

JOAN B. FARRELL, JD
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GOODWILL INDUSTRIES OF SOUTHEASTERN WISCONSIN, INC. 2009 - Present
The largest of 168 Goodwill affiliates in the US and Canada with revenues exceeding \$200 million.
Goodwill is a non-profit corporation with the mission of providing training, employment and supportive services for people with disabilities or disadvantages who seek greater independence.

Vice President and Corporate Counsel

Manages the legal and compliance activities for the corporation and its various subsidiaries. Advises executive management on the legality of contemplated actions.

CONTRACT COUNSEL SOLUTIONS, INC., Milwaukee, WI 2008 – 2009
Legal placement firm specializing in part-time or project based general counsel positions for experienced corporate attorneys.

General Counsel – Independent Contractor

Currently engaged as part-time general counsel for \$150M industrial manufacturer and small manufacturer of environmentally preferred consumer products.

AURORA HEALTH CARE, Milwaukee, WI 2007 – 2008
Wisconsin's largest fully integrated health care system with \$3.2B annual revenue.

Director of Philanthropy Operations

Recruited to lead operations of \$18M department. Supervised financial performance, budget analysis and cost containment measures. Analyzed performance data for discussion with senior management. Reviewed, negotiated and managed service contracts.

BARTELS FARRELL LAW OFFICES, Milwaukee, WI 1997 – 2007
General practice law firm specializing in real estate, business transactions, contracts, employment law and succession planning.

Corporate Attorney

Served as general counsel to business owners and executives spanning the retail, real estate, business/financial services, and temporary employment industries.

MAIER & MCILNAY, S.C., Milwaukee, WI 1996 – 1997
Boutique law firm specializing in business law, real estate and estate planning.

Corporate Attorney

HINSHAW & CULBERTSON, Milwaukee, WI 1987 – 1996
250 person regional law firm specializing in insurance litigation and general practice law.

Associate Attorney

PROFESSIONAL ASSOCIATIONS

WESTOWN ASSOCIATION OF MILWAUKEE, INC., Milwaukee, WI
President (2000 -2010); Director (2001- Present)

BUSINESS IMPROVEMENT DISTRICT (BID #5), Milwaukee, WI
Director (2000 – Present)

AIDS RESOURCE CENTER OF WISCONSIN, Milwaukee, WI
Development Committee (2009 – Present)

ASSOCIATION FOR WOMEN LAWYERS, Milwaukee, WI
Past President (2000); Member (since 1988)

KIWANIS CLUB OF MILWAUKEE, Milwaukee, WI
Director (2007 – Present); Member (since 2005)

PROFESSIONAL DIMENSIONS, Milwaukee, WI
Member (since 2009)

EDUCATION

Juris Doctorate, University of Wisconsin, Madison, Wisconsin, 1987
BBA, Marketing, University of Wisconsin, Madison, Wisconsin, 1984

BAR ADMISSIONS

U.S. District Court for the Eastern District of Wisconsin
U.S. District Court for the Western District of Wisconsin
State of Wisconsin