

Public Policy Forum Report Data Comparison

**Total outcomes of all districts by year\***

Private investment for building improvements (exterior)

New businesses created (net)

New jobs created (net)

| 2005         | 2006         | 2007         | 2008           | 2009               |
|--------------|--------------|--------------|----------------|--------------------|
| \$799,100.00 | \$551,080.00 | \$134,682.00 | \$5,398,308.00 | <b>\$26,405.00</b> |
| <b>0</b>     | 12           | <b>2</b>     | 11             | 8                  |
| <b>8</b>     | 34           | 22           | <b>7.5</b>     | <b>15</b>          |

**Average per district outcomes by year\***

Private investment for building improvements (exterior)

New businesses created (net)

New jobs created (net)

| 2005         | 2006         | 2007        | 2008         | 2009       |
|--------------|--------------|-------------|--------------|------------|
| \$199,775.00 | \$137,770.00 | \$33,670.50 | \$899,718.00 | \$6,601.25 |
| 0            | 3            | 0.5         | 1.8          | 1.3        |
| 2            | 8.5          | 5.5         | 1.3          | 2.5        |

**Lincoln Village Main Street outcomes by year\*\***

Private investment in building improvements (exterior)

New businesses created (net)

New jobs created (net)

| 2005        | 2006         | 2007        | 2008         | 2009                |
|-------------|--------------|-------------|--------------|---------------------|
| \$50,900.00 | \$184,825.00 | \$67,505.00 | \$299,925.00 | <b>\$106,534.00</b> |
| <b>3</b>    | 6            | <b>5</b>    | 5            | 7                   |
| <b>25</b>   | 21.5         | 19          | <b>31.5</b>  | <b>25.5</b>         |

\* Outcomes from DCD and LISC in "Main Street Milwaukee: Program at a Crossroads" Public Policy Forum, July 2010

\*\* Lincoln Village statistics based on DCD monthly reporting forms.

Lincoln Village data higher than cumulative Main Street data.

**Main Street Milwaukee Statistics**

**2005 - 2008**

|  | * MSM     | District Average | ** Lincoln Village | Lincoln Village % |
|--|-----------|------------------|--------------------|-------------------|
| Business expansions/ new business attraction | 68        | 17               | 46                 | 67.6%             |
| New Jobs (FTE's)                             | 160       | 40               | 97                 | 60.6%             |
| Facade Renovations "Buildings Updated"       | 59        | 14.75            | 33                 | 55.9%             |
| Private investment leveraged                 | 4,400,000 | 1,100,000        | 2,082,255          | 47.3%             |

\* Statistics based on DCD - Main Street Milwaukee Fall 2008 Newsletter

\*\* Lincoln Village statistics based on DCD monthly reporting forms.