ACT BID Director Profile Sheet

Willie Cunningham 3866 North Teutonia, Avenue Milwaukee, WI 53206

Occupation:

Owner, Precious Childcare Daycare Center

Years of Operation: 17

Willie Cunningham has a special place in his heart for the future of children in Milwaukee's central city. Cunningham founded Precious Childcare Center 17 years ago. Before that time he had operated family daycares in other parts of Milwaukee. He decided to upgrade the quality of care at his centers and received national certification in early childhood education. Precious Childcare provides services to 100 children during three shifts. The business also provides pickup and drop-off of children with a fleet of vans and provides employment for 12 people.

Cunningham is one of the original founders of the ACT Business Improvement District. Since 2000, Mr. Cunningham has walked and talked with hundreds of business and property owners in the BID on many occasions. He has been a Vice President and President of the organization.

Education: Business & Management Training-MATC, State of Wisconsin, Milwaukee County Early Childhood education training and certification