date

### DISPOSITION – FOR LIU ONLY

Citation No.	Case Number	Disposition	Judge	Date

1107 5 3 MAR

RECEIVED

2011 MAR 11

ADM. STAFF

3-10-11

SA

NARRATIVE SECTION: This report is written by Police Officer Christopher AGNEW assigned to District 2 Power Shift.

On Sunday, 03/07/11 at 1:58am while monitoring bar closing on 5th St Officer RAMIREZ-CERVANTES observed 40-50 people fighting with security as they were exiting Texture Nightclub. Officer RAMIREZ-CERVANTES called for more squad because the fight was getting out of control and to large to handle. During the fight I observed Texture security actively fighting with people. Upon arrival of other squads the fight was broken up and the street was clear of all the people involved in the fight. It took officers almost 20mins to get the fight under control and to clear the streets. They were 7 squads that responded, 2490,2390,2201,2340,2351,2352 and 2423. With all these squads tied up with the fight the District fell behind in calls.

Three people were issued tickets for disorderly conduct and conveyed to District 2 for processing. Another arrest had to be OC sprayed because the subject still wanted to fight with officers even after the fight had ended. The subject was identified as Jerrell D JOHNSON (B/M 12/26/89) the subject was charged with state Obstructing an Officer and state Disorderly Conduct (IR#11-065-0020). Another subject Tarika Q MILLER (B/F 07/20/86) was still fighting with officers at District 2. MILLER was issued a citation for Disorderly Conduct and released. As MILLER was leaving the District she broke out 2 windows on west side entrance door of the garage. Then the subject went to the lobby of the District and began breaking items in the lobby. MILLER was placed under arrest a 2nd time and was still fighting with officers. MILLER was conveyed to CJF because she was still being combative. MILLER was arrested for property damage IR# 11-065-0025.

The security staff from Texture was trying to help officers get the fight under control.

### PROFESSIONAL STANDARDS

Received 3/15/11  
Referred L14  
By A/AC [Signature]



# MILWAUKEE POLICE DEPARTMENT

## REPORT OF INCIDENTS INVOLVING LICENSED PERSONS OR PREMISES

126636

TO: ACTING ASSISTANT CHIEF: Darryl WINSTON

Business Name: Texture NightClub

Address of Licensed Premises: 606 S. 5th St

Business Phone: 414-291-5600

Type of License: Class B

District: 2

☒ Violation / ☐ Incident #

Date of Incident: 03-14-11

Licensee or Manager on premises at time of violation / incident? ☐ Yes ☒ NoLicensee cooperative? ☒ Yes ☐ No (if no, explain in narrative section)

Licensee Notified by Officer: P.O. RAMIREZ-CERVANTES

Date: 03-14-11 Time: 03:00 AM

Licensee or Agent's Name: SALVO, Salvatore

Home Address: 7454 S. Logan Ave

City, State and Zip code: Oak Creek, WI 53154

Date of Birth: 08/14/46

Home Phone: 414-803-4080

Co-Licensee Name:

Home Address:

City, State and Zip code:

Date of Birth:

Home Phone:

Bartender Name:

Home Address:

City, State and Zip code:

Date of Birth:

Home Phone:

Licensed Person (Public Pass. Veh. Oper., etc):

Home Address:

City, State and Zip code:

Date of Birth:

Home Phone:

**VIOLATION/INCIDENT – DESCRIBE FACTS AND CIRCUMSTANCES IN NARRATIVE SECTION**

Name of Person Cited:

Violation &amp; Ord. / Statue No.:

Date of Birth:

Citation Number:

Court Date:

Name of Person Cited:

Violation &amp; Ord. / Statue No.:

Date of Birth:

Citation Number:

Court Date:

Name of Person Cited:

Violation &amp; Ord. / Statue No.:

Date of Birth:

Citation Number:

Court Date:

Name of Person Cited:

Violation &amp; Ord. / Statue No.:

Date of Birth:

Citation Number:

Court Date:

Name of Person Cited:

Violation &amp; Ord. / Statue No.:

Date of Birth:

Citation Number:

Court Date:

Investigating Officer: P.O. RAMIREZ-CERVANTES

District / Bureau: District

Date: 03-14-11

Commanding Officer

Date

**DISPOSITION – FOR LIU ONLY**

Citation No.	Case Number	Disposition	Judge	Date

MAR 25 2011

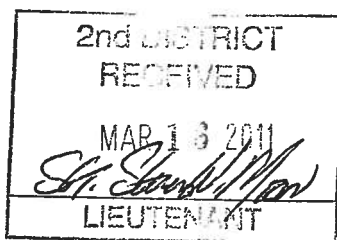
SA

NARRATIVE SECTION:MPD Squads on scene - 2423, 2320, 2424, 2341, 2390, 2331, 2340

This report is written by P.O. Guadalupe RAMIREZ-CERVANTES, assigned to District 2, Power Shift. On Monday, 03-14-11, at 01:25 AM, SQ. 2423 (P.O. RAMIREZ-CERVANTES and ACEVEDO) responded to 606 S 5th St to monitor Club dismissal at Club TEXTURE.

During dismissal, I observed a Red 4 door Hyundai (WI Plate# 794-SAN) playing excessively loud music. A traffic stop was conducted at the location of 400 W Virginia St. The driver identified herself as MOORE, CHIQUITA m (B/F, 07-17-87). When asked why she was playing the music so loud, MOORE stated that when she turns her vehicle on the music is always that loud. MOORE also stated that she had just came from Club Texture.

A DOT/WANTED check revealed no wants. MOORE was accompanied by two other black females who identified themselves as WEEKS, Aquita A (B/F, 08-09-88) and KELLY, TAWANDA A (B/F, 11-01-89). A DOT/WANTED check revealed no wants on KELLY. The check revealed that WEEKS holds two open warrants with the Milwaukee police Department. WEEKS was arrested and conveyed to District 2 for processing.



# MILWAUKEE POLICE DEPARTMENT

## REPORT OF INCIDENTS INVOLVING LICENSED PERSONS OR PREMISES

126636

TO: ACTING ASSISTANT CHIEF: Darryl WINSTON

Business Name: Texture NightClub  
 Address of Licensed Premises: 606 S. 5<sup>th</sup> ST  
 Business Phone: 414-291-5600

Type of License: Class B

District: 2

X Violation / Incident #

Date of Incident: 03/28/11

Licensee or Manager on premises at time of violation / incident? ☒ Yes ☐ NoLicensee cooperative? ☒ Yes ☐ No (If no, explain in narrative section)

Licensee Notified by Officer: Sgt. O'Donnell

Date: 03/28/11 Time: 1:00am

Licensee or Agent's Name: SALVO, Salvatore  
 Home Address: 7454 S. Logan Ave  
 City, State and Zip code: Oak Creek, WI 53154

Date of Birth: 08/14/46  
 Home Phone: 414-803-4080

Co-Licensee Name:  
 Home Address:  
 City, State and Zip code:

PROFESSIONAL STANDARDS

Received APR 06 2011

Date of Birth:  
 Home Phone:

Bartender Name:  
 Home Address:  
 City, State and Zip code:

Referred Si YL  
 By AJAC J. H. WINSTON

Date of Birth:  
 Home Phone:

Licensed Person (Public Pass. Veh. Oper., etc):  
 Home Address:  
 City, State and Zip code:

Date of Birth:  
 Home Phone:

**VIOLATION/INCIDENT – DESCRIBE FACTS AND CIRCUMSTANCES IN NARRATIVE SECTION**

Name of Person Cited: MOORE, Jamie L

Date of Birth: 10/11/85

Citation Number:

Violation &amp; Ord. / Statue No.: 106-31-6

00621111035

Court Date: 05/16/11

Name of Person Cited:  
 Violation & Ord. / Statue No.:

Date of Birth:

Citation Number:  
 Court Date:

Name of Person Cited:  
 Violation & Ord. / Statue No.:

Date of Birth:

Citation Number:  
 Court Date:

Name of Person Cited:  
 Violation & Ord. / Statue No.:

Date of Birth:

Citation Number:  
 Court Date:

Name of Person Cited:  
 Violation & Ord. / Statue No.:

Date of Birth:

Citation Number:  
 Court Date:

Investigating Officer: Christopher AGNEW

District / Bureau: 24

Date: 03/31/11

*Capt. J. J. O'Donnell*  
 Commanding Officer

Date

**DISPOSITION – FOR LIU ONLY**

Citation No.	Case Number	Disposition	Judge	Date

APR 15 2011

SA

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NARRATIVE SECTION: This report is written by Police Officer Christopher AGNEW assigned to District 2 Power Shift. I was advised by Sgt O'Donnell At about 1:00 a.m. P.O. Macgrath went over the police radio and asked for cars to assist him with a crowd at Texture. The outside security was requesting help with a crowd of about 30 subjects outside the tavern. They were at capacity and were not going to let anybody in for the rest of the night. When other squads and Sgt. O'Donnell arrived, most of the crowd dispersed. There were two subjects that were arrested for loitering. I was advised to file this tavern report by Sgt. O'Donnell.

END OF REPORT

# MILWAUKEE POLICE DEPARTMENT

## REPORT OF INCIDENTS INVOLVING LICENSED PERSONS OR PREMISES

126636

**TO: ASSISTANT CHIEF: Darryl WINSTON**

Business Name: "Texture" Nightclub  
 Address of Licensed Premises: 606 S. 5<sup>th</sup> St.  
 Business Phone: 414-755-3226

Type of License: Class B Tavern

District: 2

☐ Violation / ☒ Incident # 11-102-0005

Date of Incident: 4-02-11

Licensee or Manager on premises at time of violation / incident? ☐ Yes ☒ NoLicensee cooperative? ☒ Yes ☐ No (if no, explain in narrative section)

Licensee Notified by Officer: Matthew PALMER

Date: 4-14-11 Time: 12:15am

Licensee or Agent's Name: SALVO, Donato  
 Home Address: 7454 S. Logan Ave.  
 City, State and Zip code: Oak Creek, WI 53154

Date of Birth: 2-14-77  
 Home Phone: 414-397-1380

Co-Licensee Name:  
 Home Address:  
 City, State and Zip code:

Date of Birth:  
 Home Phone:

Bartender Name:  
 Home Address:  
 City, State and Zip code:

Date of Birth:  
 Home Phone:

Licensed Person (Public Pass. Veh. Oper., etc):  
 Home Address:  
 City, State and Zip code:

Date of Birth:  
 Home Phone:

### VIOLATION/INCIDENT – DESCRIBE FACTS AND CIRCUMSTANCES IN NARRATIVE SECTION

Name of Person Cited: DAVIS, Lonnie C.  
 Violation & Ord. / Statue No.: 940.19(2)

Date of Birth: 7-26-82

Citation Number:  
 Court Date: 4-15-11

Name of Person Cited:  
 Violation & Ord. / Statue No.:

Date of Birth:

Citation Number:  
 Court Date:

Name of Person Cited:  
 Violation & Ord. / Statue No.:

Date of Birth:

Citation Number:  
 Court Date:

Name of Person Cited:  
 Violation & Ord. / Statue No.:

Date of Birth:

Citation Number:  
 Court Date:

Name of Person Cited:  
 Violation & Ord. / Statue No.:

Date of Birth:

Citation Number:  
 Court Date:

Investigating Officer: P.O. Matthew PALMER

District / Bureau: 5

Date: 4-18-11

  
 Commanding Officer

Date

### DISPOSITION – FOR LIU ONLY

Citation No.	Case Number	Disposition	Judge	Date

APR 20 11 11:11  
 [Signature]



NARRATIVE SECTION: This report was written by P.O. Matthew PALMER, assigned to District Five, Late Shift.

On Saturday, April 2, 2011, I was assigned to inside duty as Acting Desk Sergeant and took a walk-in battery complaint. At 12:10am, Shamika M. ANDERSON walked into the station and stated she was assaulted in front of the "Texture" nightclub near N. 5th St. and W. National Ave. ANDERSON's cousin, Quionna M. JOHNSON, accompanied ANDERSON. I observed ANDERSON to be bleeding from the nose. ANDERSON was treated at District Five, but refused medical transport to a hospital. She later was treated at Mt. Sinai Hospital by Dr. Lana TOMES. ANDERSON suffered a fracture to her nose. I conducted interviews of ANDERSON and JOHNSON.

ANDERSON stated on the evening of Friday, April 1, 2011, she and her cousin JOHNSON were at the "Texture" nightclub, located at 606 S. 5th St. ANDERSON stated shortly after midnight on Saturday, April 2, 2011, she and JOHNSON left the club and walked to their vehicle, a silver 2008 Dodge Avenger 4DR (WI AUT plates "267-RXX"). ANDERSON stated the vehicle is in her aunt's name, but it is actually ANDERSON's vehicle. ANDERSON stated she was driving the car and JOHNSON was the front passenger. ANDERSON stated she drove southbound on N. 5th St. and stopped behind a black BMW SUV with plates of "974-NXZ." ANDERSON stated the vehicle was parked directly in front of "Texture" and was not moving. She stated the SUV was blocking traffic, so she maneuvered her vehicle to the right (passenger) side of the SUV and started to drive around it. ANDERSON stated she drove her vehicle around the BMW SUV and as she started to turn left to pull back into the main traffic lane, the driver of the SUV suddenly accelerated, causing the SUV to collide into the driver's side door of ANDERSON's Dodge Avenger. ANDERSON stated the suspect had been on the telephone as he was parked in front of the club. ANDERSON stated both vehicles stopped and the driver of the SUV exited. ANDERSON described this suspect as a B/M, around 25 years old, 5'10, thin build, with short natural black hair, wearing a light blue shirt, dark blue jeans, and a light blue baseball hat. ANDERSON stated she had never seen this suspect before. ANDERSON stated upon exiting her vehicle to look at the damage, the suspect shouted, "Bitch, you seen me" at her. She stated the suspect approached her and without provocation, struck her four to five times in the face, causing pain and a bloody nose. ANDERSON stated she attempted to get back into her vehicle and drive away, but the suspect approached her vehicle. She stated the suspect struck her several times through the open window of the Dodge Avenger just before she drove away. ANDERSON stated she and JOHNSON drove to the District Five police station to report the incident. ANDERSON stated she did not give the suspect consent to strike her. She stated the security guards at "Texture" observed the attack.

A check with DOT of the license plate number "974-NXZ" supplied by ANDERSON revealed it listed to a 2004 BMW X3 3.0 SUV, black in color. The listed owner of the vehicle is a Lynell A. PIERCE, residing at 4624 N. 56th St. At 4:03am, Squad 5330 (P.O. Marcus PAGE) and Squad 5390 (P.O. Richard MENZEL) interviewed PIERCE at her residence. PIERCE stated to P.O. PAGE she loaned her vehicle to her friend," later identified as Lonnie C. DAVIS (B/M, 7-26-82).

On Tuesday, April 12, 2011, at 12:45am, I contacted DAVIS by telephone. DAVIS stated on Saturday, April 2, 2011, around midnight, he had been operating PIERCE's BMW SUV and he was parked in front of "Texture." DAVIS stated a black female driving a gray car pulled into the parking lane and pulled in front of him. He stated as she drove past, the female struck his vehicle on the passenger side. DAVIS stated he exited the SUV and began to look at the damage to his vehicle. He stated the driver (ANDERSON) exited the car and started "talking shit" to him. DAVIS stated she appeared to be drunk. He stated he began speaking to a security guard who informed DAVIS he observed the accident occur. DAVIS stated while speaking to the security guard, ANDERSON suddenly slapped him in the back of the head. DAVIS stated his baseball hat was knocked off and flew several feet away. DAVIS stated he turned around and observed ANDERSON yelling and cursing at him. DAVIS stated ANDERSON then grabbed him around the neck and began pulling at him. DAVIS stated he began pushing ANDERSON away from him and attempted to get away. He stated she began to strike him and he defended himself. DAVIS admitted he might have struck ANDERSON in the process of attempting to push her away from him. He stated he did not observe ANDERSON to be bleeding. He stated while they were fighting, the passenger of the gray vehicle (JOHNSON) started to strike the black BMW with her shoe. DAVIS stated the passenger struck the passenger side window, attempting to break it, and also the hood of the SUV. DAVIS stated the security guard told him to just leave, so he got into the SUV and drove away. He stated he returned the vehicle and was later told by PIERCE the police wanted to speak with him. DAVIS stated he called the District many times until I, P.O. PALMER, returned for my next tour of duty. DAVIS stated he went back to "Texture" and obtained the phone number of the security guard he spoke to during the incident.

On Tuesday, April 12, 2011, at about 3:00am, I notified District Two Acting Lt. Sgt. HARMON of this incident. I was instructed to file the appropriate reports and conduct required additional follow-up. I also conducted interviews of two "Texture" security guards, Roberto NMN CAMANCHO Jr (W/M, 9-09-76) and Yanku A. MARRAH (B/M, 8-03-79). On Wednesday, April 13, 2011, Squad 5438 (P.O. Brian KOZELEK and P.O. Robert WATTS) spoke to employees at "Texture" and requested the video from their surveillance cameras. They also conducted an interview of Midwest Security guard Brian L. DAVIS (B/M, 5-06-83). Squad 5438 obtained a copy of the video from "Texture," which was placed on MPD Inventory# 11012967. The traffic accident is documented in Traks report #9H0WG7S.

## **Wagner, Janice**

---

**From:** Juli Kaufmann [juli.kaufmann@gmail.com]  
**Sent:** Thursday, June 02, 2011 1:47 AM  
**To:** Witkowiak, James; Grill, Rebecca  
**Cc:** Diane Dowland; Ursula Twombly  
**Subject:** Texture complaint- gunfire

Alderman Witkowiak -

I am writing to register a noise complaint against Texture. Predictably, warm weather brings all the typical disturbances around closing, mostly tonight, patrons were obnoxiously loud, awakening my household. Again. This is consistent behavior. Tonight is a weekday too.

Tonight, as feared, gunfire also returned. Four shots were fired. We saw an almost immediate police response, suggesting the police were already monitoring the trouble on 5th street prior to the guns. People quickly scattered now. I am afraid to learn in the morning (later in the morning...) what the outcome of this was. If not an injury or worse tonight.... Will it only be a matter of time? Is my family in the line of fire?

Juli

Sent from my iPhone

Wagner, Janice

600 S. 5th

N. 06j.

From: Grill, Rebecca  
Sent: Monday, May 23, 2011 7:00 AM  
To: Wagner, Janice  
Subject: FW: Texture Complaint

-----Original Message-----

From: Juli Kaufmann [<mailto:juli.kaufmann@gmail.com>]  
Sent: Sunday, May 22, 2011 2:28 AM  
To: McGuire, Michael; Witkowiak, James; Grill, Rebecca  
Subject: Texture Complaint

Hi,

I would like to register a complaint about Texture. Tonight, we are once again awakened by yelling customers, drag racing / tire squealing, loud music, honking horns, etc.

The customers spill out en masse and have no respect for adjacent residents. The operator is facilitating the problems and failing to take effective measures to eliminate these problems.

