

June 22, 2009

To the Honorable Common Council
Zoning, Neighborhoods and Development Committee
City of Milwaukee

Dear Committee Members:

File No. 090128 relates to the First Amendment to a General Planned Development (GPD), known as Milwaukee County Zoo, for an off-premise electronic changeable message sign, on land located South of West Bluemound Road and East of North Mayfair Road, in the 10th Aldermanic District.

This amendment would allow for the replacement of the existing sign face with an electronic changeable message sign for the existing off-premise sign at the southeast corner of West Bluemound Road and North Mayfair Road.

On June 22, 2009, a public hearing was held and at that time nobody spoke in opposition. Since the proposed change is generally consistent with the previously approved GPD, and will follow the guidelines of the electronic changeable message sign ordinance, the City Plan Commission at its regular meeting on June 22, 2009 recommended approval of the subject file.

Sincerely,

Rocky Marcoux
Executive Secretary
City Plan Commission of Milwaukee

cc: Ald. Michael Murphy