From: GEORGIANA GUY [mailto:georgeguy@msn.com] Sent: Monday, May 21, 2007 1:02 PM To: Franitza, Al Subject: Adult Video Store

Dear Sir,

I have lived in the area of 95th and Brown Deer Rd. for almost 37 years and I totally object to the Adult Video Store on 91St and Brown Deer Rd. and always have.

First of all this is a residential area with a very high concentration of young children and young adults and this store sends out the wrong message to them.

Second there is a Child Care Center, the YMCA, a school and a Church in the area and the Adult Video Store is totally inappropriate here.

Third, This store gives the wrong impression of the entire area, certainly does not shout out that this is a good area to live in and certainly not to raise children in.

Last but not least, Brown Deer Rd. (Hwy. 100) is one of the "gateways" to Milwaukee from the north, what kind of message does this give to those entering Milwaukee? Certainly not a good one, or that Milwaukee, again, would be a NICE place to live and raise a family.

We are trying, desperately, to turn this area around and eliminating this store would send a message loud and clear to any undesirables that live in the area.

Georgiana Guy