As we feared, today's warmer weather perhaps marks the beginning of "high season" for the negative impact on our quality of life. And we don't even bother trying to leave our windows open anymore, this happens with them shut. I am very concerned about trying to live through another summer with Texture.

I did not separately contact the police because I saw them already on the scene. This is appreciated, since it shut down the nuisance faster than normal. I don't have contact info for our new police rep, so I would appreciate if you would share my complaint ( and gratitude) with them after the fact.

Juli  
One block from Texture

Sent from my iPhone

SA



**Wagner, Janice**

*Dawn Cherrone*

**From:** Grill, Rebecca  
**Sent:** Monday, May 09, 2011 2:10 PM  
**To:** Wagner, Janice  
**Subject:** FW: Texture Nightclub Complaint

**From:** Witkowiak, James  
**Sent:** Monday, May 09, 2011 1:55 PM  
**To:** Grill, Rebecca  
**Subject:** FW: Texture Nightclub Complaint

For the file please re Texture.

And please try to include her on the notifications list for Texture's next hearing.

She does not have e-mail.

Thanks...Mike McGuire  
12<sup>th</sup> AD Asst.

**From:** Slavka Marusic [<mailto:witkowiakfuneral@att.net>]  
**Sent:** Monday, May 09, 2011 12:26 PM  
**To:** Witkowiak, James  
**Subject:** Texture Nightclub Complaint

Hello Mike;  
This morning I received call from:  
Dawn Cherrone  
703 S 5th St  
414-544-2862

She said she did not sleep last night because of the loud music, driving cars, and police squad car sirens & lights between until 2:30 am this morning. She said she just moved back to Milwaukee in November and cannot take the noise anymore.

I told her someone would follow-up with her this weeks regarding this issue.

Thanks,  
Slavka Marusic  
Witkowiak Funeral Home  
Phone 414-645-2467  
Fax 414-384-1672

*SA*

*Juli Kaufmann*

Price, Joy

From: Grill, Rebecca  
Sent: Friday, April 29, 2011 6:56 AM  
To: Price, Joy  
Subject: FW: Texture

-----Original Message-----

From: Georgia Pabst [<mailto:GPABST@journalsentinel.com>]  
Sent: Thursday, April 28, 2011 7:41 PM  
To: Witkowiak, James; Grill, Rebecca; Mac Gillis, James  
Cc: Stephens, Adam  
Subject: Re: Texture

Z

Sent via BlackBerry by AT&T

From: "Witkowiak, James" <[jwitko@milwaukee.gov](mailto:jwitko@milwaukee.gov)>  
Date: Mon, 28 Mar 2011 10:11:54 -0500  
To: Grill, Rebecca<[rgrill@milwaukee.gov](mailto:rgrill@milwaukee.gov)>; Mac Gillis, James<[JMACGI@milwaukee.gov](mailto:JMACGI@milwaukee.gov)>  
Cc: Stephens, Adam<[asteph@milwaukee.gov](mailto:asteph@milwaukee.gov)>  
Subject: FW: Texture

Rebecca...for the please.

From: Juli Kaufmann [<mailto:juli.kaufmann@gmail.com>]  
Sent: Sunday, March 27, 2011 7:36 AM  
To: Witkowiak, James  
Cc: License  
Subject: Texture

Hi Alderman Witkowiak,

Just writing to notify you of another disruptive night caused by Texture patrons for about an hour. Last night/morning, the worst of it was from about 2:15 until 3:45 a.m. I could not leave my four-year old home alone, but from what I could gather it was "twins" night. Not sure what that means, but it apparently brought out a crowd that chose to be disrespectful in the surrounding neighborhood at bar-time. They also seem to now always have "ladies free" night, more than at least I used to realize - and lots of free drinking. I have no idea if this contributes to problems, I am sure its their choice to offer these specials, but it seems to make matters worse for us as neighbors.

The problems were the usual: excessively loud yelling and music playing in cars, public urination (witnessed along the Bradley tech field fence), "dragging" squeeling of tires as cars peel out, confrontations amongst patrons in the street, loud bullhorns - could not tell if that was from Texture themselves or police since I could not walk out further and leave me son - sorta sounded like the old security bullhorn Texture used to use and thankfully stopped for awhile. Just general mayhem primarily caused, it seems by the combination of so many people leaving at once, so much alcohol, general lack of control and general disrespect.

*SA*

Since last year, the operators have not reached out to the neighborhood nor attended any meetings. More importantly, problems persist. I can only conclude that they either do not intend or are unable to take any actions to be better neighbors.

Juli

Juli Kaufmann  
Fix Development LLC  
255 W. Bruce Street  
Milwaukee, WI 53204  
(414) 628-2346

[www.fixdevelopment.com](http://www.fixdevelopment.com)<<http://www.fixdevelopment.com>>

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## Price, Joy

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**From:** Grill, Rebecca  
**Sent:** Thursday, April 14, 2011 4:46 PM  
**To:** Price, Joy  
**Subject:** RE: Texture

**Follow Up Flag:** Follow up  
**Flag Status:** Completed

Please do both. Thanks.

---

**From:** Price, Joy  
**Sent:** Thursday, April 14, 2011 4:45 PM  
**To:** Grill, Rebecca  
**Subject:** FW: Texture

Ok, am I attaching this to the denied/court injunction license or as a premises objection?

---

**From:** License  
**Sent:** Monday, March 28, 2011 8:30 AM  
**To:** Price, Joy  
**Subject:** FW: Texture

---

**From:** Juli Kaufmann [<mailto:juli.kaufmann@gmail.com>]  
**Sent:** Sunday, March 27, 2011 7:36 AM  
**To:** Witkowiak, James  
**Cc:** License  
**Subject:** Texture

Hi Alderman Witkowiak,

Just writing to notify you of another disruptive night caused by Texture patrons for about an hour. Last night/morning, the worst of it was from about 2:15 until 3:45 a.m. I could not leave my four-year old home alone, but from what I could gather it was "twins" night. Not sure what that means, but it apparently brought out a crowd that chose to be disrespectful in the surrounding neighborhood at bar-time. They also seem to now always have "ladies free" night, more than at least I used to realize - and lots of free drinking. I have no idea if this contributes to problems, I am sure its their choice to offer these specials, but it seems to make matters worse for us as neighbors.

The problems were the usual: excessively loud yelling and music playing in cars, public urination (witnessed along the Bradley tech field fence), "dragging" squeeling of tires as cars peel out, confrontations amongst patrons in the street, loud bullhorns - could not tell if that was from Texture themselves or police since I could not walk out further and leave me son - sorta sounded like the old security bullhorn Texture used to use and thankfully stopped for awhile. Just general mayhem primarily caused, it seems by the combination of so many people leaving at once, so much alcohol, general lack of control and general disrespect.

Since last year, the operators have not reached out to the neighborhood nor attended any meetings. More importantly, problems persist. I can only conclude that they either do not intend or are unable to take any actions to be better neighbors.

Juli

*Juli Kaufmann*  
***Fix Development LLC***  
*255 W. Bruce Street*  
*Milwaukee, WI 53204*  
***(414) 628-2346***

[www.fixdevelopment.com](http://www.fixdevelopment.com)

Lee, Chris

Nobj  
606 S 5th St.

LIRA 2  
E-16710

**From:** License  
**Sent:** Thursday, October 14, 2010 12:46 PM  
**To:** Lee, Chris  
**Subject:** FW: Texture

Please add to file.

**From:** Juli Kaufmann [<mailto:juli.kaufmann@gmail.com>]  
**Sent:** Thursday, October 14, 2010 11:13 AM  
**To:** Witkowiak, James  
**Cc:** License; [rh@maistelmanlaw.com](mailto:rh@maistelmanlaw.com)  
**Subject:** Texture

Dear Alderman Witkowiak-

As you know, I have stopped participating in license committee matters for my neighborhood due to concerns for my personal safety as well as to avoid further assault on my integrity. I have also stopped reporting my concerns because, frankly, in my experience, reporting them merely takes a substantial amount of my personal time and energy, but does not result in any positive change. My family has sought to move out of the neighborhood since our efforts to improve our personal quality of life in this regard have been unsuccessful. Unfortunately, our home value is now assessed well below our mortgage, putting us under water and unable to move.

Last night, as I lay awake through another night of Texture disturbance, I thought of what I could do. I have concluded nothing. That said, I am compelled to drop a note for the file. Don't ask me why. I realize it has no impact. However, for the record, the disturbances to the peace and quality of life caused by Texture continue on a fairly regular basis and have since their license was considered earlier this year. I expect with enough time and money spent they will be successful in retaining their license. I also expect that, when they come up for renewal in a year, that my concerns will be insufficient.

Nonetheless, because it causes so much concern to me I offer this for the file. Throughout the summer and into the fall now, Texture continues to operate at closing in a manner that is significantly disruptive. As a result of their failure to substantially change, I hope their license will not be renewed in the future. In the meantime, I hope others might be able to extend some effective communication to the operators that might compel them to work harder at addressing these issues since they appear likely to retain their license. I recognize it is their patrons, not technically the operators, that cause the problems. Since they will remain in business, I continue to hope that they will do whatever they can to eliminate the problems at bar time - taking much more aggressive steps to remind their customers that families live and sleep nearby. They should respect the property and quality of life of others - they should depart quietly after enjoying time at Texture, they should not litter or pee outside, they should not yell, loiter, and crank loud music. They should quietly drive away from the neighborhood. Many other operators in the neighborhood have done this successfully, so it can be done. We are surrounded by bars that do not cause these same disturbances.

I am hoping the operators find ways to improve and that others will work with them toward that end. I no longer feel I am in a position to do anything.

Thanks-  
Juli Kaufmann

SA

Lee, Chris

Neigh obj 606 S 5th St

16710 E

**From:** Pfaff, Richard  
**Sent:** Wednesday, July 28, 2010 8:30 AM  
**To:** Lee, Chris  
**Subject:** FW: letter from Si Smits 7-27-2010

Sylvester Smits

**From:** McGuire, Michael  
**Sent:** Tuesday, July 27, 2010 5:42 PM  
**To:** Pfaff, Richard; Gaglione, Donald  
**Subject:** FW: letter from Si Smits 7-27-2010

Richard...for the file please.

Mike McGuire  
12<sup>th</sup> AD Asst.

---

**From:** SiMkeWi@aol.com [mailto:SiMkeWi@aol.com]  
**Sent:** Tuesday, July 27, 2010 4:53 PM  
**To:** McGuire, Michael  
**Subject:** letter from Si Smits 7-27-2010

July 27, 2010

Hi Mike:

Thanks for the letter about Texture. This reminded me about last Saturday Night (7-24-10) when Sugar was open.

Their security people had closed off the 100 block of E. Mineral and were diverting traffic to take an alternative route. I had several customers who wanted to use that street to get either to Barclay or to take Mineral west to the freeway entrance.

Just want you to know that they are still causing neighborhood problems.

**Why do the police allow them to block off the street?**

Thanks  
Si Smits

7/28/2010

SA

Lee, Chris

Neigh Obj 606 S. 5th St.

167102

**From:** Pfaff, Richard  
**Sent:** Tuesday, July 27, 2010 10:56 AM  
**To:** Lee, Chris  
**Subject:** FW: Texture

---

**From:** Witkowiak, James  
**Sent:** Monday, July 26, 2010 10:48 AM  
**To:** Pfaff, Richard  
**Subject:** FW: Texture

For the file re Club Texture.

Mike McGuire  
12<sup>th</sup> AD Asst.

---

**From:** Juli Kaufmann [mailto:juli.kaufmann@gmail.com]  
**Sent:** Monday, July 26, 2010 10:33 AM  
**To:** Witkowiak, James; McGuire, Michael; Mayor Tom Barrett  
**Cc:** ursula.twombly; Bohl, James  
**Subject:** Texture

Alderman Witkowiak -

I understand Texture secured a court injunction on Friday and so they continue operating. I wanted to advise, for the record that I was, per usual, awakened last night at 1:36 a.m. and kept awake for 30 minutes due to loud noise, screaming, car dragging, horns, and general mayhem as patrons at Texture left at closing time on Sunday night/Monday morning - July 26th, 2010.

I also understand you were separately notified by my neighbor of comparable problems related to Club Sugar over the weekend.


We have worked hard in an effort to shut down extreme neighborhood problems: Club Sugar, Envy and Texture. In each case, despite Common Council vote to deny license renewals, the operators have secured injunctions from the court and continue to operate. Please advise if there is anything we can do besides continue to suffer and complain. **Should the courts overturn the rulings of the Common Council for these three operators, we will have effectively lost our Walker's Point neighborhood.**

I feel like a pawn in a game. I have essentially lost hope at this point because every indication seems to be that we cannot make a successful case in court, given that the City has lost every injunction hearing.

Where is the support and outrage? Perhaps we need the Executive branch at this point. Mayor?

Juli

7/28/2010





CITY OF MILWAUKEE

COMMON COUNCIL

\* \* \* \* \*

In the Matter of: TEXTURE  
Class "B" Tavern and Tavern  
Amusement/Cabaret License

SALVATORE SALVO  
"TEXTURE"  
606 South 5th Street

\* \* \* \* \*

Proceedings had and testimony given in the  
above-entitled matter before the COMMON COUNCIL CITY OF  
MILWAUKEE on the 7th day of July, 2010.

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		4
1	ALDERMAN DAVIS: Aye.	
2	CITY CLERK: Kovac.	
3	ALDERMAN KOVAC: Aye.	
4	CITY CLERK: Bauman.	
5	ALDERMAN BAUMAN: Aye.	
6	CITY CLERK: Bohl.	
7	ALDERMAN BOHL: Aye.	
8	CITY CLERK: Coggs.	
9	ALDERMAN COGGS: Aye.	
10	CITY CLERK: Wade.	
11	ALDERMAN WADE: Aye.	
12	CITY CLERK: Puente.	
13	ALDERMAN PUENTE: Aye.	
14	CITY CLERK: Murphy.	
15	ALDERMAN MURPHY: Aye.	
16	CITY CLERK: Dudzik.	
17	ALDERMAN DUDZIK: Aye.	
18	CITY CLERK: Witkowiak.	
19	ALDERMAN WITKOWIAK: Aye.	
20	CITY CLERK: Zielinski.	
21	ALDERMAN ZIELINSKI: Aye.	
22	CITY CLERK: Mr. President.	
23	PRESIDENT HINES: Aye.	
24	CITY CLERK: 13 ayes, 2 excused.	
25	PRESIDENT HINES: 13 ayes, 2 excused.	

3

1 TRANSCRIPT OF PROCEEDINGS

2 PRESIDENT HINES: For the next items, we

3 will use the services of the court reporter. Let

4 the record reflect that the court reporter has been

5 sworn in.

6 CITY CLERK: The Licenses Committee

7 recommends approval of File No. 100062 motion to

8 approve the recommendations of the Licenses

9 Committee relative to license. Included in the

10 file are the following recommendations:

11 Renewal with a 25-day suspension based on

12 neighborhood objections and a police report of the

13 Class B Tavern and Tavern Amusement Licenses of

14 Salvatore Salvo, agent for Pop Promotions, LLC, for

15 the premises at 606 South 5th Street known as

16 Texture in the 12th Aldermanic District. Written

17 objections have been filed.

18 PRESIDENT HINES: Have the members of the

19 Common Council read the report and the

20 recommendations of the Licenses Committee and the

21 exceptions filed in this matter? Roll call,

22 please.

23 CITY CLERK: Alderman Hamilton.

24 ALDERMAN HAMILTON: Aye.

25 CITY CLERK: Davis.

5

1 CITY CLERK: Is Salvatore Salvo or his

2 counsel present, and if so, does either wish to

3 address the Common Council? Counsel is present.

4 PRESIDENT HINES: Counsel is present.

5 Alderman Bohl moves that the Common Council resolve

6 itself to the Committee of the Whole for the

7 purpose of hearing oral arguments on behalf of the

8 licenses in opposition to the report and

9 recommendations, a statement presented by the City

10 Attorney. Are there any objections? Hearing none,

11 we are in the Committee of the Whole.

12 Each side shall be limited to five

13 minutes, and the arguments shall be limited to

14 matters of the report and recommendations and

15 written exceptions.

16 MR. HALBROOKS: Thank you.

17 PRESIDENT HINES: Thank you. Please

18 identify yourself for the record. Again, you have

19 five minutes to make your presentation.

20 MR. HALBROOKS: Thank you, Mr. President,

21 members, good morning. My name is David Halbrooks,

22 I represent Pop Productions, LLC. And thank you

23 for the opportunity to appear this morning.

24 I want to try to deal with why we are

25 here. In the past when I didn't appear, I assumed

1 approval of what the Committee did. Since that is  
2 no longer the case, I want to tell you that we  
3 appear, and we put in the objections. These  
4 objections are to preserve our legal rights.  
5 You're not going to necessarily hear me challenging  
6 the recommendations of the Committee.

7 There are a couple of things that I want  
8 to talk about here this morning. And one of them  
9 is what happens between the Committee, and what  
10 happens on this Council floor. And I think we need  
11 to guard against the appearance of this term called  
12 aldermanic privilege.

13 Now, a couple of weeks ago, Alderman  
14 Zielinski was on the stand, and I --

15 PRESIDENT HINES: Mr. City Clerk, or  
16 Attorney, what I want -- I want to confer with the  
17 city clerk on this issue, and the reason I want to  
18 do so is because it's anticipated that you should  
19 speak to the findings of the recommendations of the  
20 Committee, which now has a 25-day suspension. So  
21 if you're not going to speak to that issue, I want  
22 to make certain that we are honoring the policies  
23 and procedures related to the purpose for this  
24 particular setting. Give me a second, please.

25 (Discussion off the record.)

1 We will now hear five minutes from the  
2 applicant's attorney. Go right ahead, Mr.  
3 Halbrooks.

4 Members of the Committee, Council, let me  
5 ask you all to be attentive to the presentation. I  
6 know you've read the material, but a part of our  
7 decision will also be predicated upon the comments  
8 made by the attorney, so please be attentive.

9 Please continue.

10 MR. HALBROOKS: Thank you. As I was  
11 indicating, our objection indicates that these  
12 objections are filed to preserve our legal rights  
13 based on what happened in the Committee. And in  
14 the objections, we wanted to point out a couple of  
15 things: One, that there was no police objection in  
16 this matter. The police did not appear, the City  
17 Attorney did not appear to object to the renewal  
18 license; just Alderman Witkowiak.

19 Now, one of the arguments that Alderman  
20 Witkowiak made was that they were based on his  
21 constituents wanting this done. He was moving for  
22 nonrenewal or asking the Committee to nonrenew.  
23 Here is the facts of what happened at the  
24 Committee: There were two, exactly two  
25 constituents who appeared in objection to the

1 renewal of the license. There were three who  
2 appeared in favor of the license. Yet the  
3 statements from Alderman Witkowiak are, "My  
4 constituents are against this, and this is the most  
5 troublesome place in the district."

6 The issue with the findings that I have  
7 with regard to the police report is the following:  
8 During the presentation, there was a concern about  
9 whether the club should call the police or not call  
10 the police. The Committee really split into two  
11 camps on this issue. Alderwoman Coggs spoke up and  
12 said, "Yes, call the police. We told you to call  
13 the police. We want you to call the police." And  
14 as a result of that, there was a longer police  
15 report.

