NOTICE OF PUBLIC HEARING

City Plan Commission 809 North Broadway Milwaukee, Wisconsin

March 17, 2006

DEAR PROPERTY OWNER:

The Common Council has referred to the City Plan Commission for recommendation on File No. 051486 being an ordinance to establish a Master Sign Program Overlay Zone for property located at 11400 West Silver Spring Road, in the 5th Aldermanic District. The purpose of this overlay zoning district allows the use of different sign regulations in place of, or in addition to the sign regulations of the base zoning district for the purpose of allowing overall flexibility in the application of sign regulations, yet encouraging consistency of sign design within a defined geographic area. This ordinance would permit the replacement of an existing freestanding sign with a new sign for the existing adult entertainment establishment that is over the maximum height and sign area permitted by code. **Please refer to the reverse side of this notice for map details.**

Date: Monday, March 27, 2006

Time: 1:30 p.m.

Place: 809 North Broadway, Milwaukee, WI

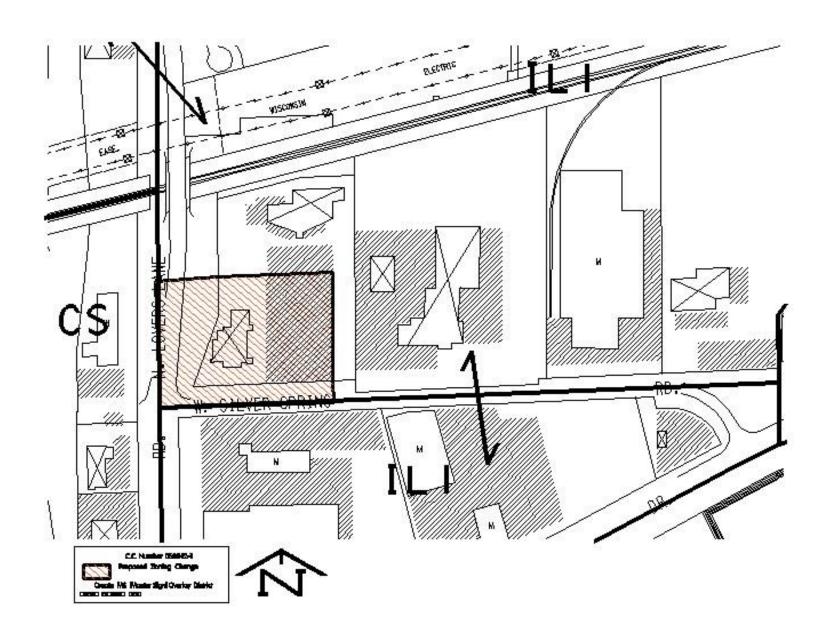
Room: First Floor Board Room

Interested parties will be offered an opportunity to express their views on the proposal prior to consideration by the City Plan Commission and Common Council. Your attendance and comments at this meeting are invited so that a complete examination of all aspects of the proposal can be made.

For further information, please feel free to call the City Plan Commission at 286-5716 and ask for information on File No. 051486, Master Sign Program.

Sincerely,

Vanessa Koster Assistant Planning Director



PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. To request this service, contact the Department of City Development, 809 North Broadway, Milwaukee, WI 53202, telephone 286-5939.