16 Now, three votes on the Committee upheld  
17 the position that we want you to call the police,  
18 we are not going to hold those things against you  
19 if you do, because what will happen as a result of  
20 that is better than the circumstances that will  
21 happen if we favor the policy of not calling the  
22 police. Thankfully, that position won out. The  
23 minority on the Committee favors the policy of not  
24 calling the police.

25 And, specifically, I will refer to the

1 findings. Now, I will indicate as well, the one  
2 problem I have with the issue of calling the police  
3 is, none of the, the findings do not go through and  
4 say the Committee doesn't give way to this one, or  
5 does give way to this. They are not distinguished.  
6 They are just comments that we made at the hearing.  
7 So a better way to handle what the majority on the  
8 Committee indicated was which ones are considered  
9 and which ones aren't because if the ones that are  
10 not being considered are put in there, the findings  
11 would look considerably different.

12 Now, if you look at Paragraph 5A in the  
13 Committee's findings drafted by the City Attorney,  
14 it indicates that there is a situation where there  
15 was a person driving by and there was a gun waving.  
16 Now, this is a case where the person was identified  
17 by a person at Texture. Alderman Zielinski then  
18 uses that as an example of why they should not be  
19 renewed. He also then cites another, other  
20 examples with weapons and guns, and then,  
21 eventually, in his closing says, "Somebody is going  
22 to be shot. There is repeated gun and weapons  
23 issues. What the hell are all these guns doing in  
24 the place on such a frequent basis?" There is only  
25 one gun that shows up in the entire report, and

1 that is a person driving by that is identified by  
2 Texture and arrested.  
3 None of the other issues, whether it was  
4 a highly-intoxicated issue, that was hearsay, not  
5 justified by the police, that was challenged  
6 legally at Committee.

7 There is one where it says, "A complaint  
8 for battery while armed." There was no armed when  
9 the thing got done. And the police said Texture  
10 was untruthful, this was after Texture spent until  
11 5:30 in the morning going through videos that  
12 proved nothing.

13 Additionally, I would point out that  
14 Julie Kaufmann testified that she sees people --

15 PRESIDENT HINES: Own minute.

16 MR. HALBROOKS: -- leaving Texture, going  
17 to Texture. She lives two blocks away. Bruce  
18 Street doesn't even go through. You can't, she  
19 can't possibly see Texture from her house. Her  
20 house faces west; texture is west. There is an  
21 athletic field and a church in between her house  
22 and Texture. She cannot see.

23 Mr. Castillo cannot see from his  
24 Pedrano's, Texture, yet he testified under oath  
25 that he could see it.

1 And, finally, Mr. Zarate, who I think is  
2 the source of all of these attempted closures, he  
3 presents a video. There are several objections to  
4 the video being presented: it was running fast; it  
5 had editorial comments; it had been pointed in the  
6 opposite direction from Texture. But it was never  
7 moved into evidence, it's not part of the record.  
8 And it's not going to court. If you use that and  
9 argue that in your decision here on the floor, it  
10 will raise a question with the court about the  
11 judgment of this Council.

12 And so, we raise these issues of the  
13 objections, but we will have no objection if the  
14 Committee, if this Council upholds the Committee.  
15 Thank you.

16 PRESIDENT HINES: Thank you, Attorney  
17 Halbrooks. Why don't you stay here?

18 Any questions that members, that Council  
19 have of the attorney? The chair recognizes  
20 Alderman Bohl.

21 ALDERMAN BOHL: Thank you, Mr. President.

22 Mr. Halbrooks, in your comments, you  
23 stated that a majority of the Committee favor  
24 licensed establishments calling the police, and a  
25 minority of the Committee do not. Was there any,

1 ever any, direct reference, ever any direct  
2 statements by these alleged minority members of the  
3 Committee that they don't favor calling the police,  
4 or is that something you are just surmising on your  
5 own?

6 MR. HALBROOKS: The statements of  
7 Alderman Zielinski where he summarizes at the end  
8 the incidents and the reasons why. We had a  
9 significant discussion at Committee about whether  
10 we should call the police. I actually said it,  
11 "The way this Committee is trending, these guys are  
12 going to wish that they hadn't called the police.  
13 And the people watching are going to know not to  
14 call the police." And then in his closing,  
15 Alderman Zielinski used those examples as reasons  
16 why, after the majority of the Committee, the three  
17 members that voted in favor, made it clear that  
18 they were not including those items, Alderman  
19 Zielinski then went through, and in his legislative  
20 arguing skills, argued that the items that where  
21 they called the police should be used against them  
22 and closed, and the place should be closed because  
23 of it.

24 So from those comments, I extrapolate  
25 that, yes, that Alderman Zielinski was certainly

1 holding against and endorsing the policy of don't  
2 call the police because we're going to hold it  
3 against you if you do.

4 ALDERMAN BOHL: So it is nothing that was  
5 formally stated, just what you are extrapolating?

6 MR. HALBROOKS: Correct.

7 ALDERMAN BOHL: The issues that you speak  
8 of here in terms of the commentary, are these  
9 largely items where there were disagreements and  
10 somebody was put out, or are these incidents -- or  
11 were these typical where there were batteries,  
12 fighting and other physical fighting and other  
13 physical activities where the police were flagged  
14 down or the police were called?

15 MR. HALBROOKS: In some of the instances,  
16 certainly in the one instance that I think disturbs  
17 the employees of Texture, in example 5F, and this  
18 is one that Alderman Zielinski closed with in each  
19 of his speeches, the armed, battery-while-armed  
20 complaint. I think that what's important to  
21 understand is that's how the police enter it on  
22 their docket, but then the police officer, after  
23 spending all night with the individuals at Texture,  
24 wrote in his report that they were not truthful.  
25 And despite repeated attempts by Texture to get

1 them to explain what they were being untruthful  
 2 for, nothing was never forthcoming. And when we  
 3 challenged it in Committee, nobody stepped forward  
 4 to explain why that was untruthful. But what did  
 5 happen is the members of Texture came forward and  
 6 said, "This did not happen. We were unable to find  
 7 the incident that was reported in the report and in  
 8 the videos after spending more than three hours  
 9 looking at videotapes." So the report of 5F is,  
 10 there is no basis for this to be in the findings,  
 11 and yet it looks really bad if you just read the  
 12 initial couple of sentences.

13 ALDERMAN BOHL: Thank you.

14 PRESIDENT HINES: Thank you. The chair  
 15 recognizes Alderman Wade.

16 ALDERMAN WADE: Thank you, Mr. President.  
 17 I just want to make sure that I'm clear on this.  
 18 You're saying that your position is, you're fine  
 19 with the recommendation that came out of the  
 20 Committee as it pertains to Texture. Your  
 21 opposition is to anything that is any more severe  
 22 than that. Is that what you're saying?

23 MR. HALBROOKS: Yes, sir.

24 ALDERMAN WADE: Okay. Thank you.

25 PRESIDENT HINES: Are there any

1 additional comments by, or questions by the  
 2 Council? If not, thank you, Attorney Halbrooks.

3 We will now hear from the City Attorney's  
 4 Office, Assistant City Attorney Bruce Schrimpf, who  
 5 also will be allocated five minutes with the new  
 6 contraption in front of you that will monitor your  
 7 time.

8 MR. SCHRIMPF: Thank you. I hope to do  
 9 it in far less than that, Mr. President.

10 Bruce Schrimpf for the City Attorney's  
 11 Office.

12 Ladies and gentlemen of the Common  
 13 Council, this is a Liquor License renewal; it is  
 14 not the Scopes Monkey Trial.

15 There are simple facts that come forward  
 16 on this record. The patrons of this location are  
 17 out of control at closing time, pure and simple.  
 18 The findings of fact go to that.

19 It's interesting that we're not opposed  
 20 to a 25-day suspension, but the facts underlying  
 21 that, which are contained in the findings of fact  
 22 from the Committee, support the 25-day suspension.  
 23 So how do you get a 25-day suspension if there is  
 24 no basis for it if you listen to counsel? The fact  
 25 of the matter is, there is a basis for it. The

1 fact of the matter is, the patrons of this location  
 2 are out of control at closing time. Neighbors are  
 3 there. Neighbors live there. Neighbors see what  
 4 is going on.

5 Let's take a look at this videotape just  
 6 for a second. First of all, whether or not it was  
 7 received into the record or received by some sort  
 8 of formal motion, the fact of the matter is, it was  
 9 shown to the Committee members, and it was a part  
 10 of the Committee's deliberation, so it's in the  
 11 record, de facto. This isn't a court of law where  
 12 we have to make formal motions to do all of these  
 13 things.

14 The videotape was taken, and I asked  
 15 Mr. Zarate a series of questions about this, and  
 16 this is why I asked him the series of questions:  
 17 He has an automated surveillance system; it records  
 18 events. And he simmered down all those events to  
 19 produce the five- or six- or seven-minute video  
 20 that was shown to the Committee. Now, the  
 21 Committee can evaluate that for what it's worth.  
 22 Obviously, those events were events over a long  
 23 period of time; they were not in a single moment.  
 24 The Committee can look at that and say, "Okay, this  
 25 shows us that there are problems that are evidenced

1 and an automated surveillance system picked them  
 2 up."

3 We have neighbors who are there who are  
 4 able to identify -- remember this place does not  
 5 operate all of the time, so we have neighbors who  
 6 can tell when the place is operating and when  
 7 they're experiencing some problem. This is simple  
 8 logic.

9 The fact there is no police report on  
 10 this place -- there isn't a member on this floor  
 11 that doesn't realize that police get called. The  
 12 police have priorities of calls. By the time they  
 13 show up for noise complaints, problems or something  
 14 like that, the problem may have resolved itself.  
 15 They have nothing upon which to base a police  
 16 report, but that doesn't mean that the neighbors  
 17 didn't see what they saw.

18 The statute requires that this government  
 19 body sends out a notice that says, "Hey, we're  
 20 thinking about not renewing your liquor license and  
 21 your entertainment licenses and these are the  
 22 reasons." And they have an opportunity to come  
 23 forward and present a case and to show cause, in  
 24 the words of the statute, why the license should  
 25 not be nonrenewed, or why it should not be

1 suspended, or something else happen. And then the  
2 Committee has to make a decision, and the decision  
3 is going to be made on a variety of factors: from  
4 the testimony of the witnesses; from the police  
5 report, if any there is; and all these  
6 circumstances.

7 So that's why you came up with the  
8 recommendation that you did. Frankly, you don't  
9 need a police report that recites a long series of  
10 things. I would suggest to the members of this  
11 Council --

12 PRESIDENT HINES: One minute.

13 MR. SCHRIMPF: -- that if one looks at  
14 the incidents that are reflected, and the  
15 recommendation was for 25-days suspension, I can  
16 think of any number of taverns with a record not as  
17 bad in terms of neighborhood problems that it has  
18 generated that was nonrenewed. So I don't see any  
19 particular issues with any of the things that have  
20 been raised.

21 Whether or not you renew this license,  
22 whether or not you renew it with a suspension is,  
23 as always, reposed to your sound discretion. And I  
24 make no recommendation as to any particular kind of  
25 punishment should you decide to renew it with a

1 suspension of any length.

2 If there are any questions, I'll be happy  
3 to try to answer them.

4 PRESIDENT HINES: Thank you. Any  
5 questions of Assistant City Attorney?

6 MR. SCHRIMPF: Thank you.

7 PRESIDENT HINES: If not, thank you,  
8 Attorney Schrimpf.

9 Alderman Bohl moves that the Common  
10 Council resolve itself into the Committee of the  
11 Whole for the -- I'm sorry, Alderman Bohl will move  
12 that the Committee now rises. Are there any  
13 motions relative to this matter? Any additional  
14 motions relative to the Committee report? The  
15 chair recognizes Alderman Witkowiak.

16 ALDERMAN WITKOWIAK: Thank you, Mr.  
17 President, members. Notwithstanding the  
18 recommendation of the Licenses Committee for a  
19 25-day renewal, this is relative to File No.  
20 100062, 606 South 5th Street, notwithstanding the  
21 recommendation of the Committee, I'm asking the  
22 body to nonrenew this license.

23 PRESIDENT HINES: That is an appropriate  
24 motion. Any additional discussion relative to the  
25 motion by Alderman Witkowiak, or any additional

1 comments relative by other members of the Council?

2 ALDERMAN WITKOWIAK: Thank you, Mr.  
3 President.

4 You know, let's go back to the very  
5 basics of licensing. Having licenses to sell  
6 alcoholic beverages in the City of Milwaukee, it is  
7 a privilege; not a right. These attorneys for the  
8 applicants come to the table and they speak as  
9 though this is some kind of right of theirs to have  
10 this license and carry on their activities and that  
11 we're doing something wrong by having to govern it,  
12 and in some cases, ask for it not to be renewed.

13 Since the last renewal of this license,  
14 there were 12 incidents recorded by the Milwaukee  
15 Police Department. Several of these incidents:  
16 One is waving a gun; the other one is a patron,  
17 highly intoxicated, disorderly, interfering with  
18 the investigation, subject arguing with other  
19 patrons, threatening violence, patron is issued a  
20 disorderly conduct, assault and battery, threatened  
21 security that he was going to shoot them and the  
22 tavern up. Subject was issued a citation for  
23 disorderly conduct.

24 A victim was stated he was at Texture  
25 Nightclub when he was intentionally struck in the

1 face with a glass causing a laceration. And they  
2 found that the management and security were  
3 untruthful in their involvement in the knowledge of  
4 this incident.

5 Patron escorted out of the club for  
6 fighting, attempted to reenter, sprayed with mace.

7 Officers observed two subjects physically  
8 fighting with Texture security. The argument  
9 turned physical, both patrons were cited for  
10 disorderly conduct.

11 Another one: The victim stated she was  
12 at Texture when she was punched in the mouth. Her  
13 and the other subjects were thrown out of the club  
14 and in the street. Her ex-boyfriend began kicking  
15 and broke her driver's side mirror.

16 Another one: The police observed a fight  
17 at the intersection of 5th and Bruce. Patron  
18 fighting with Texture security people. They said a  
19 patron punched a hole in the wall. And the subject  
20 was identified and found to be 20 years of age.

21 Subject stated to police he just showed an ID, and  
22 they let them in. Subject admitted drinking, was  
23 cited for possession. I asked the police  
24 department at the hearing, I said what about a  
25 citation for presence of underage? Nobody knew how

1 to answer. Here you have a 20-year-old that was  
2 cited, that was found inside the club breaking the  
3 place up. He was cited for possession and  
4 consumption, and, no, there was no citation written  
5 to the establishment.

6 And on another one: Patron was escorted  
7 out after becoming disorderly, became  
8 confrontational with security. The patron was  
9 cited with disorderly conduct.

10 This is a pattern that has developed over  
11 time since this place was in operation. And you  
12 can go back, the entire police report is here and  
13 available, and it was present at the meeting.

14 You know, when this place opened up in  
15 the first year, they ran a very orderly club, and  
16 it was actually an asset to the neighborhood.  
17 Since that period of time, since that first year,  
18 it has proven to be one of the most disruptive  
19 clubs in my district, if not one of the most  
20 disruptive clubs in the City of Milwaukee.

21 I just want to, I want to just go back to  
22 something the applicant's attorney stated. I  
23 believe he was at the same meeting that I was at.  
24 And I don't know what -- he caused you to believe,  
25 he said there were two, there were two witnesses

1 that spoke against this. He is -- that's an  
2 untruth; there was a minimum of four. And then he  
3 said none of these people could see what was going  
4 on and could actually attribute these problems to  
5 Texture; absolutely wrong. If any of you were at  
6 that meeting or saw that meeting, you had heard the  
7 testimony of Mr. Jim Schroeder that said he can see  
8 Texture from the window of his apartment. He can  
9 look out the window and actually see the front  
10 door. He was one of the people that testified.

11 Mr. Pedro Castillo, who lives a block to  
12 the west, can be on the second floor and look out  
13 his window, saw some problems in his parking lot  
14 with people that had parked there, tried to ask  
15 them to leave and said, "This is private parking."  
16 He was threatened by those people. He went back in  
17 the house, and he went upstairs where he can see  
18 clearly that they walked to the line to get in the  
19 door at Texture. And he testified to such.

20 And you have their attorney coming here  
21 and saying that these people couldn't see what they  
22 were doing.

23 One of the witnesses that gave the most  
24 testimony was Julie Kaufmann that lives one block  
25 east of the place. You're absolutely right, you

1 cannot see the front door of Texture from her front  
2 door, but she testified that she actually gets up  
3 when she is awoken in the middle of the night, puts  
4 on her shoes and clothes and goes outside and walks  
5 up to 5th Street to see where that problem is  
6 coming from, and it's coming from Texture. She  
7 actually, in her testimony, listen to this, "I  
8 personally called the police in 24 of 40 specific  
9 instances." This is within the last year. "In at  
10 least 15 of those instances when I called the  
11 police, I waited until I saw police respond." And  
12 then she says for the record, "None of those dates  
13 where I called the police and watched them respond  
14 specifically to Texture patrons were recorded in  
15 the police logs that you heard." Well, this makes  
16 me question the police department even more. It's  
17 like, "What are you guys doing out there?" Okay.  
18 "However, when I called the operator, I  
19 specifically indicated it was Texture because I can  
20 directly testify," listen to this, "I can directly  
21 testify to my observation of those patrons coming  
22 from Texture. In addition to noise, I've observed  
23 repeated public urination, littering, drag racing,  
24 cruising. These are not isolated instances; these  
25 are persistent, chronic, significant, large in

1 scale and continuing." Okay, an eyewitness, a  
2 credible eyewitness, "I personally called the  
3 police in 24 of the 40 specific instances," which  
4 she logged in a log, she turned that in, turned  
5 that over to the Committee. And she testified  
6 later on, she said, "When I'm awoken at night, I  
7 get up, I put on my clothes, I put on my shoes, I  
8 go outside, I walk the block from my house. And I  
9 can see that that's coming from Texture." And you  
10 have an attorney up here saying that there is no  
11 evidence that any this stuff is coming from  
12 Texture.

13 I know that some of you are worried about  
14 this is going to end up going to court. They have  
15 some high-priced attorneys who are going to take  
16 this court, and they are going to go and they are  
17 going to get an injunction. Well, God bless them.  
18 And I'll tell you what, Alderman Bohl said it well  
19 during the Committee, if there is a judge that  
20 wants to come down here and run this License  
21 Committee, let's have him step forth and let me see  
22 this. You have guys sitting on the bench there,  
23 and God bless him, he was elected and he has  
24 supreme knowledge of the law, but let me tell you  
25 something, he doesn't know squat about what's going

1 on in this neighborhood. He doesn't deal with  
2 these problems day to day. He doesn't represent  
3 our constituents the way we represent our  
4 constituents.

5 We are elected to deliver peaceful  
6 enjoyment in our neighborhoods to our people. We  
7 are supposed to protect the health, safety and  
8 welfare of the people. If I'm not representing my  
9 constituents here properly, you tell me what I'm  
10 doing then.

11 You may have read, I hope you've read  
12 subsequent e-mails after the Committee hearing: an  
13 e-mail from Julie Kaufmann and an e-mail from Jose  
14 Zarate.

15 The attorneys also, for the applicant,  
16 make mention of the fact that this whole problem or  
17 complaint against Texture started because of a  
18 business across the street. That business, I'll  
19 identify that as La Fuente. Arguably, at one time,  
20 one of the most popular restaurants in the entire  
21 state of Wisconsin. That acclaim is grossly  
22 diminished now, and it's because of the action of a  
23 lot of the things going on across the street, which  
24 would be Texture.

25 Mr. Zarate presented a video. He could

1 have given us five hours of video because he has a  
2 regular security camera that regularly patrols the  
3 street; it's right across the street. But he did  
4 the Committee and us a favor by condensing it into  
5 a few minutes. And what it showed was one specific  
6 night from Texture where a fight erupted on the  
7 street at closing time. Very similar to what  
8 happens many, many, many nights a year over there,  
9 a fight erupted out on the street. There were  
10 people that were just pummeled and beat up in the  
11 street. And one actor stopped his car in the  
12 middle of the street, blocked traffic, somebody got  
13 aggravated with something he was saying obviously,  
14 pulled him from the car, started beating him up,  
15 and somebody else went and stole the car. They  
16 came back the next day, and they wanted to know  
17 what happened to their car; somebody had actually  
18 taken off with their car. Mr. Zarate did us a  
19 favor by condensing this video into a few minutes.  
20 He could have brought us hours' and hours' worth,  
21 which shows this general disorder and mayhem, mind  
22 you I used the word "mayhem," in the streets at  
23 closing time of this place.

24 There has been complaints about this  
25 place for years. There is significant, significant

1 records of the problems that this place has caused,  
2 and it's time to say no to the renewal of this  
3 license. We cannot afford, whether it's in the  
4 12th District of Milwaukee or anyplace else in  
5 town, to allow a place that operates allowing this  
6 type of behavior. We cannot allow that anyplace in  
7 the City of Milwaukee.

8 I'm asking you to support me in my  
9 request to not renew this license. Thank you.

10 PRESIDENT HINES: Thank you, Alderman.  
11 On the motion, the chair recognizes Alderman  
12 Hamilton.

13 ALDERMAN HAMILTON: Thank you, Mr.  
14 President.

15 I'm going to make some general comments.  
16 I think that Alderman Witkowiak is a fine  
17 representative of his area. So I don't even want  
18 to go into the details of the police report and  
19 debate the issues of the club and the problems that  
20 have occurred at this location. But as a member of  
21 the Committee, you know, and I was, you know, a  
22 little upset at the last vote simply because we put  
23 a tremendous amount of time into hearing both sides  
24 of these applications; hours. And to reduce that  
25 testimony to five minutes before this body is a

1 serious slap in the face to that Committee. And it  
2 is extremely frustrating to have to come to this  
3 body after going through that experience, and  
4 simply because a local representative doesn't get  
5 what he's asking for at the Committee, that we have  
6 to rehash almost in its entirety at this level. It  
7 takes a lot from the Committee.

8 And so, you know, I understand the  
9 process, and, you know, to go through that  
10 process --

11 PRESIDENT HINES: On the motion,  
12 Alderman.

13 ALDERMAN HAMILTON: On the motion, it  
14 really puts us at a precarious position because  
15 many of the things that we had to consider are not  
16 even being discussed here. And for me to even  
17 bring them up, it won't even give them justice.

18 And so, even with the previous file, with  
19 the file that's before us right now, there were a  
20 number of issues in support of Texture including a  
21 businessman who came forward in support of this  
22 business. There were a number of operational  
23 things that they presented that demonstrated that  
24 they had safeguards in place, security in place, to  
25 move people along when they left. Were there



1 incidents? Yes, there were, and that's why they  
2 got a suspension.

3 But as a Committee, we're considering a  
4 range of punishments, everything from a warning  
5 letter to nonrenewal. None of the Committee  
6 members even hinted at a complete nonrenewal. At  
7 the Committee, we discussed a 90-day suspension for  
8 part of their application; not the whole thing.  
9 And that didn't win out at the Committee. You  
10 know, and then we come to this body, you know,  
11 presenting nonrenewal.

12 And I understand, you know, as local  
13 representatives, we have our jobs to do, but when  
14 we talk about checks and balances, and we start  
15 screaming at judges, one of those checks and  
16 balances is supposed to be this body, and we have  
17 to exercise that. Thank you.

18 PRESIDENT HINES: Thank you, Alderman.  
19 The chair recognizes Alderman Bohl.

20 ALDERMAN BOHL: Thank you, Mr. President.  
21 Mr. President, I was one of the two no votes at  
22 Committee on this item. And in my view, this item  
23 was one that had enough evidence at Committee to  
24 not renew the license.

25 I know that from serving roughly ten

1 years, or a little more than ten years now, on the  
2 Committee that firsthand sworn testimony is  
3 something that the Committee will hold very highly  
4 for individuals who come forward, take time out of  
5 their day to sit through lengthy days. And, in the  
6 instance here, that was the case with several  
7 neighbors. And that's true with those who are both  
8 in favor and opposed to a license.

9 But I know -- personally, I think we all  
10 realize that there are neighbors who actually fear  
11 showing up, and I'm not going to say specifically  
12 here, but in general, coming to hearings and  
13 providing testimony. And I think we also recognize  
14 that a lot of times there are instances when  
15 individuals call, that even instances of loud  
16 noise, of drag racing, this is not a priority-one  
17 call on a Friday or Saturday evening.

18 So in the case here where you have one  
19 resident who lives a block away or one to two  
20 blocks away, and she says that she called 20 times,  
21 a lot of the occasions by the police department  
22 comes out for a half-hour, or a half-hour later,  
23 low-priority call on a Friday or Saturday evening,  
24 going into the next morning after 2:00, the police  
25 department doesn't see the loud noise, the

1 squealing, the screeching tires. This can go on  
2 for five minutes, and people move out. We can  
3 shrug our shoulders and say, "That's five minutes  
4 that occurred, hey, somebody lives a couple blocks  
5 away from a bar or tavern, they have to put up with  
6 that here every weekend." But the fact of the  
7 matter is, because it doesn't show up on the police  
8 report, because the police department shows up a  
9 half-hour, 45 minutes later on a low-priority call,  
10 doesn't mean that it's not occurring, and it  
11 doesn't mean that it's not problematic activity  
12 that is denying a resident of the enjoyment of  
13 their home and their neighborhood, their enjoyment  
14 of their night's sleep. So this is occurring.

15 And a lot of it is heard on a regular  
16 basis with these hearings. And then we get  
17 testimony from two individuals, a gentleman who is  
18 indicating that on seven or eight occasions that he  
19 has personally witnessed that type of activity in  
20 terms of fights, that he has a direct line.

21 The woman that Alderman Witkowiak spoke  
22 of, Ms. Kaufmann, is a leader of this area here in  
23 terms of her involvement with taverns. She  
24 represents the Walker's Point Business Association.  
25 And she is someone who literally takes time out

1 hearing after hearing to show up to testify. And  
2 she will go out and visit these types of places,  
3 work and organize with neighbors. I think that she  
4 understands what we have before us in terms of the  
5 rules of evidence.

6 And what I will say is, with reference to  
7 the matter of calling the police or not calling the  
8 police, there is an issue with bars, and I think we  
9 want to encourage establishments to contact the  
10 police department if there is an argument or there  
11 is a fight in the bar or something is not  
12 adequately handled because we feel something worse  
13 could happen; an escalation. If there are a few  
14 instances in a bar, a tavern, a larger nightclub  
15 where this is the case, and they prevent something  
16 from happening, that's one thing. When you have a  
17 level of violence that reaches to the point where  
18 it's beyond just an argument and we just want to  
19 settle this, and somebody refuses to leave where  
20 individuals when in these instances will resort  
21 more to fisticuffs, where they are at a point where  
22 they don't want to leave but now are fighting with  
23 security, threatening to shoot down, shoot the  
24 place up, that is a level above and beyond. That  
25 is not a simple, "We had a little bit of a

1 disagreement with a couple of people. We were  
2 proactively calling the police because somebody  
3 really didn't want to leave." That, actually, is  
4 an escalation.

5 And when we look at measures as a  
6 Committee, one of the things that I view is, is  
7 this something that is isolated from time to time,  
8 or is this something that happens again and again  
9 and again and is part and parcel to an  
10 establishment.

11 Now, when you combine those type of items  
12 that appear on the police report, and you hear from  
13 neighborhoods, and you see video footage, to me,  
14 that was worthy of taking this license away. And  
15 that's where my basis was in opposing the Committee  
16 recommendation.

17 I appreciate all of the comments of my  
18 colleague from the 1st. He, like the three other  
19 members that joined me on this Committee, are very  
20 diligent. We are all very hardworking. I'm very  
21 proud of the members of this particular body. As  
22 you know, Mr. President, we put in very, very long  
23 hours on this Committee, and there is a lot of  
24 dedication that goes into that. But what I would  
25 say to his comments is simply that we can be like

1 the Supreme Court. There are times where you have  
2 different members who will look at the same  
3 evidence and decide one way or another that they  
4 are in disagreement on it. I mean, how many times  
5 do we get on the Supreme Court on a controversial  
6 issue a unanimous vote? And so, there are times  
7 when there are different factors that come into  
8 play and members are willing to weigh it in  
9 different regard, and that's okay.

10 I just want to make one more brief  
11 comment, Mr. President. My colleague from the 12th  
12 made reference to two e-mails that were shared by  
13 residents subsequent to the Committee hearing. I  
14 just would remind the Council members that their  
15 recommendations, their vote here should be based  
16 upon the findings issued by the Committee and not  
17 any information that came subsequent to the  
18 individual hearing. Thank you, Mr. President.

19 PRESIDENT HINES: Thank you, Alderman.  
20 The chair recognizes Alderman Kovac.

21 ALDERMAN KOVAC: Thank you, Mr.  
22 President.

23 I just want to give the full Council some  
24 idea here of my thinking. I'm one of five votes in  
25 Committee, one of 15 votes here. In terms of why I

1 did not feel that this club warranted a full  
2 nonrenewal, as you can tell from the transcript and  
3 the minutes, I was willing to go for a higher  
4 suspension. Because as Attorney Schimpf pointed  
5 out, there are multiple instances both on the  
6 police report and from neighborhood testimony of  
7 the patrons of this bar being out of control at  
8 closing time, and that is not an acceptable  
9 situation for business neighbors and residential  
10 neighbors to be in near Fifth Street.

11 We have had a number of incidents with  
12 establishments like this in that neighborhood  
13 recently, and I voted, I think on a couple of  
14 cases, to nonrenew previous licenses. And at  
15 least, when I'm thinking these things through at  
16 the Committee level and at the Council level, it's  
17 not just about what's already happened, what  
18 neighbors have already testified has happened, what  
19 the police report has said already happened.  
20 Although that's a huge part of it, it's also part  
21 of what goes into our thinking because we are  
22 looking to the future or the next year. Has the  
23 bar owner owned the problems, and have they  
24 indicated they are willing to make changes, and is  
25 there some optimism that by giving them a stern

1 warning as opposed to a final nonrenewal that there  
2 might be improvement.

3 In the previous bar that we voted, I  
4 voted, to close down, there actually was a much  
5 smaller police report, but the testimony of  
6 Alderman Witkowiak was actually the main piece of  
7 evidence. And in that case, until Alderman  
8 Witkowiak provided his very specific testimony in  
9 that case, the bar owners were pretending like  
10 nothing was going on. So I was not optimistic  
11 given that they hadn't owned that current  
12 situation, that they would be able to work going  
13 forward.

14 In this case, both from the patrons that  
15 testified in favor of this and the testimony of the  
16 bar owners, there was definitely an ownership. And  
17 I think that the points that were made by their  
18 attorney about the length of the police report  
19 certainly factored into my thinking that they did  
20 take our advice. Last year at Committee we said,  
21 "Do not hesitate to call the police. It will not  
22 hurt you in Committee."

23 And I think Attorney Halbrooks was not  
24 quite correct in his standing that, it's not that  
25 we didn't factor in the length of the police report

1 so much, as some things actually reflect positively  
 2 on a bar. So it's not that, "Oh, I'm going to  
 3 ignore that." It's when you read the police  
 4 report, and it says that the bar owners were  
 5 proactive, and there was a potential. A minor  
 6 altercation, verbal, physical, or otherwise, that  
 7 where a lot of bar owners would just try to handle  
 8 it themselves, encourage their patrons not to call  
 9 the police in the hopes that basically it can stay  
 10 on the downlow. In this case, there were several  
 11 incidents where it was clear the bar owner and  
 12 their security went out of their way to call police  
 13 because they wanted police to be there as soon as  
 14 possible in the best interest of the neighborhood.

15 So to me, it actually reflected  
 16 positively on this bar, not just, some of the  
 17 instances were truly damning, but some of the  
 18 incidents were relatively minor incidents. But the  
 19 reason they appeared on the police report is  
 20 because the bar took the Committee's advice.

21 And so, given that totality of factors, I  
 22 felt like they needed a strong suspension: 25-days  
 23 or longer. I was willing to go twice as long or  
 24 even beyond that. But I did feel a sense that  
 25 there was a progressive discipline here and that

1 there was a potential for this bar, and the many  
 2 neighbors, people who testified, there was a lawyer  
 3 next door and many patrons who testified to the  
 4 positive of a location like this. Certainly, the  
 5 negative impacts in this are very clear. And then  
 6 the reason I was willing to support a suspension  
 7 and not nonrenewal was my sense that the bar and  
 8 the neighborhood might be able to reduce the  
 9 negative impacts and keep the positive impacts of  
 10 the establishment.

11 PRESIDENT HINES: Thank you, Alderman.  
 12 The chair recognizes Alderman Witkowiak.

13 ALDERMAN WITKOWIAK: Thank you, Mr.  
 14 President.

15 Just, I'll be brief here, just a little  
 16 clarification for my colleague from the 1st. I  
 17 just want to remind, relative to his comments, I  
 18 just want to remind this body, it is Council that  
 19 makes decisions; not the Committees. I mean,  
 20 otherwise, why do we bother doing this? Why don't  
 21 we just have our Committee meetings and rubber  
 22 stamp and say that's done. The Committee makes the  
 23 recommendation; it is the Council that makes the  
 24 decision.

25 You know, one other thing my colleague

1 from the 1st said, that during the Committee's  
 2 deliberation there was not a hint of anyone  
 3 proposing nonrenewal. That's not true at all. I  
 4 think we were sitting in the same room. Alderman  
 5 Bohl and Alderman Zielinski both stated that they  
 6 were not budging from their stance on nonrenewal.  
 7 That's why this was voted on five times, I believe.  
 8 And there was a stronger suspension, at one time,  
 9 was suggested by one of the Committee members, I  
 10 think it was 60 days, and that was voted down, but  
 11 it was voted down because Alderman Bohl and  
 12 Alderman Zielinski were in nonrenewal mode, and  
 13 they stated such at Committee. So for someone to  
 14 say that this was not a, that there was not even a  
 15 hint of nonrenewal, that is nowhere near the truth.

16 And my colleague from the 3rd, he was  
 17 saying something to the effect of, "Well, you know,  
 18 if this continues, we'll have to do something next  
 19 year." First of all, as part of the record, the  
 20 entire police report is here, so you can go back  
 21 and you can go back to the year 2004. You know,  
 22 you've only been on the Committee through one of  
 23 these renewals or possibly two. You have to look  
 24 back at the record in total. This is not something  
 25 that just sprung up, and it's like, "Well, if it

1 continues to be bad, we'll do something about it  
 2 next time." This is a problem that has been  
 3 becoming increasingly worse every year, and if you  
 4 go back in the record from day number one, you can  
 5 see that.

6 And just one other comment from my  
 7 colleague in the 3rd that there were people that  
 8 testified in favor of this. Two of the -- the two  
 9 young men also rented apartments in the building  
 10 and were friends of the building owner. The next  
 11 one that came down was the building owner, of  
 12 course, that testified in favor, but why wouldn't  
 13 he? He gets his rent check every month. And the  
 14 attorney that is in the building next door, and the  
 15 attorney chuckled when he said it, he says, "I'm  
 16 never there late at night to see what might happen  
 17 at night." So for anybody that's there during the  
 18 day, they're not going to see any of the problems.  
 19 You have to be there - You have to be there at  
 20 night. You have to be there at closing time. And  
 21 one of their people, the attorney that has the  
 22 office next door, he said, he chuckled, he said,  
 23 "I'm never there at night. I wouldn't know what  
 24 goes on."

25 So the people that testified in

1 opposition to the place were bona fide residents  
2 with good quality testimony.

3 I'm asking you again, notwithstanding the  
4 recommendation of the Committee, to not renew this  
5 license. Thank you.

6 PRESIDENT HINES: Thank you, Alderman.  
7 Chair recognizes Alderman Davis.

8 ALDERMAN DAVIS: Thank you, Mr.  
9 President. I'm going to have to use the NIMBY  
10 principle; not in my back yard. If I had this  
11 particular establishment in the district in which I  
12 represent, my constituents would go ballistic.  
13 Taking a look at the police report and the ongoing  
14 situations that have occurred at this location,  
15 it's amazing how we allow bad behavior to be  
16 acceptable. This is really, I mean, I can't  
17 condone this type of an establishment having a  
18 license year after year coming before this Council  
19 with violations. Even within the last license  
20 year, I'm taking a look at the violations that, I  
21 mean, that are just atrocious.

22 So I do appreciate the members of the  
23 Committee deliberating on this issue and taking a  
24 look at it, but, you know, if I had this particular  
25 establishment in the district that I represent, I

1 can tell you this would be not acceptable for the  
2 surrounding neighbors. And it's not good for  
3 economic development in the area, not when other  
4 liquor establishments are taking care of their  
5 business.

6 So I'm going to support the motion by the  
7 alderman who represents this particular district.

8 PRESIDENT HINES: Thank you, Alderman.  
9 The chair recognizes Alderman Puente.

10 ALDERMAN PUENTE: Thank you, Mr.  
11 President.

12 Just a question, what discipline, if any,  
13 was given to this establishment in the past?

14 PRESIDENT HINES: Aldermen, any member of  
15 the Committee that can speak to that, or the City  
16 Attorney?

17 ALDERMAN BOHL: Mr. President, I don't  
18 know for sure, perhaps Mr. Schrimpf could clarify,  
19 I believe that they have had a ten-day suspension  
20 in the past year. I don't know if it was greater  
21 than that. The attorneys that represent concur.

22 PRESIDENT HINES: Attorney Schrimpf does  
23 not have that information. Maybe it's something we  
24 can get.

25 ALDERMAN BOHL: I don't know, Mr.

1 President, if there was any type of discipline in  
2 years previous to that.

3 PRESIDENT HINES: There was a ten-day  
4 suspension in 2009, Alderman Puente.

5 ALDERMAN PUENTE: And they have been  
6 there since 2004, is that correct?

7 PRESIDENT HINES: I believe that is the  
8 correct timeframe.

9 ALDERMAN BOHL: Mr. President, it was  
10 under the guise of a different name. It may have  
11 been the same corporation. I believe this at one  
12 point was called the Fly Bar. I don't know if  
13 there was additional discipline that took place as  
14 Fly Bar, but I believe that may have been the case.

15 PRESIDENT HINES: That's correct,  
16 Alderman Bohl.

17 ALDERMAN PUENTE: Thank you, Mr.  
18 President.

19 PRESIDENT HINES: The chair recognizes  
20 Alderman Hamilton.

21 ALDERMAN HAMILTON: Thank you, Mr.  
22 President.

23 I just wanted to clarify a few things.  
24 First, about the truthfulness of my comments, they  
25 were accurate. No one made a motion at Committee

1 for the nonrenewal of both licenses. That's what I  
2 stated. There was no hint towards nonrenewal of  
3 both licenses and just shutting the place down.  
4 That's accurate, and that's the truth; that's dead  
5 on.

6 Secondly, no one is suggesting that this  
7 body should not review the recommendations of any  
8 committee. I mean, that is the exercise that we do  
9 here. But there also should be a level of respect  
10 for the amount of work that goes into whatever is  
11 done at the Committee level because that's where  
12 the evaluations and that's where the work is done.  
13 That's where the questions are asked. That's where  
14 both parties are there. That's where the  
15 opportunity is to get some of the questions and the  
16 misconceptions that I'm hearing from Committee  
17 members here of, that's where you get that  
18 clarified. And that's, you know, I don't want us  
19 to fall into a trap of, as soon as we don't get  
20 what we want at Committee that we bring everything  
21 to this body.

22 There has been a number of Council  
23 meetings where we spent the majority of the Council  
24 meeting redoing what was done at Licensing. And it  
25 seems to be an increasing pattern, and I want us to

1 pull away from that pattern. And if we're going to  
2 trust the work of the Committee, or if we have some  
3 issues with the work of the Committee, then more  
4 people should maybe come and participate at the  
5 committee level. As we would do with any  
6 committee, we would go to that Committee and  
7 participate on any issues that we feel, that we  
8 want more issues, I mean, more information about  
9 what goes on at Committee, and deal with it. And  
10 the same should be for licenses: If you're having  
11 a particular concern about the licenses or other  
12 issues, then come to the Committee.

13 PRESIDENT HINES: Thank you. The chair  
14 recognizes Alderman Bohl.

15 ALDERMAN BOHL: Thank you, Mr. President.

16 I just wanted to make one more brief  
17 point clarifying something that Alderman Witkowiak  
18 stated. At the Committee, there were a series of  
19 votes. I believe at one point, perhaps it was the  
20 initial recommendation, but at one point there was  
21 a recommendation that it worked up to a 60-day  
22 suspension, renewal with a 60-day suspension, that  
23 was supported by two members of the Committee.  
24 There were two who actually opposed that because  
25 they believed that there needed to be a more stern

1 suspension. And then there was an additional  
2 member that opposed it because the belief was it  
3 was too little. So that was sort of midrange, but  
4 there was a willingness of at least four members to  
5 go 60 or more.

6 I guess the final result in terms of the  
7 recommendation came as a result of the fact that  
8 the Committee cannot forward a matter without  
9 recommendation to the Council, so you must get an  
10 accord of at least three. So if you have an  
11 unwillingness on the part of two to fall short of  
12 anything less than perhaps a 90-day with a  
13 nonrenewal of the music license, as was one vote  
14 that was made by Alderman Zielinski I believe, he  
15 then even offered one that was perhaps a little  
16 less in terms of the penalty on the Class B Tavern  
17 but providing for a nonrenewal again of the  
18 associated music and dance license. It is  
19 misleading, I believe, to believe that somehow  
20 there was a full accord of all members, or at least  
21 a majority of the members for 25. I think that, I  
22 believe that that was a result of settling to get a  
23 recommendation to this particular body.

24 The other thing that I just wanted to  
25 address ever so briefly is the issue of progressive

1 discipline. I think that comes up and it gets  
2 raised by members very frequently. There is no,  
3 there is no lawful means of progressive discipline.  
4 It is not something that is placed in the code  
5 which says that members of this body must afford  
6 establishments a periodic track record of having  
7 problems and give them year after year after year  
8 to undo those problems. It is something that can  
9 be considered by the Committee and the Council in  
10 cases where the belief is that problems can be  
11 rectified. And that's individual on this body's  
12 own personal decisions. But I just want to get  
13 away from this notion that somehow if a place has  
14 dramatic problems that we have got to give every  
15 single place another shot because they maybe only  
16 had a 10- or 20-day suspension, or, you know, we've  
17 got to allow them to have another baby step in the  
18 process. Each individual license year and the  
19 license presented before us is what each Committee  
20 member has to factor. They can choose to consider  
21 to allow an individual bar time to rectify if they  
22 believe it's necessary, if they believe that it is  
23 warranted and can be done, but it is not necessary.  
24 And there is nothing in the code that says that we  
25 must provide multiple opportunities to problematic

1 establishments. I just want to make that very  
2 clear to members because it is something that we  
3 hear attorneys use before the body. It is those  
4 very attorneys that use that with the hopes of  
5 sustaining a suspension as opposed to sometimes  
6 nonrenewing those licenses.

7 I believe, again, Mr. President, it is  
8 warranted here. I believe the evidence is  
9 sufficient to take this license away. Thank you.

10 PRESIDENT HINES: Thank you, Alderman.  
11 The chair recognizes Alderman Witkowski, I'm sorry,  
12 Witkowiak.

13 ALDERMAN WITKOWIAK: Thank you, Mr.  
14 President.

15 Just one more thing to correct, my  
16 colleague from the 3rd said in some other cases  
17 there was direct testimony from the alderman for  
18 witnessing something. I also testified in this  
19 matter that I had directly witnessed a large party  
20 that started in the Milwaukee Tech parking lot,  
21 which is right around the corner from this  
22 establishment. I had constantly, constantly  
23 requested that MPS keep that parking lot barricaded  
24 and locked with a fence or a gate or something when  
25 it is not in legitimate use by MPS. And they

1 assured me that they were going to do that, but  
 2 they, for whatever reason, the lock was gone or the  
 3 chain was gone or something, and on a particular  
 4 night within this past year, and I testified to  
 5 this at Committee, I heard this disruption. It was  
 6 late in the evening. I walked down 5th Street. I  
 7 saw people from Texture walk into the Tech parking  
 8 lot. It was a large number of cars there, music  
 9 playing, people drinking in public. And I  
 10 testified to that in the hearing. So I just want  
 11 to correct that for the record. I, besides the  
 12 fact that constituents came out and testified to  
 13 what they personally observed, I did as well.  
 14 Thank you.

15 PRESIDENT HINES: Thank you, Alderman  
 16 Witkowiak. No further lights are on. We're going  
 17 to subject this to a vote.

18 Before I do so, I do want to make a brief  
 19 comment. It was indicated that there may be some  
 20 concerns relative to how this body interacts with  
 21 the recommendations coming from the Licenses  
 22 Committee. First of all, when it's a split  
 23 decision -- first, let me say this, that this body  
 24 has codified its policies to ensure that we have  
 25 given great respect to the Licenses Committee. If

1 it comes from Committee in a 3-2 vote, this body,  
 2 it's a simple majority that would have to overturn  
 3 the decision made by the Committee. That's almost  
 4 a 50/50. If it's a 4-1 vote, then per our laws or  
 5 policies, it must be three-fourths. So if it comes  
 6 from Committee 4-1 -- and the reason that was  
 7 established was to have respect for the due  
 8 diligence and the commitment by the Committee. The  
 9 point is well taken, though, but I just wanted to  
 10 clarify that to have the best understanding of what  
 11 those votes are and in terms of how we do respect  
 12 the committees.

13 No further discussion, we're going to  
 14 subject it to a roll call vote. Because this came  
 15 out of Committee 3-2, it needs a simple majority  
 16 vote. Two members were not present to hear the  
 17 entire argument, subsequently, those two will not  
 18 be voting on this particular matter. With that  
 19 being the case, Mr. City Clerk, please call the  
 20 roll.

21 ALDERMAN WITKOWIAK: Mr. President.

22 PRESIDENT HINES: Clarification. The  
 23 chair recognizes Alderman Witkowiak

24 ALDERMAN WITKOWIAK: Point of order. Why  
 25 did you then ask Alderman Donovan and Alderman

1 Witkowski when they came into the room, why did you  
 2 even bother to ask them if they had read the  
 3 finding of facts?

4 PRESIDENT HINES: Reading the finding of  
 5 facts is one thing, Alderman, they weren't here for  
 6 the entire argument presentation that was put forth  
 7 by the City Attorney nor the applicant during the  
 8 first hearing process. But let me also get some  
 9 additional information for you on that. And the  
 10 rationale behind it was, Alderman, they had entered  
 11 into the room just at the point where Alderman  
 12 Bauman was beginning to give his motion. And as a  
 13 result of that, that's why before we moved forward,  
 14 if they would have entered before the City Attorney  
 15 or the attorney for the applicant, if they would  
 16 have entered the room before they talked or spoke,  
 17 I would have done that as well, I would have  
 18 acknowledged whether or not they read the finding  
 19 of the facts. So it was just based upon the  
 20 timeliness by which they entered the room.

21 And I could have the city clerk further  
 22 clarify if you need that, or if the body thinks  
 23 there is a need to clarify. In fact, why don't you  
 24 do so, Mr. City Clerk?

25 CITY CLERK: As the President stated, the

1 reason for asking, posing the question to Alderman  
 2 Donovan and Alderman Witkowski was to allow them to  
 3 participate in the motion, in the vote on the  
 4 motion of Mr. Bauman on a different license matter  
 5 for which they had heard the complete testimony.  
 6 There was no appeal by the applicant at this body.  
 7 They had read all the records with regard to that  
 8 item.

9 PRESIDENT HINES: With that, again, that  
 10 was the rationale. I wanted to at least make that  
 11 known. But because they were excused during the  
 12 discussion point, that preempted them from  
 13 participating.

14 Are there any additional questions? Any  
 15 additional comments? Any additional  
 16 clarifications? If not, we're going to subject it  
 17 to a roll call vote. Mr. City Clerk, please call  
 18 the roll.

19 CITY CLERK: On the motion to nonrenew  
 20 notwithstanding the Committee's recommendation,  
 21 Alderman Hamilton.

22 ALDERMAN HAMILTON: No.

23 CITY CLERK: Davis.

24 ALDERMAN DAVIS: Aye.

25 CITY CLERK: Kovac.

1 ALDERMAN KOVAC: No.  
 2 CITY CLERK: Bauman.  
 3 ALDERMAN BAUMAN: Aye.  
 4 CITY CLERK: Bohl.  
 5 ALDERMAN BOHL: Aye.  
 6 CITY CLERK: Coggs.  
 7 ALDERMAN COGGS: No.  
 8 CITY CLERK: Wade.  
 9 ALDERMAN WADE: Aye.  
 10 CITY CLERK: Puente.  
 11 ALDERMAN PUENTE: No.  
 12 CITY CLERK: Murphy.  
 13 ALDERMAN MURPHY: Aye.  
 14 CITY CLERK: Dudzik.  
 15 ALDERMAN DUDZIK: Aye.  
 16 CITY CLERK: Witkowiak.  
 17 ALDERMAN WITKOWIAK: Aye.  
 18 CITY CLERK: Zielinski.  
 19 ALDERMAN ZIELINSKI: Aye.  
 20 CITY CLERK: Mr. President.  
 21 PRESIDENT HINES: No.  
 22 CITY CLERK: 8 ayes, 3 nos, 2 excused.  
 23 The motion carries.  
 24 PRESIDENT HINES: 8 ayes 3 nos, 2  
 25 excused.

1 COUNCIL MEMBER: That's not what I get.  
 2 PRESIDENT HINES: We'll retabulate.  
 3 CITY CLERK: Excuse me, 8 ayes, 5 nos, 2  
 4 excused.  
 5 PRESIDENT HINES: 8 ayes, 5 nos, 2  
 6 excused. The motion carries.  
 7 Are there any additional motions relative  
 8 to the licenses hearing? Are there any additional  
 9 motions? If there is no further discussion, no  
 10 further discussion, I would request the vote of  
 11 those Council members present to approve the  
 12 recommendations for the Licenses Committee as  
 13 contained in File No. 100062. Will the city clerk  
 14 please call the roll?  
 15 CITY CLERK: Alderman Hamilton.  
 16 ALDERMAN HAMILTON: Aye.  
 17 CITY CLERK: Davis.  
 18 ALDERMAN DAVIS: Aye.  
 19 CITY CLERK: Kovac.  
 20 ALDERMAN KOVAC: Aye.  
 21 CITY CLERK: Bauman.  
 22 ALDERMAN BAUMAN: Aye.  
 23 CITY CLERK: Bohl.  
 24 ALDERMAN BOHL: Aye.  
 25 CITY CLERK: Coggs.

1 ALDERMAN COGGS: Aye.  
 2 CITY CLERK: Wade.  
 3 ALDERMAN WADE: Aye.  
 4 CITY CLERK: Donovan.  
 5 ALDERMAN DONOVAN: Aye.  
 6 CITY CLERK: Puente.  
 7 ALDERMAN PUENTE: Aye.  
 8 CITY CLERK: Murphy.  
 9 ALDERMAN MURPHY: Aye.  
 10 CITY CLERK: Dudzik.  
 11 ALDERMAN DUDZIK: Aye.  
 12 CITY CLERK: Witkowiak.  
 13 ALDERMAN WITKOWIAK: Aye.  
 14 CITY CLERK: Witkowski.  
 15 ALDERMAN WITKOWSKI: Aye.  
 16 CITY CLERK: Zielinski.  
 17 ALDERMAN ZIELINSKI: Aye.  
 18 CITY CLERK: Mr. President.  
 19 PRESIDENT HINES: Aye.  
 20 CITY CLERK: 15 ayes.  
 21 PRESIDENT HINES: 15 ayes, 0 nos. The  
 22 file is adopted. Any further discussion to the  
 23 Committee report? The chair recognizes Alderman  
 24 Witkowski.  
 25 ALDERMAN WITKOWSKI: Thank you, Mr.

1 President.  
 2 Regarding File No. 100208, I have a  
 3 simple amendment on Page 3 of the ordinance that  
 4 would exempt secondhand clothing dealers and  
 5 clothing accessories from the reporting  
 6 requirements.  
 7 PRESIDENT HINES: Thank you, Alderman  
 8 Witkowski. Before we entertain that, I do want to  
 9 dismiss the court reporter, thank her for her  
 10 services.  
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1 STATE OF WISCONSIN )  
 ) SS:  
2 COUNTY OF MILWAUKEE )

3

4

5 I, KAREN RENEE, Court Reporter and Notary  
6 Public in and for the State of Wisconsin, do hereby  
7 certify that the above hearing was recorded by me on  
8 July 7, 2010, and reduced to writing under my personal  
9 direction.

10

11 I further certify that I am not a  
12 relative or employee or attorney or counsel of any of  
13 the parties, or a relative or employee of such attorney  
14 or counsel, or financially interested directly or  
15 indirectly in this action.

16

17 In witness whereof I have hereunder set  
18 my hand and affixed my seal of office at Milwaukee,  
19 Wisconsin, this 18th day of July, 2010.

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Office of the City Clerk

**Ronald D. Leonhardt**  
City Clerk

**Jim Owczarski**  
Deputy City Clerk

July 7, 2010

Salvatore Salvo, Agent  
Pop Promotions, LLC  
1033 N. Old World Third St., #502  
Milwaukee, WI 53203

Atty. David Halbrooks  
Atty. Matt Lerner  
Maistelman & Associates  
5027 W. North Ave  
Milwaukee, WI 53208

Dear Mr. Salvo and Attys. Halbrooks and Lerner:

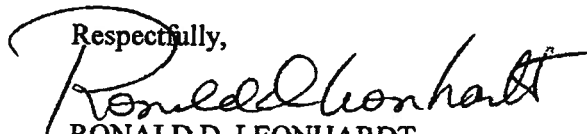
This is to notify you that on June 21, 2010, the City's Licenses Committee voted to recommend to the City's Common Council that the Class "B" Tavern and Tavern Amusement (Cabaret/Nightclub) licenses for the premises at 606 S. 5th St. ("Texture") be renewed with a 25-day suspension based upon a police report and neighborhood objections.

On June 24, 2010, you were mailed a true and correct copy of the findings of fact, conclusions of law and recommendations of the Licenses Committee with respect to the renewal applications for Class "B" Tavern and Tavern Amusement (Cabaret/Nightclub) licenses in which the Committee recommended that the licenses be renewed with a 25-day suspension based upon a police report and neighborhood objections. You were further notified that the Milwaukee Common Council would consider the matter at its meeting of July 7, 2010 commencing at 9:00 a.m. in the Common Council Chambers on the third floor of City Hall, 200 East Wells Street, Milwaukee, Wisconsin. You were advised of your right to file written objections and to appear personally or by counsel to address the Common Council. At that date, time and place you did appear, and you did file written objections to the report of the Licenses Committee. You were represented by counsel.

Following consideration of the report of the Licenses Committee, testimony at the Common Council meeting and your written objections, the Common Council approved a motion for non-renewal of the Class "B" Tavern and Tavern Amusement (Cabaret/Nightclub) licenses based upon a police report and neighborhood objections despite the recommendation of the Licenses Committee.

If you previously paid the license fees you are eligible for a refund, except for \$75 administrative fee, by bringing your receipt or filing an application for a refund within one year to date of Common Council action with the License Division, Room 105, City Hall.

Respectfully,



RONALD D. LEONHARDT  
City Clerk



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Office of the City Clerk

**Ronald D. Leonhardt**  
City Clerk

**Jim Owczarski**  
Deputy City Clerk

June 24, 2010

Salvatore Salvo, Agent  
Pop Promotions, LLC  
1033 N. Old World Third St., #502  
Milwaukee, WI 53203

Atty. David Halbrooks  
Atty. Matt Lerner  
Maistelman & Associates  
5027 W. North Ave.  
Milwaukee, WI 53208


Dear Mr. Salvo and Attys Halbrooks and Lerner:

You are hereby notified that the Milwaukee Common Council will hold a hearing on July 7, 2010, commencing at 9:00 a.m., or as soon thereafter as this matter may be heard, in the Common Council chambers on the third floor of City Hall, 200 East Wells Street, Milwaukee, Wisconsin to consider the renewal of the Class "B" Tavern and Tavern Amusement (Cabaret/Nightclub) license for the premises at 606 S. 5th St. ("Texture").

Attached you will find a copy of the Report of the Licenses Committee, which includes its Findings of Fact, Conclusions of Law and Recommendation, recommending renewal of the license with a 25-day suspension based on a police report and neighborhood objections. The recommendation is the result of a public hearing before the Committee held on June 21, 2010.

You may file written objections to the report of the Licenses Committee. Your written objections must be filed with the City Clerk by 4:45 p.m. on June 30, 2010 in Room 205 of City Hall. If you file written objections, you or a legal representative may then also appear at the Common Council to make oral arguments supporting your written objections. You will be given approximately five minutes to present your oral argument.

Respectfully,

  
RONALD D. LEONHARDT  
City Clerk

Enclosure



**JAMES A. BOHL JR.**  
Alderman, 5th District

Date: June 24, 2010

To: All Members of the Milwaukee Common Council

From: Licenses Committee

Re: Report on the Renewal Applications of the Class "B" Tavern and Tavern Amusement (cabaret/nite club) licenses of Salvatore Salvo, Agent for Pop Promotions, LLC, for the premises located at 606 South 5<sup>th</sup> Street in the City and County of Milwaukee, Wisconsin ("Texture")

#### FINDINGS OF FACT

1. Salvatore Salvo, as agent for Pop Promotions, LLC (hereinafter "the Licensee"), is the holder of Class "B" Tavern and Tavern Amusement (Cabaret/Nightclub) licenses for the premises located at 606 South 5<sup>th</sup> Street in the City and County of Milwaukee, Wisconsin ("Texture"). Said licenses expire at midnight on July 25, 2019
2. Applications to renew said licenses were filed with the Office of the City Clerk on April 15, 2010.
3. Pursuant to Chapter 90 of the Milwaukee Code of Ordinances and Chapter 125 of the Wisconsin Statutes, the matter was referred to the Milwaukee Police Department for investigation. On April 16, 2010, the Milwaukee Police Department responded with a report regarding the renewal of said license, which could form a basis of non-renewal or suspension. There were also claimed neighborhood objections to loitering, littering, loud music and noise, racing of vehicles and parking and traffic problems; congregation of unruly patrons; drug and criminal activity, including trespassing, public urination, vandalism, disorderly conduct, fights, and thefts; actions and practices of security personnel; operation of the premises in such a manner that it creates a public nuisance; and conduct which is detrimental to the health, safety and welfare of the neighborhood.
4. On June 10, 2010, the City Clerk's Office provided timely notice to the Licensee pursuant to Chapter 90 of the Milwaukee Code of Ordinances and Chapter 125 of the Wisconsin Statutes of the report of the Milwaukee

Police Department and the neighborhood objections, and included therewith a copy of the Milwaukee Police Department report. The matter was scheduled for a hearing on the Milwaukee Police Department report and neighborhood objections on June 21, 2010, commencing at 4:00 p.m. in Room 301B of the third floor of City Hall. At said date, time and place, the Licensee appeared at the hearing and admitted receipt of the notice of hearing, together with a copy of the Milwaukee Police Department report. The Licensee was represented by Attorney David Halbrooks and Attorney Matthew Lerner, Maistelman & Associates, 5027 West North Avenue, Milwaukee, WI 53208.

5. Based upon the testimony heard and evidence received, the Committee makes the following findings of fact.
  - A. On March 21, 2009, officers of the Milwaukee Police Department were flagged down by Texture's security regarding a subject with a weapon complaint. Security stated a subject in a dark colored Dodge Durango was seen waving a gun out of the window. Police located the auto and conducted a traffic stop. Officers recovered a gun and the suspect was arrested and charged. At hearing, a corporate officer stated that he saw the patron wave the gun, alerted the police officer, and asked him to chase the patron.
  - B. On October 31, 2009 at 1:35 a.m., officers of the Milwaukee Police Department conducted a license premise check at the licensed premises at 606 South 5<sup>th</sup> Street. As officers conducted the tavern check, a patron who was highly intoxicated became disorderly and was interfering with the investigation. Security attempted to escort the patron out of the tavern but he began to argue with the guards. Officers arrested and cited the patron with disorderly conduct. At hearing, a corporate officer testified that the policy of the Club is not to over-serve patrons.
  - C. On November 7, 2009 at 2:14 a.m., officers of the Milwaukee Police Department were monitoring the Texture tavern for crowd and traffic control when officers responded to a fight in a parking lot used by the bar's patrons [the Club asserts it does not own a parking lot]. Officers observed security for the bar struggling with a patron. Security stated to officers that the subject started arguing with other patrons when he threatened violence. Security stated they feared it would turn physical so they attempted to remove the patron when he struck one of the guards in the face. The patron was issued citations for disorderly conduct and assault and battery.
  - D. On November 19, 2009 at 1:04 a.m., officers of the Milwaukee Police Department were dispatched to 606 South 5<sup>th</sup> Street for an

altered currency complaint. Officers spoke to the manager who stated a patron attempted to pass a counterfeit \$100 at the front door for the ten-dollar cover charge. He stated the subject was no longer on scene but that he had video surveillance of the incident. The police were contacted by the Club. An incident report was filed.

- E. On November 23, 2009 at 12:36 a.m., officers of the Milwaukee Police Department were dispatched to 606 South 5<sup>th</sup> Street for a subject with a gun complaint. Officers spoke with Donato Salvo who stated that a known patron was inside the club and was escorted out by security when he was observed flashing gang signs. Once the patron was outside, he threatened security that he was going to shoot them and the tavern. The patron continued to make threats and refused to leave so security detained him until police arrived. The Club contacted the police. The subject was issued a citation for disorderly conduct and told he was no longer welcome at the club
- F. On January 11, 2010 at 12:10 a.m., officers of the Milwaukee Police Department were dispatched to 3<sup>rd</sup> and National for a battery while armed complaint. Officers spoke to the victim who stated he was in the Texture Night Club when he was intentionally struck in the face with a glass causing a laceration that required stitches. Police continued the investigation at Texture and found that management and security were untruthful in their involvement and knowledge of the incident. At hearing, the Club objected to the reference of not being truthful, and testified that it had its personnel stay long into the morning to review the video tapes with the police, which did not show the incident.
- G. On February 14, 2010 at 1:57 a.m., officers of the Milwaukee Police Department were dispatched to 5th and Bruce for a battery complaint. Police spoke to the victim who stated he was sprayed with mace by security from Texture. Officers continued the investigation at Texture and spoke to a security guard. The security guard stated the patron was escorted out of the club for fighting. The patron attempted to re-enter the club and was putting his hands on security when he was sprayed with mace. Security provided water and flushed his eyes out. Officers reviewed video surveillance that showed the incident.
- H. On February 15, 2010 at 12:33 a.m., officers of the Milwaukee Police Department were flagged down for a trouble with subject complaint at 600 South 5<sup>th</sup> Street. Officers observed two subjects physically fighting with Texture security. Security stated the fight

started when a patron was asked to put her shoes back on. The patron's boyfriend got angry and started arguing with security. Security escorted both parties out and that's when the argument turned physical. Both patrons were cited for disorderly conduct.

- I. On February 21, 2010 at 1:38 a.m., officers of the Milwaukee Police Department met a battery victim at District 5. The victim stated she was at the Texture Club when her ex-boyfriend and father of her child approached her and punched her in the mouth. The victim stated they had a brief argument before he punched her. Security then escorted her ex boyfriend from the club and she left shortly after. The victim further stated she got into car when her ex-boyfriend began kicking it, breaking her driver side mirror. The victim stated that is when she drove the police station. An incident report was filed.
- J. On February 28, 2010 at 2:00 a.m., officers of the Milwaukee Police Department observed a fight at the intersection of 5<sup>th</sup> and Bruce. The investigation found a patron was fighting with Texture security and officers cited him for disorderly conduct and resisting/obstructing an officer. Officers also were flagged down for a property damage that occurred instead of the club. A patron punched a hole in the wall and the subject was identified and found to be only twenty years of age. The subject stated to police that he just showed his identification and they let him in. The subject admitted to drinking and was cited for possession/consumption of alcohol and vandalism. No citation was written to the Club.
- K. On March 14, 2010 at 1:44 a.m., officers of the Milwaukee Police Department were flagged down by security for Texture for a trouble with subject complaint. Security stated they escorted a patron out after he became disorderly and he became confrontational with security. The patron was cited for disorderly conduct.
- L. On March 20, 2010 at 11:57 p.m., officers of the Milwaukee Police Department conducted a license premise check at 606 South 5<sup>th</sup> Street. Officers observed several patrons paying cover charges but found no sign posted. Police spoke to the licensee who stated he was not aware he needed to post a sign for cover charges. He was shown the city ordinance and issued a citation for tavern charges to be posted. This citation was scheduled a court hearing on May 10, 2010. A not guilty plea has been entered.
- M. The following applies to corporate officer Salvatore Safina: On November 25, 2009, Safina received a citation for place, use, hunt



wild animals with bait in Adams County. Safina was found guilty of this citation on January 13, 2010 and fined.

- N. One objecting neighbor testified to some forty instances during 2009 in which she was disturbed by the noise generated from patrons of Texture which included honking motor vehicle horns and bull horns used by Club security to move patrons along. This witness knew that a parking lot owned by Milwaukee Public Schools was used by Texture patrons, and when the Club closed, they returned to their cars and continued to party. This witness knew that the patrons were from Texture because she saw them coming from the establishment.
- O. One objecting neighbor brought flyers and handbills which he testified he picked up around the area of Texture which advertised events at the club. The corporate officer of Texture testified that the items were used for internal advertising and had marks of having been removed from the Club and were supposed to have been put in trash receptacles, but which none the less found their way as litter along National Avenue. That same witness testified to having seen seven fights involving patrons of the Texture. He did not call the police. That same witness has also seen fights involving patrons of Texture in the parking lot of La Fuente Restaurant.
- P. The owner of La Fuente Restaurant testified as to video clips that he presented from his restaurant's video surveillance system showing unruly crowds at Club Texture engaging in fights in 5<sup>th</sup> Street, partying in the street, and generally blocking traffic.
- Q. The owner of Pagano's Mexican Restaurant testified that he is "sick and tired" of picking up when Texture closes. He testified to litter in the street and pints of booze bottles and condoms in the street and parking lot. He has tried to tell the patrons not to do that, but when he talks to them they give him an uplifted index finger. He knows these to be patrons of Texture because he sees them get in line to go into the club. The conduct about which he complains occurs every weekend.
- R. The local alderman of district has also observed patrons of Texture engage in parties in the Bradley Tech parking lot and then go to Texture.
- S. The individuals testifying in favor of the renewal of the Club's licenses insist that litter is routinely picked up at closing time by Club personnel, and that Club itself undertook to make sure the

patrons of Texture could not use the parking lot by closing it. Further, the disc Jockey tones the music down one hour before closing and stops the music entirely one half hour before closing. Bar time is called in such a way as to make sure that at least ten minutes are available to clear patrons. The security personnel, a new firm, Tower Security, escorts patrons to their cars.

- T. Attorney Peter Donohue testified in favor the renewal of the license, and he is a tenant of the same building in which Texture is located, along with the landlord for Texture. One individual, Mr. Tim Greene, testified that his dining room is directly above a parking lot used by Club patrons and that he has noticed a decline in the noise being generated by them and cruising activity on the part of Club patrons. Mr. Greene has lived there three years.
- U. Mr. Scott Reynolds testified in favor of renewal and noted that Texture used to circulate flyers in the neighborhood, but hat it has not been done for two years.

#### CONCLUSIONS OF LAW

1. The Committee has jurisdiction to hold hearings and provide Findings of Fact, Conclusions of Law and a Recommendation to the full Common Council pursuant to Chapter 125 of the Wisconsin Statutes and Chapter 90 of the Milwaukee Code of Ordinances.
2. Based upon the above facts found, the Committee concludes that the licensee, Salvatore Salvo, as agent for Pop Promotions, LLC for the premises located at 606 South 6<sup>th</sup> Street in the City and County of Milwaukee, Wisconsin ("Texture") has not met the criteria of Chapter 125 of the Wisconsin Statutes or Chapter 90 of the Milwaukee Code of Ordinances to allow renewal of the Class "B" Tavern and Tavern Amusement (Cabaret/Nightclub) licenses held by him without undergoing a twenty-five (25) day suspension of the Class "B" Tavern license and a twenty-five (25) day suspension of the Tavern Amusement (Cabaret/Nightclub) license. The Committee finds the police report and neighborhood objections, as stated above, to be true.
3. In order to protect the health, safety and welfare of the citizens of the City of Milwaukee, it is the recommendation of the Licenses Committee that the full Common Council of the City of Milwaukee should exercise its judgment to renew the Class "B" Tavern and Tavern Amusement (Cabaret/Nightclub) license held by Salvatore Salvo, as agent for Pop Promotions, LLC for the premises located at 606 South 5<sup>th</sup> Street in the City and County of Milwaukee, Wisconsin ("Texture"), with a twenty-five

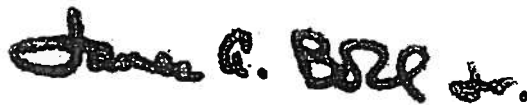
(25) day suspension on each license, based upon a police report and neighborhood objections.

#### RECOMMENDATION

Based upon the Findings of Fact and Conclusions of Law stated above, the Committee, by a vote of three (3) ayes and two (0) noes, recommends that the Class "B" Tavern and Tavern Amusement (Cabaret/Nightclub) held by Salvatore Salvo, as agent for Pop Promotions, LLC for the premises located at 606 South 5<sup>th</sup> Street in the City and County of Milwaukee, Wisconsin ("Texture") be renewed with twenty-five (25) day suspension on each license.

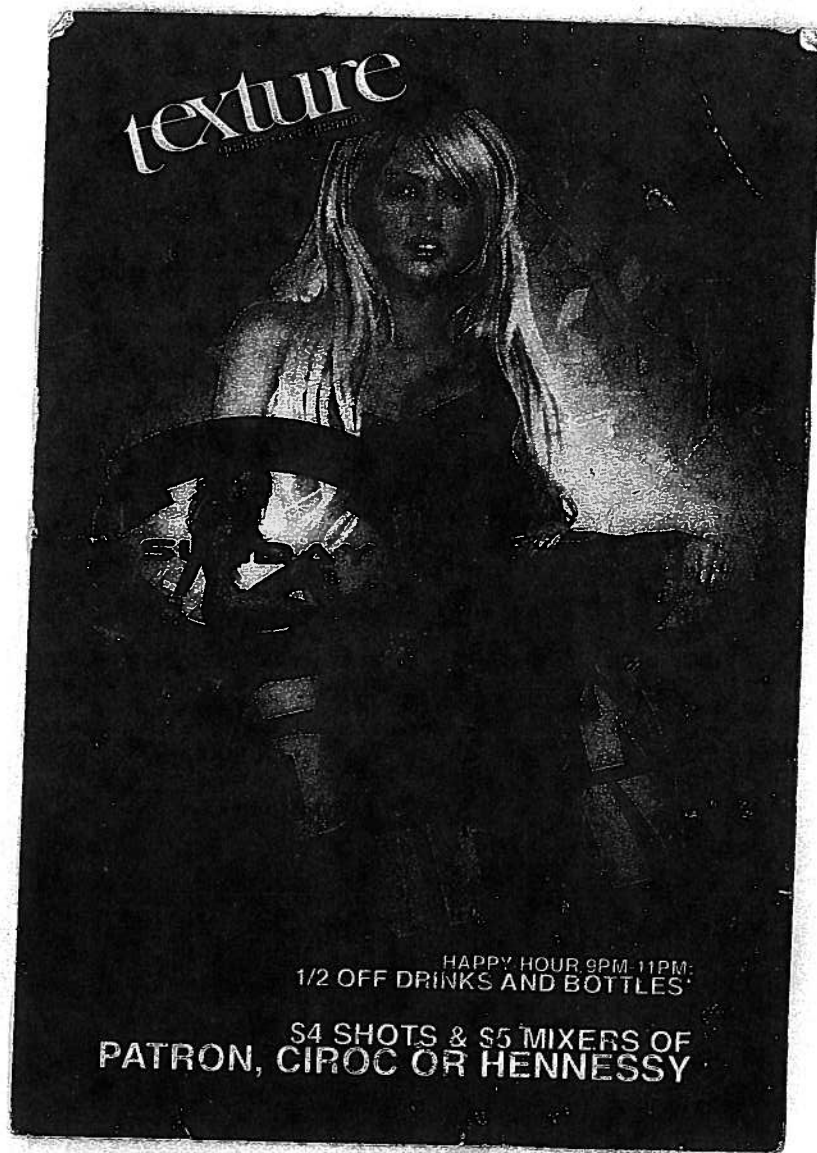
Said suspension will be in effect between 12:01 a.m. July 26, 2010 a.m., and midnight, August 19, 2010.

Dated and signed at Milwaukee, Wisconsin this 24<sup>th</sup> day of June, 2010.

A handwritten signature in dark ink, appearing to read "James A. Bohl, Jr.", written over a horizontal line.

JAMES A. BOHL, Jr., Chair  
Licenses Committee

tabbies®  
EXHIBIT  
Zielinski  
2  
Salvo



texture



HAPPY  
HOUR

1/2 off  
everything



HAPPY HOUR  
9-11 PM  
1/2 OFF DRINKS  
AND BOTTLES\*

WEDNESDAY, THURSDAY, FRIDAY, SAT & SUNDAY!

TEXT TEXTURE TO 46786 FOR SPECIAL MOBILE UPDATES!  
DOORS OPEN @ 9PM [TEXTUREMKE.COM](http://TEXTUREMKE.COM)  
606 S 5th St. Dress code enforced. 414.755.3226



Saturday, June 11, 2011



# Notice of Public Hearing

SALVO, Salvatore, Agent  
TEXTURE at 606 S 5TH St  
Class B Tavern and Tavern Amusement License Renewal  
Applications

**Tuesday, June 21, 2011 at 11:00 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 6/21/2011 at 11:00 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## **Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:**

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

## **Please Note:**

**Attendance is not required.**

RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	603 S 5TH ST 1	MILWAUKEE, WI 53204-1520
CURRENT RESIDENT	603 S 5TH ST 2	MILWAUKEE, WI 53204-1520
CURRENT RESIDENT	603 S 5TH ST 3	MILWAUKEE, WI 53204-1520
CURRENT RESIDENT	608 S 5TH ST 1	MILWAUKEE, WI 53204-1541
CURRENT RESIDENT	608 S 5TH ST 2	MILWAUKEE, WI 53204-1541
CURRENT RESIDENT	608 S 5TH ST 3	MILWAUKEE, WI 53204-1541
CURRENT RESIDENT	626 S 5TH ST 1	MILWAUKEE, WI 53204-1519
CURRENT RESIDENT	626 S 5TH ST 2	MILWAUKEE, WI 53204-1519
CURRENT RESIDENT	600 S 6TH ST A	MILWAUKEE, WI 53204-1524
CURRENT RESIDENT	600 S 6TH ST B	MILWAUKEE, WI 53204-1524
CURRENT RESIDENT	614 S 6TH ST	MILWAUKEE, WI 53204-1524
CURRENT RESIDENT	618A S 6TH ST	MILWAUKEE, WI 53204-1524
CURRENT RESIDENT	618 S 6TH ST	MILWAUKEE, WI 53204-1524
CURRENT RESIDENT	503 W BRUCE ST 1	MILWAUKEE, WI 53204-1529
CURRENT RESIDENT	503 W BRUCE ST 2	MILWAUKEE, WI 53204-1529
CURRENT RESIDENT	503 W BRUCE ST 3	MILWAUKEE, WI 53204-1529
CURRENT RESIDENT	503 W BRUCE ST 4	MILWAUKEE, WI 53204-1529
CURRENT RESIDENT	503 W BRUCE ST 5	MILWAUKEE, WI 53204-1529
CURRENT RESIDENT	509 W BRUCE ST 1	MILWAUKEE, WI 53204-1544
CURRENT RESIDENT	509 W BRUCE ST 2	MILWAUKEE, WI 53204-1544
CURRENT RESIDENT	509 W BRUCE ST 3	MILWAUKEE, WI 53204-1544
CURRENT RESIDENT	509 W BRUCE ST 4	MILWAUKEE, WI 53204-1544
CURRENT RESIDENT	517 W BRUCE ST 1	MILWAUKEE, WI 53204-1529
CURRENT RESIDENT	517 W BRUCE ST 2	MILWAUKEE, WI 53204-1529
CURRENT RESIDENT	517 W BRUCE ST 3	MILWAUKEE, WI 53204-1529
CURRENT RESIDENT	517 W BRUCE ST 4	MILWAUKEE, WI 53204-1529
CURRENT RESIDENT	410 W PIERCE ST	MILWAUKEE, WI 53204-1703
CURRENT RESIDENT	416 W PIERCE ST A	MILWAUKEE, WI 53204-1703
CURRENT RESIDENT	416 W PIERCE ST	MILWAUKEE, WI 53204-1703
<b>Record Count: 29</b>		
<b>Radius: 250.0 feet and Center of Circle: 606 S 5th ST</b>		

## Grill, Rebecca

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**From:** Grill, Rebecca  
**Sent:** Saturday, June 11, 2011 7:40 AM  
**To:** 'Juli Kaufmann (juli.kaufmann@gmail.com)'; 'witkowiakfuneral@att.net'  
**Cc:** McGuire, Michael; 'gpabst@journalsentinel.com'; Mac Gillis, James; 'simkewi@aol.com'; Gaglione, Donald; 'jzarate@ameritech.net'; 'ursula.twombly'; 'perry@pfrieslerlaw.com'; ' (jwitkowiak@witkowiak.com)'  
**Subject:** Hearing Notice for Texture  
**Attachments:** 606 S 5th Street.pdf

*Rebecca N. Grill*

Rebecca N. Grill, License Division Manager  
200 E. Wells Street, Room 105  
Milwaukee, WI 53202  
Phone: 414.286.2238 Fax: 414.286.3057  
[www.milwaukee.gov/license](http://www.milwaukee.gov/license)





City Clerk License Division  
City Hall, Room 105  
200 E. Wells Street  
Milwaukee, WI 53202

Kaufmann, Juli  
255 W Bruce ST  
Milwaukee WI 53204

Law offices  
Perry H.  
Friesler



City Clerk License Division  
City Hall, Room 105  
200 E. Wells Street  
Milwaukee, WI 53202

Cherrone, Dawn  
703 S 5TH ST  
Milwaukee WI 53204



City Clerk License Division  
City Hall, Room 105  
200 E. Wells Street  
Milwaukee, WI 53202

**SMITS, SYLVESTER  
209 E NATIONAL AV  
MILWAUKEE WI 53204**



City Clerk License Division  
City Hall, Room 105  
200 E. Wells Street  
Milwaukee, WI 53202

Soto, Maria  
1670 S 11TH ST  
Milwaukee WI 53204



City Clerk License Division  
City Hall, Room 105  
200 E. Wells Street  
Milwaukee, WI 53202

**ZARATE, JOSE**  
**11609 N BOBOLINK LA**  
**MEQUON WI 53092**



# PLAN OF OPERATION RENEWAL CERTIFICATION

OFFICE OF THE CITY CLERK-LICENSE DIVISION  
200 E WELLS ST, ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 E-MAIL ADDRESS: [LICENSE@MILWAUKEE.GOV](mailto:LICENSE@MILWAUKEE.GOV)  
[WWW.MILWAUKEE.GOV/LICENSE](http://WWW.MILWAUKEE.GOV/LICENSE)

Re: 606 S. 5<sup>th</sup> Street

## ► HOW TO CERTIFY PLAN OF OPERATION

### Step 1. Review the attached plan of operation.

Review the attached copies (on green paper) of the **Plan of Operation Supplement** (ccl-124d) and (if previously filed) the completed **Plan of Operation Renewal Certification** (ccl-122f) that were filed with the previous license application.

### Step 2. Identify any changes to plan of operation.

Check the appropriate box in Question 1 in the column to the right related to whether there are any changes to the attached Plan of Operation and/or Plan of Operation Certification. Describe in the space provided on the back of this form any changes.

### Step 3. Identify any changes to floor plan.

Check the appropriate box in Question 2 related to whether there are any changes to the floor plan currently on file with the License Division. No copy of the floor plan is attached.

If there are changes to the floor plan, then file a new floor plan. Instructions related to filing floor plans are provided on the attached Plan of Operation.

### Step 4. Identify any changes to age restriction.

Check the appropriate box in Question 3 related to whether any age restriction is being established or amended. Describe in the space provided on the back of this form the age restriction being established, or any changes to an existing age restriction.

### Step 5. Provide required notarized signature(s).

See Steps 8 and 9 of the **Alcohol Beverage License Renewal Information** sheet (ccl-119a) for information related to required signatures and notarizations.

### Step 6. Provide updated contact information.

Enter in the space provided on the back of this form the contact information requested to be updated.

### Step 7. File this new certification with application.

Submit with the renewal application this new **Plan of Operation Renewal Certification** and the attached copies of the **Plan of Operation Supplement** and **Plan of Operation Renewal Certification** that were filed with the previous license application.

**THE ATTACHED COPIES FROM YOUR PREVIOUS APPLICATION ARE PART OF THIS RENEWAL APPLICATION AND MUST BE RETURNED.**

## CERTIFICATION OF PLAN OF OPERATION

### (1) ► ANY CHANGES TO PLAN OF OPERATION OR PRIOR PLAN OF OPERATION CERTIFICATION?

Check (√) one: ☒ No ☐ Yes

If Yes, then describe changes in the space provided on the back of this form.

### (2) ► ANY CHANGES TO FLOOR PLAN?

Check (√) one: ☒ No ☐ Yes

If Yes, then describe the changes in the space provided on the back of this form, and file with the application a new floor plan highlighting all changes and providing the dimensions of any added spaces.

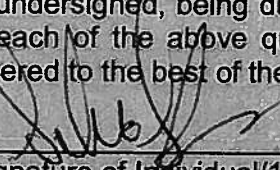
### (3) ► ESTABLISHING OR CHANGING ANY AGE RESTRICTIONS?

Check (√) one: ☒ No ☐ Yes

If Yes, then describe age restriction, or changes thereto, in the space provided on the back of this form.

### (4) ► PROVIDE NOTARIZED SIGNATURES

The undersigned, being duly sworn under oath, states that each of the above questions has been truthfully answered to the best of the knowledge of the signers.

►   
Signature of Individual/1<sup>st</sup> Partner/Officer/Member

►   
Signature of 2<sup>nd</sup> Partner/Officer/Member

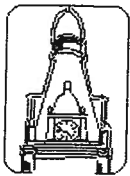
Subscribed and sworn before me

this 16 day of March, 2010

►   
(Notary Public, State of Wisconsin)

My commission expires 11/4/13

[1] Notary Seal must be affixed.



City  
of  
Milwaukee

## PLAN OF OPERATION RENEWAL CERTIFICATION

OFFICE OF THE CITY CLERK-LICENSE DIVISION  
200 E WELLS ST, ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 E-MAIL ADDRESS: [LICENSE@MILWAUKEE.GOV](mailto:LICENSE@MILWAUKEE.GOV)  
[WWW.MILWAUKEE.GOV/LICENSE](http://WWW.MILWAUKEE.GOV/LICENSE)

RE: Class B Tavern located at 606 S 5TH ST

### ► HOW TO CERTIFY PLAN OF OPERATION

#### Step 1. Review the attached plan of operation.

Attached for your review is a copy of the **Plan of Operation Supplement** (ccl-124d) that was submitted with the original or previous renewal license application.

#### Step 2. Identify any changes to plan of operation.

Indicate by checking the appropriate box in Question 1 in the column to the right whether there are any changes to the attached Plan of Operation.

If there are changes to the Plan of Operation, then you must also describe in the space provided on the back of this form the changes that will occur.

#### Step 3. Identify any changes to floor plan.

Indicate by checking the appropriate box in Question 2 whether there are any changes to the floor plan that was filed with the original or previous renewal license application. No copy of the floor plan is attached.

If there are changes to the floor plan, then file a new floor plan. Instructions related to filing floor plans are provided on the attached Plan of Operation.

#### Step 4. Identify any changes to age restriction.

Indicate by checking the appropriate box in Question 3 whether any age restriction is being established or amended.

If an age restriction is being established, or an existing age restriction is being amended, then describe in the space provided on the back of this form the age restriction or the changes thereto.

#### Step 5. Provide required notarized signature(s).

See Steps 8 and 9 of the **Alcohol Beverage License Renewal Information** sheet (ccl-119a) for information related to required signatures and notarizations.

#### Step 6. File certification with application.

Submit as part of the renewal application the Plan of Operation Renewal Certification and the attached copy of the Plan of Operation.

### CERTIFICATION OF PLAN OF OPERATION

#### (1) ► ANY CHANGES TO PLAN OF OPERATION ?

Check (√) one: ☒ No ☐ Yes

If Yes, then describe changes in the space provided on the back of this form.

#### (2) ► ANY CHANGES TO FLOOR PLAN?

Check (√) one: ☒ No ☐ Yes

If Yes, then file a new floor plan with renewal license application.

#### (3) ► ESTABLISHING OR CHANGING ANY AGE RESTRICTIONS?

Check (√) one: ☒ No ☐ Yes

If Yes, then describe age restriction or changes thereto, in the space provided on the back of this form.

#### (4) ► PROVIDE NOTARIZED SIGNATURES

The undersigned, being duly sworn under oath, states that each of the above questions has been truthfully answered to the best of the knowledge of the signers.

Signature of Individual/1<sup>st</sup> Partner/Officer/Member

Signature of 2<sup>nd</sup> Partner/Officer/Member

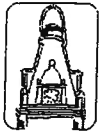
Subscribed and sworn before me

this 24 day of May, 2009

Notary Public, State of Wisconsin  
BRICKSON

My commission expires 3/10/13

Notary Seal must be affixed



City  
of  
Milwaukee

# Plan of Operation Supplement for Retail Alcohol Beverage License Renewal Application

OFFICE OF THE CITY CLERK LICENSE DIVISION  
200 E. WELLS ST. ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 EMAIL: [LICENSE@MILWAUKEE.GOV](mailto:LICENSE@MILWAUKEE.GOV)

Your application will be returned for failure to fill out this form completely and correctly, and submit the required documents. This may result in a late fee and a lapse in your license.

Type of License applied for: <b>Class B Tavern</b>	Type of Ownership Structure: <b>Limited Liability Co.</b>	Name of Corporation, Limited Liability Company or Non Profit Organization: <b>POP PROMOTIONS, LLC</b>
---	--	---

Full Legal Name of Individual, Partners or Agent:

**SALVATORE SALVO**

(If the agent has changed Forms AT-104 and AT-103a must also be filed, call 414-286-2238 to have the forms mailed to you or view the forms link at [www.milwaukee.gov/license](http://www.milwaukee.gov/license). The new agent is subject to fingerprinting requirements and a police investigation.)

Has Individual, Partners or Agent been known on official records by any other name(s)? ☐ Yes ☒ No

If yes, list name(s):

Address of Premises: **606 S 5TH ST**

Business Telephone Number: **414-755-3226**

Business Mailing Address - if different from address of premises (include City, State, Zip Code):

**1033 N OLD World 3rd Milwaukee WI 53203**

Business Internet/E-mail Address:

Business Fax Number: **414-291-8862**

Property Owner's Name:

**Jose Chavez**

Property Owner's Phone Number:

**414-704-7991**

Property Owner's Address (include City, State, Zip Code):

**339 West Lincoln Ave S 3204**

Are you taking out this application for anyone that may not be eligible for a license? ☐ Yes ☒ No

If yes, list name and address:

Will you be conducting the day-to-day operations of the business? ☒ Yes ☐ No

If no, list name and address of person who will: \_\_\_\_\_

Class B Applicants: If you will not be conducting the day-to-day operations of the business, the person listed above must obtain a Class B Manager's license.

Does anyone else have money invested or any other interest in this business? ☐ Yes ☒ No

If yes, explain:

Have you made any agreement with anyone to repay any loan or any other payments based upon income from the business? ☐ Yes ☒ No If yes, list name and address:

What types of business do you conduct at this location? (check all that apply):

- ☐ Full Service Restaurant ☐ Bowling Center ☐ Billiard Center ☐ Comedy Club ☐ Hotel ☐ Indoor Golf Facility  
☒ Night Club (requires Dance or Cabaret license) ☐ Veterans Club ☐ Cafe/Coffee Shop ☐ Brew Pub ☐ Tavern ☐ Fraternal Club  
☐ Bed & Breakfast ☐ Volleyball Court ☐ Theater ☐ Wine Tasting Room ☐ Grocery Store ☐ Private Sports Club ☐ Liquor Store  
☐ Department Store ☐ Convenience Market ☐ Center for the Visual and Performing Arts ☐ Drug Store ☐ Gift Shop ☐ Museum

What other types of licenses or permits do you currently hold at this location? (check all that apply):

- ☒ Occupancy Permit (All premises should have) ☒ Cigarette ☐ Food (Restaurant) ☐ Gas Station  
☐ Extended Hours License ☐ Other(s): \_\_\_\_\_

If applying for a Class B or C license, what type of food service do you have at this location?

- ☒ None ☐ Prepackaged Foods ☐ Appetizers and/or Snacks  
☐ Full Meals - Hours of Food Service - From: \_\_\_\_\_ To: \_\_\_\_\_  
 (attach additional sheets as necessary)

What percentage of your total sales is from sales of alcohol beverages?

**100** %

Do you have any future plans for other businesses, licenses or permits at this location? ☐ Yes ☒ No

If yes, explain:



# HOURS OF OPERATION FOR ALCOHOL BEVERAGE SALES/SERVICE ONLY

\*\*\* IMPORTANT: If the PROPOSED HOURS OF OPERATION will remain the same as the CURRENT HOURS OF OPERATION, you must write "SAME" in the PROPOSED HOURS OF OPERATION OPEN and CLOSE columns for each DAY OF THE WEEK. All boxes must be filled in. Failure to do so will result in your application being returned to you.

Day of the Week	Current Hours of Operation:		Proposed Hours of Operation: (If same as current hours, write "same" in each column and row)		Number of Customers expected each day
	Open	Close	Open	Close	
Sunday	9:00 pm	2:00 AM	SAME	SAME	75
Monday	CLOSED	CLOSED			—
Tuesday	CLOSED	CLOSED			—
Wednesday	9:00 pm	2:00 AM			75
Thursday	8:00 pm	2:00 AM			125
Friday	9:00 pm	2:15 AM			200
Saturday	9:00 pm	2:15 AM			200
Examples:	10:00 a.m.	1:00 a.m.	Same	2:00 a.m.	100
	CLOSED	CLOSED	Same	Same	0

Prohibited Hours of Operation: Class A: 9:00 PM to 8:00 AM

Class B/C: Monday thru Friday 2:00 AM – 6:00 AM; Class B/C: Saturday thru Sunday 2:30 AM – 6:00 AM

Legal Capacity/Occupancy of Premises:

(does not include Class A)

Call (414) 286-8211 if you have questions.

160

Number of Parking Spaces on the Premises:

(do not include street parking)

(if none, write "0")

4

**LITTER/GARBAGE:** Describe in detail your plans to keep your grounds clean:

Our staff will sweep and clean if front and around the corner on every day of operations.

**NOISE:** Describe in detail your plans to maintain an orderly operation of the premises. If noise has not been or is not a problem, then describe in detail what you would do if you did have a problem, for example, loud or disruptive customers.

Outside Security Services

Please Note: It is not acceptable to write "same" or "same as last year" or leave blank.

## DETAILED FLOOR PLAN

Is there any change in any information that was reported in the floor plan as submitted with the original or previous renewal application?

☒ No, a new floor plan is not required.

☐ Yes - Describe the change

and submit a new floor plan. Instructions regarding the detailed floor plan are located on page three of this document.

Subscribed and sworn to before me

this 11<sup>th</sup> day of April, 2009

*Nilda Maria D'Amico*

Notary Public, State of Wisconsin

My commission expires: 06/22/2009

Notary Seal must be affixed.

Signature of Individual/Partner/Officer/Member

Signature of Partner/Officer/Member

Warning: Penalty provided for submitting false statements and affidavits with this application.

(Section 90-5(2), Milwaukee Code of Ordinances.



# ALCOHOL BEVERAGE RELATED LICENSES RENEWAL APPLICATION

Office of the City Clerk License Division 200 E. Wells St. Room 105, Milwaukee, WI 53202 (414) 286-2238

Business Name: POP Promotions, LLC

Business Address: 606 S 5th St Milwaukee WI 53204

## Check the License Type(s) for which you are applying:

<input checked="" type="checkbox"/> <b>Amusement/Cabaret</b>	<b>\$2,000.00</b>	<b>\$ 2,000.00</b>
<i>Includes Dance, Instrumental Music &amp; Record Spin. No separate license required. Complete Form ccl-122e.</i>		
<input type="checkbox"/> <b>Dance</b>	<b>\$300.00</b>	<b>\$</b>
<i>Includes Instrumental Music &amp; Record Spin. No separate license required. Complete Form ccl-122e.</i>		
<input type="checkbox"/> <b>Record Spin – No Dancing Allowed</b>	<b>\$60.00</b>	
<i>Complete Form ccl-122e.</i>		
<i>Includes DJs/Karaoke/CD Players; not required for those who have Amusement/Cabaret or Dance licenses.</i>		
<input type="checkbox"/> <b>Instrumental Music</b>	<b>\$165.00</b>	<b>\$</b>
<i>Complete Form ccl-122e.</i>		
<input type="checkbox"/> <b>Billiard Hall</b>	<b>\$150.00</b>	<b>\$</b>
<i>Required for premises with 3 or more pool tables. Record number of pool tables below.</i>		
<input type="checkbox"/> <b>Bowling Alley(s)</b>	How many? <u>    </u> x \$25.00 each	<b>\$</b>
<input type="checkbox"/> <b>Video Game Center</b>	<b>\$450.00</b>	<b>\$</b>
<i>(required for premises with 6 or more games)</i>		
<i>(Amusement Machine Premises license not needed)</i> List # <u>    </u> of games you own X \$25.00 for each		<b>\$</b>
List # <u>    </u> of games owned by a distributor; and		
Distributor Name: <u>    </u>		Tag Fee Paid by Distributor

**Please Note: The above licenses require Licenses Committee approval if you do not currently hold them.**

<input type="checkbox"/> <b>Cigarette &amp; Tobacco</b>	<b>\$100.00</b>	<b>\$</b>
<i>Must also complete the Application for Cigarette and Tobacco Products License</i>		
<input type="checkbox"/> <b>Pool Tables</b>	How many? <u>    </u> x \$40.00 each	<b>\$</b>
<i>Premises with 3 or more pool tables must also apply for a Billiard Hall license; see above.</i>		
<input type="checkbox"/> <b>Phonograph/Jukebox Premises</b>	<b>\$55.00</b>	<b>\$</b>
List # <u>    </u> of jukebox(es) you own X \$25.00 for each		<b>\$</b>
List # <u>    </u> of jukebox(es) owned by a distributor; and		
Distributor Name: <u>    </u>		Tag Fee Paid by Distributor
<input type="checkbox"/> <b>Amusement Machine Premises</b>	<b>\$55.00</b>	<b>\$</b>
<i>(required for premises with 5 or less games)</i>		
<i>(Video Game Center license not needed)</i> List # <u>    </u> of games you own X \$25.00 for each		<b>\$</b>
List # <u>    </u> of games owned by a distributor; and		
Distributor Name: <u>    </u>		Tag Fee Paid by Distributor

\*\*\*Only the publication fee must be paid when the renewal application is submitted. Checks may be made payable to the City of Milwaukee. Other fees may be paid at any time prior to the issuance of the license. You may pay your license fees online via a checking or savings account. (Publication fees cannot be paid online.) Go to [www.milwaukee.gov/license](http://www.milwaukee.gov/license) and click on License E-Payment for details. Please note: it is your responsibility to pay the fee so that your license may be issued in a timely manner. No additional notices will be sent.

<b>Total of Related License Fees:</b>	<b>\$ 3000.00</b>
<b>Fee for Class B \$600 or C \$100:</b>	<b>\$ 600.00</b>
<b>Publication Fee:</b>	<b>\$10.00***</b>
<b>Total Fees Due:</b>	<b>\$ 2,610.00</b>

The undersigned agrees to inform the City Clerk within ten days of any substantial changes in the information supplied in this application. The undersigned shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age (except Class "B" Taverns), handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information. I have knowledge of the City Ordinances currently regulating the license applied for herein, and being duly sworn under oath, depose and say that I am the person named above and that all statements made in the foregoing application are true and correct.

SUBSCRIBED AND SWORN TO BEFORE ME THIS

16 day of March 20 11

[Signature]

Notary Public, State of Wisconsin

My Commission expires 4/11/13

NOTARY SEAL MUST BE AFFIXED

Print Name of Individual, Partner, or Officer/Member:

Salvatore G. Sagine

Signature of Individual, Partner, or Officer/Member:

OFFICE USE ONLY: INITIALS      License #      FILED      AD #     

TAG(S) #      GRANTED      IS SUED



## ALCOHOL BEVERAGE ENTERTAINMENT SUPPLEMENT

[!] This form to be completed **ONLY** by AMUSEMENT/CABARET, DANCE, INSTRUMENTAL MUSIC and RECORD SPIN license applicants.

1. Premise Address: 606 S 5th Street

2. Name of Legal Entity: Pop Promotions, LLC

3. **New Applicants Only:** Have you, within 2 years of the date of this application, held in the city of Milwaukee either a public entertainment club (formerly "public dance hall") or Class "B" or "C" premises license? ☐ Yes ☐ No

If "Yes", then list address of location(s): \_\_\_\_\_

4. Check (✓) the type of Tavern Entertainment license for which you are applying **AND** complete the required **Sections A to C** in order to describe, pursuant to s. 90-35, Milwaukee Code of Ordinances, the type and general nature of entertainment that you will provide.

<input checked="" type="checkbox"/>	<p><b>Tavern Amusement ("Cabaret/Night Club") License</b></p> <p>Allows entertainment or exhibitions consisting of music, dancing, singing, floorshows and cabaret performances. Includes Dance, Instrumental Music &amp; Record Spin.</p> <p>Not permitted after 2:00 a.m. every day, except Saturdays/Sundays (not after 2:30 a.m.); not before 9:00 a.m. every day except Sundays (not before 10:30 a.m.).</p>	<p>Complete sections <b>A, B &amp; C.</b></p>
<input type="checkbox"/>	<p><b>Tavern Dance License</b></p> <p>Allows dancing on the premises by patrons only. Dancing by performers is not allowed. This license also allows the playing of pre-recorded music machines (Record Spin) and Instrumental Music by musicians. Singing is permitted if done by the persons actually engaged in the playing of the musical instruments.</p> <p>Not permitted after 1:00 a.m. every day, except Sundays (not after 1:30 a.m.); not before 9:00 a.m. every day except Sundays (not before 10:30 a.m.).</p>	<p>Complete sections <b>A &amp; C.</b></p>
<input type="checkbox"/>	<p><b>Instrumental Music License</b></p> <p>Allows the playing of instrumental music only, with singing on the part of and only by persons actually engaged in the playing of such musical instruments. Does not include Record Spin. No dancing allowed.</p> <p>Not permitted after 1:00 a.m. every day, except Sundays (not after 1:30 a.m.); not before 9:00 a.m. every day except Sundays (not before 10:30 a.m.).</p>	<p>Complete sections <b>A &amp; C.</b></p>
<input type="checkbox"/>	<p><b>Record Spin License</b></p> <p>Allows DJs, karaoke and CD players. No dancing allowed.</p> <p>Not permitted after 1:00 a.m. every day, except Sundays (not after 1:30 a.m.); not before 9:00 a.m. every day except Sundays (not before 10:30 a.m.).</p>	<p>Complete sections <b>A &amp; C.</b></p>

**Note:** On New Year's Eve and New Year's Day, any alcohol beverage establishment holding a Class "B" tavern, Class "B" fermented malt beverage or Class "C" wine license is permitted to provide live music and allow dancing on the premises without an entertainment license, and without any restrictions relating to permitted hours of entertainment.

Continued >>>

## Section A

5. Check (✓) all of the types of music that will be played. (Listing "Variety" is not an acceptable answer.)

<input type="checkbox"/> Blues	<input checked="" type="checkbox"/> Dance – R&B	<input type="checkbox"/> Irish	<input type="checkbox"/> Polka	<input type="checkbox"/> List Other:
<input checked="" type="checkbox"/> Classic R&B	<input type="checkbox"/> Easy Listening	<input checked="" type="checkbox"/> Jazz	<input checked="" type="checkbox"/> Rap	
<input type="checkbox"/> Classic Rock	<input type="checkbox"/> Folk	<input checked="" type="checkbox"/> Latin Pop	<input checked="" type="checkbox"/> Reggae	<input type="checkbox"/> List Other:
<input checked="" type="checkbox"/> Contemporary R&B	<input checked="" type="checkbox"/> Hard Rock	<input checked="" type="checkbox"/> Mexican	<input checked="" type="checkbox"/> Techno	
<input type="checkbox"/> Country	<input type="checkbox"/> Heavy Metal	<input type="checkbox"/> Modern Rock	<input checked="" type="checkbox"/> Top 40	<input checked="" type="checkbox"/> List Other:
<input checked="" type="checkbox"/> Dance – Pop	<input checked="" type="checkbox"/> Hip – Hop	<input checked="" type="checkbox"/> New Age	<input checked="" type="checkbox"/> Tropical	<u>Italian</u>

## Section B

6. Check (✓) all that apply.

[!] This section Tavern Amusement ("Cabaret/Night Club") license applicants only.

<input type="checkbox"/> Battle of Bands	<input checked="" type="checkbox"/> Dancing by Performer(s): Description required ► <u>Girls Dancer</u>
<input type="checkbox"/> Comedy Acts	
<input checked="" type="checkbox"/> Disc Jockey	<input type="checkbox"/> Fashion Shows: Description required ► <u>Hair clothing</u>
<input checked="" type="checkbox"/> Live Musicians	
<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Exotic Dancers/Strippers/Adult Entertainment: Description required ► _____
<input type="checkbox"/> Poetry Readings	
<input type="checkbox"/> Solo Singers or Groups	<input type="checkbox"/> Patron Contests/Wrestling: Description required ► <u>Wet Tee/Halloween</u>
<input checked="" type="checkbox"/> Rapping, Rap Contests	<u>Trip Giveaway</u>
<input type="checkbox"/> Other: Description required ► _____	

**Want to Change Entertainment?** If (after the license has been granted or issued) you wish to change or deviate from the type(s) of entertainment listed in your Certificate of Authorized Entertainment, hold entertainment in any new outside area, or change the hours or days outside entertainment will be held, then you must first submit a "Request to Change Plan of Operation for Amusement License."

[!] No change in entertainment is allowed unless and until the request is approved by the Common Council **AND** a new Certificate of Authorized Entertainment has been issued.

Continued >>>

**I (we) the undersigned:**

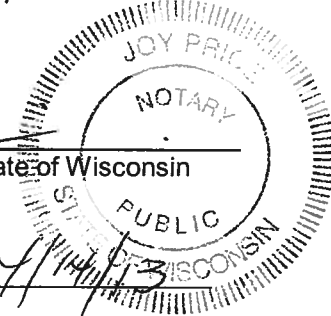
1. Understand that if a premises has been denied a Tavern Amusement, Tavern Dance, Instrumental Music or Record Spin license or Special Party Permit, then no Tavern Amusement, Tavern Dance, Instrumental Music or Record Spin license or Special Party Permit can be recommended for approval for a period of 12 months from the date of denial of the license or permit.
2. Understand that if a Tavern Amusement, Tavern Dance, Instrumental Music or Record Spin license or Special Party Permit application has been withdrawn after commencement of a Licensing Committee hearing on the application, then no Tavern Amusement, Tavern Dance, Instrumental Music or Record Spin license or Special Party Permit can be recommended for approval for the premises for a period of 6 months from the date of withdrawal of the license or permit application.
3. Have a knowledge of the City Ordinances currently regulating these licenses and being duly sworn under oath, depose and say that I am (we are) the person (s) and that all statements made in the foregoing application are true and correct.

SUBSCRIBED AND SWORN TO BEFORE ME THIS

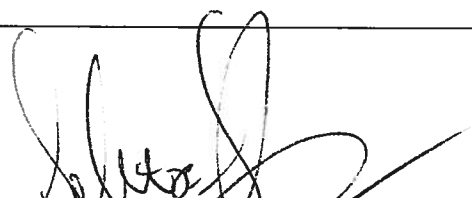
6 day of May, 20 11

▶   
Notary Public, State of Wisconsin

My Commission expires 4/14/13



**NOTARY SEAL MUST BE AFFIXED**

▶   
Signature of Individual/Partner/Officer/  
Member

▶   
Signature of Partner/Officer/Member

Section C



# RENEWAL TAVERN ENTERTAINMENT LICENSE SUPPLEMENT

FOR CABARET/DANCE/INSTRUMENTAL MUSIC/  
RECORD SPIN APPLICANTS ONLY

2009

BUSINESS ADDRESS: 606 S 5TH ST

Chapter 90-35, Milwaukee Code of Ordinances, requires that you describe the type and general nature of entertainment that you will have under the following licenses:

## CHECK THE LICENSE BEING APPLIED FOR: (CHECK ONLY ONE)

☒ **Amusement/Cabaret** – COMPLETE SECTIONS A & B.

Allows entertainment or exhibitions consisting of music, dancing, singing, floorshows and cabaret performances.

☐ **Dance** – COMPLETE SECTION A ONLY

Allows dancing on the premises by patrons only. Dancing by performers is not allowed. This license also allows the playing of pre-recorded music machines and instrumental music by musicians. Singing is permitted if done by the persons actually engaged in the playing of the musical instruments.

☐ **Instrumental Music** – COMPLETE SECTION A ONLY

Permits the playing of instrumental music only, with singing on the part of and only by persons actually engaged in the playing of such musical instruments. No dancing allowed.

☐ **Record Spin** – COMPLETE SECTION A ONLY

Permits DJ's, karaoke and CD players. No dancing allowed.

## SECTION A: CHECK THE TYPE(S) OF MUSIC THAT APPLY: ("Variety" is not an acceptable answer.)

- |  |   |   |  |                                |
|--|---|---|--|--------------------------------|
| <input type="checkbox"/> Blues                       | <input checked="" type="checkbox"/> Dance – R&B | <input checked="" type="checkbox"/> Jazz      | <input checked="" type="checkbox"/> Reggae   | <input type="checkbox"/> Polka |
| <input checked="" type="checkbox"/> Classic R&B      | <input type="checkbox"/> Easy Listening         | <input checked="" type="checkbox"/> Latin Pop | <input checked="" type="checkbox"/> Techno   | <input type="checkbox"/> Irish |
| <input type="checkbox"/> Classic Rock                | <input type="checkbox"/> Folk                   | <input checked="" type="checkbox"/> Mexican   | <input checked="" type="checkbox"/> Top 40   |                                |
| <input checked="" type="checkbox"/> Contemporary R&B | <input checked="" type="checkbox"/> Hard Rock   | <input type="checkbox"/> Modern Rock          | <input checked="" type="checkbox"/> Tropical |                                |
| <input type="checkbox"/> Country                     | <input type="checkbox"/> Heavy Metal            | <input checked="" type="checkbox"/> New Age   | <input checked="" type="checkbox"/> Italian  |                                |
| <input checked="" type="checkbox"/> Dance – Pop      | <input checked="" type="checkbox"/> Hip – Hop   | <input checked="" type="checkbox"/> Rap       |  |                                |

## SECTION B: AMUSEMENT/CABARET LICENSE APPLICANTS ONLY - CHECK ALL THAT APPLY:

- |  |   |
|--|---|
| <input type="checkbox"/> Battle of the Bands             | <input checked="" type="checkbox"/> Dancing by performer(s) → Description required <u>Girls Dancing</u>                   |
| <input type="checkbox"/> Comedy Acts                     | <input checked="" type="checkbox"/> Fashion Shows → Description required <u>Nude - clothes</u>                            |
| <input checked="" type="checkbox"/> Disc Jockey          | <input type="checkbox"/> Exotic Dancers/Strippers/ Adult Entertainment → Description required _____                       |
| <input checked="" type="checkbox"/> Live Musicians       | <input type="checkbox"/> Wrestling → Description required _____   |
| <input type="checkbox"/> Magic Shows                     | <input checked="" type="checkbox"/> Patron Contests → Description required <u>Wet Tee / Halloween / Salsa Competition</u> |
| <input type="checkbox"/> Poetry Readings                 | <input type="checkbox"/> _____  |
| <input checked="" type="checkbox"/> Rapping/Rap Contests | <input type="checkbox"/> _____  |
| <input type="checkbox"/> Solo Singers/Groups             | <input type="checkbox"/> _____  |

Attach additional pages if necessary.

If the type of entertainment is not listed above, please describe the type of entertainment you will have:

IF, AFTER THE LICENSE HAS BEEN GRANTED OR ISSUED, YOU WISH TO DEVIATE FROM THE TYPE(S) OF ENTERTAINMENT LISTED ON YOUR CERTIFICATE OF AUTHORIZED ENTERTAINMENT, YOU MUST SUBMIT A "REQUEST TO CHANGE THE PLAN OF OPERATION FOR AN AMUSEMENT LICENSE". NO CHANGES IN ENTERTAINMENT SHALL TAKE PLACE UNTIL THE REQUEST HAS BEEN APPROVED BY THE COMMON COUNCIL AND A NEW CERTIFICATE OF AUTHORIZED ENTERTAINMENT HAS BEEN ISSUED.

I, the undersigned have knowledge of the City Ordinances currently regulating these licenses and being duly sworn under oath depose and say that I am the person and that all statements made in the foregoing application are true and correct.

SUBSCRIBED AND SWORN TO BEFORE ME THIS

day of May, 20 09  
\_\_\_\_\_  
Notary Public, State of Wisconsin  
My Commission expires 3/10/13  
Notary Seal must be affixed

SALVATORE G SAFINA

Print Name of Individual, Partner, or Officer/Member

Signature of Individual, Partner, or Officer/Member

## Section A

5. Check (✓) all of the types of music that will be played. (Listing "Variety" is not an acceptable answer.)

<input type="checkbox"/> Blues	<input checked="" type="checkbox"/> Dance – R&B	<input type="checkbox"/> Irish	<input type="checkbox"/> Polka	<input type="checkbox"/> List Other:
<input checked="" type="checkbox"/> Classic R&B	<input type="checkbox"/> Easy Listening	<input checked="" type="checkbox"/> Jazz	<input checked="" type="checkbox"/> Rap	
<input type="checkbox"/> Classic Rock	<input type="checkbox"/> Folk	<input checked="" type="checkbox"/> Latin Pop	<input checked="" type="checkbox"/> Reggae	<input type="checkbox"/> List Other:
<input checked="" type="checkbox"/> Contemporary R&B	<input checked="" type="checkbox"/> Hard Rock	<input checked="" type="checkbox"/> Mexican	<input checked="" type="checkbox"/> Techno	
<input type="checkbox"/> Country	<input type="checkbox"/> Heavy Metal	<input type="checkbox"/> Modern Rock	<input checked="" type="checkbox"/> Top 40	<input checked="" type="checkbox"/> List Other: <i>Italian</i>
<input checked="" type="checkbox"/> Dance – Pop	<input checked="" type="checkbox"/> Hip – Hop	<input checked="" type="checkbox"/> New Age	<input checked="" type="checkbox"/> Tropical	

## Section B

6. Check (✓) all that apply.

[!] This section Tavern Amusement ("Cabaret/Night Club") license applicants only.

<input type="checkbox"/> Battle of Bands	<input checked="" type="checkbox"/> Dancing by Performer(s): Description required ► <i>Girls Dance</i>
<input type="checkbox"/> Comedy Acts	
<input checked="" type="checkbox"/> Disc Jockey	<input type="checkbox"/> Fashion Shows: Description required ► <i>Hair clothing</i>
<input checked="" type="checkbox"/> Live Musicians	
<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Exotic Dancers/Strippers/Adult Entertainment: Description required ► _____
<input type="checkbox"/> Poetry Readings	
<input type="checkbox"/> Solo Singers or Groups	<input type="checkbox"/> Patron Contests/Wrestling: Description required ► <i>Wet Taz / Halloween</i> <i>trip Giveaway</i>
<input checked="" type="checkbox"/> Rapping, Rap Contests	
<input type="checkbox"/> Other: Description required ► _____	

**Want to Change Entertainment?** If (after the license has been granted or issued) you wish to change or deviate from the type(s) of entertainment listed in your Certificate of Authorized Entertainment, hold entertainment in any new outside area, or change the hours or days outside entertainment will be held, then you must first submit a "Request to Change Plan of Operation for Amusement License."

[!] No change in entertainment is allowed unless and until the request is approved by the Common Council **AND** a new Certificate of Authorized Entertainment has been issued.

Continued >>>